



The Shakespeare Centre

King's

**KENDAL VISION
COMMUNITY PLANNING EVENT**
EVERYONE WELCOME!
VENUE: Kendal Shakespeare Centre, Highgate, Kendal, LA9 4HE
1.45pm - 5.30pm, Friday 4th October 2019
11.00am - 4.00pm, Saturday 5th October 2019
@visionforkendal
KENDAL

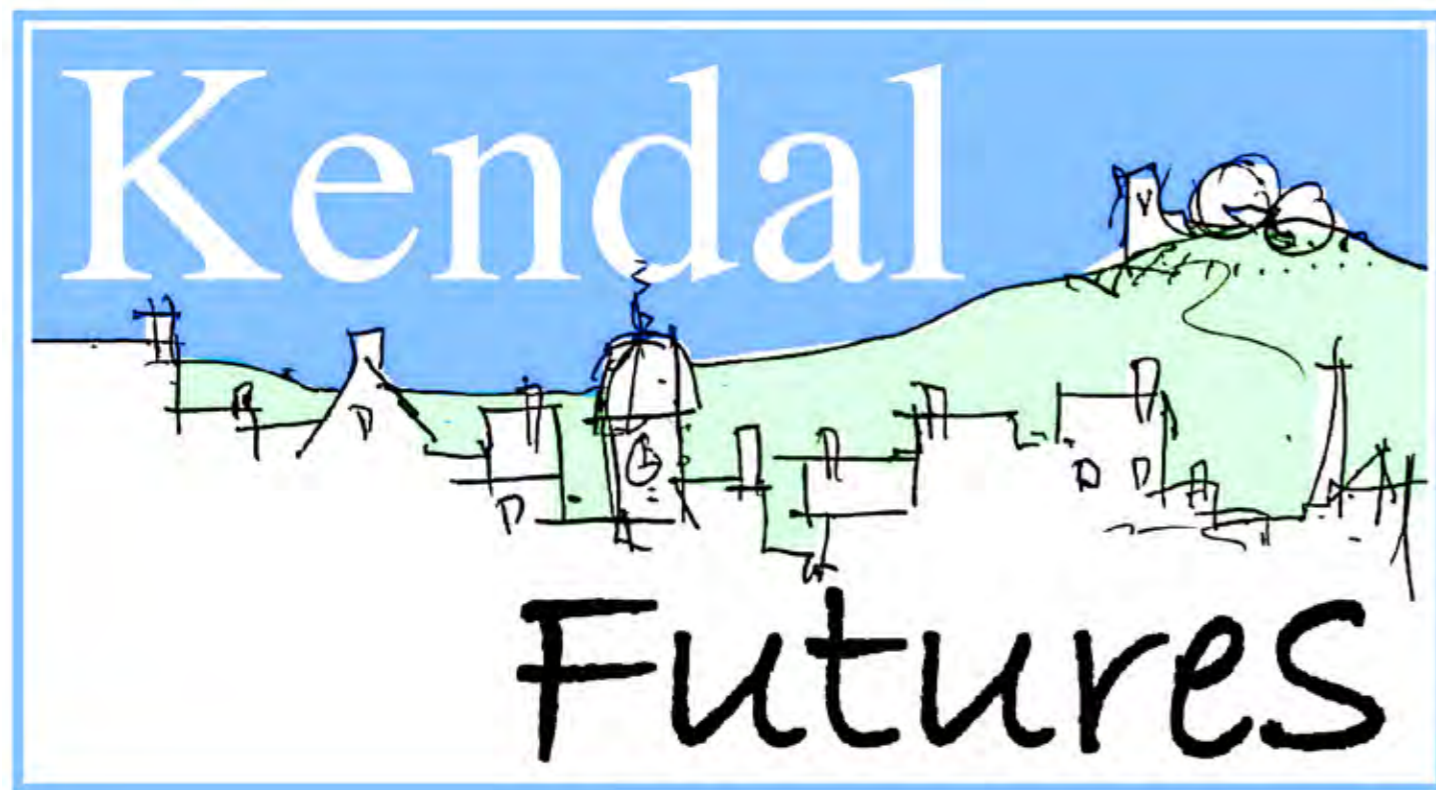
KENDAL VISION COMMUNITY PLANNING EVENT
Thursday 3rd - Saturday 5th October 2019
Report Back Presentation Part 1

KENDAL

Kendal Town



Intro: Kendal Futures



- Kendal Futures was set up by a collection of local businesses
- Created out of the desire to make Kendal a better place for businesses to operate and Kendalians to live and work.

The Team



FARRER HUXLEY

JTP is an international placemaking practice of architects and urban designers with extensive experience of delivering successful places for both the public and private sectors throughout the UK and internationally.

Our goal is to create places where life in all senses can flourish; places that are economically thriving, artistically stimulating, environmentally footprint-free, with a strong sense of identity. In short, places where people feel they belong.

Farrer Huxley is a practice of landscape architects and community engagement experts, based in London and working on projects throughout the country.

We listen to what people need, delivering landscapes that will serve communities for years to come.

And - we advocate on behalf of the many, pushing for everyone's right to healthy places.

The Team



The Project

- Kendal futures decided a Vision for Kendal was necessary to aid and inform the future direction and plans for the town.
- A brief was drawn up and tenders sought through a competitive process.
- Farrer Huxley and JTP were selected from more than 20 submissions through this process
- Kendal futures adopted the proposal to comprehensively engage and involve the people of Kendal as well as all stakeholders in the process
- This report is the culmination of a comprehensive process of listening and understanding peoples, organisations and businesses concerns culminating in the 5 day community planning event and this report.

Landscape setting



Vibrant Kendal Culture

- Torchlight Festival
- Mountain Film Festival
- Lakes International Comic Arts Festival
- Wake the Lakes Festival
- Kendal Poetry Festival
- Cross Lane Project Gallery
- Space2Create Gallery
- Kendal Windows on Art
- Love Art
- Kendal Community Theatre
- Abbot Hall



/ Kendal Poetry Festival //

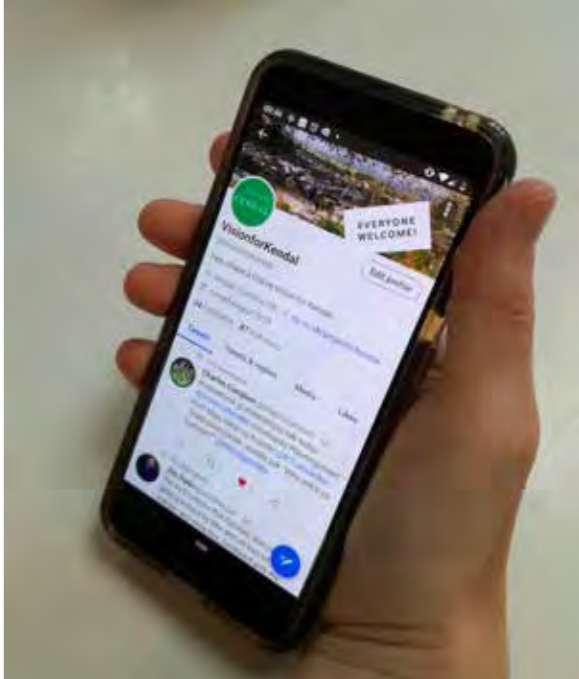


Launch - Friday 13th September at Kendal Town Hall



Publicity

- Lakeland Radio broadcast
- BBC Radio Cumbria broadcast
- Flyers
- Newspaper ads: Westmorland Gazette
- Twitter, Instagram, Facebook



Conversations with Young People

2nd-5th October

- **Stramongate Primary School** workshop with School Councillors aged 6 to 11, who had discussed issues and ideas with their fellow class-mates (26 students + head teacher)
- **Kendal College** - Main Campus (engaged with approx. 35 students + staff members)
- **Kendal College Arts & Media Campus** (engaged with approx. 25 students + staff)
- **Queen Katherine School** (engaged with approx. 25 students + staff)
- **Total young people:** approx. 120 + 10 staff



Conversations with Young People Stramongate School

WHAT'S
BAD?



WHAT'S
GOOD?



IDEAS
?



VISION
FOR
KENDAL

YOU ARE NEEDED



Conversations with Young People

Stramongate School (Ages 6-11)

“There’s too much litter and dog poo”

“Stop chopping down the trees.”

“Clean the river and drains more often”

“We need outside toilets with doors.”

“Change empty homes and garages into little houses for the homeless.”

“School uniform could be made from recycled materials.”

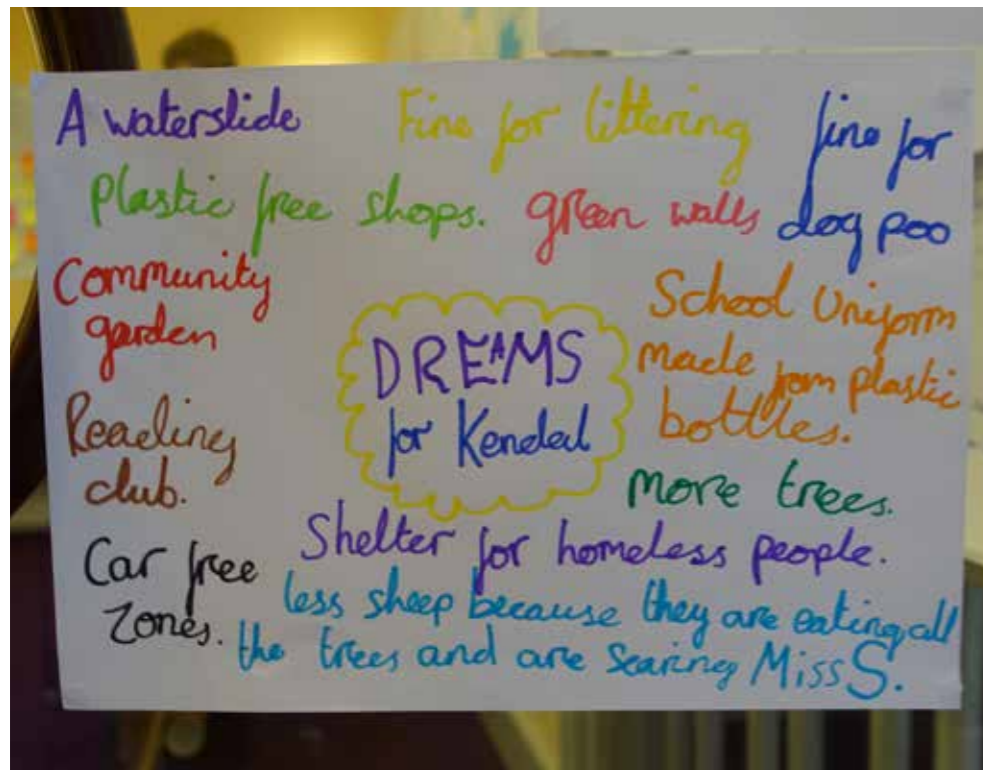
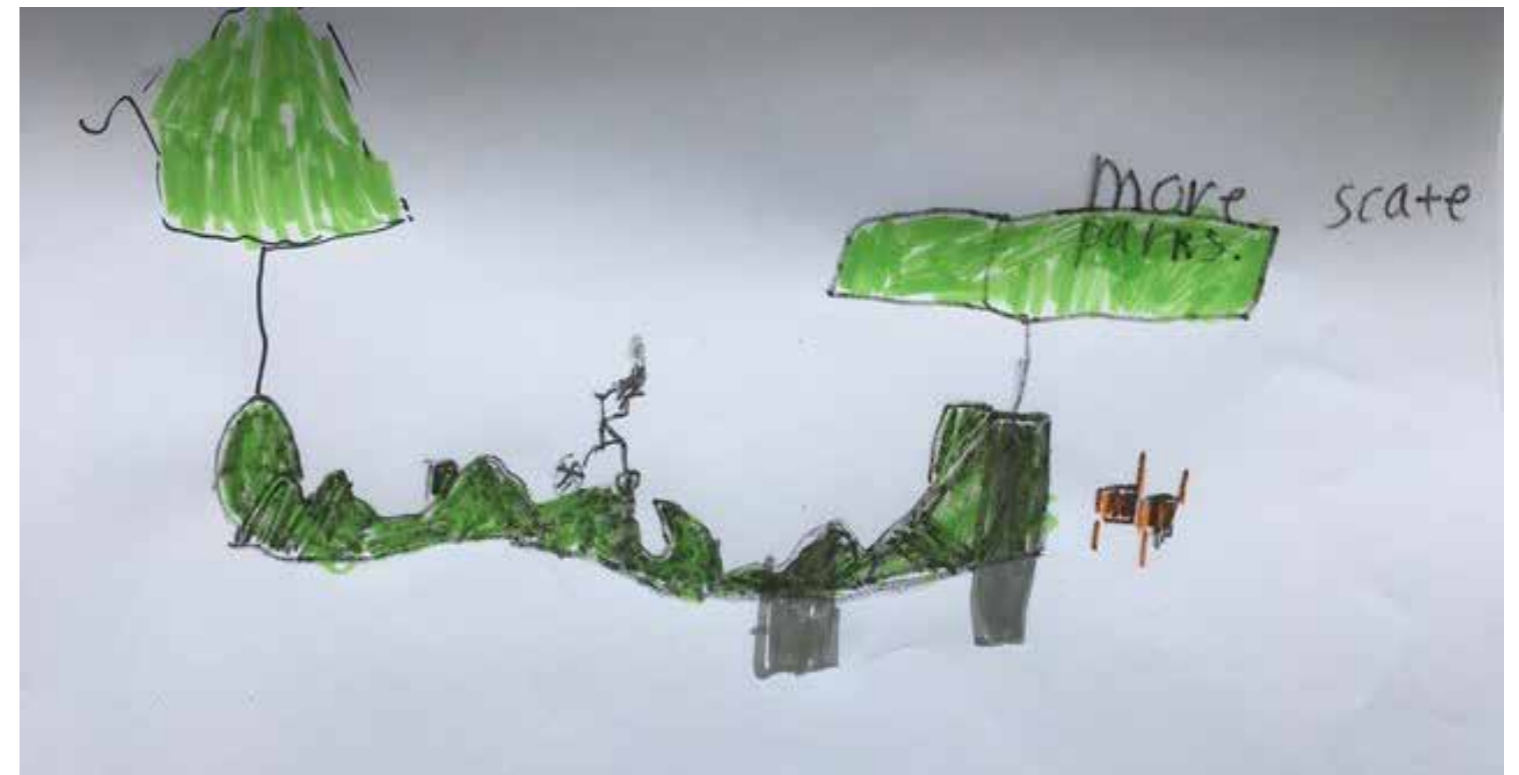
“Less sheep because they are eating all the trees and are scaring Miss S.”

“A better football pitch - like what’s happened to the rugby club”

“We need more places to go to when it’s wet.”

“What about a fast food van for homeless people (20p for a burger, hot chocolate, coffee)”

Conversations with Young People Stramongate School



What the children growing up in Kendal dream for the future of their town

Stramongate School (Age 6-11)

Comments collated

ISSUES

- Litter, dog poo
- Too many fast food outlets, vape shops
- Shops being shut down
- Bridge closures, traffic jams
- Air pollution, smokers

WHAT WOULD MAKE IT BETTER – IDEAS?

Cost of living

- Make things free / cheaper, inc. parking, cinema, school dinners, Pokemon cards

Environment

- Stop chopping down trees
- More grass, trees, flowers and bushes, parks
- Community garden or orchard
- More green areas, turn derelict into rural
- No littering – fines, and for dog poo
- Clean the river and drains more often
- Bins for recycling, general waste and plastic
- Colourful wall / street art
- Plants on Lowther Street
- Outside toilets with doors

Getting around

- Cycle to work, more bike lanes, bikes for hire
- Less traffic = less pollution
- More buses
- Boat transport
- 2 hours free parking to encourage shoppers

Getting around - Safety

- Sandyland Road junction with Appleby road needs a zebra crossing

Housing

- Better houses
- Change empty homes and garages into little houses for the homeless

Public behaviour

- Less smoking in public, drinking
- Stop bullying
- Everyone to treat people the same

Shops that children want

- Game shops, KFC, snacks
- Shops without plastic packaging

Sustainable initiatives

- Pedestrian only zones
- Electric cars, charging places
- More electric cars, electric buses
- Green walls, windmills
- School uniform made from recycled materials (plastic bottles)
- Books not made out of paper
- Plastic free shop
- Less sheep because they are eating all the trees and are scaring Miss S

Things to do - social

- Youth club for young teens
- Reading club
- Community garden
- More safe playgrounds
- Better parks in Sandylands and Kirkbarrow

Things to do - sport and recreation

- Revamped football pitch (like rugby club)
- Better and bigger skate park (drop in ramp, foam pit)
- A trampoline park
- Outside movies
- A water slide
- Jump and go play place
- More places to go to when it's wet, eg bowling alley

Thinking of others

- More donations to charity for the poor people
- More disabled people facilities, ramps, playgrounds
- Homeless shelter - free to homeless people
- More jobs for people
- Fast food van for homeless people (20p for a burger, hot chocolate, coffee)

Thinking of animals

- Home for lost pets

Conversations with Young People Teenage & Sixth Form students



Drop-in at Kendal College

Conversations with Young People

Teenagers & Sixth Form

“It takes me a long time to get to College but there’s no nightlife here. I have to go to Barrow and Lancaster to go out.”

“The castle is good for the view but there’s nothing else there.”

“Make Kendal greener - don’t cut down trees - plant more!”

“There are lots of charity shops and cafés but we’ve lost the main clothes shops.”

“The Fair is scratty – get rid of it.”

“An App for bus times would be useful”

“If you’re under 18 there are events at the Brewery you can’t go to.”

“No one goes to the pubs in town, they’re not for us”

“What we need is a Vue Cinema near Sainsbury’s”

“Kendal is s**t for shopping”

“The only place we can hang out is in McDonalds”

“People smoking (drugs) in Kirkbarrow - I hate the smell”

Conversations with Young People

Teenage & Sixth Form students



Kendal College Arts & Media Campus

Conversations with Young People

Teenage & Sixth Form students

Ideas and Aspirations

Things to do

- Street art, murals, open a Maker Centre
- Upgrade Skate Park
- More festivals
- A Vue Cinema at Sainsbury's
- Bowling alley
- Events at Brewery to be open for under 18s
- More music venues, especially for younger adults
- More attractions and museums, "old stuff"
- Play area with different sections - inside / outside (like Our Funhouse in Middlesbrough)
- Arts scene to feel more inclusive

Social spaces

- Shelters for hanging out in estates, especially Hallgarth
- Places to go and sit and eat
- Pop up cafe in town centre for young people
- A communal place to sit and work, with Wifi (not the library)
- Somewhere near the river- communal outdoor area, BBQs
- Create an artificial beach (not next to the river though)

Community / environment

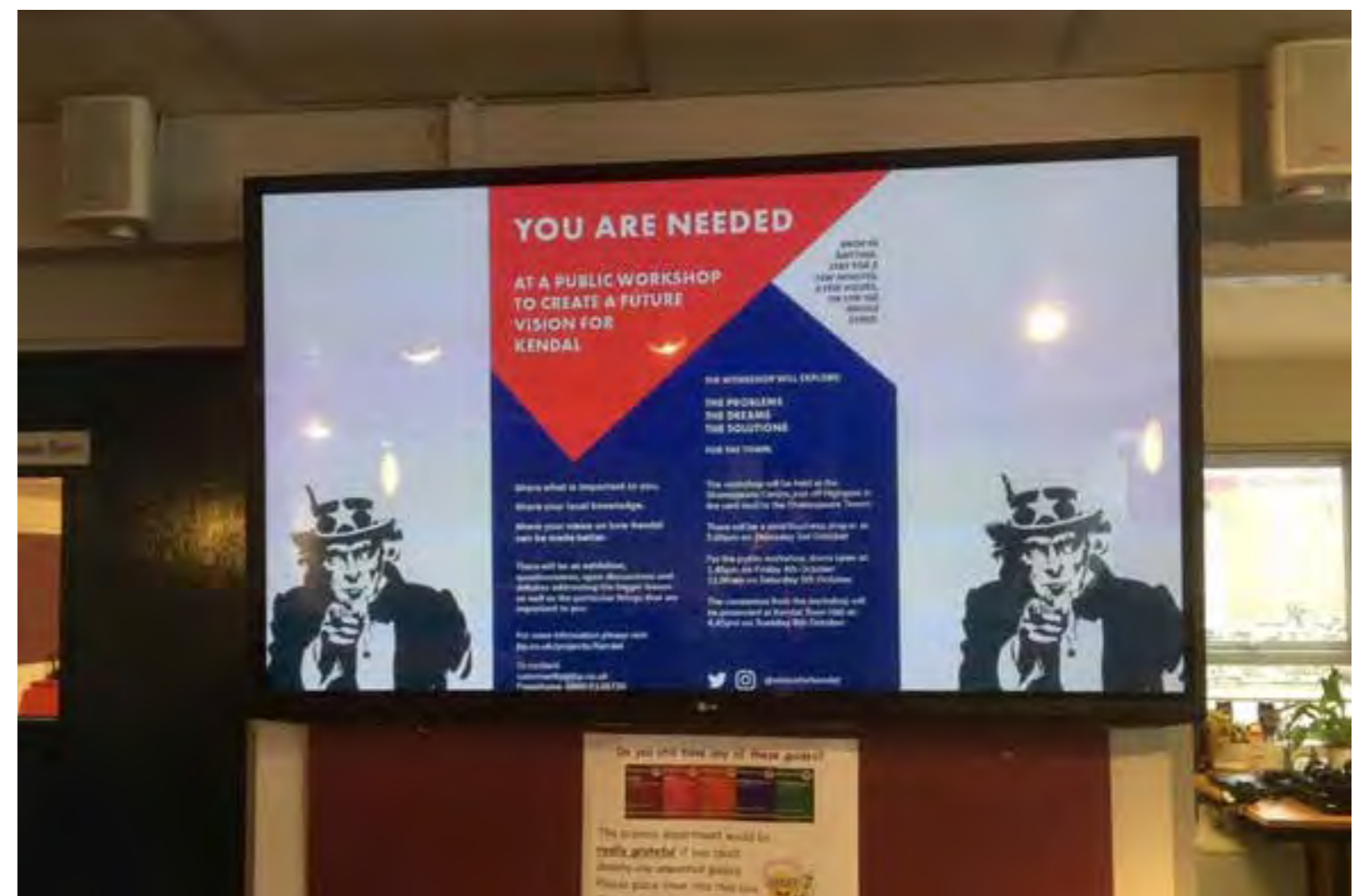
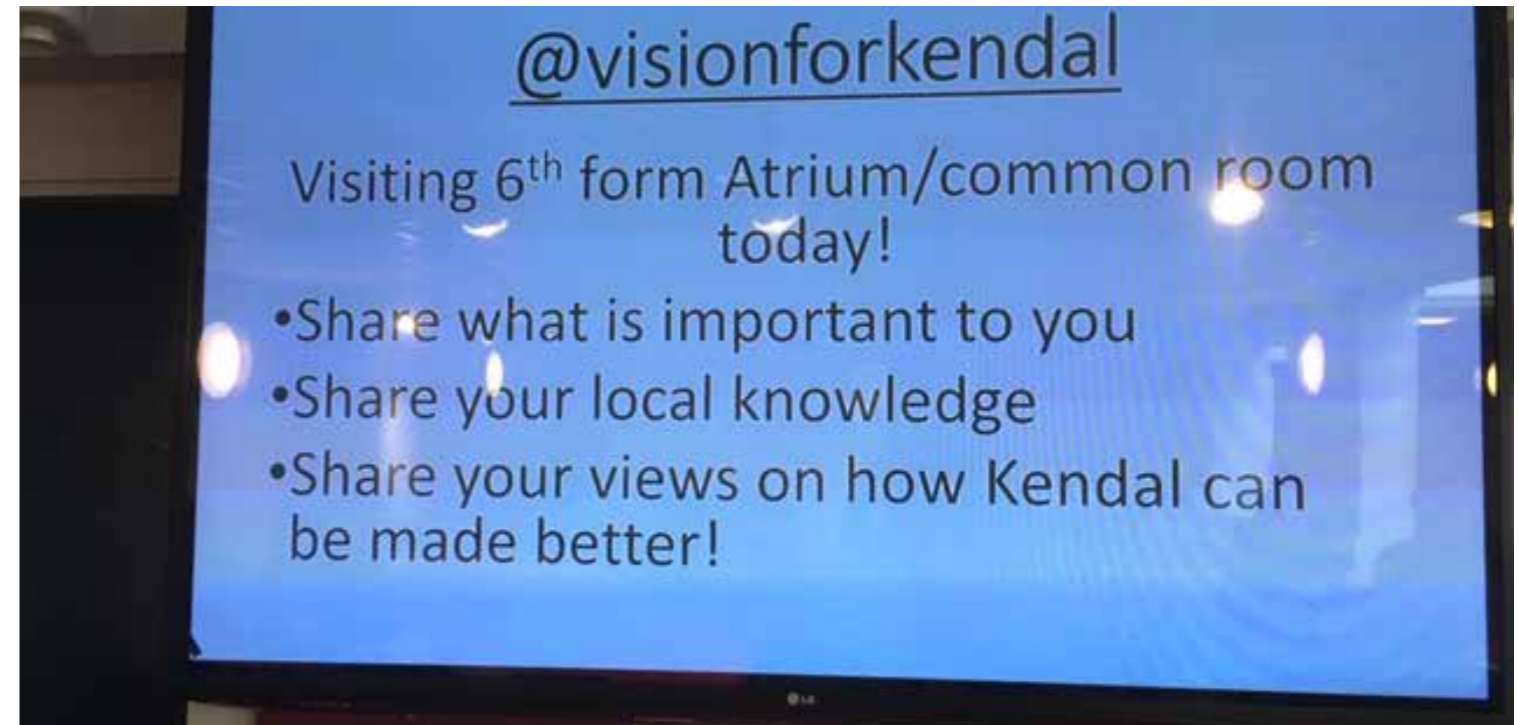
- Beekeeping, community herb and wildflower gardens, community orchards
- Make Kendal greener - don't cut down trees - plants lots more
- Roof top gardens, vertical greening
- Car parks should be greener, with trees
- More benches in town, recycling bins

Getting around

- An App for bus times
- More off road footpaths and bridleways

Community Conversations

Teenage & Sixth Form students



Teenagers & Sixth Form

Comments collated

KENDAL COLLEGE ARTS & MEDIA CAMPUS – DROP IN

ISSUES

- Not much for young people – boredom – nowhere to hang out, no cost
- No direct train from Lancaster
- Buses are expensive - £11 to get to Ambleside
- People use skate park in wrong ways
- There are places to go in town but exclusive to certain groups

IDEAS

- More music venues, especially for younger adults
- Somewhere near the river- communal outdoor area, BBQs
- Places to go and sit and eat
- Bowling
- A communal place to sit and work, with Wifi (not the library)
- Play area with different sections - inside / outside (like Our Funhouse in Middlesbrough)
- More attractions and museums, “old stuff”

“It takes me a long time to get to College but there’s no nightlife here. I have to go to Barrow and Lancaster to go out.”

“The castle is good for the view but there’s nothing else there.”

“We need lots of trees – plant more!”

“There are lots of charity shops and cafés but we’ve lost the main clothes shops.”

KENDAL COLLEGE MAIN CAMPUS – DROP IN

ISSUES

- Need much better, cheaper, reliable public transport
- Cycle lanes are not designed for cyclists
- Drugs (dope-smoking) in Kirkbarrow - “I hate the smell”
- Kendal is boring - lack of things to do
- Arts scene doesn’t seem inclusive
- Pubs in Kendal don’t attract young people

IDEAS

- Street art, murals, open a Maker Centre
- Shelters for hanging out in estates, especially Hallgarth
- Improvements to estates, eg Hallgarth and Sandylands: “more stuff there”
- Beekeeping, community herb and wildflower gardens, community orchards
- Roof top gardens, vertical greening
- Create an artificial beach (not next to the river though)
- Turn one-way system into two-way
- More places for teenagers to hang out
- Pop up cafe in town centre for young people
- Something to keep kids occupied

“Kendal is s**t for shopping”

“The only place we can hang out is in McDonalds”

DISCUSSION WITH STAFF

- Music / performance venue at bus depot site (NB proximity to Arts and Media Campus)
- Digital Network Hub at Brewery Arts Centre
- Kendal College has huge potential for growth
- College needs to expand / bring in other buildings / new build
- Expansion of STEM subjects - need large space for engineering / construction etc.

QUEEN KATHERINE SCHOOL – SIXTH FORM

ISSUES

- Get rid of the Fair (drug dealing, unsafe, wrecks grass)
- Potholes on Sandylands Road (bad for students cycling to school)
- Awkward / dangerous road junctions
- Too many vape shops, charity shops
- Nowhere to buy clothes - got to go to Lancaster / Manchester
- No one goes to the pubs in town
- No night life

IDEAS

- An App for bus times
- Events at Brewery to be open for under 18s
- A Vue Cinema at Sainsbury’s
- More benches in town
- More recycling bins
- More off road footpaths and bridleways
- Car parks should be greener, with trees
- Bowling alley
- More to do when it’s wet
- More festivals
- Create network of gyms in Kendal
- Upgrade Skate Park
- Make Kendal greener - don’t cut down trees - plants lots more
- Make a green belt round Kendal to stop urban sprawl of new housing development

“The Fair is scratty – get rid of it.”

“Kendal is going downhill”

“I don’t want to live here all my life”

Pre-Event Informal Conversations

- **Sandylands Estate:** Post Office, playground, Fish and Chip shop on Langdale Crescent
- **Manna House:** support centre for homeless and vulnerable people
- **Gooseholme Park**
- **New Road green space**
- **Miscellaneous conversations in local pubs!**

Pre-Event Informal Conversations

“It takes me a long time to get to College but there’s no nightlife here. I have to go to Barrow and Lancaster to go out.”

“The castle is good for the view but there’s nothing else there.”

“They try this and that to solve the traffic problem, but it never works, and it puts people off coming into town.”

“People keep to the Morrisons end of town or the Asda end of town and they don’t come into the middle.”

“I was born here and I couldn’t imagine living anywhere else. I went to visit London once. Never again!”

“There are some big employers but nothing like it used to be. Three firms closed within 18 months. That changed the town a lot.”

“The town centre is dying - it needs to be marketed much better.”

“There’s a wide pavement at the Kirkland end of the High Street. Surely there’s room there for a lay-by with a half hour parking zone for drop offs.”

“People don’t want to go into a multi-storey car park for a pint of milk!”

“It’s too easy to go to Asda and Sainsbury’s so people don’t shop in the town centre.”

“Some money coming off the rates and taxes would help get the shops busy again.”

“Park and Ride could be set up near the access road to the dual carriageway, by the quarry, where you have to pay because it’s private. With a bus going to and fro, that would help the traffic problem.”

“Children love the green space by the river where the New Road car park used to be.”

“We went to Newcastle and my children played on the artificial beach there. It’s by the Tyne. Why not do something like that here?” (Quayside Seaside)

“The town is a prisoner to the one-way system and overloaded with unnecessary traffic.”

“My dream notion is to put the canal basin back and build houses around it.”

Pre-Event Informal Conversations

Sandylands

PROBLEMS

Getting around - cars

- Road surfaces poor quality in Sandylands
- Speed bumps
- Rat running
- Impact on town of M6 diversion, bridge diversion when closed
- Loss of parking in town centre
- No consultation process when New Road car park closed

Getting around - walking

- Hard to get to town across busy roads
- Prioritizing bikes rather than dog walkers

Cost of living

- People need food banks.
- Expensive bus prices.

Nothing for young people to do (30 and below)

DREAMS

- More funding for Hospital
- Bowling Alley
- Mixture of cafés, shops
- More jobs
- Having a house.

SOLUTIONS

- Affordable housing
- More shops in town centre
- Affordable rent for shops
- Take out speed bumps
- Bridge maintenance
- Northern link road
- Youth clubs
- Segregated bike path

Community Conversations

Manna House

MAIN THEMES

Connection and accessibility

- Poor bike route - poorly planned, not well delineated
- Lack of disabled parking in town
- Lack of public toilets
- Parking fees too high

Town Centre

- Yards need cleaning up
- More independent shops

Recreation/Leisure

- More activities that aren't clubs
- Ice rink/ bowling

Housing

- More affordable/social housing



Thursday - Community Planning Event Set Up



Thursday - Team Briefing



Welcome



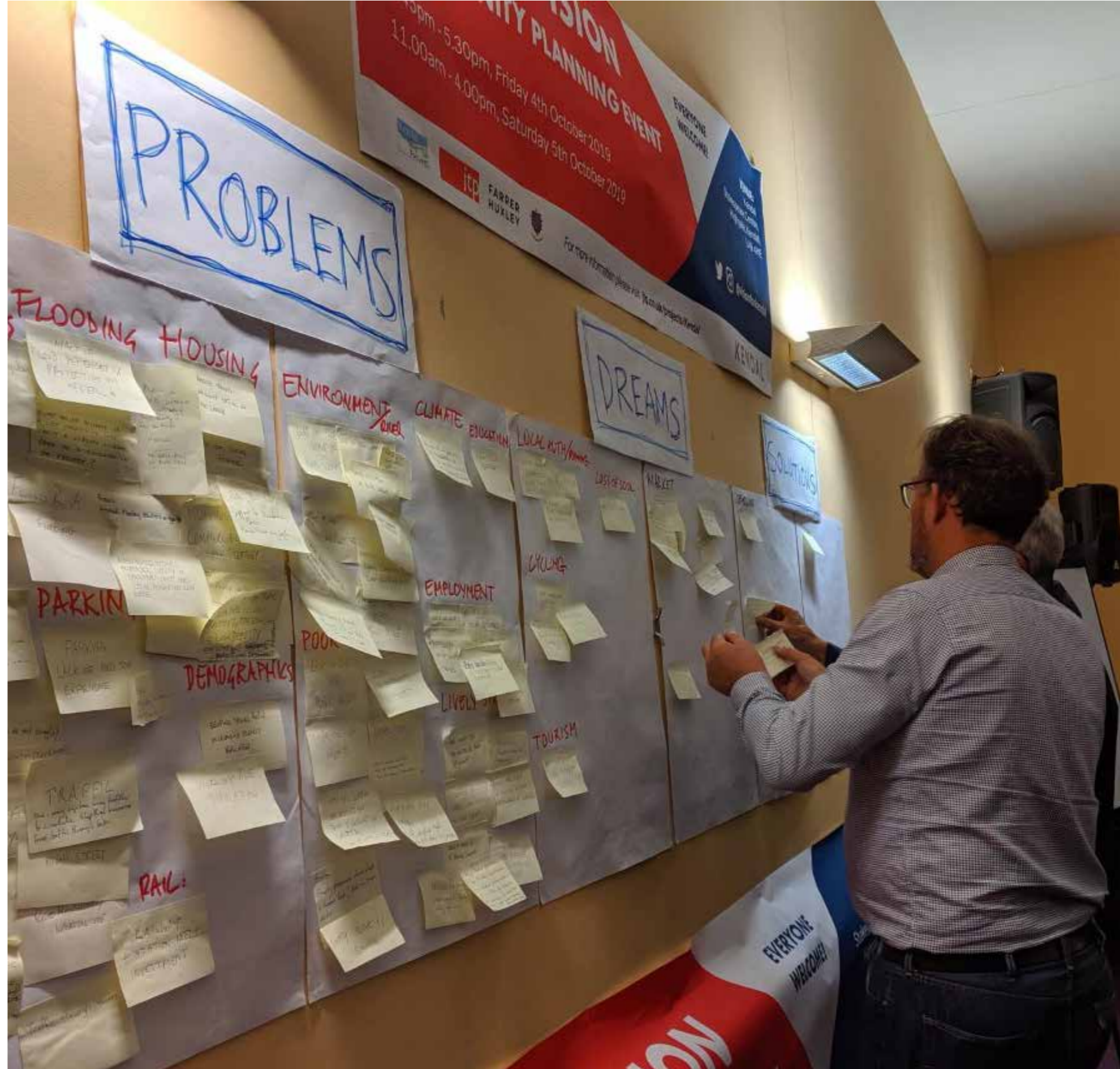
Thursday - Local Business Workshop



Thursday - Local Business Workshop



Thursday - Local Business Workshop



Thursday - Local Business Workshop

Issues

“Drivers have a sense of entitlement to cheap parking and road priority....40% car journeys are only going one mile.”

“Half of central Kendal is low grade warehousing = low density employment”

“The trains back to Kendal are far too early, so this results in having to drive or not going at all.”

“New build houses emphasis ‘luxury’ and ‘executive’ – they’re not for local people on low wages”

“The flood relief scheme is a lost opportunity. Why can’t a quality linear park be incorporated in the project?”

“There is a food bank”

“We are gateway to the Lakes but tourists to a great extent pass the town”

“The town centre is dull, there are too many empty shops and there’s no buzz, especially in the evening.”

Thursday - Local Business Workshop

Actions and Ideas

“I want Kendal to be a town with a heart, vibrant and attractive for young people.”

“We do have a lot here but the missing sensation is vibrancy and vitality. We need a much enhanced ‘street culture’ blending enterprise and dwellings.”

“Focus on the river - it’s a lost opportunity.”

“If people are living and working more centrally, then no cars will be needed.”

“We need more event venues to attract touring arts, music and entertainment to the town.”

“Tourists making the town feel alive! We need to develop a balanced tourist offer, from hostels and campsites to 5 star hotels, from canteens to Michelin star restaurants.”

“Improve the appearance of buildings and shop fronts throughout the town - it has a lot of character that can be enhanced.”

“We need an informed community supporting a local authority to make radical decisions reflecting the huge changes that we face.”

“Follow the Preston model! No outsourcing of services. Keep everything local.”

“Young people who have left the town because it is ‘dead’ should be invited to take part in the thinking and development of Kendal’s future.”

“There is a food bank”

“We are gateway to the Lakes but tourists to a great extent pass the town”

“The town centre is dull, there are too many empty shops and there’s no buzz, especially in the evening.”

Thursday - Local Business Workshop

Issues (post-it notes collated)

Character and identity

- Tangible: traffic, parking, access; Intangible: lost its centre

Climate emergency

- Lack of awareness of the challenges we face in moving to a zero carbon economy

Demographics

- Working age population: fewer young, increasing elderly

Employment & training

- Difficulty in attracting employees, retaining young skilful staff
- Lack of well-paid jobs for graduates,
- Lack of higher education opportunities

Getting around

- Lack of connectivity and safe routes for cyclists
- Parking – expensive and too little
- One-way system forces traffic to circulate and cannot cope (esp. when M6 emergency), congestion in High Street, too many road signs - traffic lights timing
- Difficult to get across town to industrial areas, to junction of M6 motorway, Oxenholme West coast main line
- Railway and station needs investment

Housing

- Outer town development at the expense of the town centre
- Drainage infrastructure to support new housing developments.
- High price of houses for young people
- Not enough social and affordable housing
- Lack of housing and commercial property strategy

Planning

- Total lack of rules on shop signage in central conservation area

Riverside area

- Under-utilised river corridor re ambiance and amenities
- Flood risk: Impact of flood defences versus protection on offer

Tourism

- Not capturing Lake District visitors
- Not enough publicity about Kendal at town entrances

Town Centre

- No public toilet facilities for tourists and locals
- Lack of vibrancy of shops / local businesses on High Street
- Lack of good market - fresh food and produce
- Not green enough, lack of quality public realm, e.g. Market Square
- Lowther Street - dangerous for pedestrians
- Empty premises above shops and therefore lack of life in town centre
- Unattractive shop frontages - could introduce tight planning restrictions on signage
- Night-life - perception nothing is open in the evenings; doesn't feel "lively" or exciting.
- Facilities are needed for young people

Thursday - Local Business Workshop

Actions 1/2 (post-it notes collated)

Activities and initiatives

- Have weekends of pop up cafés in the centre of Kendal in the evenings
- Improve sports centre facilities
- Amazing soft place area for kids and families - places to go out on rainy days
- Open a fantastic hotel in Kendal
- Kendal mint-cake museum experience
- Better use of the castle
- Open air amphitheatre on Gooseholme with shelter for a stage
- A Stadium for community use - tracks, skateboard park - events (inc. music) Wembley of the North
- Open a Steiner School
- Make it a university town
- Show the beauty of old buildings and attractive yards off Main Street with conducted tours telling history of the town
- Cool hamburger and milkshake bar (all local meat and milk) for young people - an alternative to McDonald's and Pizza Express
- Have new creative modern places for young people to meet / eat / hang out
- Organise local walks to educate and entertain both locals and tourists.

Climate emergency – sustainable Kendal

- Encourage green industries.
- Reduce carbon emissions.
- Develop water power from river
- Community energy solar cell schemes on all large roofs donating % of profit

Flooding

- Homes resilient and safe from flooding - a proper flood defence scheme is a priority
- Excavate a deep canal / trench along the length of the river reducing the likelihood of flooding - no need for walls
- Reinstate the canal to divert flood water

Getting around: walking / cycling

- The canal path to have a fully accessible walking, cycling connection to the rest of the canal network south of Kendal
- Create a network of direct, segregated cycle routes on ALL main roads
- Kendal town council to set up an e-bike trial scheme

Getting around - traffic management

- Need review of traffic signs causing lane changes (A6) Kirkland, Highgate. Traffic light timing.
- Traffic survey - where is all the traffic on Highgate going?
- Out of town Park and Ride + (free) electric vehicles for a proper public transport system especially for rural areas.
- Make the whole of Kendal a 20mph town
- McDonald's to Town Hall - 100% pedestrianised
- Build northern bypass - reduces town centre pollution and traffic problems
- Free parking to encourage locals to shop and spend more in the centre
- Make use of parcel delivery 6-8 seater bus for free jump on and off public transport

Getting around - Station gateway

- Electrify the Lakes Line and rebuild station - tie in to visitors and festivals - incentivise train arrival / departure
- Improved train timetable to and from Kendal (Lancaster, Manchester etc.)
- Station gateway totally rebuilt - high density housing and high quality employment.

Governance - Local authority

- Appoint local community champions
- A unitary public authority
- Vision and leadership from the local council
- More community involvement especially in market and town centre.

Identity and reputation

- A market / farming town
- A progressive sustainability town - energy, food, transport
- A hub of activity for families and young people, all day and evening
- Arts and crafts shops / workshops, sports facilities for young people.
- To feel more part of the Lake District - like Windermere Town

Learn from elsewhere

- Focus groups to visit / research other places, e.g. Richmond in Yorkshire

Local business & employment

- Develop an exciting initiative for the digital and creative industry.
- Hub / workspace / live/work places
- Encourage creative industries
- Much more employment in centre of town
- High quality technology park
- Re-purpose Westmoreland shopping centre - e.g. a creative hub for the region as a workshop centre for manufacturing
- Telephone exchange and bus station and multi-storey car park demolished and redeveloped

Planning

- Quicker planning system - give SLDC more planning capacity and resource
- Tighter planning on flood plains
- Tighter restrictions on shop frontages. Have limited range of colours available
- Next council masterplan to address housing imbalance - higher density in re-zoned centre, and allocate high density employment sites in centre too

Riverside

- Turn river into focal point
- Well-connected green spaces forming a riverside walk / cycle corridor
- Canoe race down river through the main flow with hydro generating possibilities
- Riverside pavilion with event space, cafés, community space but with all weather protection
- Riverside area used for leisure / food activities

Social issues

- No homelessness, better wages, no food banks.
- Commitment to social involvement

Town Centre - vibrancy

- Redevelop market similar to Altrincham
- Removable cover for market place, for special events
- More sense of a hub around the market place - focus for food and refreshment, local produce, crafts
- High density of independent shops and artisan businesses
- Car free with more attractive pedestrianised areas
- Zero tolerance of litter dropping, dog fouling and other antisocial behaviour
- Bustling, busy, diverse, opportunities for going out, eating, shopping, all times of the day

Town Centre – visual impact

- Well maintained public realm; much greener with flowers, plants, trees
- Buildings fully repaired and decorated
- More interpretation boards for tourists and locals
- Improve High Street visual appearance, ambiance and street appeal

Town centre - living and working

- More people living and working in the town centre
- Convert vacant commercial property to residential
- Street level properties should encourage street life.
- High quality office space in the town centre - in particular with hot desking

Thursday - Local Business Workshop

Actions 2/2 (post-it notes collated)

Working collaboratively

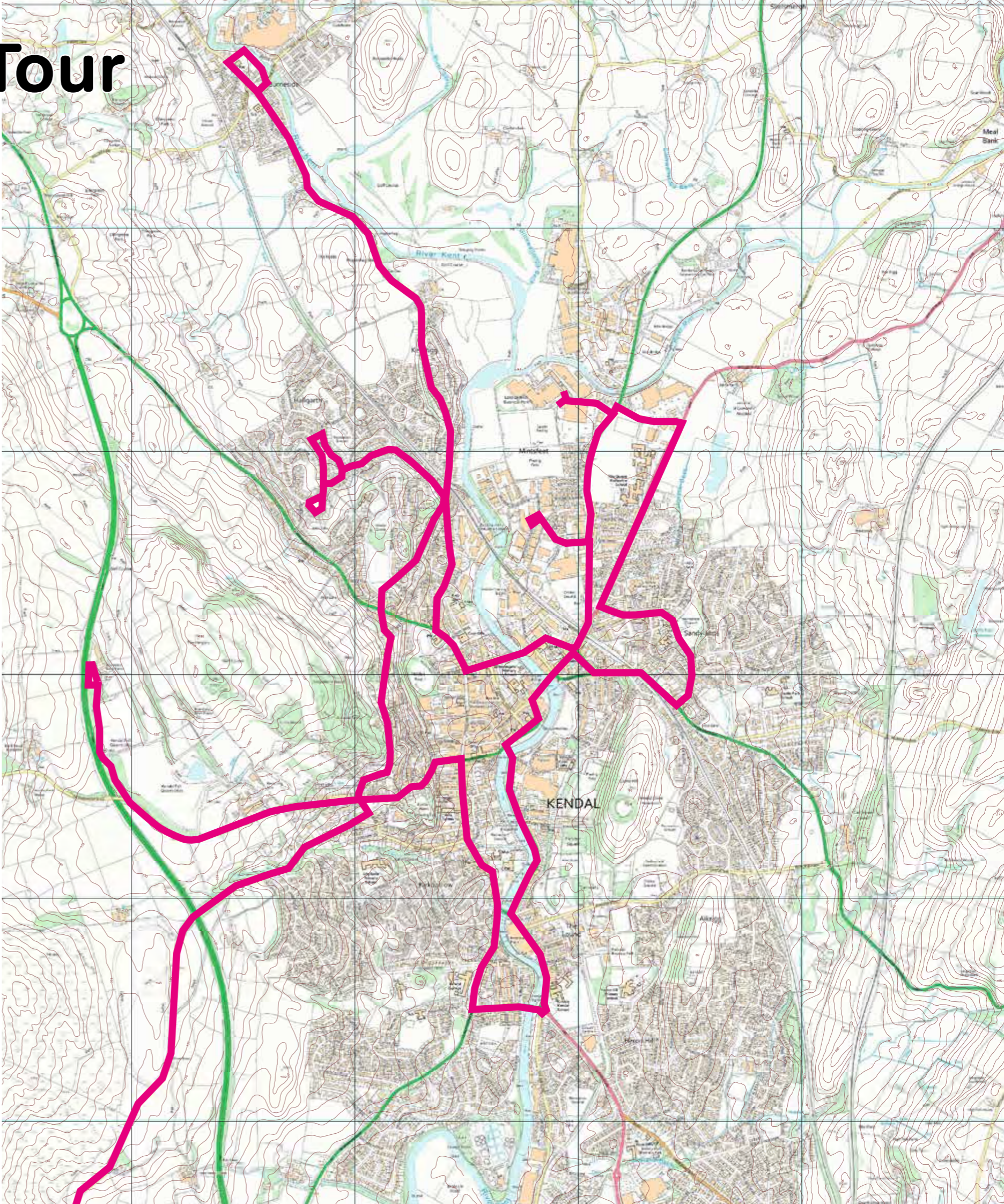
- Kendal Integrated Care community to join up with the business community visioning
- Strong network of entrepreneurs, creatives and organisers wanting to work together
- Thriving special enterprises - social dividends - community energy.
- Invest in sustainable local culture
- Local communities more confident in their ability to create, invest, organise and perform
- Local businesses to invest in improving ambiance of town in partnership with local authority
- Better communication with local businesses to meet and talk through (this might be happening with the BID but not involving everyone)
- Better communication systems for volunteers. Retired people are willing to give time to support local community integration and creativity

Friday - Team Town Tour



Friday - Team Town Tour

Route map



Friday - Community Planning Workshop



Friday - Community Planning Workshop



Friday - Community Planning Workshop



Friday - Community Planning Workshop

Issues

“Individuals and the community need to be taking more ownership responsibility.”

“A lot is happening in the town but people are saying: ‘I don’t know what’s going on / I didn’t know about that.’”

“Young people love Kendal but they are not coming back due to lack of well paid jobs.”

“Where is the centre of Kendal?”

“People are too reliant on cars and are obsessed with parking, to the detriment of the environment.”

“House prices are too high. Why are only luxury 4-5 bed homes being built?”

“Transport isn’t linked – you can’t get back from airport after about 8pm – it’s easier to get to London!”

“Kendal traffic does not work!”

“It’s the only town centre where you can get run over in a pedestrianised area.”

“The town centre is very spread out – it can be difficult for visitors to find the restaurants, bars and attractions.”

“Where do I take my friends to eat in a nice pub in Kendal?”

Friday - Community Planning Workshop

Actions

“Create a BMX pump track next to Skate Park - use what has been created as a compound for contractor working in Victoria Bridge - it's half done already!”

“Employ gardeners to nurture green spaces, rather than contractors to strip green spaces.”

“Reopen Castle Dairy as cafe and creative / makers space where people can make and sell things.”

“The Market Place could be a greater asset for Kendal.”

“We need a simplified driving experience.”

“Kendal could become the world leader in flood resilience.”

“Throughout all of the town, aesthetics are important.”

“We need to ensure a well-functioning and active arts and cultural network which responds to the needs of the community.”

“In Berlin they have an area completely free of planning for young people to create new enterprises without limits. This would attract young people to stay in Kendal.”

“Don't drop / disregard our status of 'Cycleway to the Lakes' as proposed by Kendal BID. We've just gained such a massive status upgrade as a result of the World Heritage Site recognition.”

“There already are a number of community champions for recycling but do people know where they are? (For crisp packets, lenses, toothbrushes).”

“Plant trees up Windermere Road (like Southern Road) into town. Minimal cost after planting, looks great. I always like driving in when they flower in spring.”

“We need a much better visitor welcome / experience at entry points. Kendal's bus and train stations are quite unloved and it's not clear where to go or what there is to do.”

“Let's have car free days like other towns and cities are doing to get a taste of what it's like.”

“Learn from elsewhere. What about a community led 'Altrincham Market' food hall idea?”

“Turn neglected 'grot spots' to 'green spaces' by more planting with mature species (trees and flowering plants).”

Friday - Community Planning Workshop



KENDAL VISION COMMUNITY PLANNING EVENT

EVERYONE
WELCOME!

VENUE:
Kendal
Shakespeare Centre,
Highgate, Kendal,
LA9 4HE

1.45pm - 5.30pm, Friday 4th October 2019

11.00am - 4.00pm, Saturday 5th October 2019

  @visionforkendal

For more information please visit jtp.co.uk/projects/Kendal

KENDAL

Friday - Community Planning Workshop

Ideas and Aspirations

- Great sporting and active lives
- Heated outdoor pool
- Ice rink
- Free Meditation Centre
- Modern Leisure Centre
- Attractive indoor and outdoor community spaces
- Family / youth attractions: bowling alley, indoor crazy golf, escape rooms etc.
- A skate jam
- Running tracks with community facilities for clubs to use. People run!
- More festivals and events
- Annual cycling festival - include Wheels for All - accessible cycling
- Develop Benson Knott for mountain biking - trails, services etc.
- Collective community activities e.g. Artisan Market, Cooking demonstrations, play activities for children.
- Reopen Castle Dairy as cafe and creative / makers space where people can make and sell things at cheap rental rates - linked better to Kendal Museum
- Healthy Town (Beat the Streets)
- Kendal Minster
- Postman Pat Statue
- Kendal and District Heritage Park for past Industries of the area
- Embrace “Eden Project north” and “Grange Lido” - make Kendal the third leg of the (economic) stool
- Incredible Edible supported by SLDC
- Encourage cafés / independent coffee shops to open as ‘youth cafés’ in evenings. Local authorities subsidise costs and non-alcoholic drinks. Create a place and space for young people on their own.
- Pop up shop space - scheme to get landlords of empty shops to make their units available - create interest and enterprise space - might need funding incentive?
- Pub trail
- Kendal ‘freshers’ week

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Working together to make it happen

- Hub to encourage development of ideas
- Communities engaged, consulted and listened to
- Set up a strategic Kendal Board to deliver and implement the changes needed
- Use the knowledge and expertise of local people
- Create a Community Chair
- Have a Young People's Council
- Climate Jury to inform local people and build solutions
- Citizens Juries to work through difficult issues
- Arts and cultural organisations all working together
- Include faith groups / churches in discussions / finding solutions. They have networks, resources and expertise and are already doing stuff that just needs better signposting or are potential future service providers
- Localism: a positive, effective relationship between individuals, community, local authorities, government agencies etc. whereby everyone takes ownership and responsibility for all aspects of life
- DO some of the ideas forward. We have had things like this before. Money is spent on 'consulting' people but that is as far as it goes!

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KENDAL

PROBLEMS

DREAMS

SOLUTIONS

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COMMUNITY PLANNING
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Issues 1/1 (post-it notes collated)

Climate emergency – sustainable Kendal

- Environmental and carbon footprint too high!
- No united attempt to deal with (integrate) issues to do with climate (change)
- Lack of encouraging renewable energy
- Poor air quality
- No encouragement (in planning) for solar panels (for example) on all commercial buildings

Diversity and demographics

- Lack of cultural / ethnic diversity
- Diverse population needed so we are not only a town for retirees
- Distorted age distribution - lack of young people (18-40 years old)

Employment

- All traditional employment has gone - and no replacement
- Lack of well paid jobs and aspirational jobs
- Lack of appropriate flexible working spaces
- Low(ish) economic base with too few opportunities to earn a decent income (no gig economy)

Environment

- Verges cut too soon for wildflowers to seed

Flooding

- Flood risk and broader environmental issues
- Concern that flooding will start to blight the town and affect its reputation
- Flood control. There is some work going on here but not enough focus on the catchment area
- Blocked drains
- Too much environmental damage e.g. trees by the river

Getting around

- One-way system which pushes traffic through town
- Too much traffic in centre of town which does not want to be (or need not be) there.
- Difficulties when bridges are out of order
- No Park and Ride
- Lack of safe cycle routes
- Pressure on car parks & no free parking
- Northern relief road is needed
- Expensive and shrinking public transport, particularly out to the smaller villages
- Hidden railway station, poor access
- Inadequate rail service - on busy days trains are overloaded

Governance – local authority

- Town council archaic? No People's Assembly?
- Demographic of Councillors is not representative of community demographic
- Continued financial / budgetary squeezes

Housing – new development

- Too much out of town development
- Lack of good quality, green council housing
- No / little affordable housing for actual incomes – young people leaving
- Too much housing for retirees, second homes / flats
- Need to support housing for families and first time buyers
- House rental prices
- Little choice for people who don't qualify for affordable but can't afford the luxury homes

Identity and reputation

- Kendal attracts and encourages the wrong demographic i.e. unemployed, single mums, drugs
- Limited understanding how special Kendal actually is - it has enormous natural capital

Infrastructure maintenance

- Lack of proper repair on Victoria Bridge
- Good roads (no pot holes) and bridge in good repair
- Roads, bridges and flood walls

Social issues / services

- Why is access for folk with disabilities so bad?
- No support / little support for those with mental health issues / problems
- Hospital services
- Too many food banks
- Loneliness / isolation
- Drug problems in Maudes Meadows

Tourism

- Over reliance of local economy on tourism
- Lack of tourist attractions

Town Centre

- Quality of Conservative Area threatened by insensitive infrastructure
- Pedestrianised town centre could be positive, but currently compromised with high chance of being run over
- Litter and untidiness, lack of recycling bins
- Too many empty shops
- Markets, both indoor and outdoor very poor offer, not exciting: need foodie / creative / artisan offer
- Developments taking business out of town, hollowing it out, i.e. Sainsbury's
- Lack of nice social space for public - in particular Market Place which could be a greater asset for Kendal
- Shop front quality and the public realm feels like it's deteriorating - will affect first impressions and ability to attract visitors and investors
- Challenge for High Street retailers to run profitable businesses - retaining vibrancy of the town centre
- Nightie economy is alcohol focused. Not enough other options.
- Night-life - needs an injection of life! Town is closed from 6pm (or it appears to be)

Working together

- Organisations not always working together and collaborating as well as they could

Young people

- Lack of safe / appropriate spaces for young people to congregate
- Lack of places / spaces to go when it's raining
- Lack of family activities
- Drugs openly used
- Not enough venues / entertainment / events for young people (14-20 especially)
- No BMX track for teens
- Lack of things to do, particularly for teenagers

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Ideas & Aspirations 1/3 (post-it notes collated)

Activities and initiatives

- Heated outdoor pool
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- Free Meditation Centre
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Arts and culture

- Even more festivals and diverse cultural activity
- Potential larger / updated concert space
- A vibrant cultural quarter centres around Abbot Hall and the church
- Mint Fest returns with that amazing fire thing in the Park
- Local well-functioning and active arts and cultural network which responds to the needs of the community
- Expand Arts Centre

Attitude

- Culture of smiling / talking to strangers
- Everyone needs to be a bit more positive about Kendal

Business Hub

- Kendal as a business hub. Many companies use the outskirts of Kendal to meet (half way between Scotland and North)
- Support and set up local businesses to provide services (care workers, Food for schools and hospitals, Local buses, Repair and building skills). Employ local people with good wages. Keep the profit in the north west
- Local businesses offering apprenticeships to young people (not just in the tourism industry)

Business rates

- Zero / lower business rates for town centre
- One year rent / rate free for new businesses

Canal

- The canal re-opened
- Redevelop canal area - bring the Canal back to life - a marina, cafe, walks
- Cycleway canal (through to Manchester)

Climate emergency – a sustainable town

- An exemplar of sustainable development
- Zero carbon Kendal
- Local businesses going plastic-free or providing the option to shop plastic free
- Environmentally friendly transport - bike lanes, electric bikes available to use
- Food production is every space
- Healthy, accessible, vibrant, green (in both ways) town centre, served by an affordable green public transport
- Push for Kendal to be energy self sufficient . Can also connect to developing skilled work locally
- A sustainable town - renewable energies - sustainable transport system - embracing growing and sharing resources
- Transition Town status
- New houses must have solar panels or other renewable energy sources
- Better recycling system.

Demographics and diversity

- Happy inter-generational
- Diverse community (ethnicity and age) - more balanced demographic

Environment

- Nature comes first. More areas covered in trees, more flowers (attracting insects and wildlife populations), reduction of humans' environmental footprint
- Accessible, pleasant green spaces in town and on
- Tree planting, orchards
- Wildlife friendly spaces and corridors
- Reschedule grass cutting in public areas to allow wildflowers to germinate and spread

Flooding

- Kendal to be a world leader in flood resilience
- Flood risk is no longer a constant worry
- First responders to clear drains
- No awful flood defences. Trees still there
- Flood prevention - keep the information flowing. Explain it more fully. The money from stage 1 won't happen if we turn it down and nothing will follow.

Funding / financial incentives

- Grants for people to put micro generation on businesses and homes - interest free loans, like Scotland
- Reduce rates / relief and incentives to businesses creating jobs in the town
- Encourage start-up design / tech / retail businesses through targeted grants and rates deals
- Investment from local and national government

Friday - Community Planning Workshop

Ideas & Aspirations 2/3 (post-it notes collated)

Getting around

- Disability facilities and access improved. Hoists in toilets in town.
- Prosecute cyclists riding on pavements
- Rethink the one-way system. Reduce speed limits. 20s Plenty limit
- Re-access roads like top of Wildman Street / Ann Street, all to converge into a roundabout
- Traffic exclusion zone using technology (like in London) charging vehicles for entering, allowing residents free
- Get rid of speed bumps in town.
- Free park and ride. Bases at Shenstone, Plumgarth, Shap Road and Oxenholme, Electric buses. P+R into the Lakes / Dales
- Park + Walk / Ride your Bike (one in south and one in north)
- Adequate parking
- Better bus services, day, evening, weekends, eps. In evenings and to outlying areas
- Electric transport (e.g. a covered fun 'electric tram') picking up kids to take them to school
- Linked transport, e.g. buses to train times to airports
- 24 hour tramway (w way) to run clockwise / anti-clockwise around the current one way system
- Free electric bus round town to link shops up, goes out to ASDA etc.
- Free shuttle service from Oxenholme station
- Much improved access to the station including parking and relocation of trading units. Better pedestrian access route and bus / taxi interchange.
- Bike hire scheme at station (affordable)
- Additional capacity on branch line
- Extra platform at Windermere
- Transport interchange at Kendal station
- Direct train to Barrow
- Electrified railway with four modern trains per hour.
- Modern station, visible, accessible with tourist info and staff worthy of Westmoreland County town and World Heritage Site, ongoing with CRP and LEP
- Northern Link Road will help future development in north of the town

- Good network of paths for pedestrians and cyclists
- Wider footpath / cycleways on Wildman Street - it's currently a fume corridor
- Quick win - cycleway on New Road,
- Bike lane for Windermere Road
- Car free days like other towns and cities are doing to get a taste of what it's like
- Pedestrianised town centre completely

Governance

- 'Buy local' policy for council / businesses. Local service providers get priority - architects, builders etc. (The Preston Model)
- Council made up of independent local people without political affiliation (starting to happen in other parts of the country)
- Unitary Council Cumbria district

Health

- Good / effective healthcare for all, inc. mental health
- Improved cancer treatment in locality. (Rather than need to go to Preston)

Housing

- Affordable, low carbon, passive eco housing (in terraces?) to buy / rent
- More innovative low energy architecture
- housing developments noticeable 'greener'
- Greater use of brownfield sites in the town for social / affordable housing

Identity and reputation

- Become a conference town and develop 'hosting' capacity
- Benchmark with other towns UK and wider
- Vibrant, welcoming, happy diverse community
- A healthy, green, garden town with trees, shrubs, plants - a mini Singapore (without authoritative control)
- Multicultural town with a vibrant town centre in the evening, with more choice
- Genuine local roots will be celebrated and intact, not pushed out and forgotten as a result of wealthy people taking over
- Prosperity - vitality - refreshed identity
- A place people aspire to live (other than retirees)
- Kendal is the starting point for family adventures - walking, cycling, swimming, safaris
- Kendal established as a national and international destination of choice

Learn from elsewhere

- Drop business rates, focus on the market using Wells Somerset as a model. Wells brings huge numbers in with this and has free cheap parking

Local business & employment

- Strong, vibrant local economy
- Good professional pay jobs
- Great local circular economy (as per doughnut economics)
- An abundance of aspirational and diverse job opportunities for young people
- Loads of fledgling innovative businesses
- Vibrant SMEs throughout the town
- A few large employers providing well paid flexible working

Planning process

- Make it easier for local people to understand and engage with planning process
- Planning ensures more development of underused offices / shops / pubs in town centre to increase affordable / mixed size accommodation
- Change local planning requirements
- Progressive Local Plan policies to drive forward greener development
- A by-law requiring ALL shops etc. to provide ramps

Riverside

- Make more of the river
- A prominent river which the town looks towards and not away
- A beautiful river, resilient to flooding
- Riverside fully developed with walks, cycleways, shops, cafés, bars
- Beautiful trees lining the river
- River - when doing work for flooding, reduce canal style of river - put boulders / eddies into flow, would disrupt river flow, bring paddlers

Social enterprise and services

- Social enterprise providing well paid jobs and opportunities for employment across all ages. Social enterprise to be based in fully occupied shopping centre. Accommodation for mixed ages rather than for either young people or older people.
- More spending on preventative services, e.g. youth work, mental health. Drugs and alcohol support

Tourism

- Sustainable tourism re transport from Kendal into the Lakes
- Strategy to connect the tourist offer

Friday - Community Planning Workshop

Ideas & Aspirations 3/3 (post-it notes collated)

Town centre

- A notice board in Market Place to announce what is happening in the town
- Drinking fountain in the market place
- More of the yards have been preserved and developed
- Use Market Place and New Road for events in the summer
- Cover Market Place with glass and convert it into a market of local food
- An artisan market to rival Keswick
- Food court / quarter - bustling bars and restaurants
- More flowers, trees, wildlife beds (e.g. Oxford Rd, Manchester) and seats in town centre
- Better pavements, steps, waste bins - less traffic
- Develop public realm design guide
- Big investment into public realm to create a town centre which looks unified and to be proud of - will attract the investment and shops / businesses we want
- Westmoreland shopping centre - full refurb with retail bottom floor, food court / floor and added floor for attractions / hotel
- Booths to deliver again so can go there by foot / bus / bike
- A town full of small innovative retail and hospitality businesses
- Great 'trendy' artisan shops and restaurants
- Lots of small independent shops
- Transformed shopping centre
- Traffic free centre with good public transport
- Great night-life. Town buzzing. Music

Young people: how to keep them in Kendal

- Lots of activities and support for younger people
- Affordable housing, facilities / clubs / events
- Better career support - clear pathways to jobs locally
- Young people involved through arts and groups gathering in recognised space

Workspace

- More affordable / modern / interesting workspace in town - offices and workshops needed like at Mintworks and Factory
- Provide artists' studio / workspace

Working together to make it happen

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Friday - Hands on Planning Bigger Picture



FLUD

JAMES
LAWTON

TOB

Big Picture

BASELINE ON THE
LINE

DESIGNING A
HEIGHT

ENCOURAGE
TO TALK

CONSIDER
COMMITMENT

Friday - Hands on Planning The Bigger Picture

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HUXLEY



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KENDAL

DREAMS

SOLUTIONS

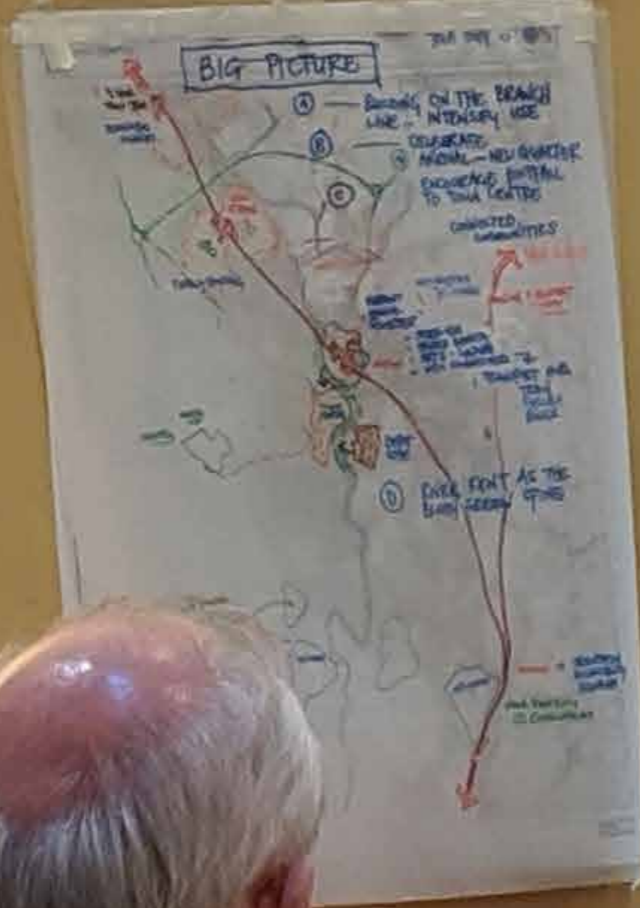
SHIPPING POPULATION DEMO

SPEND

TOURISM

NIGHT ECONOMY

Friday 4th October



SUSTAINABILITY

HEALTH

TOURISM

SOFT - COMMUNITY

TRUST

PEOPLE

DATA MANAGEMENT

INTEGRITY

KEEP (or) REPAIR (or) PUBLIC OPEN

BUSES

KENDAL VISION
EVERYONE
WELCOME!

Friday - Hands on Planning

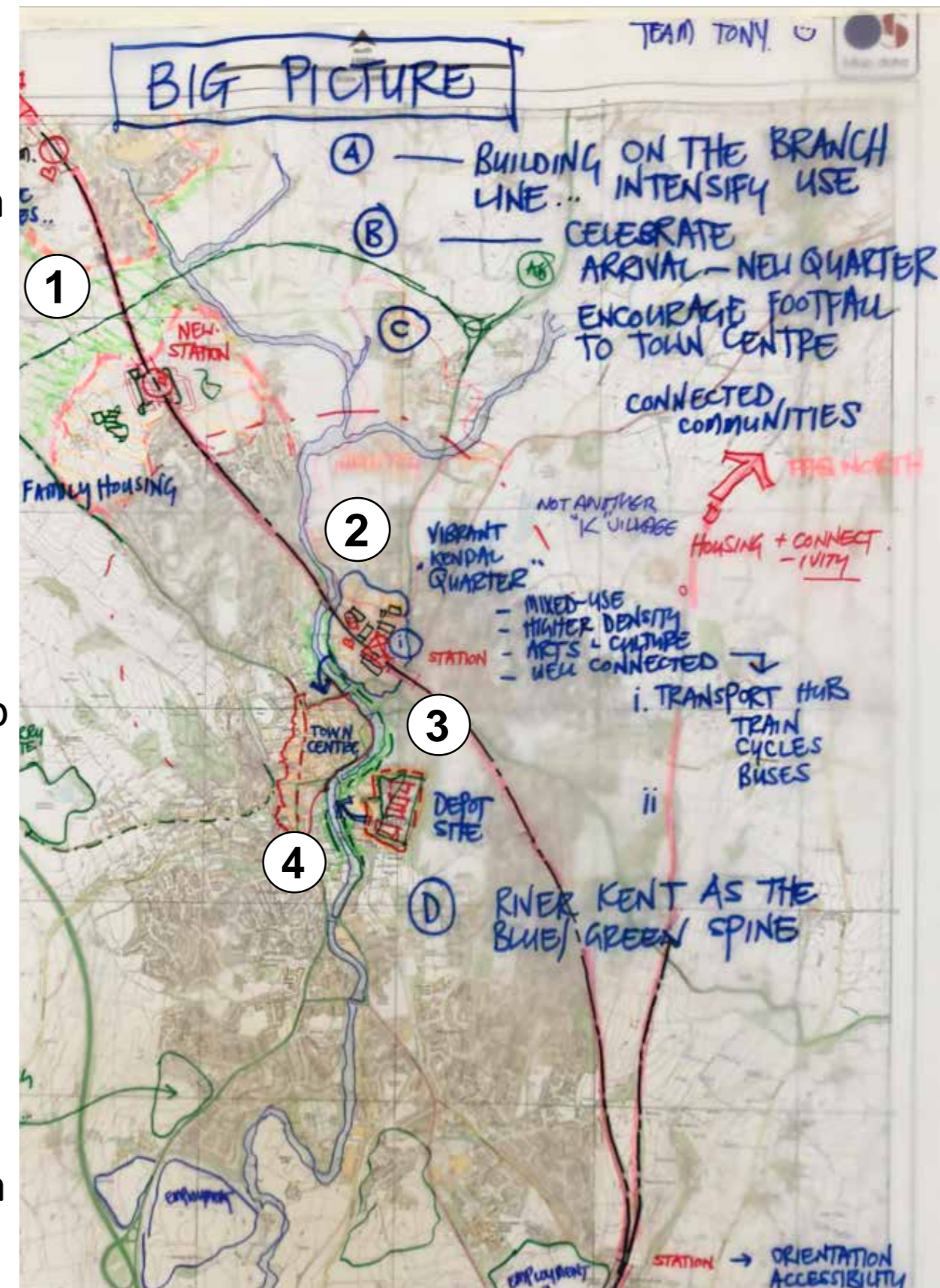
The Bigger Picture

Key points discussed

- Railway & Kendal station – recognised the potential of the branch rail line but inconsistency of service and use
- Station has no sense of arrival and is isolated from the town by heavy traffic flow
- Lack of affordable housing in the town – some existing housing estates like Hallgarth felt isolated from the centre
- River Kent was an asset but perhaps an underused one

Bigger Themes

- ① **Building on the Branch line** – encouraging and intensifying its use – perhaps considering an additional neighbourhood halt stop to the north with new family housing, local shops and services
- ② **Celebrating Arrival** – re-thinking the area around the station to create a new arrival square with better pedestrian and cycle links to the town centre, public transport connections, town information boards etc..
- ③ **Station Quarter** – creating a distinctive new ‘Quarter’ with affordable housing, spaces for new businesses, college expansion and creative industry – with high quality urban street surfaces and planting
- ④ **River Kent** – enhanced as the blue / green spine running through the centre



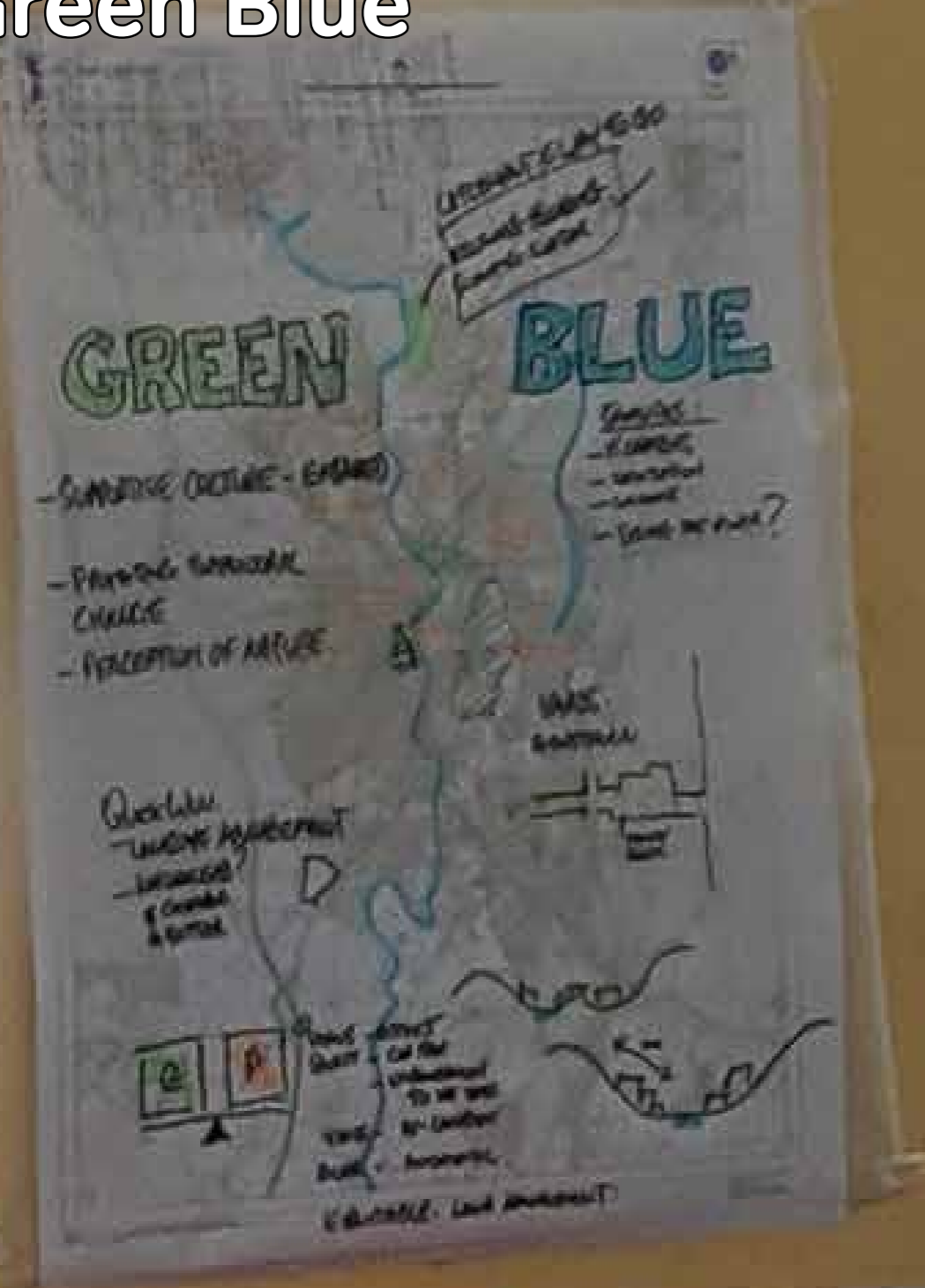
Friday - Hands on Planning Groups

Green Blue

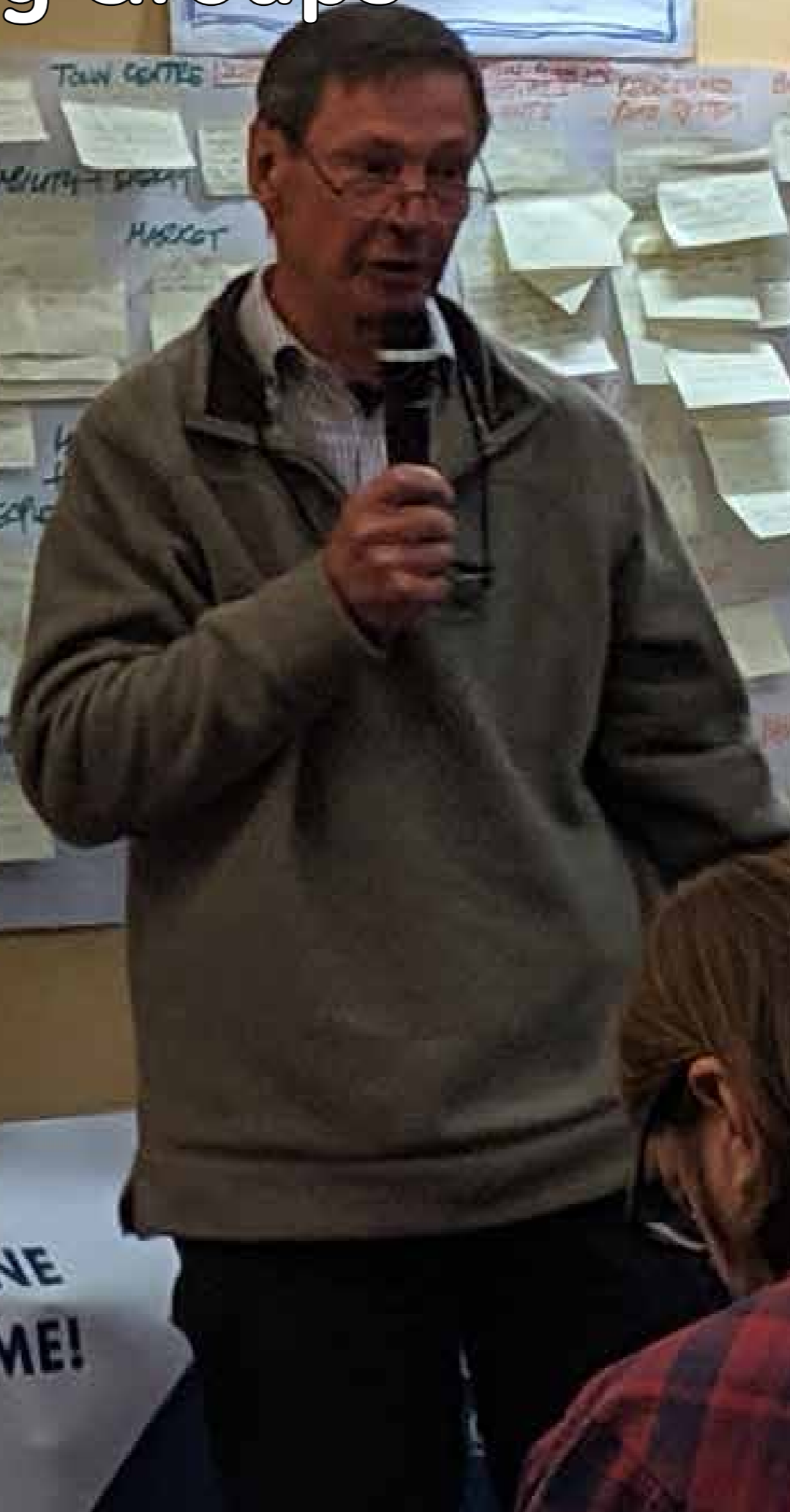


Friday - Hands on Planning Groups

Green Blue



The wall behind the man is covered in a dense array of sticky notes and hand-drawn diagrams. At the top, there are two large signs: 'DREAMS' on the left and 'SOLUTIONS' on the right. Below these, the wall is organized into sections with headings like 'TOWN CENTRES', 'SUSTAINABILITY', 'MARKET', 'PEOPLE', 'COMMUNITY', and 'ECONOMY'. The sticky notes contain various ideas and notes, some written in red and some in black ink. There are also some larger hand-drawn diagrams interspersed among the notes.



Friday - Hands on Planning Groups

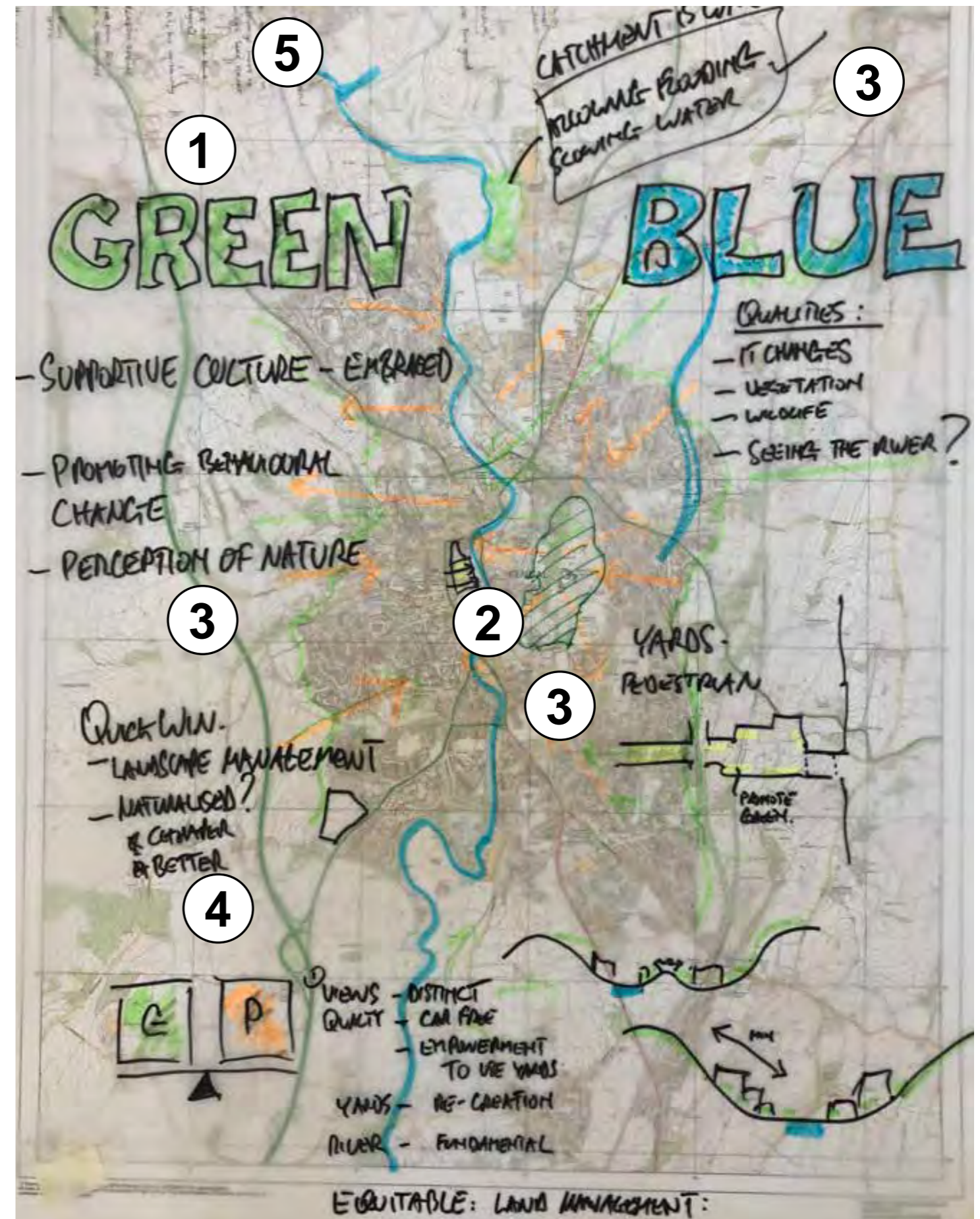
Green Blue

Key Points

1. The need to change perceptions toward natural plantings and maintenance regimes.
2. Promoting collective support for community spirited works such as litter picking, planting and environmental work.
3. The proximity and views of nature (Hill/Trees and Water) are fundamental to the identity of Kendal.
4. Stop the operations of mowing and pruning as a quick win and saving for the Council
5. Promotion of the role of the catchment in the attenuation of flood water with the added benefit of improved biodiversity.

“It’s about those glimpses of the hills from town; the rural in the urban”

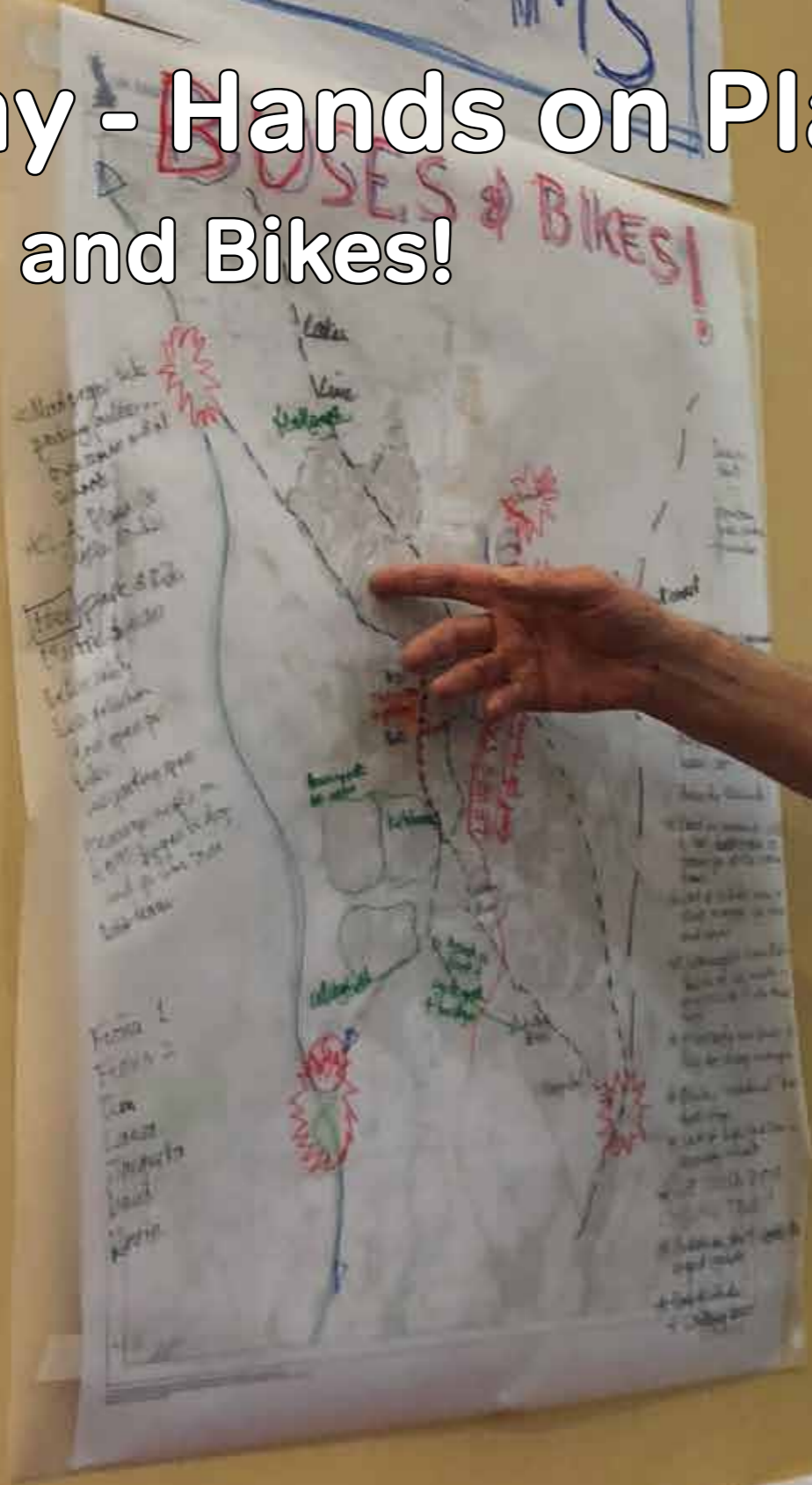
“The river is dynamism. It’s never the same. It changes day to day, season too season. The new proposed scheme doesn’t make the most of it being a constantly changing asset through the town.”



Friday - Hands on Planning Buses and Bikes!



Friday - Hands on Planning Buses and Bikes!



**EVERYONE
WELCOME!**

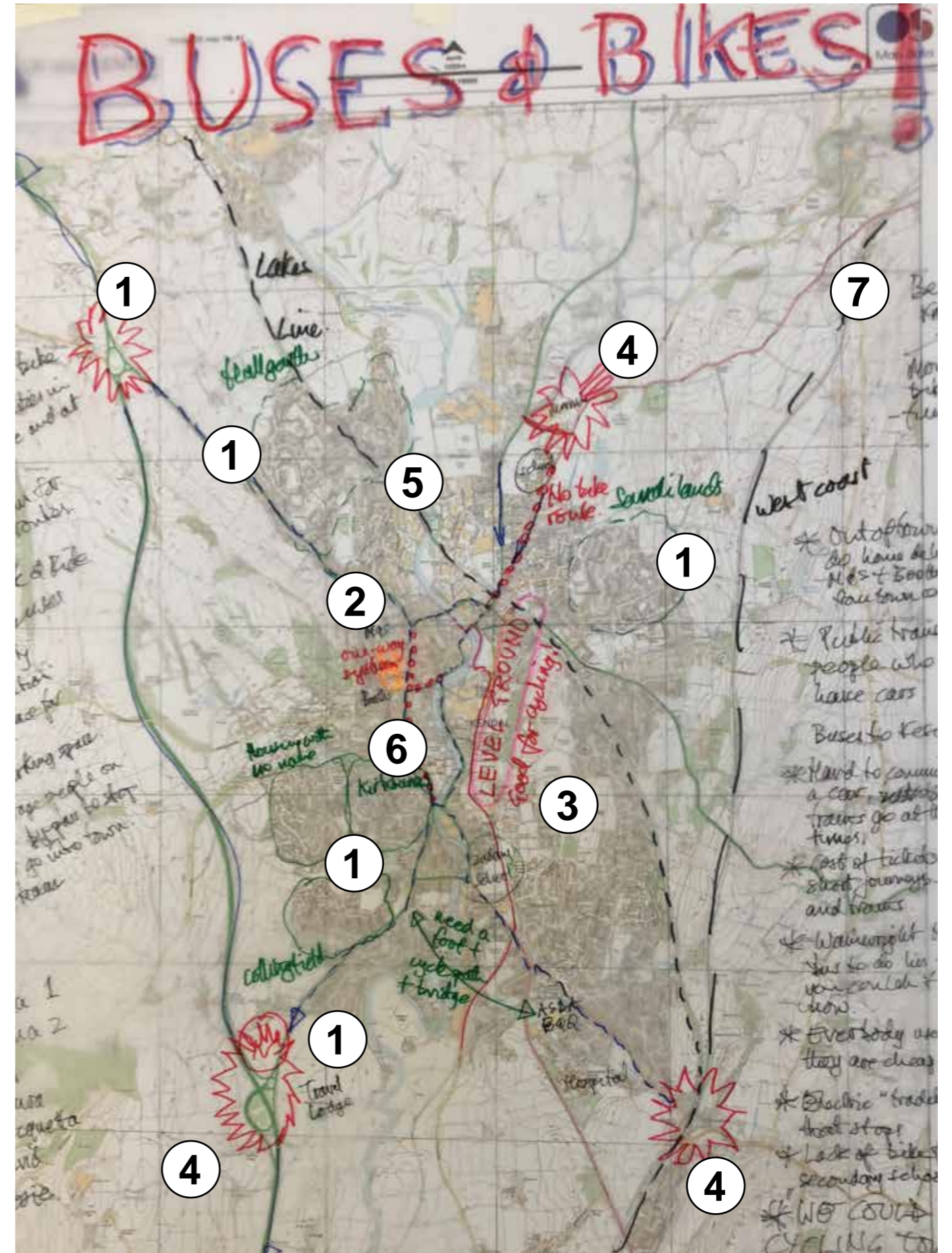
VISION

Friday - Hands on Planning

Buses and Bikes!

1. Outlying neighbourhoods: Hallgarth, Kirklands, Collingfield, Sandilands poorly served by public transport
2. Need better bike parking facilities in town centre and at schools
3. Extend cycle path on level ground along old canal route and elsewhere. Pedestrians don't expect cyclists
4. Free Park & Ride at 4 strategic locations. Could encourage A591 by pass users to stop and go into town. 'Park & Stride' and 'Walking Bus' also desirable
5. Poor public transport offer: Trains are few and go at inconvenient times. Buses tickets are extremely expensive
6. Town centre one way system is very inconvenient
7. Create mountain bike centre at Benson Knott, perhaps with cable car

“Everybody would use buses more if tickets weren't so expensive!”



Friday - Hands on Planning Sustainability



Friday - Hands on Planning

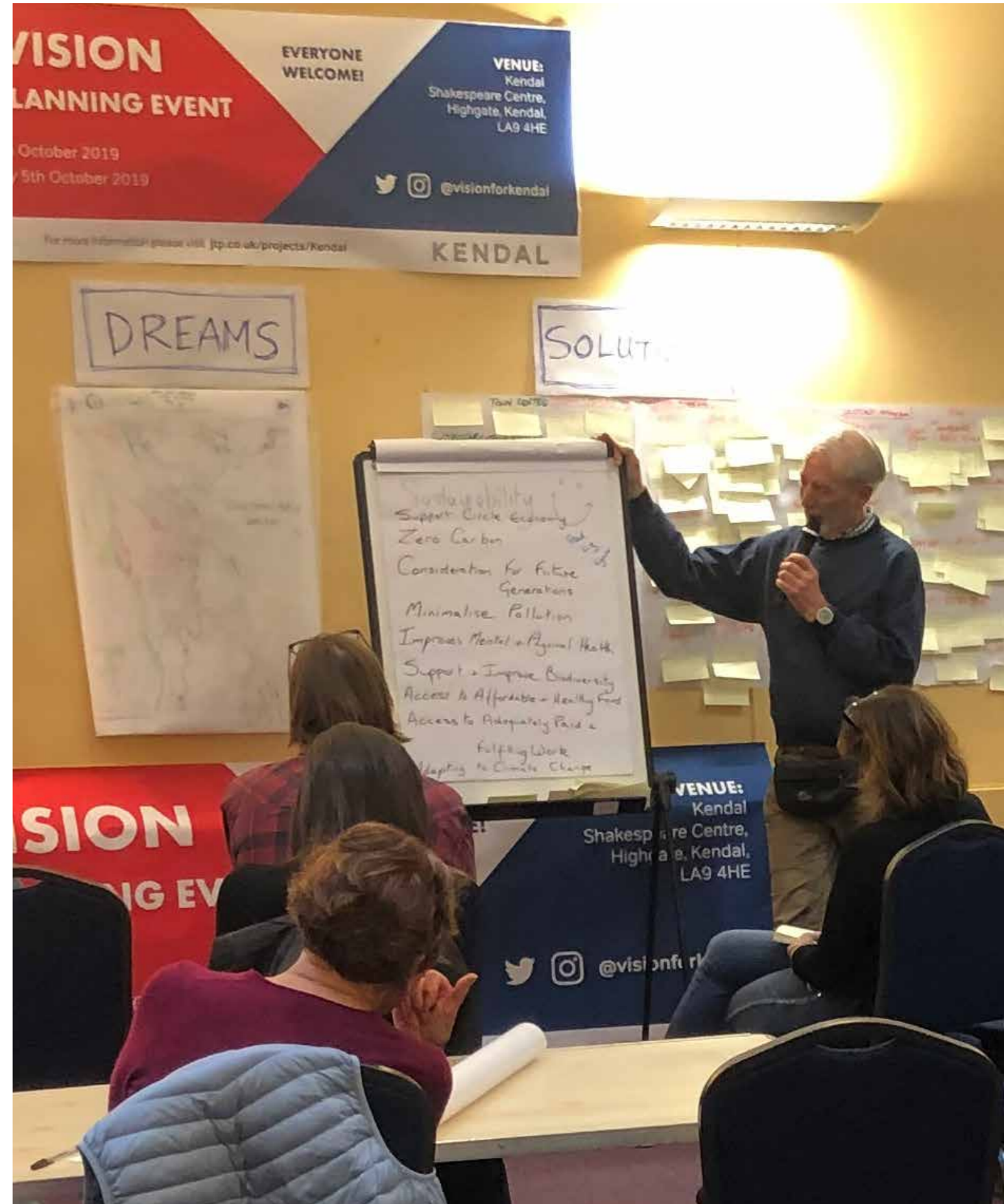
Sustainable Kendal

Sustainability Principles for all activities under the Kendal Vision

- Zero Carbon
- Consideration for future generations
- Support the circular economy (resources and local spending)
- Minimise pollution
- Improve physical and mental health
- Support and improve biodiversity
- Access to healthy and affordable food
- Access to adequately paid and fulfilling work
- Helps Kendal to adapt to climate change

Potential Sustainability Projects for Kendal:

- Renewable energy from the river
- Address flood relief in the catchment area
- Connect up water and cycling routes better
- Park and ride/ Hail and ride
- Reliable train branch-line from Oxenholme to Kendal



Friday - Hands on Planning

Local Economy, Heritage and Tourism



Friday - Hands on Planning

Local Economy, Heritage and Tourism

Issues

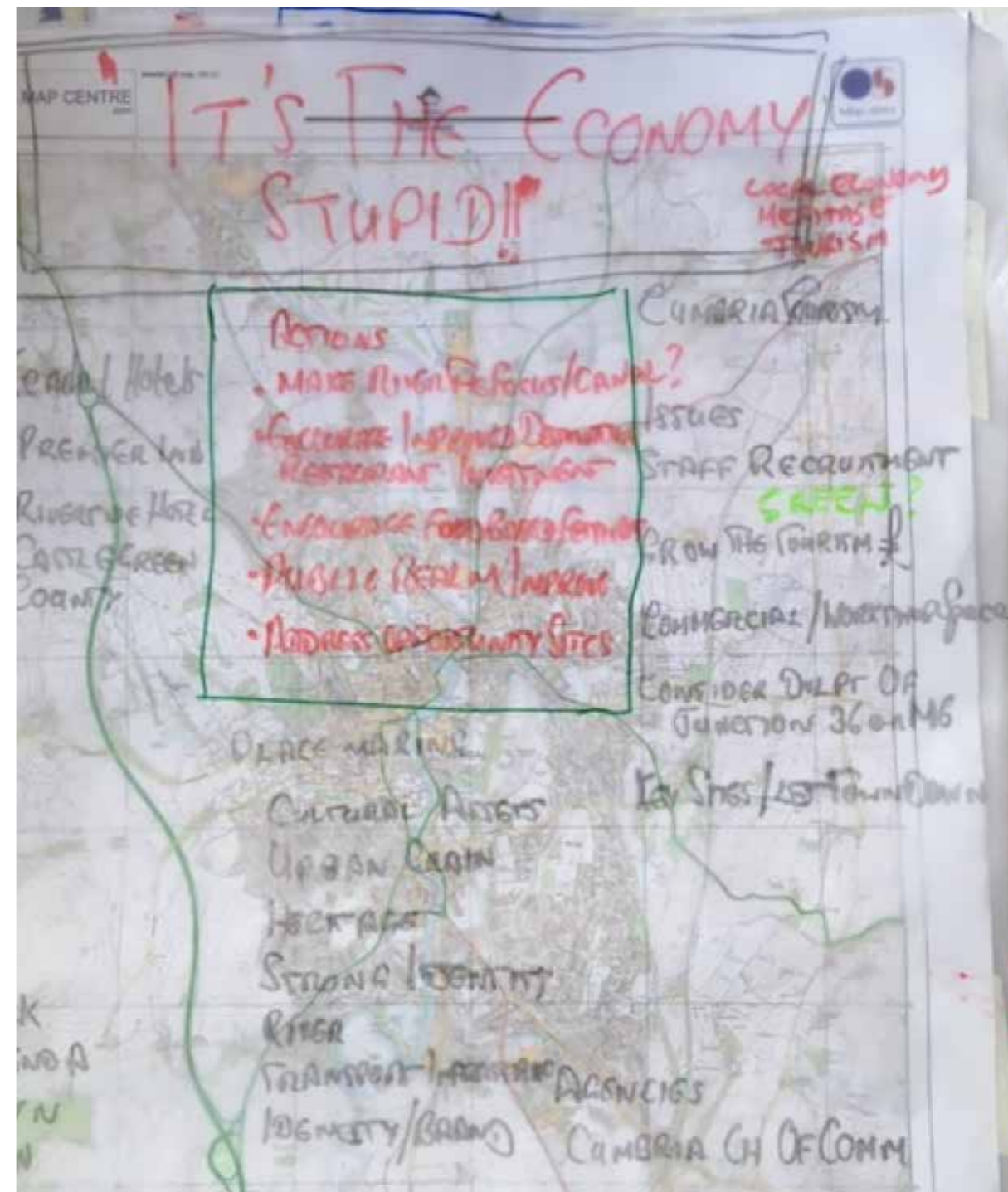
- Recruitment – locally there is 1.8% unemployment – nationally it is 4.1%
- Kendal needs to grow the tourism £ - stop being just a gateway or haven for ‘potterers’ on a wet day
- Lack of commercial or workshop space for business or start-ups

Cultural assets

- The fine urban grain, charming alleys, yards and places to explore, as well as an emerging range of independent shops & cafés
- The River Kent – a great focal point underutilised
- Strong draw to the town – residents loyalty and returners
- Great transport links – you can be in London in 2hrs 38 mins
- All the above needs incorporating into the brand - Kendal

Actions

- Make more of the focus on the river – compare Amboise in France
- Encourage high end restaurant offers into the arts quarter
- Encourage food based festivals – excellent local provenance
- Improve the public realm
- Address opportunity sites



Nick, Brenda, Glyn, Ian, Matt, Martyn, Jane, David, Henry

Friday - Hands on Planning

Live Here, It's Great!



Saturday...



4

Sketch by Mandy Naylor



Saturday - Community Planning Drop-in Workshop



Saturday - Community Planning Drop-in Workshop

Issues

“Why do shops leave their door open all the time in the middle of winter?”

“Traffic light sequences favour vehicles not pedestrians.”

“The town centre is not dominated by people but by traffic driving through”

“There’s a lack of affordable housing for young people and single people’s rents are high.”

“There’s nothing under £299,000 for people who don’t meet affordable housing criteria but want to downsize.”

“New houses are being built without solar panels and heating systems.”

“There’s a lack of sustainable transport : buses where you can take your bike on, affordable good buses, trains, connections; cycle path and footpaths.”

“Today’s food offer doesn’t make vegetarian / vegan food ‘cool’”

“Night time antisocial behaviour needs to be addressed.”

Saturday - Community Planning Drop-in Workshop

Actions

“It already is a dream town as far as festivals go”

“We must become a resilient and climate ready town.”

“How about a BMX track for the young teenagers of this town. It could be built on the field next to the Skate Park?”

“We need a map of community groups and contacts and how to get involved, so we don’t just have to rely on the Internet”

“If you build it, they will come”

“Provide opportunities for businesses to engage with community groups - to come up with solutions.”

“Green spaces must be ‘re-wilded’ - more trees, more flowers, more bees. Biodiversity is important too!”

“Use flats above shops and in yards as low-cost rented accommodation, especially for young people - workers and students”

“I love the idea of “give a day” volunteering.”

“Umbrellas for all to encourage walking all year round!”

Saturday - Community Planning Drop-in Workshop



Saturday - Community Planning Workshop

Issues 1/1 (post-it notes collated)

Climate emergency – sustainable Kendal

- Energy consumption, waste management and recycling
- Lack of holistic thinking on the impacts of householders, commuters, tourists, businesses re sustainable transport, food, energy generation, resources, materials, zero waste, respecting eco systems, improving biodiversity

Employment – ageism

- Ageing population. More part time work for 50-70 year olds required.

Existing assets

- Poor use of assets (Town Hall, Castle, River)

Flood risk

- Flood risk - danger to residents, threat to property. Need 'spongy city' concept.

Funding / income / taxation

- Change of philosophy so taxation is representative of expectation.
- Role of / resources of Kendal Town Council in local issues rather than SLDC, CCC

Getting around

- One-way system - causing traffic, bad air quality and increasing fuel consumption + traffic in town centre
- Worn traffic calming management on estates (Sandylands)
- Too many short journeys by car, use of car locally is too high
- The town is gridlocked when M6 is closed (junctions 36-38). Northern Bypass needed
- Disjointed cycle network; lack of cycle lanes and access to town centre
- Dirty buses
- Parking permits and their administration

Housing

- Lack of affordable housing for young people, single person rents and for downsizing for people who don't meet affordable housing criteria.

Infrastructure

- Damage to bridges not repaired, drains need cleaning etc.

Planning

- Constraints of the Conservation Area and planning issues in the 21st century

Tourism

- Kendal arrival points for tourists - not a very good impression

Town Centre

- Litter. Waste on streets, poorly maintained areas
- Empty shops, units
- Need to clean / paint frontage of empty shops and buildings throughout the town

Young people

- More nursery places with good quality staff
- Lack of facilities for teenagers run by slightly older peers

Saturday - Community Planning Workshop

Ideas 1/1 (post-it notes collated)

Climate emergency – sustainable Kendal

- Energy consumption, waste management and recycling
- Lack of holistic thinking on the impacts of householders, commuters, tourists, businesses re sustainable transport, food, energy generation, resources, materials, zero waste, respecting eco systems, improving biodiversity

Activities and initiatives

- Introduce a Christmas Market in the Market Place and Main Street
- Community Hub for Kendal
- Build / fund community space in Town centre (where all community groups can meet together)
- Remove hideous building on old site of K Shoes, replace with spectacular new building with children's play centre
- University campus
- Specialise in teaching vegetarian and vegan cooking. Bring it up to a recognisable qualification
- Give a Day volunteering

Climate emergency – sustainable Kendal

- No (or much lower) carbon emissions
- Community energy schemes -
- Resilient and climate ready town. Enjoy by foot, bike and mobility scooter. Leave the buildings alone and plant more trees.
- Community energy schemes - solar panels on the huge roof of the factory for starters
- Hydro-power upstream removes energy from the river system
- A new integrated waste management system. Starting with public recycling bins. Partner with business.

Employment and training opportunities

- New industries encouraged - with job progression for young people
- Green skilled jobs
- More commercial apprenticeship schemes. Multi-business funded.
- Engage with employers, work with Age UK to create part time job share job opportunities. Source workers with knowledge and experience.

Financial incentives

- Lower business rates to encourage shop owners into town

Flooding

- Safe - flood resilient
- Green - replacement for our old Victorian trees
- Design for flooding - build on stilts!
- Upstream flood management - trees, Kentmere restored, fewer sheep, a functioning flood plain.

Getting around – cycling / walking

- Better bike path, ability to cycle up Windermere Road without fearing for life and limb
- Cycle friendly town - clear lanes and complete network so cyclists and drivers know what to expect (e.g. Oxford)
- People to walk all short distances

Getting around – traffic management

- No road through centre of town - tram from College to Town Hall with stops on the way.
- HGVs not going through town. A ring Road is essential.
- Traffic lights bottom of Glebe Road instead of ones near Hospital
- 20mph speed limits
- Don't allow M6 traffic to be siphoned through the town
- Northern Bypass is urgent.
- Out of town parking
- Free car park to replace New Road (for visitors and town workers)

Heritage – preserving and enhancing

- No historic buildings lost
- Yards, ginnels and cycle / walk / mobility STILL THERE
- Sensitive to old and new when developing the town. Protect the heritage we have left.

Housing

- Eco housing - 'unusual ideas' for homes
- Smaller affordable housing for young people
- Give the council better power to enforce the original plans for affordable housing allocation
- Second property owners to rent to locals affordably
- More green belt to protect town needed on local plan

Social services

- Looked after children are kept within their communities.
- Empty shop set up as drop in food share, not just 9-5 Monday to Friday
- Co-locate care facilities for young and old, e.g. social care / elderly combined with children's centre and play parks

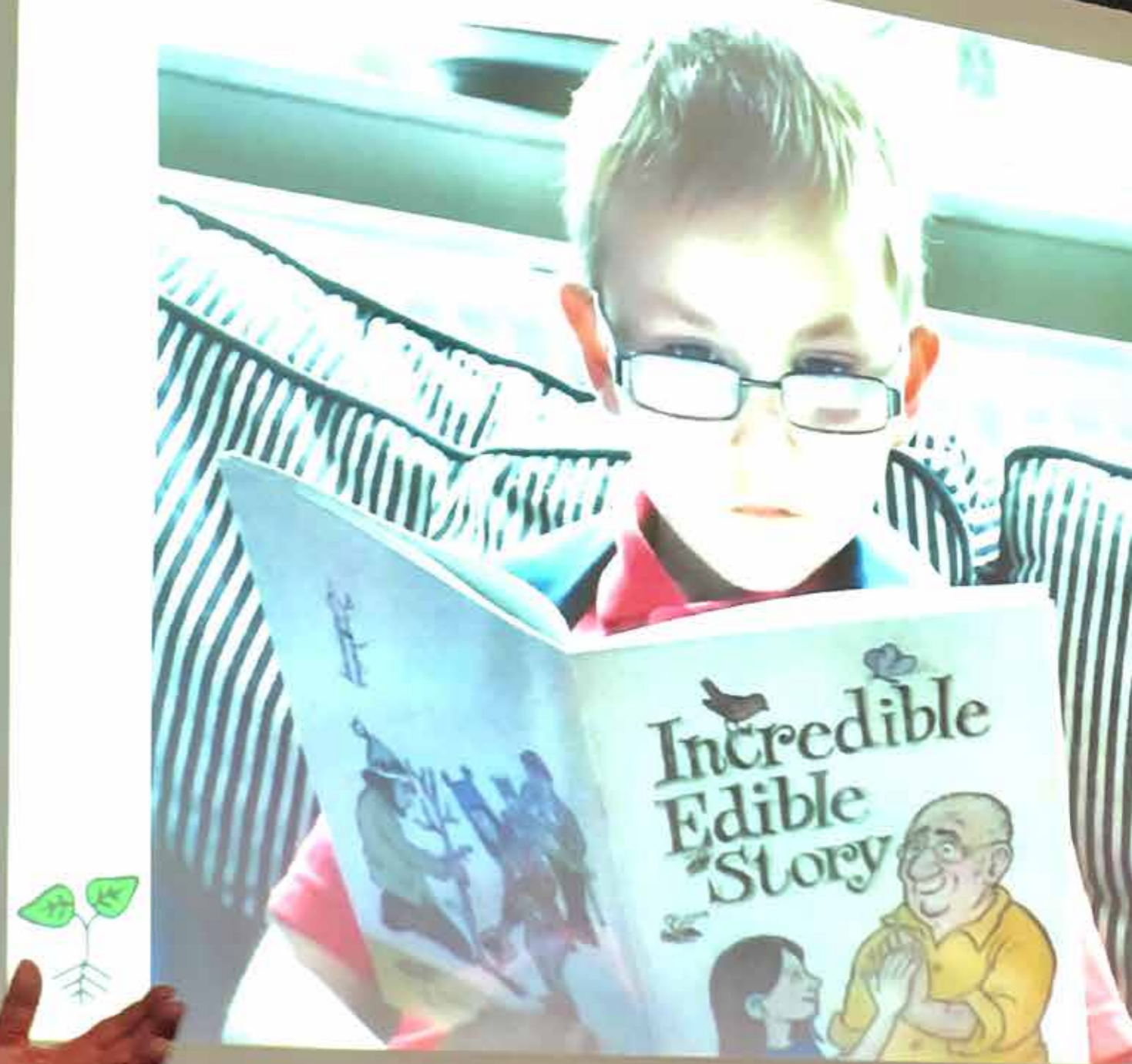
Town Centre – Market Place

- Vibrant town centre
- Market place more attractive - trees, flower tubs, seating
- New artisan shops needed. Reduce their rates.

Working together

- A green town, a town where the residents work with the council rather than seeing them as the enemy.
- One single communication hub
- There is good practice out there. Let's share it.
- Citizens Jury - already planned
- Collaborate as a community on the direction the town will move. Will it become a place for tourism? Kendal people must attend more events like this and speak out so they can have their views shared

Saturday - Mary Clear Incredible Edible



VISION
PLANNING EVENT

EVERYONE
WELCOME!

Shakesp
High

Saturday - Mary Clear Incredible Edible

KINDNESS

“It’s better to ask for forgiveness, rather than permission”

“Why isn’t Pollination Street on Google Maps?”



Saturday - Hallgarth Walkabout

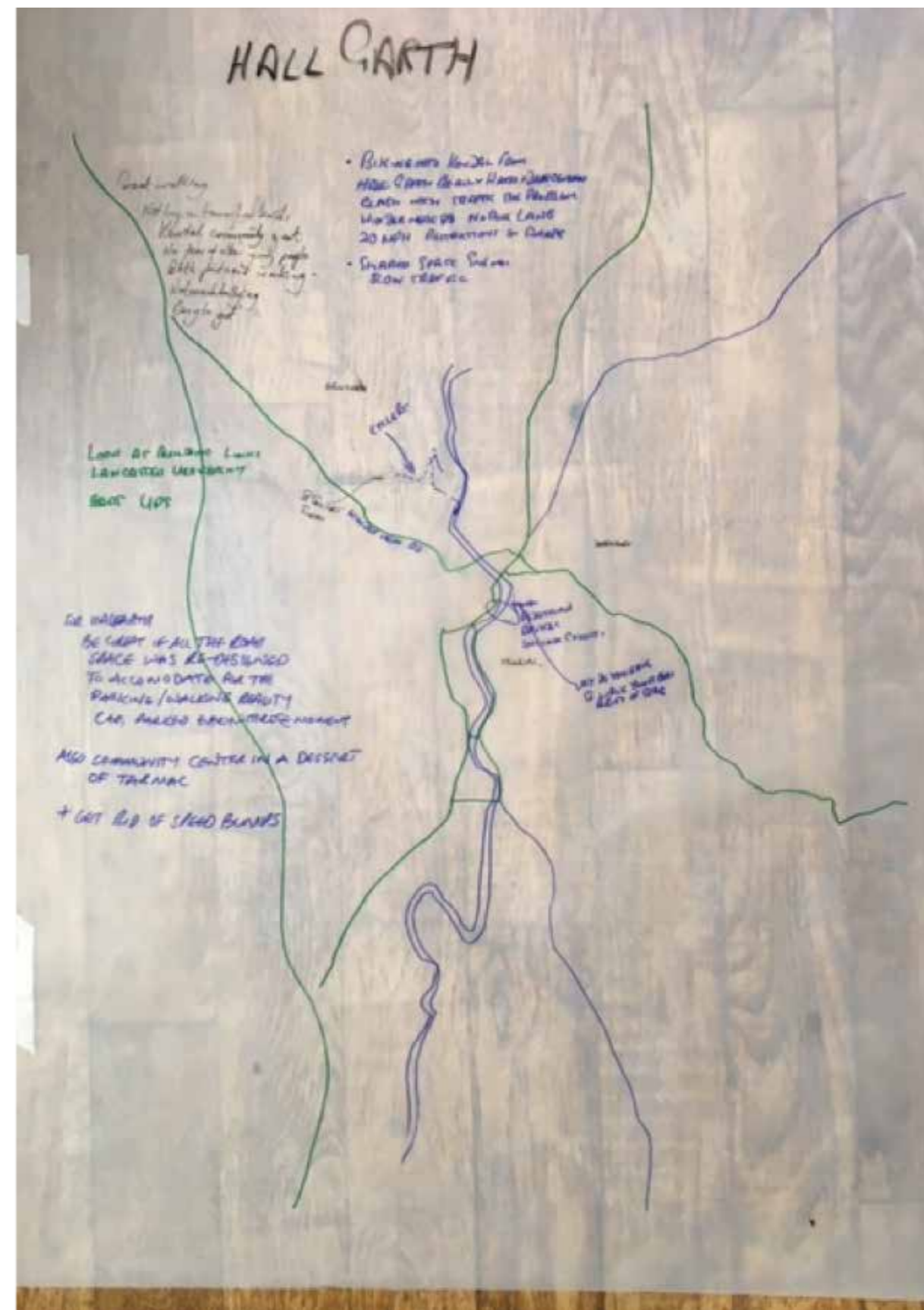
Meeting a selection of local residents

Their views:

- Great place to live – quiet and close to the countryside
- Easy access to town – especially on foot
- The community in Kendal is great – we feel very much a part of it
- Plenty of good jobs and entrepreneurial opportunity
- Good schools
- More young people facilities in the town would be good
- Cycling into town down Windermere Rd very challenging – too much traffic

Some suggestions

- Slow the traffic – ‘20’s plenty’
- Address the parking on the streets – reduce dominance of the car
- ‘Soon to be replaced’ pedestrian bridge to accommodate cyclists
- Remove speed bumps – but enforce 20mph zones
- Encourage more people to use healthy transport alternatives
- Investigate high-tech links with Lancaster University for small business start ups



Saturday - Sandylands Walkabout

Meeting a selection of
local residents



Saturday - Sandylands Walkabout

Meeting a selection of local residents

Their views:

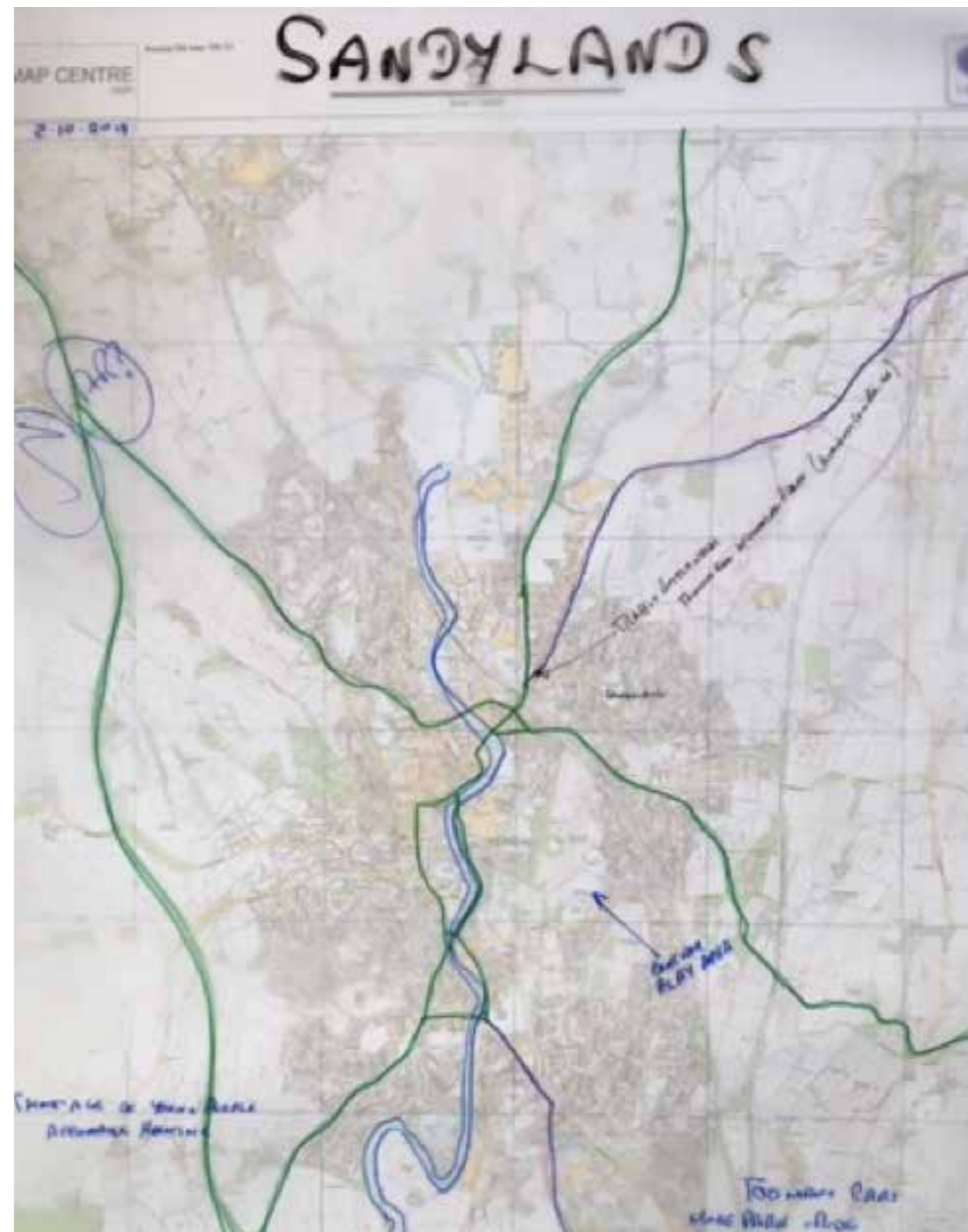
- Shortage of affordable housing to attract young workers
- Many trucks take cuts through the estate (to avoid a low bridge) causing bottlenecks
- Far too many cars

Some suggestions

- Park and ride placed around the town
- Introduce some play areas towards the town centre
- Increase and improve cycle lanes
- Consider an electric cycle hub – like ‘Boris Bikes’
- Introduce trees through the main street
- Introduce more festivals – dance – food – sports - Halloween

Why Kendal is so brilliant

- Torchligh Festival
- Mountain Film Festival
- Comic Arts Festival
- The place and the people



Saturday - Station Walkabout

Arrival to Kendal - Is this befitting the town?



A very grand arrival – is this the station?



No - it's up here



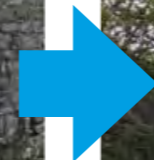
Not such a grand sense of arrival



The entrance to Kendal station - really?



Ooh – some need for a little civic pride on the left near the top



Getting closer



At last, the station

Saturday - Walkabouts & Hands on Planning

Traffic Solution, Not Pollution



Saturday - Walkabouts & Hands on Planning

Traffic Solution, Not Pollution

SOLUTIONS



DESIGN FOR FLOODING

SUSTAINABILITY SCHEMES

HGV NOT STORING
FROM A BUS
AND POTENTIAL

BLEMS

CURLEY GARDENS

WINDMILL BLVD

TOURISM

VISION

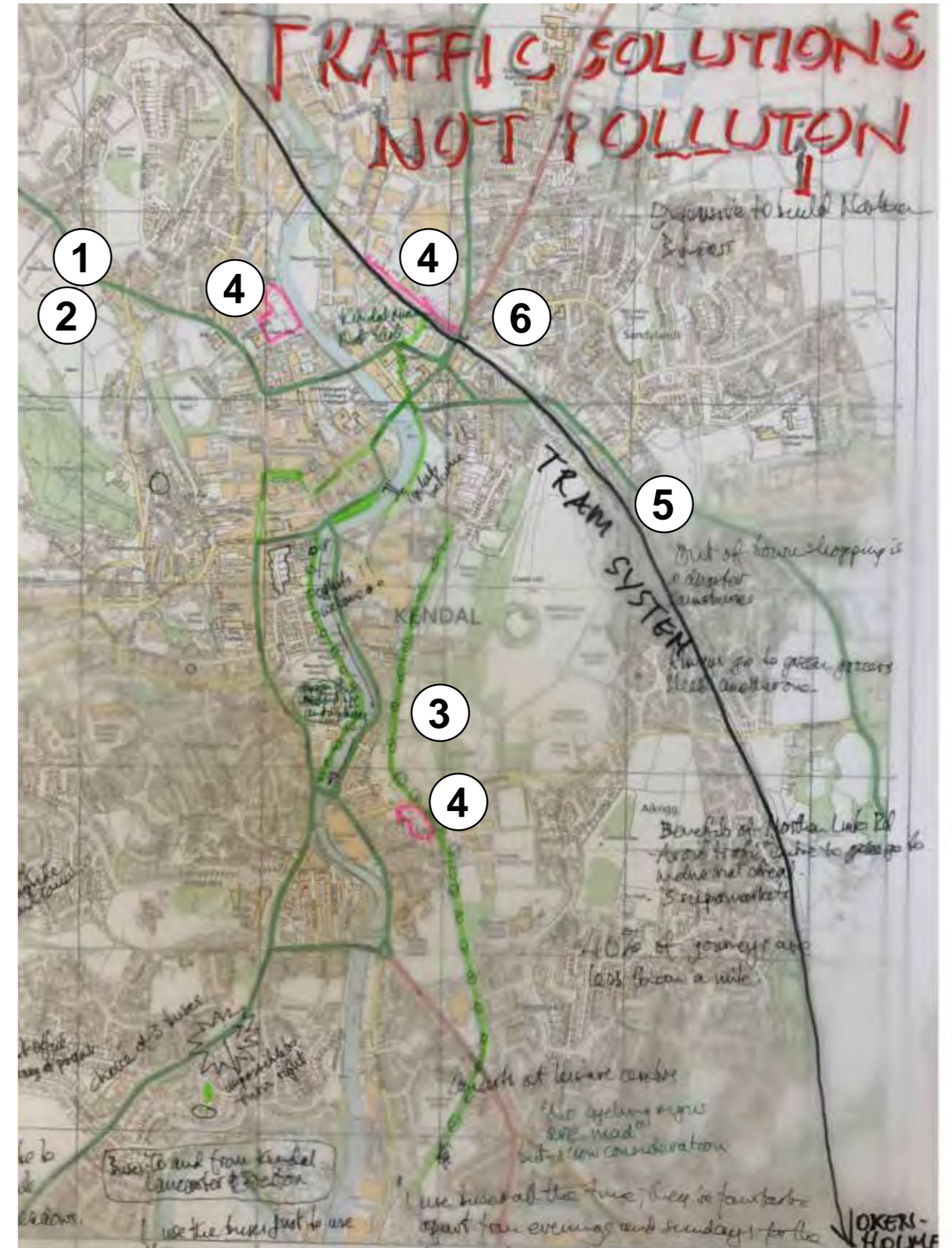
RYO
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Saturday - Walkabouts & Hands on Planning

Traffic Solution, Not Pollution

1. Local bus services only good during day. Stop too early in evening and Sundays, constraining night time economy. (Cockermouth services run until midnight).
2. 40% of car journeys are less than 1 mile and could be done by most people on foot or bike
3. Extend bike path network making cycling easier and welcomed, also for pedestrians and disabled people healthier for all.
4. Park & Walk at key locations at town entry points
5. Railway line between Oxenholme and Windermere to be more frequent and with more stops
6. Northern link road: would avoid traffic through town centre going to industrial area, but very expensive to build and destructive to the environment

“The out of town supermarket shopping is an environmental disaster. I always go to the local greengrocer!”



Saturday - Walkabouts & Hands on Planning

Sustainability



Participants included Kendal Rotary, Kendal college student, mother of 2 young children)

Saturday - Walkabouts & Hands on Planning

Sustainability

KENDAL VISION
COMMUNITY PLANNING EVENT

EVERYONE WELCOME!

Shakespeare Centre,
Highgate, Kendal,
LA9 4HE

Twitter: @visionforkendal
Instagram: @visionforkendal

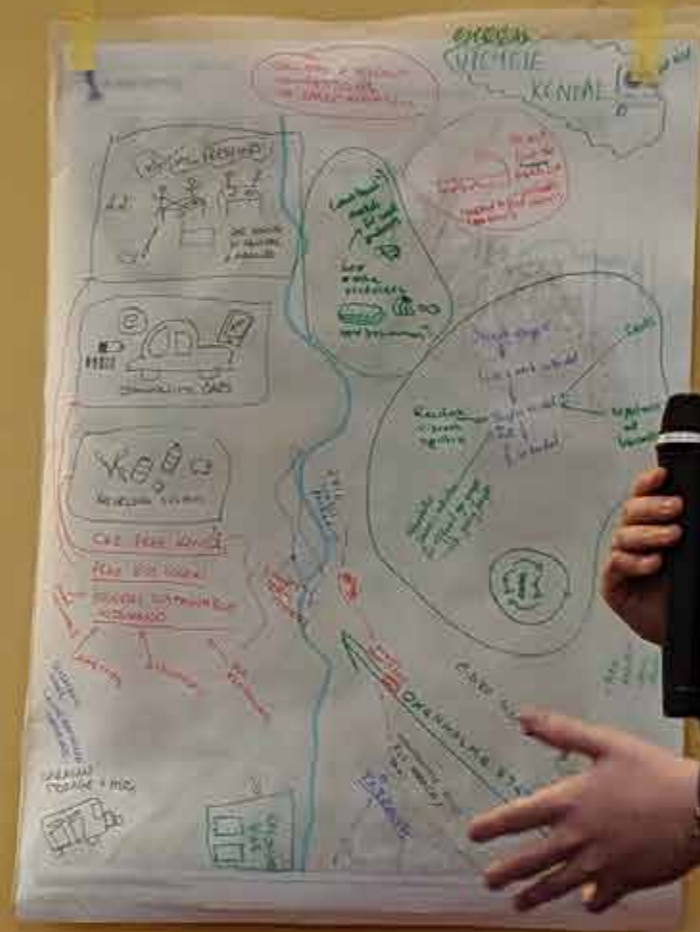
1.45pm - 5.30pm, Friday 4th October 2019
11.00am - 4.00pm, Saturday 5th October 2019

For more information please visit jtp.co.uk/projects/Kendal

KENDAL

jtp FARRER HUXLEY

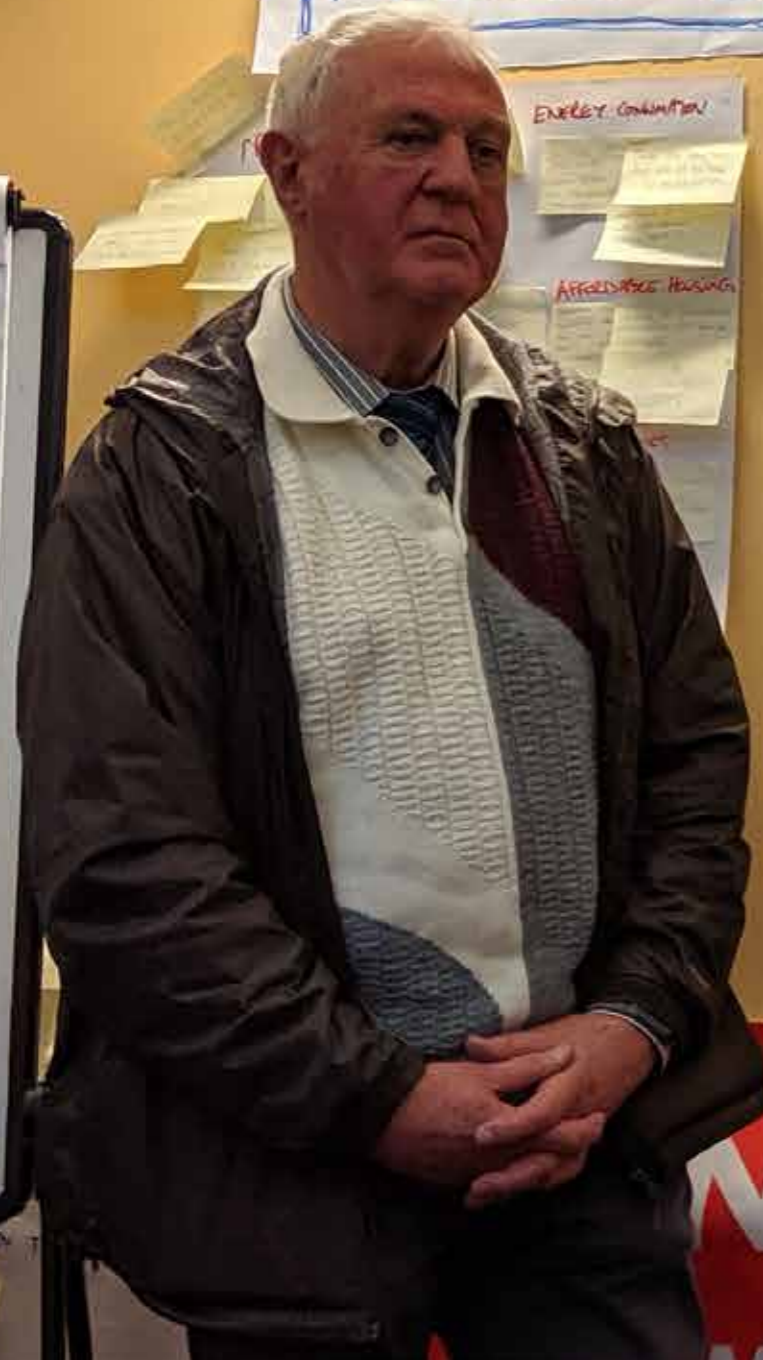
PROBLEMS



ability
le Economy
don
on For Future
Generations
Pollution
Physical Health
Biodiversity
Healthy Food
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Change

KENDAL VISION

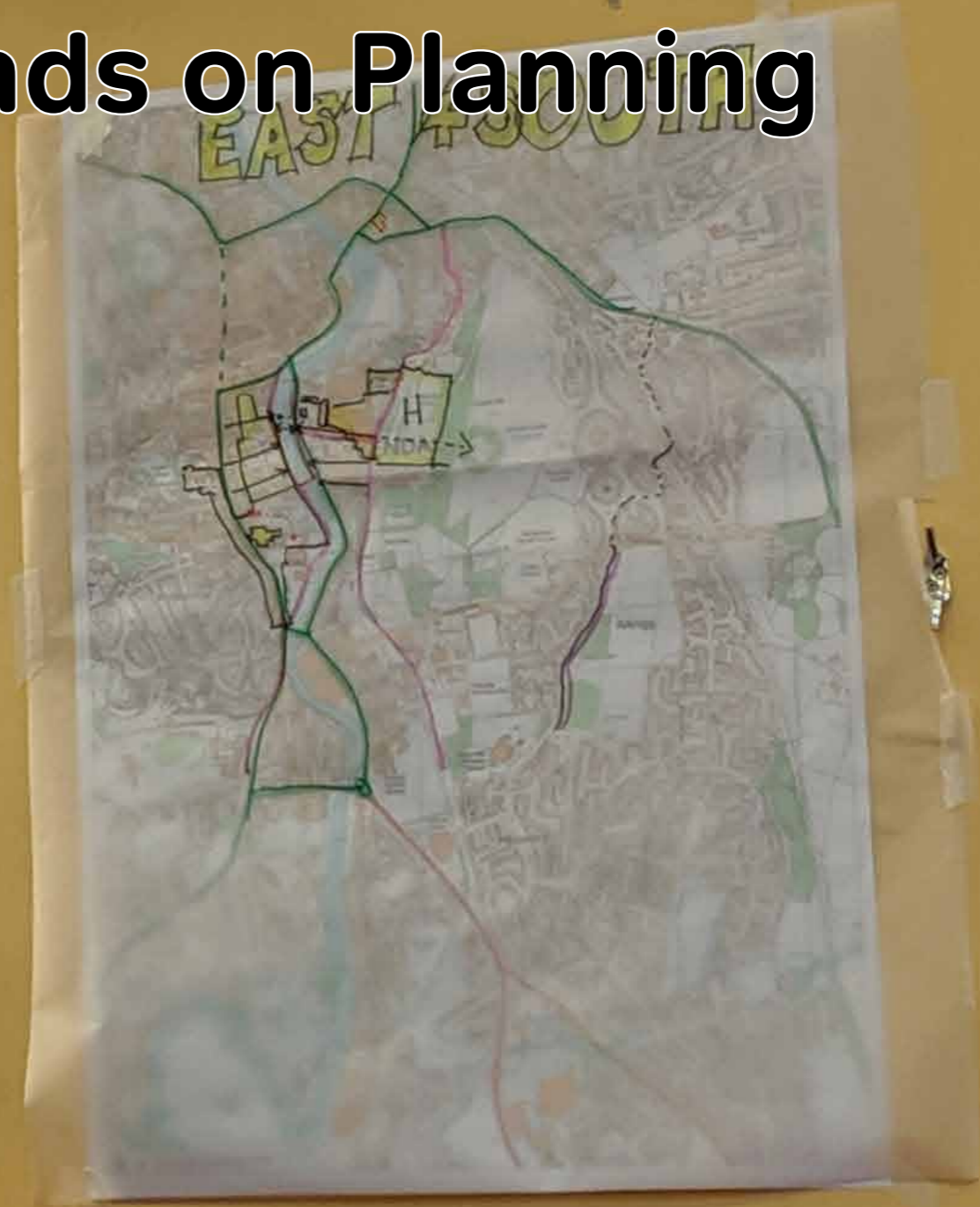
EVERYONE WELCOME!



Saturday - Walkabouts & Hands on Planning South & East



Saturday - Walkabouts & Hands on Planning South & East (Noel)



INDAL VISION

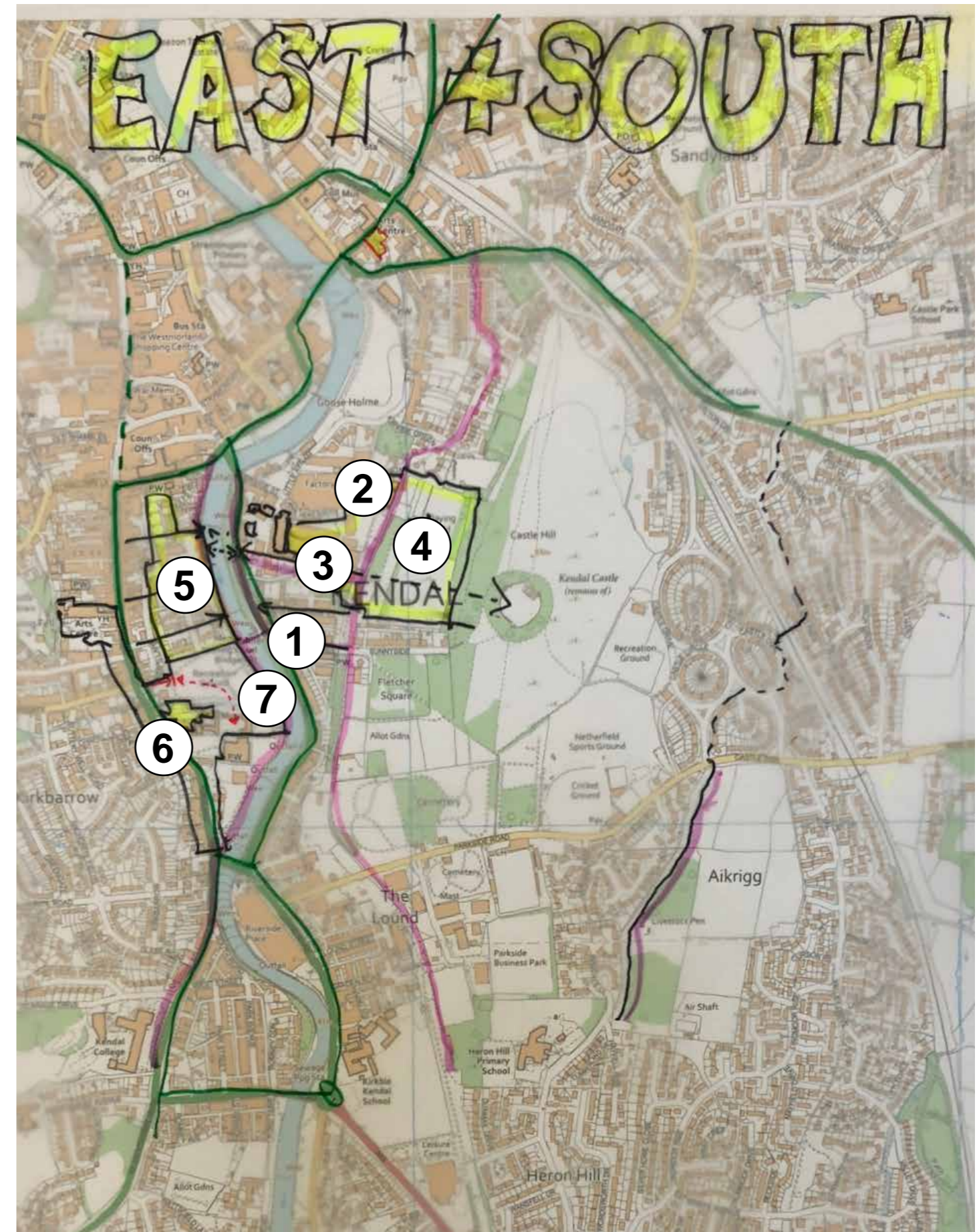
COMMUNITY PLANNING EVENT

Saturday - Walkabouts & Hands on Planning

South & East

Including east side of the river around Canal Head, Waterside and Abbot Hall

1. The group identified **the river** as central to the towns identity and connectivity
2. The Domestic refuse collection and SLDC depot be relocated to reduce vehicle impacts in the town
3. That Mardix be offered alternative accommodation further reducing town centre traffic and the site be considered for re-development.
4. The canal head revitalisation be re opened for the provision of housing
5. That SLH consider the re-development of Waterside to provide better quality affordable homes
6. The Kirkland area shops seemed vulnerable and at risk of being unviable. Only established specialist shops seemed to be sustainable. All agreed to that an arts themed expansion could provide additional shop use and to attract larger footfall.
7. The Abbot Hall to become more visible through use of its original entrance as part of its improvement works. Park to be integrated through the positioning of their new café.



Saturday - Walkabouts & Hands on Planning

Joining the Gems



Saturday - Walkabouts & Hands on Planning

Joining the Gems

Town Centre to Station Walking Tour and HOP

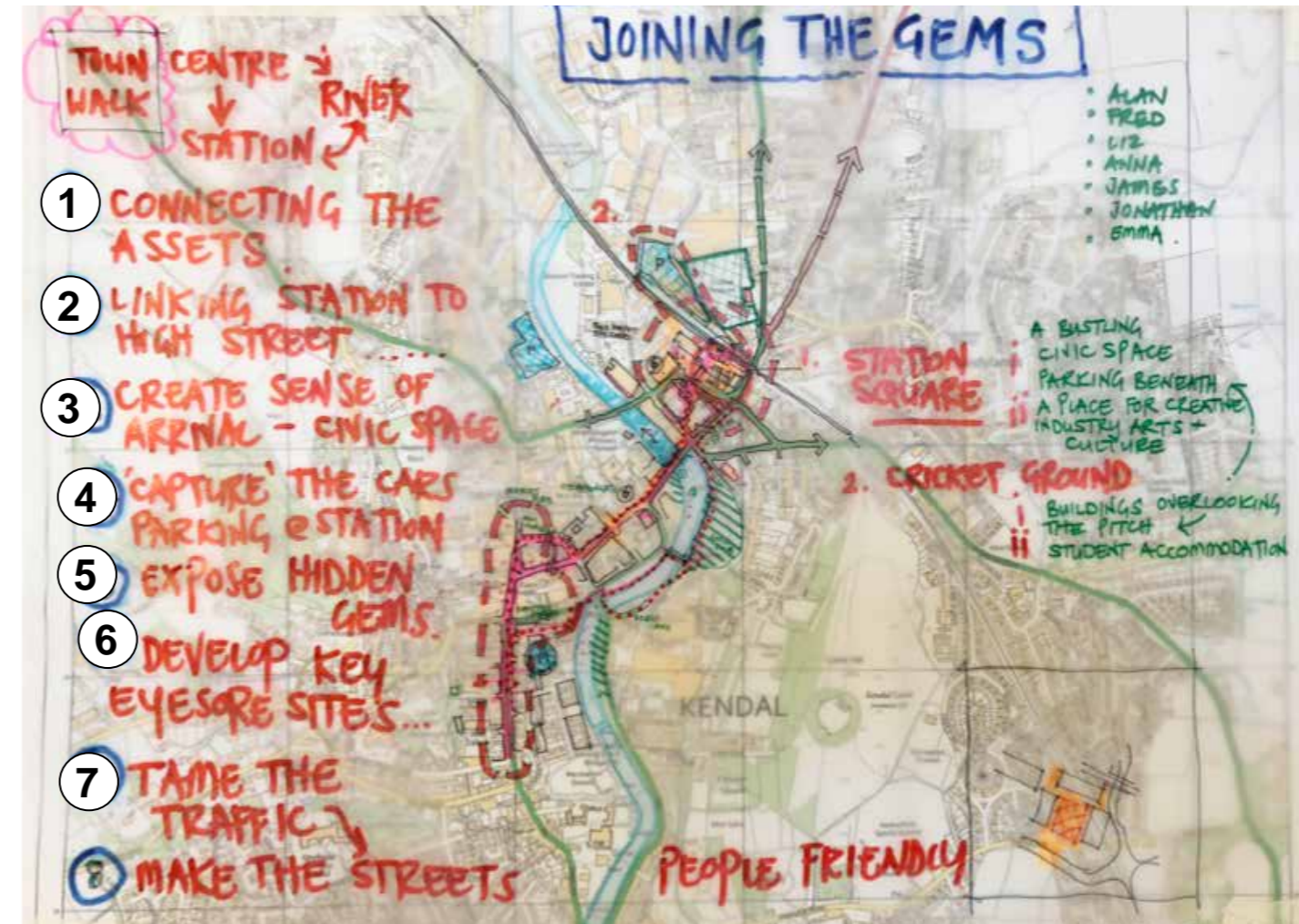
The group walked from the Shakespeare centre through the yards towards Lowther Street – over to Goose Holm towards the Station via Wildman Street, returning via the Kendal College Museum, Stramongate, Market Street and Stricklandgate

Key discussion points

- The Kendal station hidden away, the environment is vehicle dominated, inefficient and poorly accessible - a generally miserable experience
- Beautiful streets and buildings are blighted by poor quality buildings, and/or inappropriate land-uses
- One-way traffic system is compromising the experience of Kendal town centre – some streets e.g.. Lowther Street, were considered pedestrian no-go areas
- Market Place was a little hidden and somewhat ‘off the beaten track’

Key themes

1. Celebrate Kendal’s assets and link them up
2. Form a closer connection between the Station and the High Street
3. Create a wonderful sense of arrival at Kendal station – a new civic space
4. ‘Capture the cars’ before the town centre – creating parking locations nearby
5. Expose the hidden gems – through urban realm improvements, history trails and perhaps a “Konnected-Kendal” application – revealing special features and telling town tales!

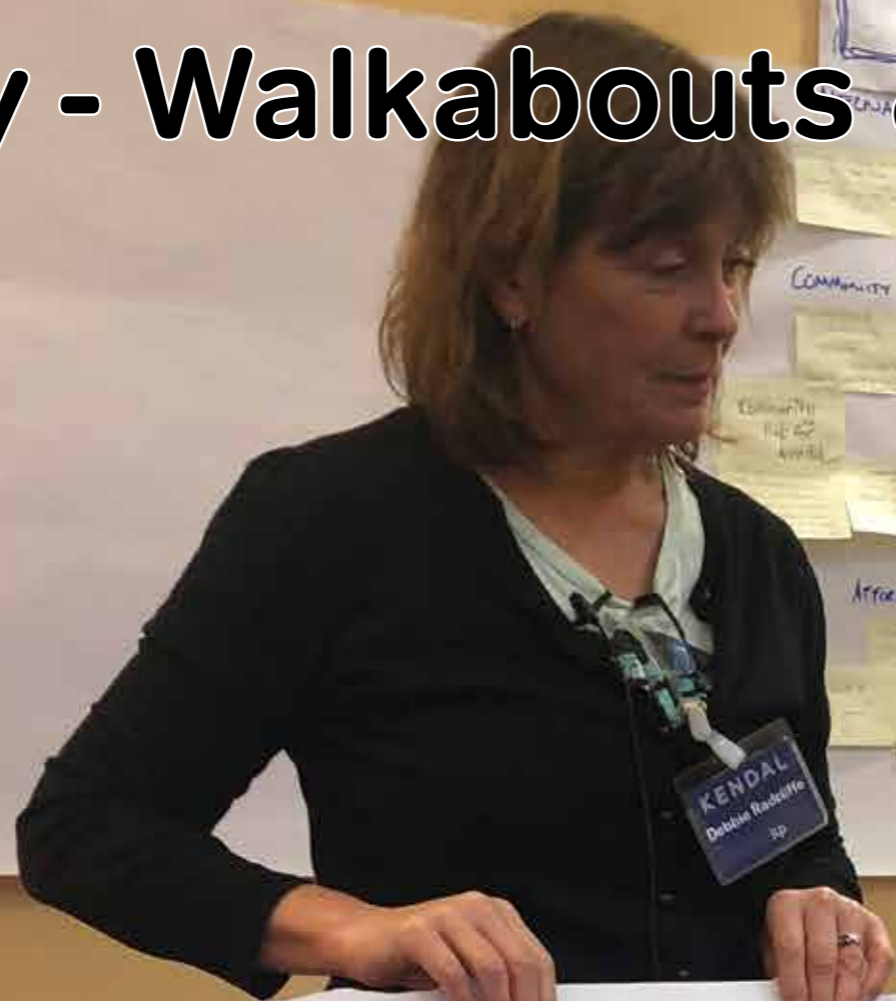


“Some of the town’s best assets are compromised by some of its worst.”

6. Consider alternative more appropriate uses for prominent sites on important routes – for example the Bupa dental facility and the BT telephone exchange
7. Tame the traffic – accommodate vehicles but re-prioritise the streets and spaces to make them people friendly.

Saturday - Walkabouts & Hands on Planning

Next Steps



ON
NG EVENT
9
2019
Information please visit jtp.co.uk/project/kendal

VENUE:
Kendal
Community Centre,
Kendal,
LA9 4HE
 @visionforkendal
KENDAL

QUEEN
"CONSIDER THE NEXT STEPS WITH CARE AND
WHAT'S GOING ON?"
"KINDLY WALK WITH THINKING AHEAD!"

SOLUTIONS

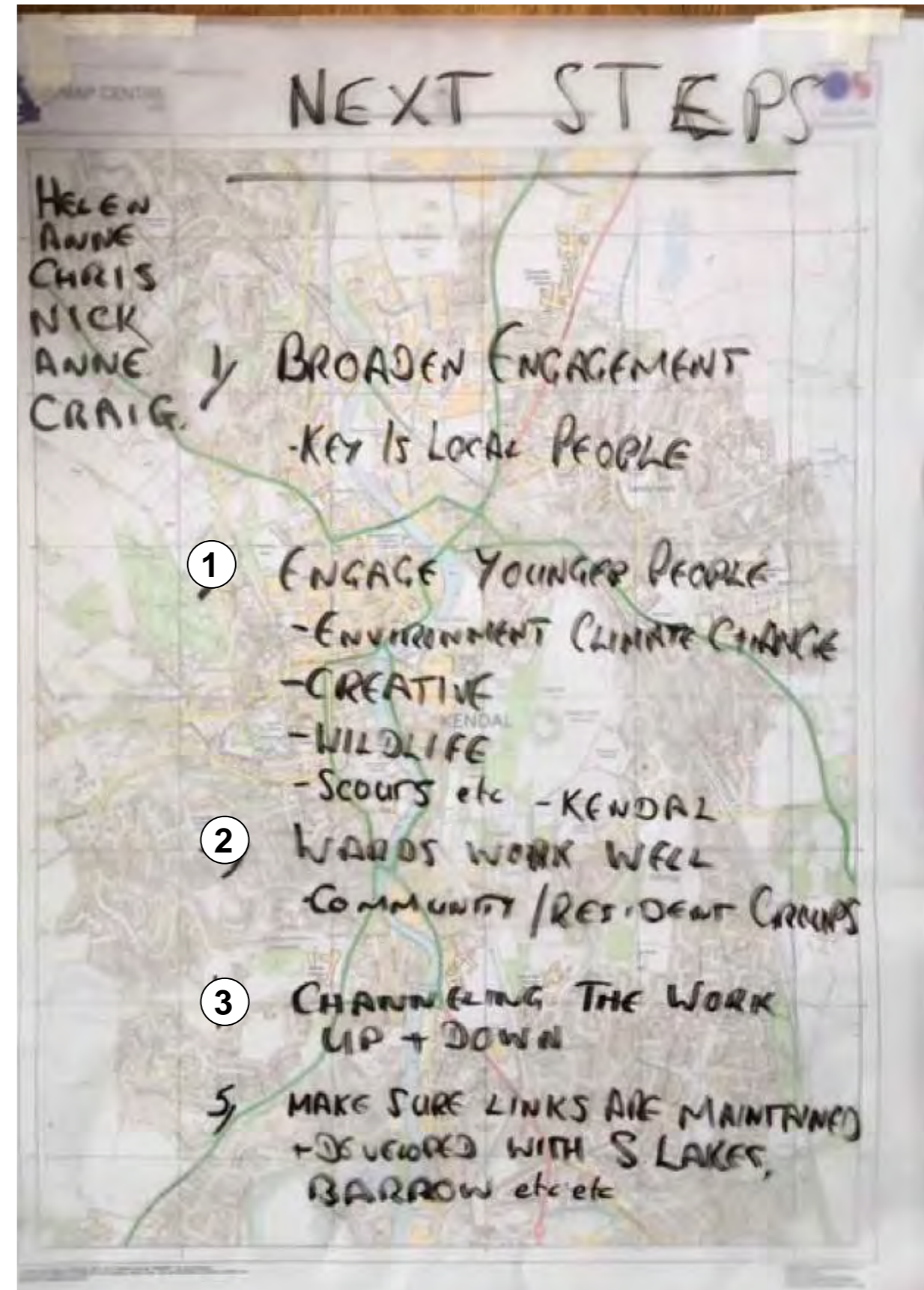
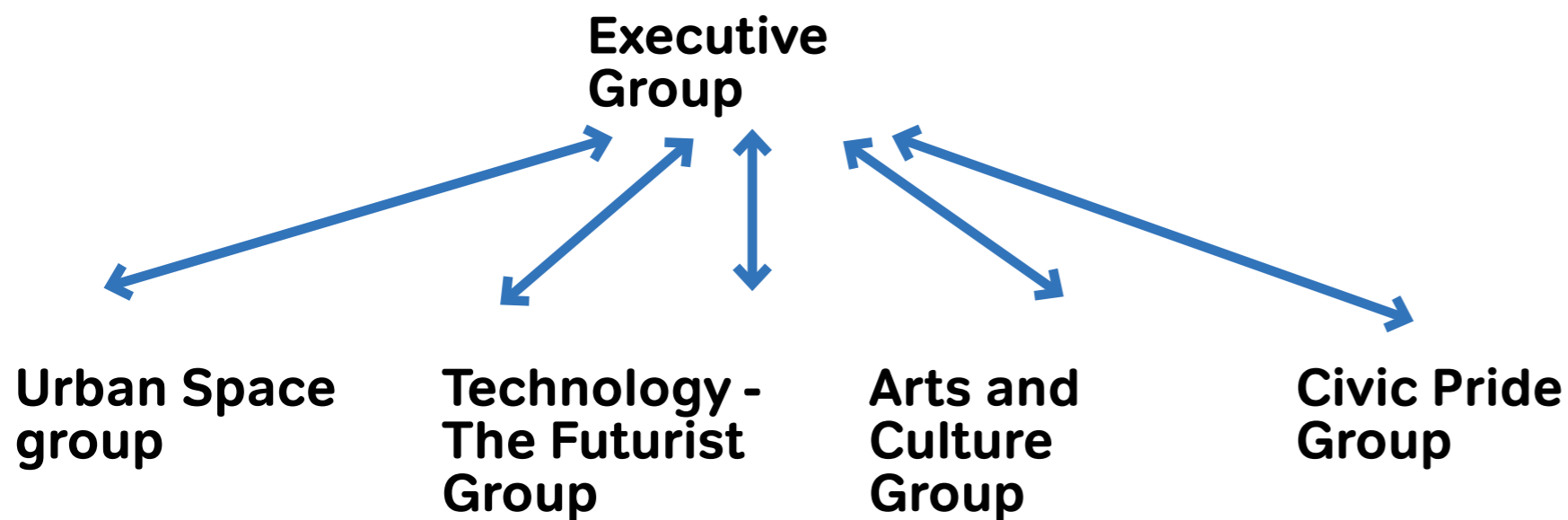
COMMUNITY TRUST CENTRE

APPROXIMATE HOUSING

Saturday - Hands on Planning

Next Steps

- 1. Broaden engagement** – especially younger people through
 - Environment and climate change
 - Young creatives
 - Wildlife, nature and links to environment
 - Young people's organisations, clubs and schools
- 2. The Wards work well** – especially through community groups, residents and well supported community centres
- 3. Effectively channelling the information, tasks and successes up and down the system** – a possible example below



Saturday - Way Forward

Continue the process

- Spread the word - report back to the council - keep reminding them
- Engage and sustain local people's involvement with the process.
- Report to the local community (press, radio), invite continuing response and raise enthusiasm
- Work out communication strategy for next 3 years

Work together – link up with existing groups and projects

- Join up community groups
- Pull together what is already here
- Involve young people with decisions - reverse mentoring
- Citizens groups to push forward the ideas from today
- Link up with existing plans / finance

“Listen to what Kendal people want so we don't live to regret the choices made now.”

“Produce the Vision, tell everyone, keep going to achieve it, keep up the momentum.”

Saturday - Hands on Planning

Way Forward 1/1 (post-it notes collated)

Climate emergency – sustainable Kendal

- Energy consumption, waste management and recycling
- Lack of holistic thinking on the impacts of householders, commuters, tourists, businesses re sustainable transport, food, energy generation, resources, materials, zero waste, respecting eco systems, improving biodiversity

Volunteering

- Litter picking
- Push on with school volunteering group to develop the families' area near Hallgarth.

Ideas and initiatives

- A lively well-run market celebrating local produce
- Celebrate Kendal's industrial heritage in all areas of town
- Guided public tours of walkabouts done at event
- Workshops on biodiversity
- Fitter folks - doing something together

Employment and training

- More funded professional apprenticeships

Getting Around

- Park and Ride, cycle plan and more cycle parking
- Review the one-way system
- Restrict lorry traffic access between 0700-1700 hours
- Improve Oxenholme - Kendal - Windermere rail line
- Free local public transport, i.e. local Stagecoach bus Oxenholme to Windermere train as a 1 week trial
- Northern relief road – yes or no? (opposing views)

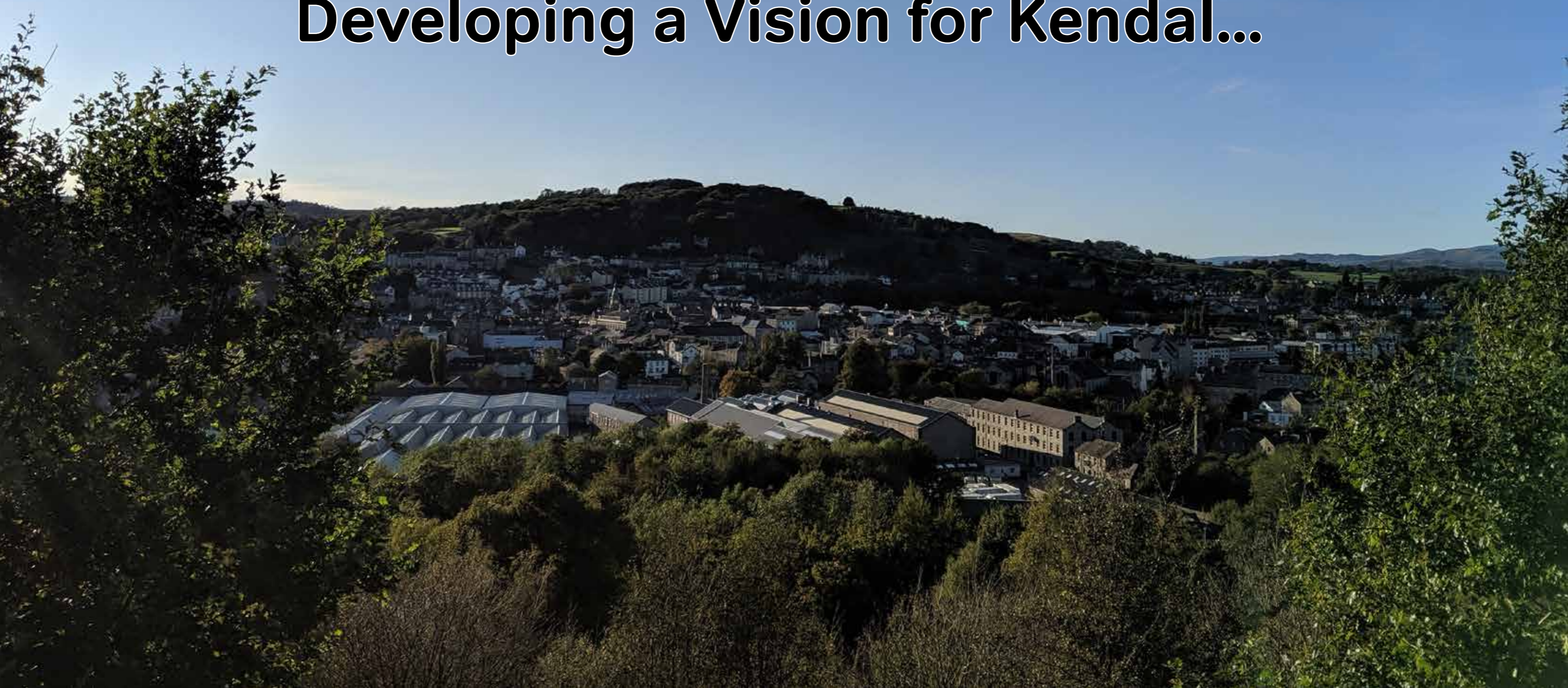
A vibrant and visually attractive town centre

- New housing in town
- Quality public realm (lights, surfaces, greening and seating)

Environment

- More trees, more trees, more trees
- Restore the river Kent. Remove river barriers. Don't add more.

Sunday, Monday, Tuesday...
Developing a Vision for Kendal...





The Shakespeare Centre

King's

**KENDAL VISION
COMMUNITY PLANNING EVENT**
EVERYONE WELCOME!
VENUE: Kendal Shakespeare Centre, Highgate, Kendal, LA9 4HE
1.45pm - 5.30pm, Friday 4th October 2019
11.00am - 4.00pm, Saturday 5th October 2019
@visionforkendal
KENDAL

KENDAL VISION COMMUNITY PLANNING EVENT
Thursday 3rd - Saturday 5th October 2019
Report Back Presentation Part 2

KENDAL

Key Themes

The following key themes are a distillation of the views of the Kendal community as expressed through the Vision for Kendal community participation process. All quotes are from members of the local community.

Kendal's compromised assets

Kendal is a uniquely beautiful town, defined by its topography, heritage and community. People love living here. However, its assets are compromised by a range of social, economic and environmental factors that mean that the town is currently underperforming. Indeed, Kendal could be at risk of faltering significantly if actions are not taken to address key structural issues. The community participation event provided an opportunity for members of the community to discuss these issues and co-design solutions for an exciting and inclusive future for Kendal.

“Kendal is a big picture - it's an old master that should be hanging in the national gallery!”

River Kent

One of Kendal's assets is the fast-flowing river Kent, which runs from its source to Morecambe Bay. Historically, the river was a major focus for Kendal, being well connected with the historic grain of the town by lanes and ginnels. Today, this connection is broken in places and the river is blighted by fast moving traffic along its banks. There is great potential to re-establish these connections, and restore the river as a hub, bringing together features on both banks including Abbot Hall and the Canal Head.

“If this was a French town the river would be flowing with flowers and it would be the hub of the town!”

Historic town centre

The town centre is a collection of fine buildings, characterful streets, yards and ginnels that are a delight to explore. However, they are compromised by factors including the impact of motor vehicles and traffic related signage, poor quality and neglected public realm, a struggling retail sector with many empty shops and scruffy shop frontages. To compound this, many people feel that Kendal lacks a clear heart. There is a strong wish to create and deliver a multi-layered town centre strategy to give locals and visitors the historic market town daytime and evening experience found in comparable towns. This includes providing more housing and visitor accommodation, including above shops, boosting the evening economy and attracting and supporting diverse creative, artisan and professional businesses, to increase footfall and vitality.

“The heart of Kendal has lost its soul - there’s a lack of life in the town centre.”

Traffic flow

The town's one-way gyratory has negative impacts including; increasing distances driven in the town, uncomfortable traffic speeds, noise and air pollution. These impacts discourage walking and cycling and blight the town centre and river with the barrier effect of fast moving traffic. There was support for exploring the benefits of Park and Ride and providing car parking at gateways to intercept traffic driving into the town centre. A review of traffic management is needed and first steps could be the introduction of 20 mph limit in the town centre and better balancing of the streets to promote walking, cycling and crossing.

“We need a simplified driving experience.”

Bikes, buses and trains

Many people of all ages are frustrated by the high cost and inadequacy of the public transport system. Some teenagers use bikes to get to school but the cycle network generally is not adequate. Many adults say they would like to travel more sustainably but poor cycle provision, and unreliable buses and trains, leads many people to continue using their cars. There is a need for better promotion of and improvement to the train service, including to Windermere, to encourage tourists to visit and stay in Kendal.

“We should get more people walking and cycling, so there’s far fewer cars.”

Local economy

Supporting the local economy is key to Kendal's sustainable future. There are opportunities to diversify the economy to support small and medium sized businesses and start ups, including artisanal and making enterprises around the town centre. Certain key moves are possible over time to re-locate larger scale 'industrial' businesses to more suitable locations providing mixed use development opportunities to enhance the town centre. Investing in adequate, affordable housing and an attractive town is key to drawing in and retaining a strong workforce in Kendal.

“It's a working town. There is huge potential for it to do better, it's under selling itself.”

Housing

Housing in Kendal is expensive and in high demand. The provision of affordable, energy efficient homes for young people and young families particularly in the town centre is key to meeting local need and retaining and attracting a younger generation to Kendal to supply the workforce for local business and services. Kendal needs to provide for a balanced and diverse population of all ages to live, work and spend time in the town centre, helping to create a vitality that is currently missing.

“Kendal hasn’t got the houses we can afford.”

Arts, culture and leisure

The arts and cultural sector is thriving in Kendal, with many well supported festivals attracting people from a wide catchment. The facilities and infrastructure for these enterprises is now inadequate and needs to improve to allow the festivals to grow. There are plenty of activities for those who enjoy sport. However, teenagers say there is an urgent need for facilities that suit their needs. High prices and a lack of places to ‘hang out’ has social consequences for them. Many teenagers would like a cinema near Sainsbury’s.

“There’s no night life, no one goes to the pubs in town, and there’s nowhere to buy clothes – we’ve got to go to Lancaster or Manchester.”
[Young adult]

Station opportunity

Kendal station, which links Windermere and Oxenholme, is an under-utilised asset, isolated and hidden behind industrial buildings and disconnected from the historic link to the town centre by the barrier effect of the road layout. The surrounding neighbourhood includes Kendal College's Arts and Media Campus, the Museum, and the Box and there is huge potential to regenerate this area, in association with the College, to create a new mixed-use quarter with safe and direct links to the Market Place via a reinvigorated Stramongate.

“We have a hidden railway station. Why?”

Key to the Lakes

Kendal has a beautiful, strategic location on the edge of the Lake District. However, despite some excellent initiatives, the town fails to take full advantage of its unique attractions to draw in the visitors who currently bypass the town. For example, Kendal currently lacks a good enough town centre experience and sufficient variety of overnight accommodation to entice visitors to stay in and enjoy the town. However, with a strong Vision and coordinated investment and action, the opportunity now exist for Kendal to realise its potential and turn from being a ‘gateway to Lakes’ to a hub and an integral part of the region’s offer.

“There could be walking trails from Kendal, mountain biking, make it the starting point of a family adventure.”

Sustainable Kendal

Kendal Council has signed up to the Climate Emergency and many participants at the event, including school children, lobbied for the town to be more sustainable in terms of travel, including better walking and cycling provision, electric buses, renewable energy sources, recycling and less use of plastic. The town should be greener with a strong emphasis on biodiversity and local food sourcing. New buildings must use sustainable materials and be energy efficient and there is the opportunity for businesses to actively support the use of solar power.

“Push for Kendal to be energy self sufficient !”

Flooding

The Environment Agency flood defence proposals in the town centre are supported by some and opposed by others who question whether the benefits justify the impacts. Other measures that retain water upstream such as tree planting and re-profiling are supported by all and could be brought forward early with landowner agreement to the benefit of the town and the environment.

Keep collaborating – thinking ahead!

Participants enjoyed the opportunity to participate in helping shape a Vision for Kendal and want to stay involved. The local community has a key role in helping to develop and deliver the Vision along with other stakeholders, including local councils and agencies, businesses and landowners. Building trust in the process through working together, sharing information and good communication is crucial and the participation process should expand to engage all communities and age groups. It should link with existing planned projects and identify quick win projects to build momentum and confidence in the process.

“Produce the Vision, tell everyone, keep the momentum going to achieve it!”

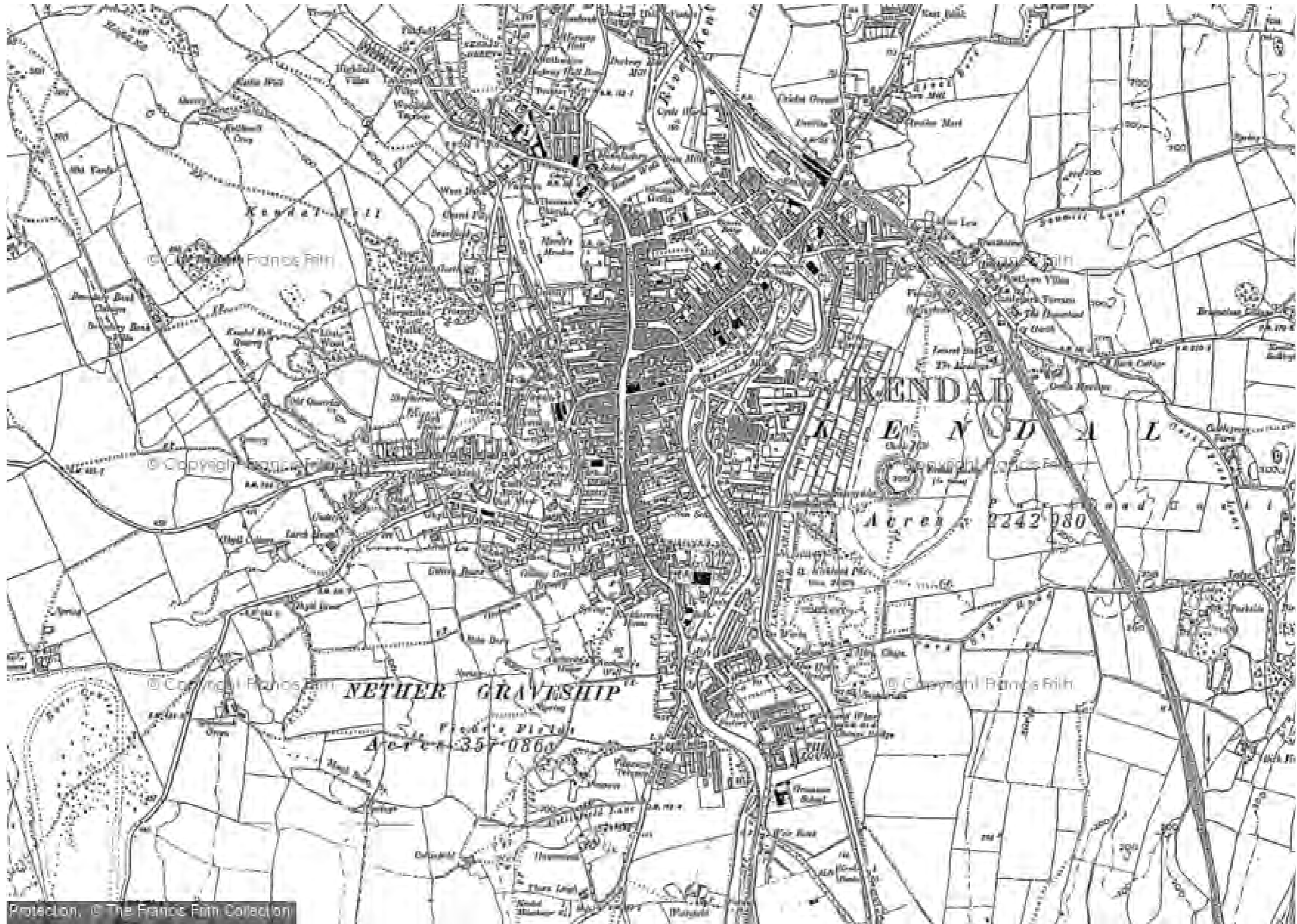
HISTORY



Kendal in 1770



Kendal in 1900



The River Kent at Kendal c1800



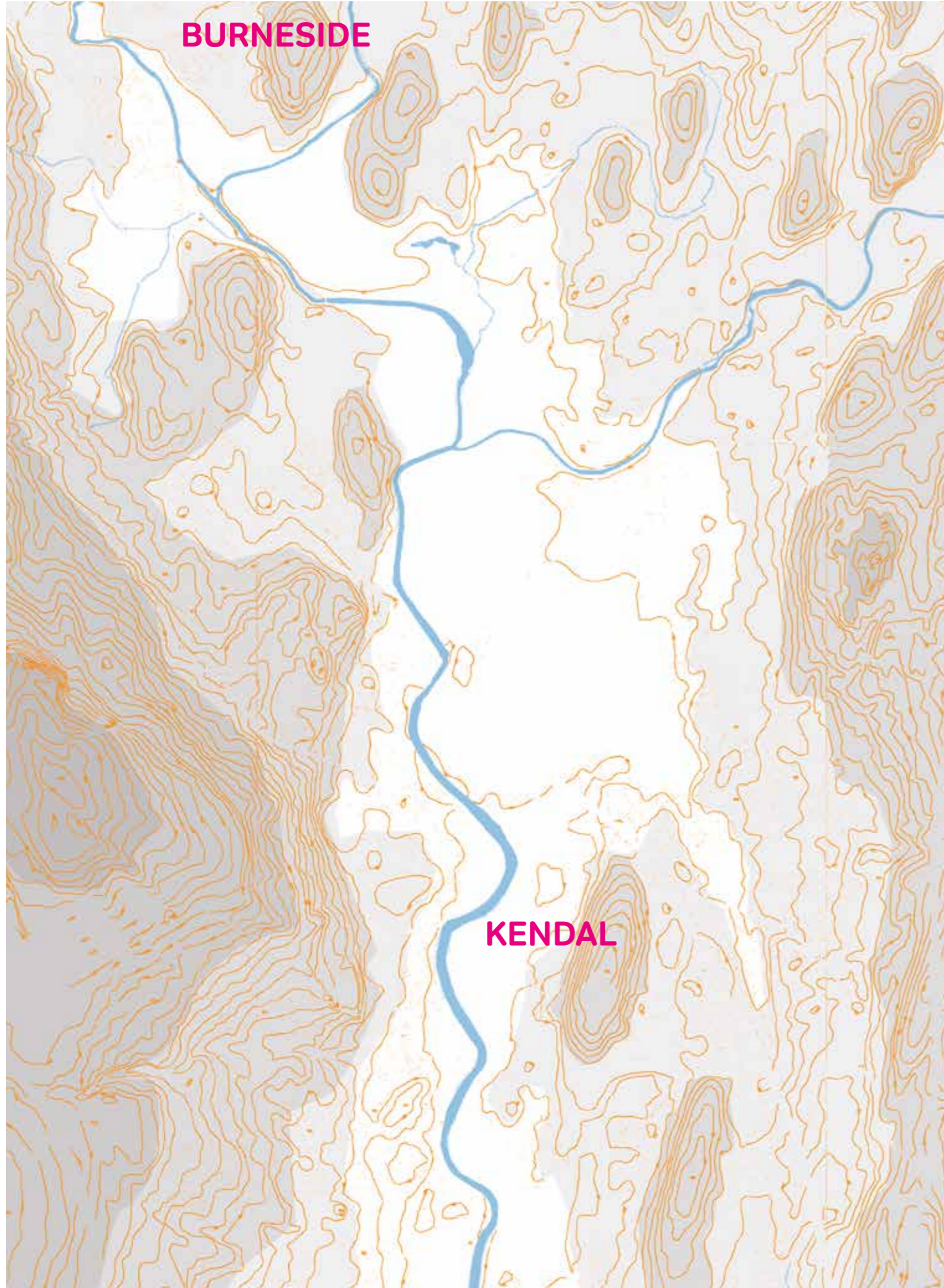
Miller Bridge, the Parish Church and Abbot Hall c1780



Landscape setting

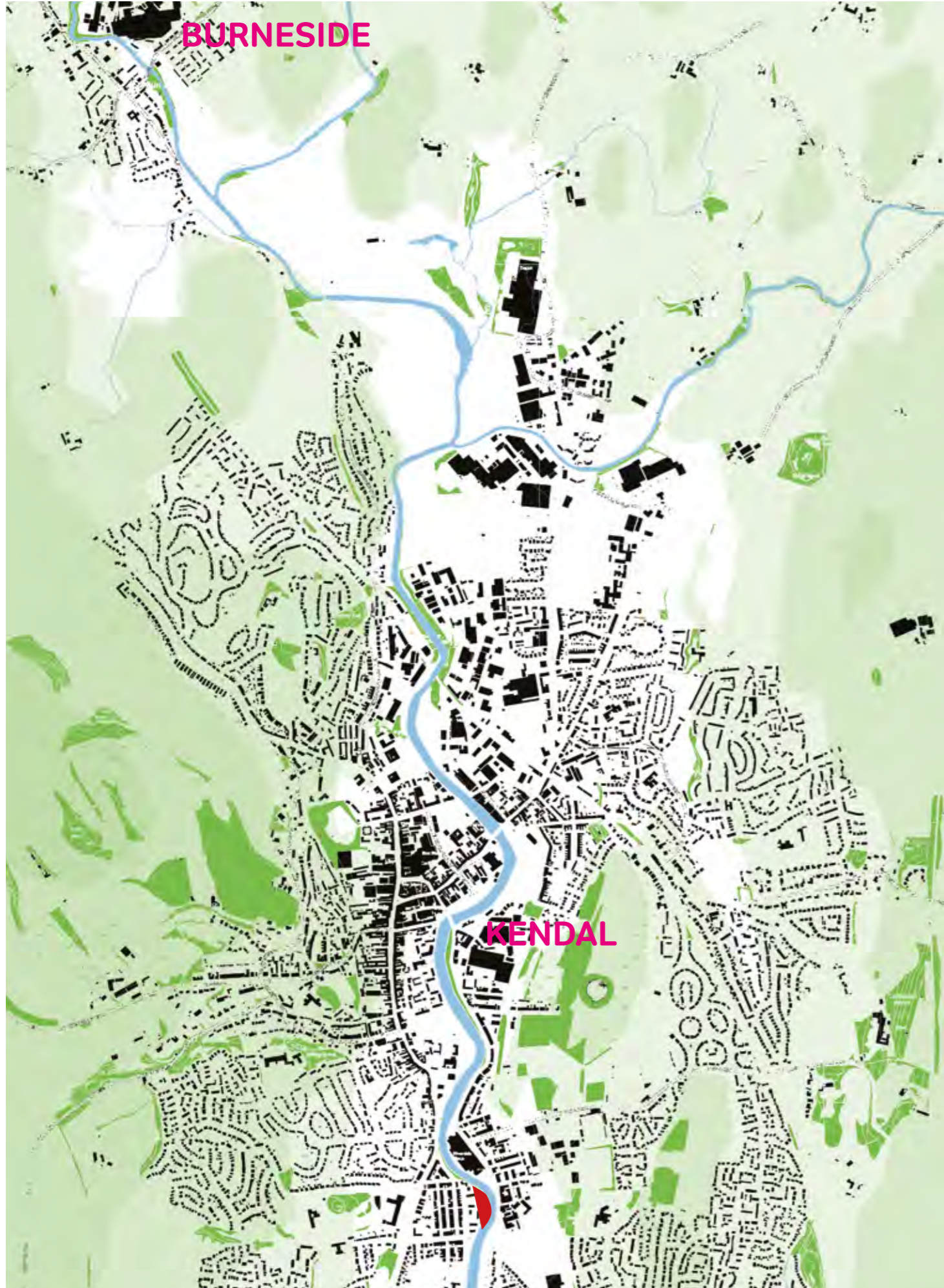


Landscape setting



- Kendal is set in a dissected landscape of moraine drumlins and bed rock crags or scars.
- The town is nestled between Cunswick Scar and the castle atop a drumlin in the valley floor.

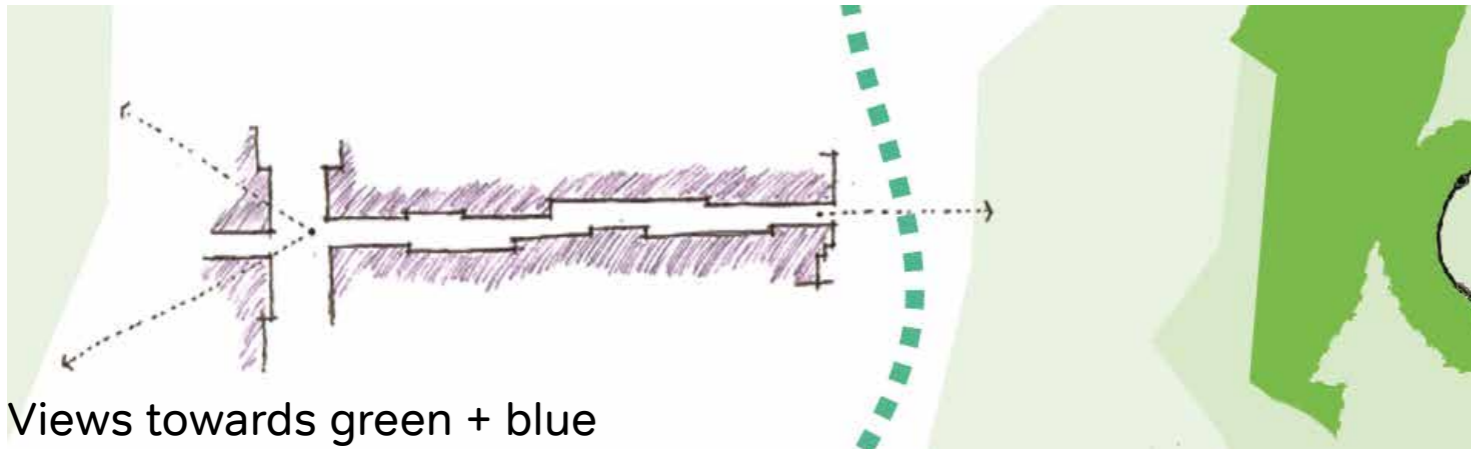
Landscape setting



- The verdant and flowing landscapes of hills and drumlins is fundamental to the character of the town

Landscape setting

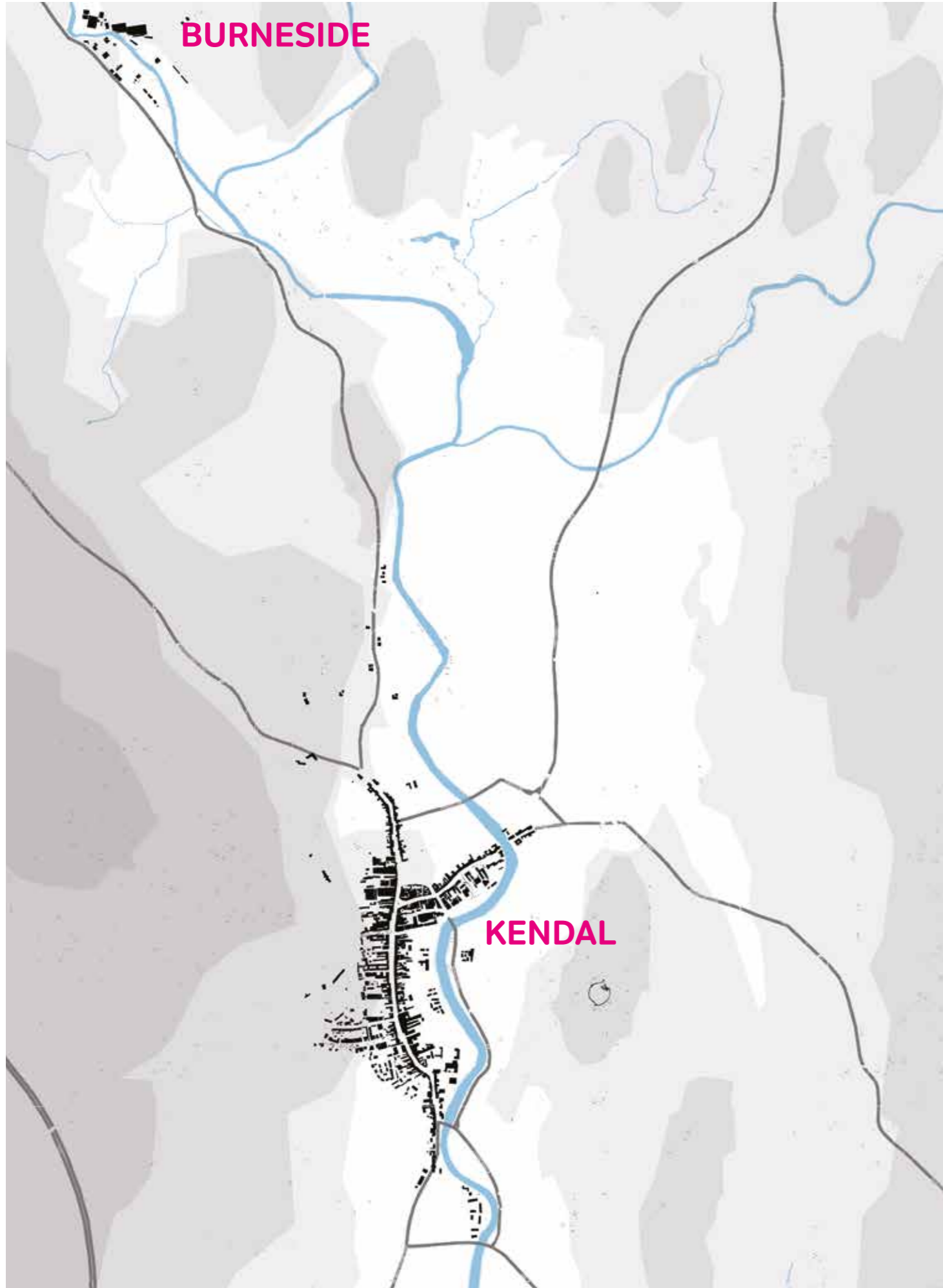
- Kendal's Yards originally gave access to the river and offers views out to the surrounding green hills, visually connecting Kendalians to their surrounding landscape



Views towards green + blue

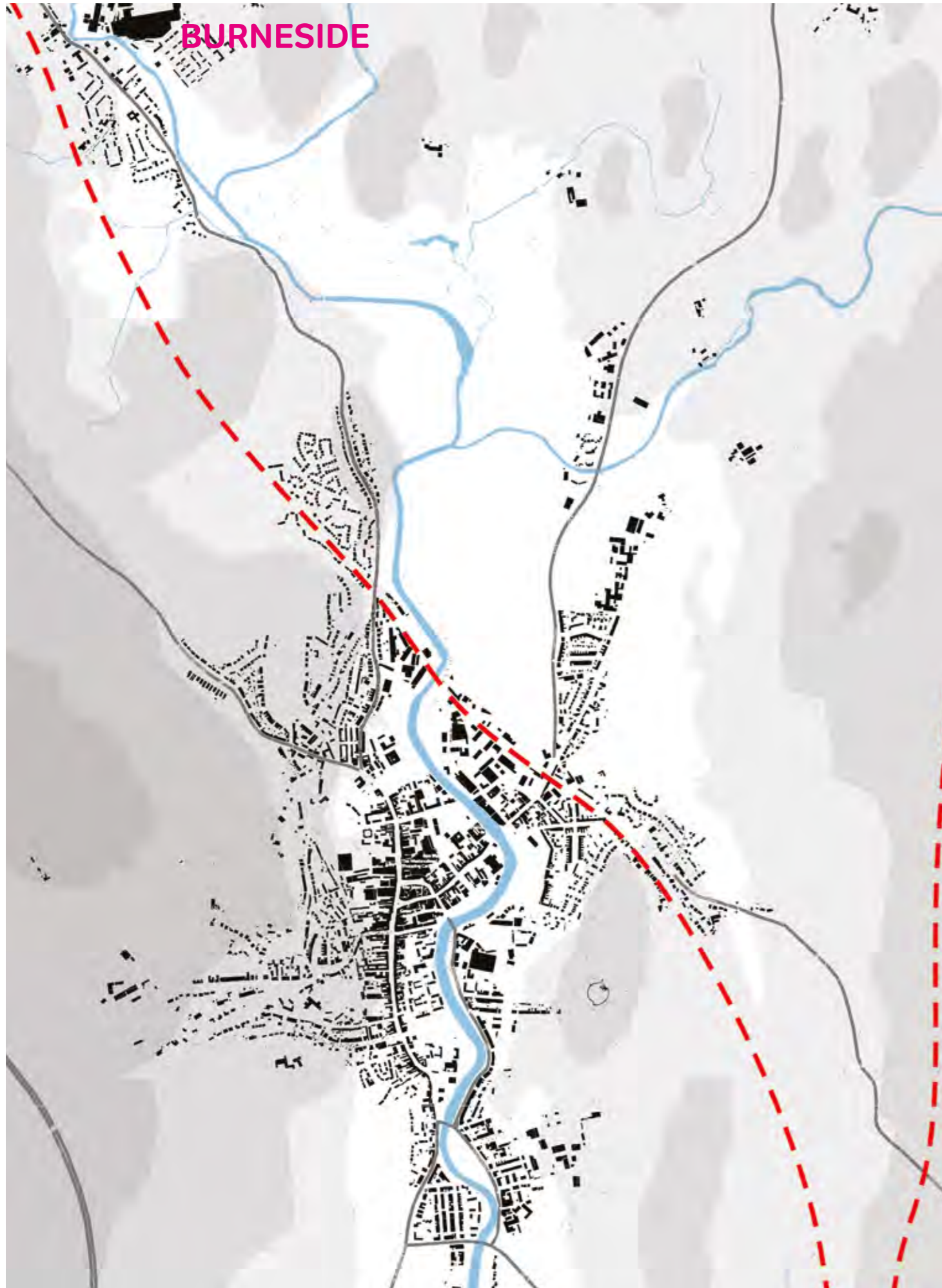


Historical growth - 1770



- Kendal was tightly clustered along Highgate centred around its junction with Finkle Street and the Shap Road
- The town was a market for local agriculture and a staging post on the main route north and south
- The buildings remained a little distant and respectful of the river

Historical growth - 1900



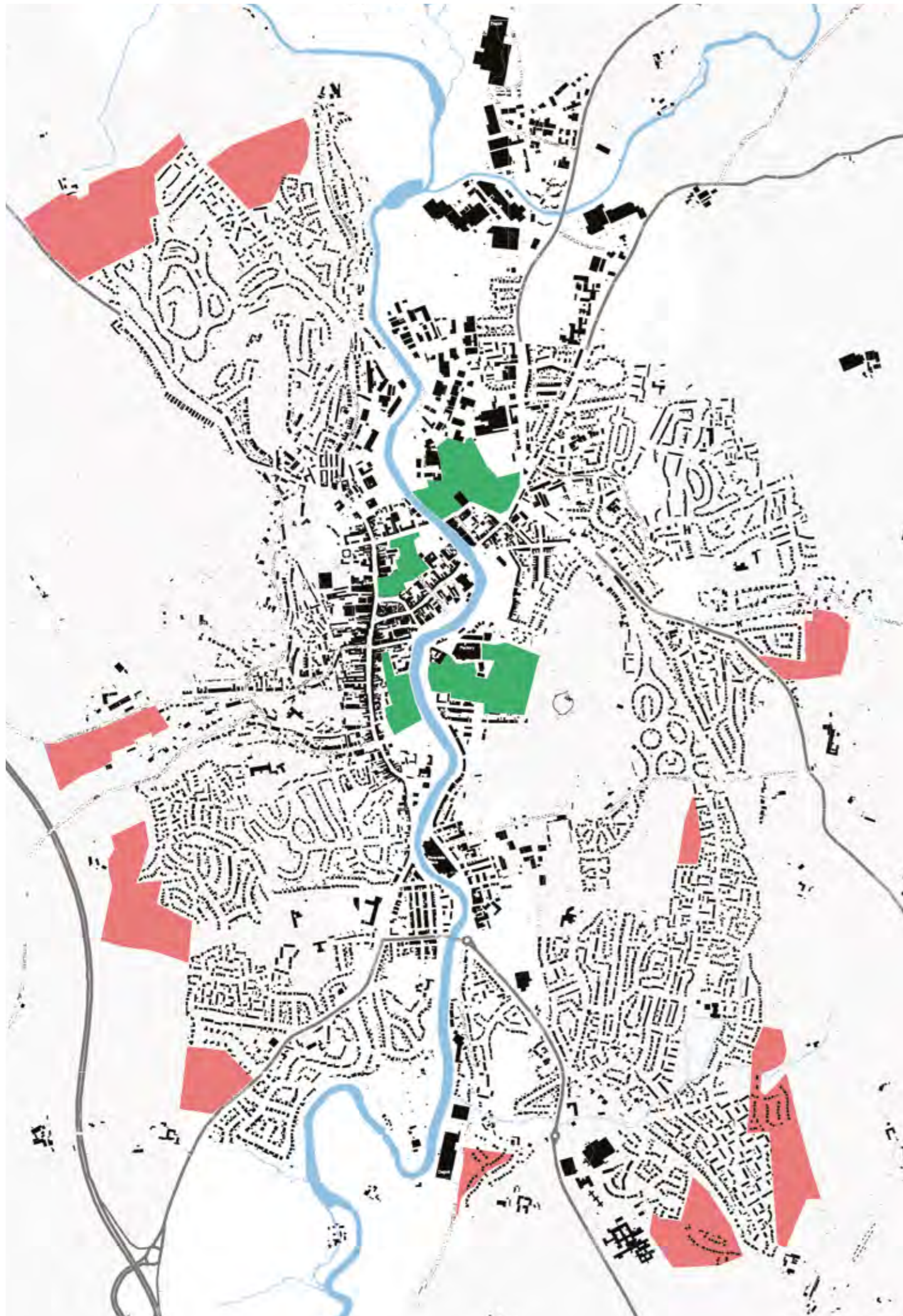
- The Industry revolution saw businesses centred around the wool industry expanding down to the river.
- Gilkes have built the Kendal to Lancaster Canal which by 1900 had already been made redundant by the coming of the railway
- Town affluence saw residential expansion in all directions

Historical growth - 2019



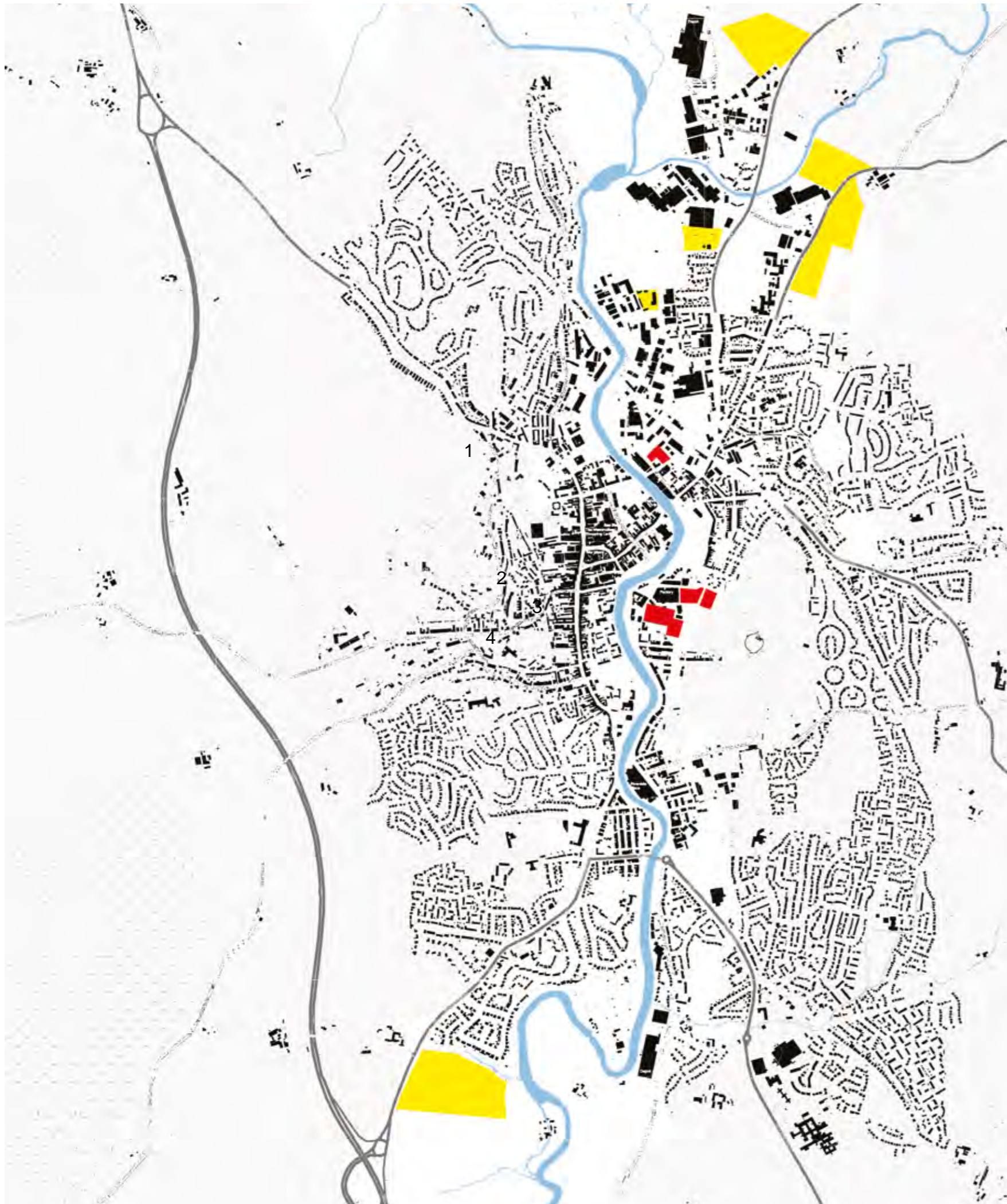
- The car saw Kendal increase in size 5 fold as suburbia did not require the closer proximity for living
- The M6 and then the by-pass to Windermere from the south meant Kendal was no longer a staging post
- The wool industry was no longer viable and died after free trade with India in 1908
- New industries in making, distribution and food expanded to the north and the development of Mintsfeet
- The old lanes pattern leading down to the river has been severed by roads and larger scale development

Sustainable development through appropriate housing density



■ Mid-High density development

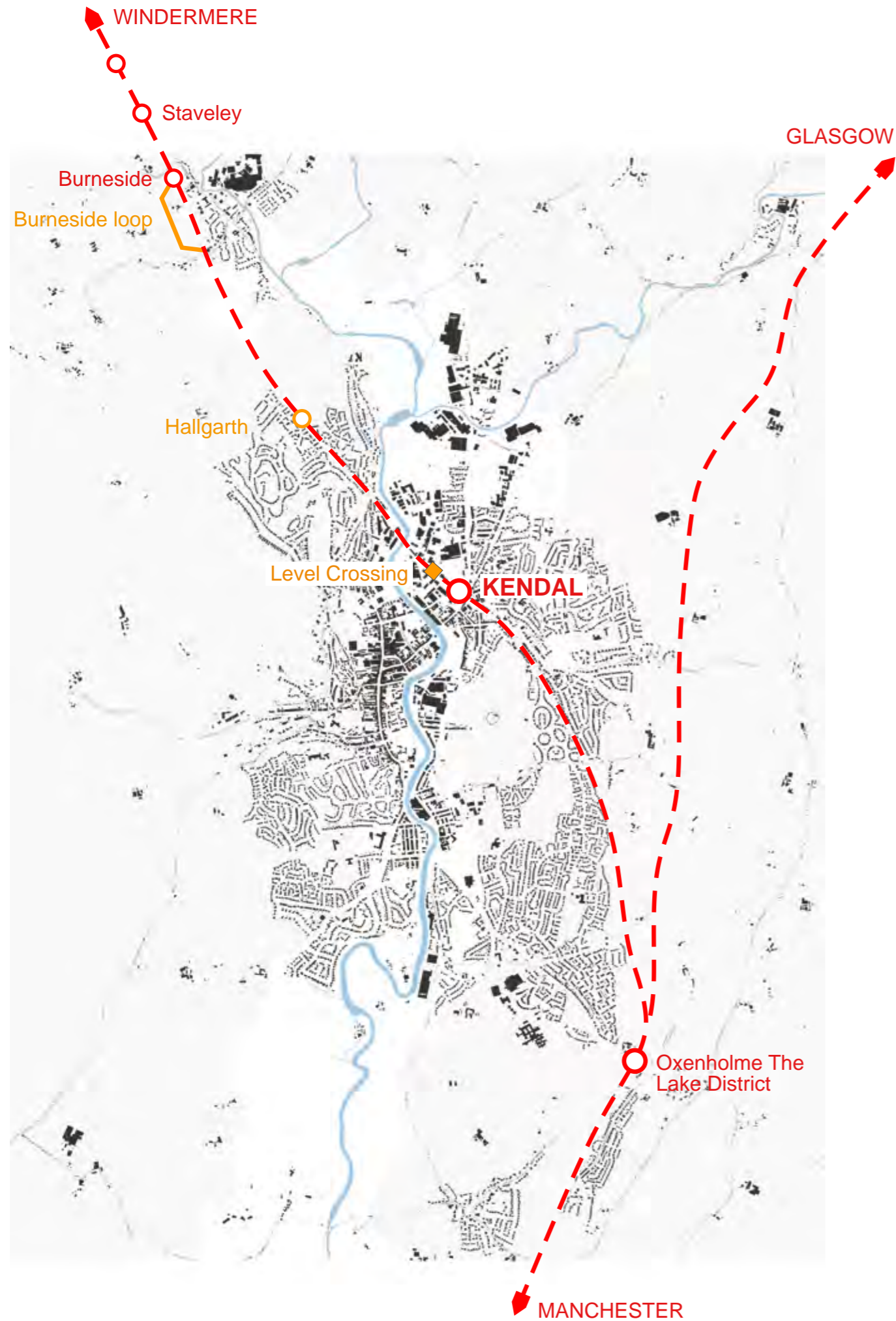
■ Low density development



Commercial Re-distribution

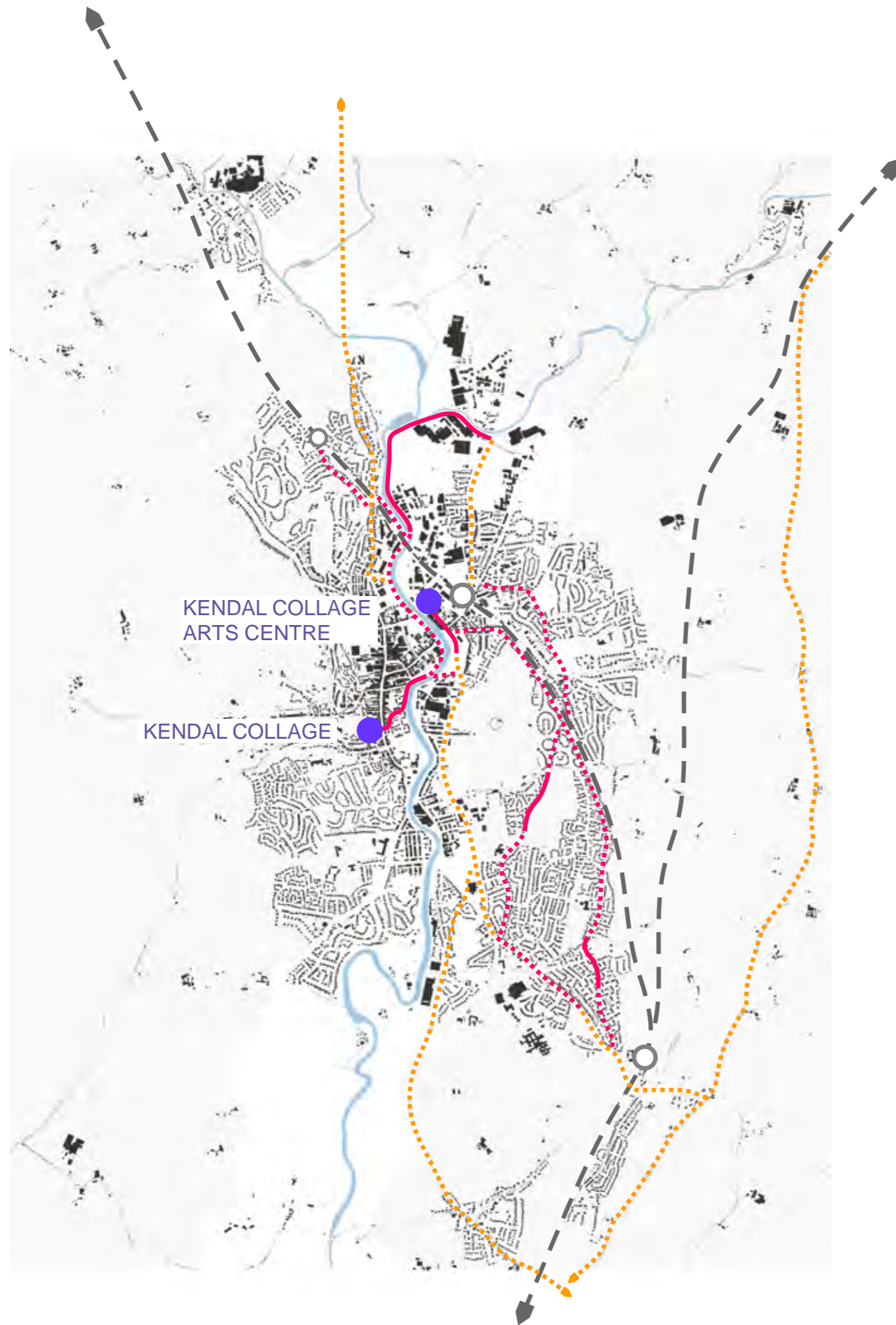
- Bus Depot
- SLDC Deport (Bin Carriers)
- Domestic Re-cycling
- Mardix

Railway



- Signing / Naming to prioritise Kendal as a destination
- New welcome zone at Kendal Station
- New loop at Burneside to increase rail frequency
- New housing and services at Kendal railway station
- New station at Hallgarth
- New level crossing

Bicycle Routes

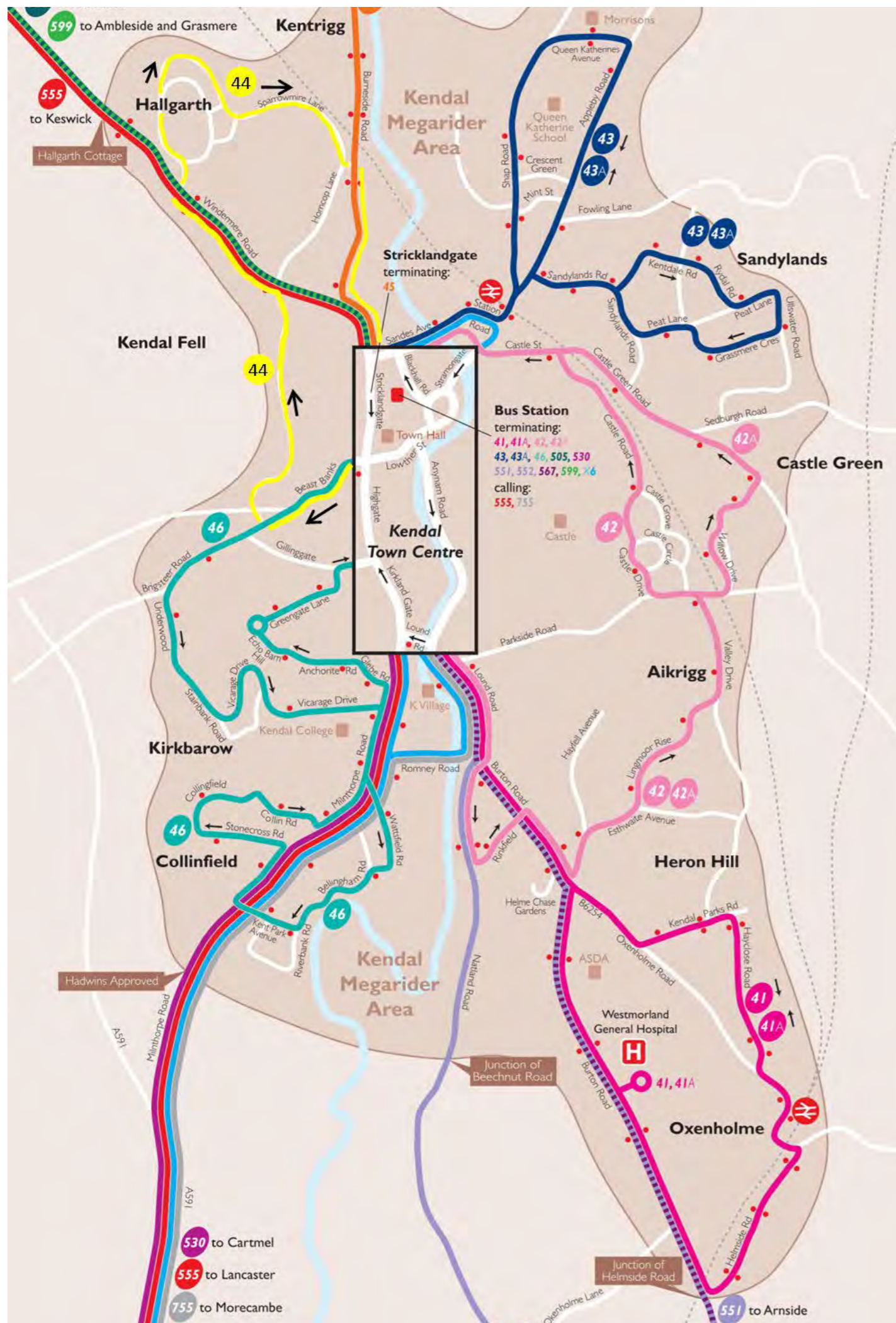


- Dedicated cycle lane in town centre
- Reduced conflict with cars
- Encourage greater use / Healthy living
- Central campus to arts centre campus
- Electric bikes for hire managed by Kendal Collage
- Electric bikes encourage wider use

----- Existing cycle route on road

----- Proposed cycle route on road

----- Proposed cycle route sections not built to be established



Buses

Existing Bus System:

- Not enough
- Too Expensive
- Isolates communities

Proposed System:

- More buses encourages greater use
- To attract more use
- Amenities with those who need them
- Routes passing through the town centre - Town centre not being a destination
- Bus depot moved to town
- Rail / bus / cycle / next to station

Potential positions for bus depot

1. County Hall
2. Mintsfeet
3. Plumgarths
4. Scroggs Wood

VISION FOR KENDAL









Railway Station

Key:

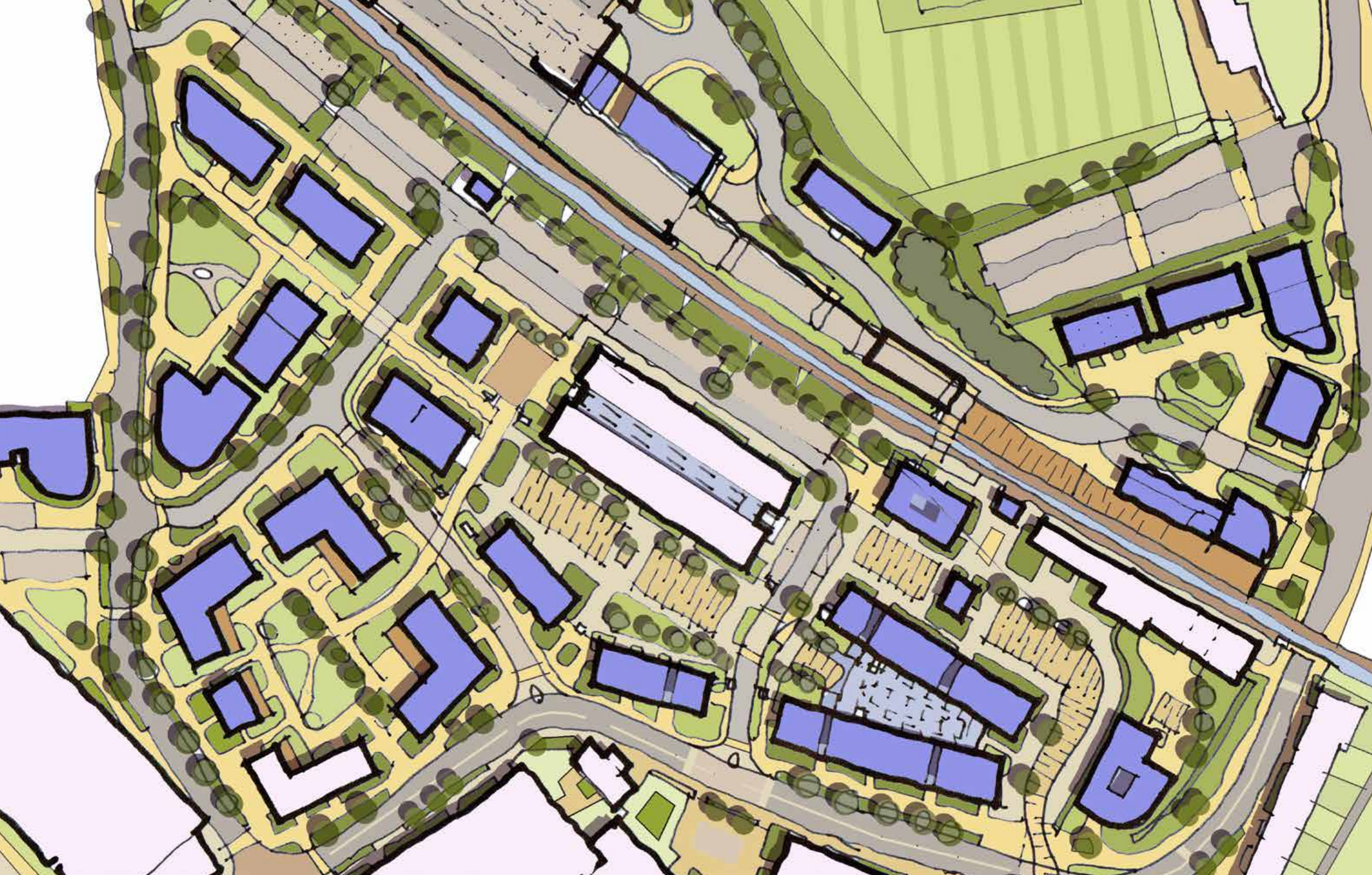
1. Station Square
2. 'Cycle Kendal' - Hire
3. Welcome to Kendal
4. Gateway Building
5. Covered Events Hall
6. Station Plaza
7. Existing Shed
8. Parking
9. Public Transport Zone
10. Residential Quarter
11. 'Active' Ground Level
12. Homebase 'Conversion'
13. Multi-story Parking
14. Affordable Flats
15. Cricket Ground
16. Car Capture Entrances
17. Level Crossing
18. Kendal College



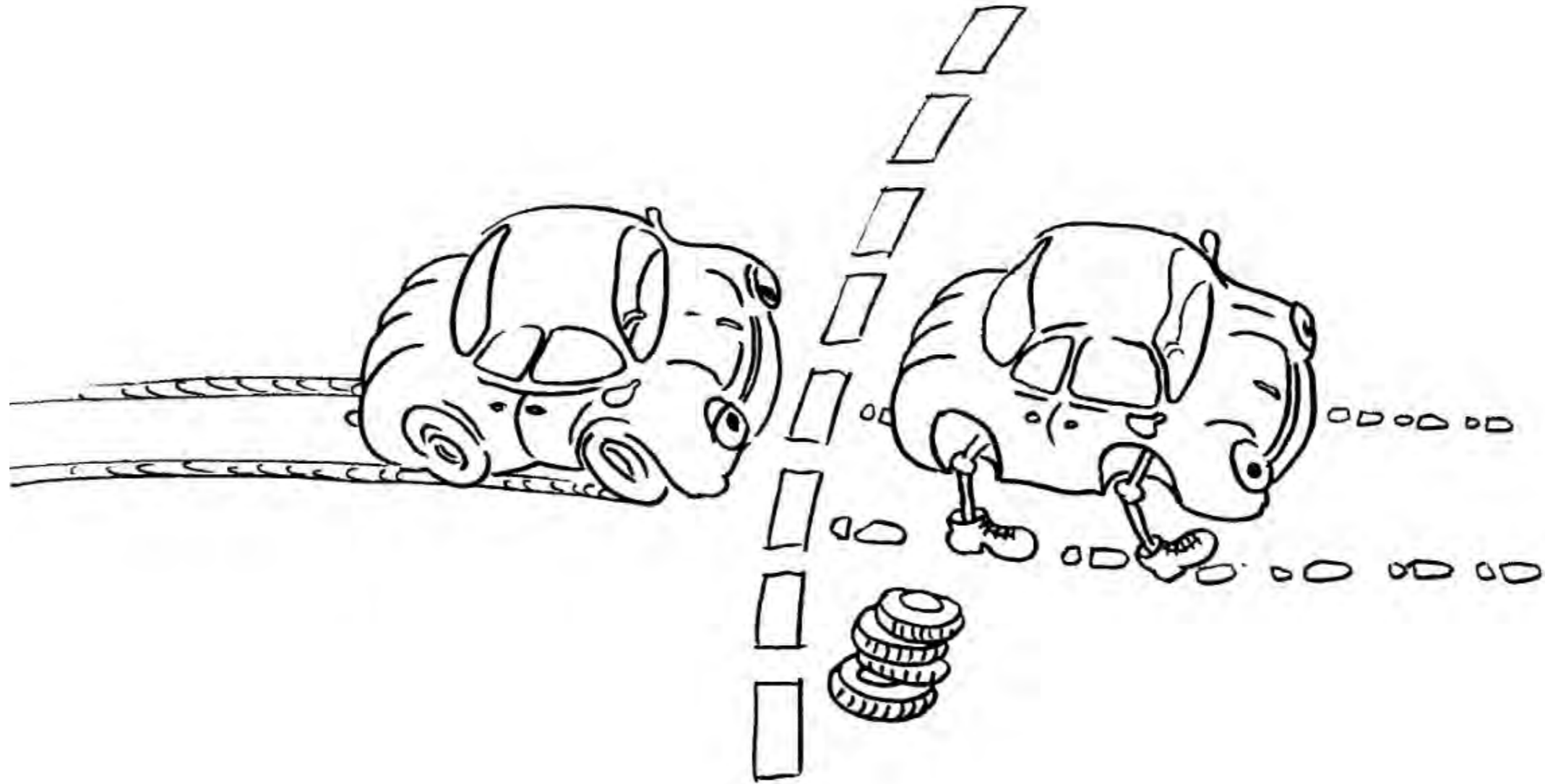
Railway Station



Railway Station



A walkable town

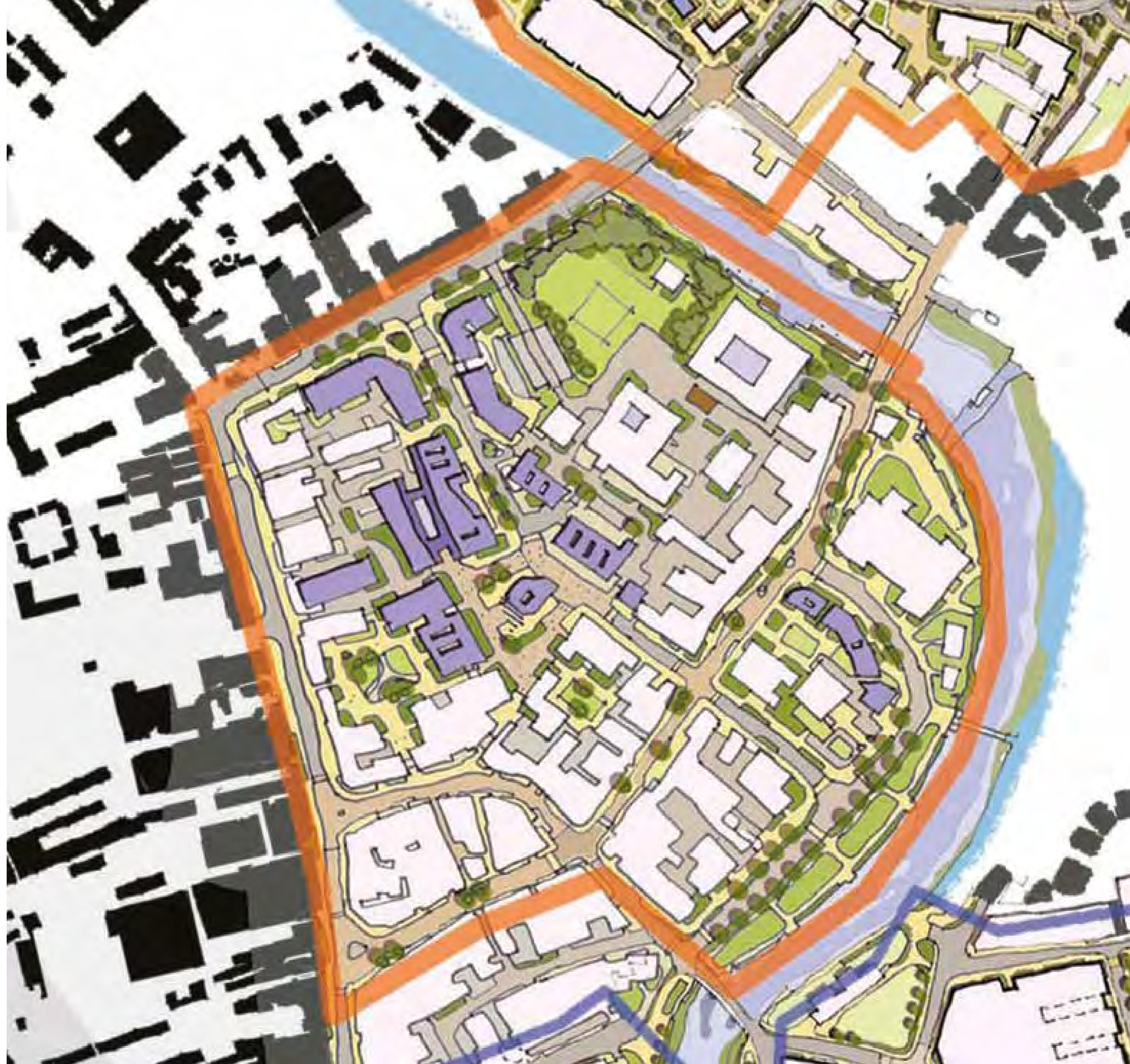


Before - Stramongate Road near the Station



After - Stramongate Road near the Station





Westmorland Square

Key:

1. Stramongate
2. Market Place
3. New Shambles
4. Stramongate Primary School
5. Intimate Square
6. Garden Courtyard
7. Hotel
8. Backpacker Hostel
9. Service Yard
10. Flats or offices overs shops/ restaurants
11. Affordable homes
12. Feature building
13. Church
14. Riverside walk
15. Boating pontoon



Westmorland Square



Before - Stramongate



After - Stramongate to Market Place





Canal Head

Key:

1. Gilkes Works
2. Snuff Works
3. Factory Tap
4. Existing Warehouse
5. Canal Head
6. North Aynam Road
7. Canal Basin and pontoons
8. Warehouse-style apartments
9. Family townhouses
10. Family homes
11. Community garden
12. Pavillion
13. Mews homes and garages
14. Allotments
15. Fletcher Square
16. River Kent



Canal Head



Waterside

Key:

1. Dowker's Lane
2. Recreation Ground
3. Abbot Hall Art Gallery
4. Jennings Yard Bridge
5. Waterside Park and cycle path
6. Affordable apartments SLHA
7. Affordable family homes SLHA
8. Parking (undercroft)
9. Parking (Highgate)
10. Lowther Street



Waterside



Impression of a revived yard



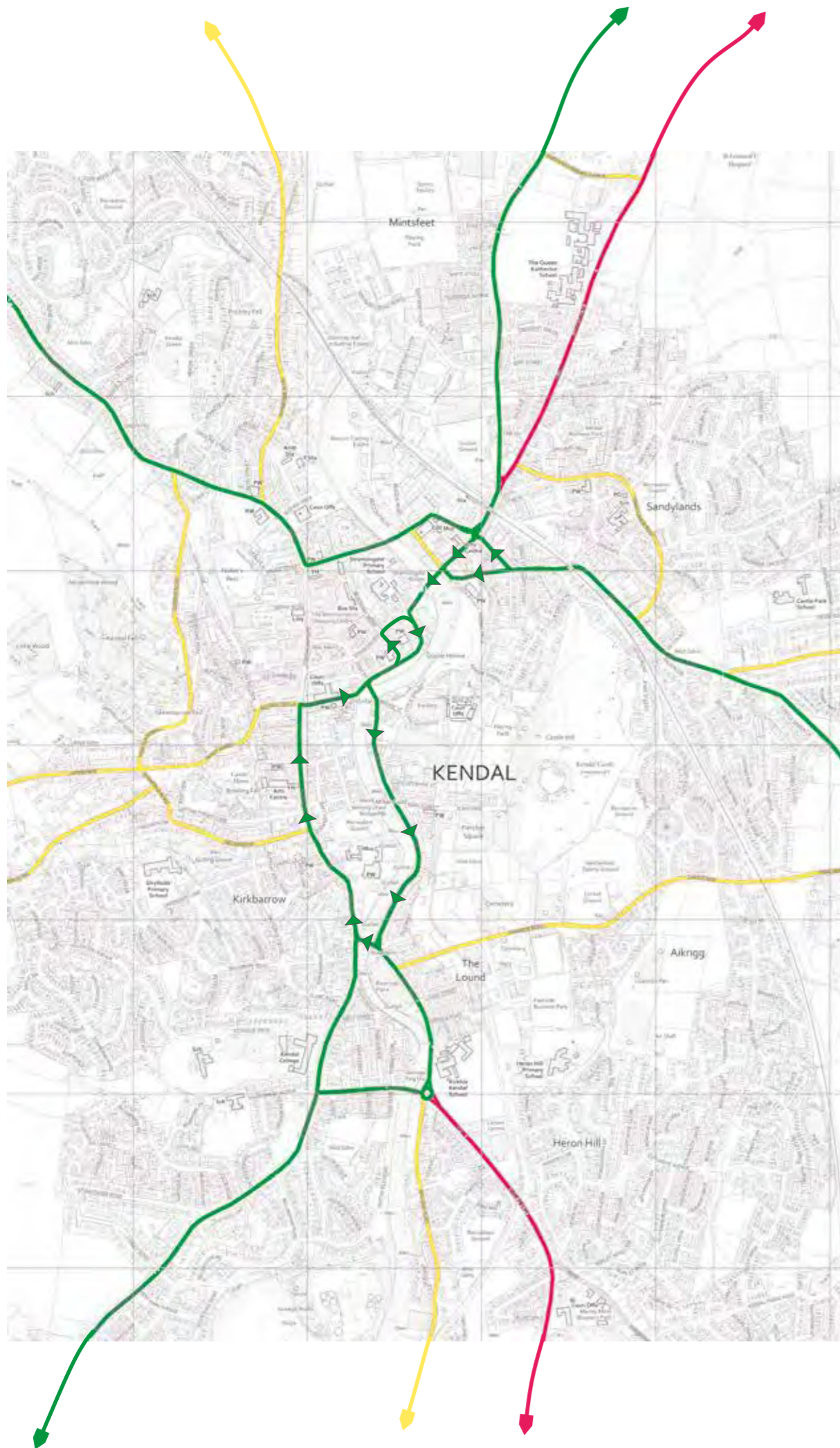
Existing Road Network

Issues Raised:

- One-way System

Potential Changes:

- Northern access route

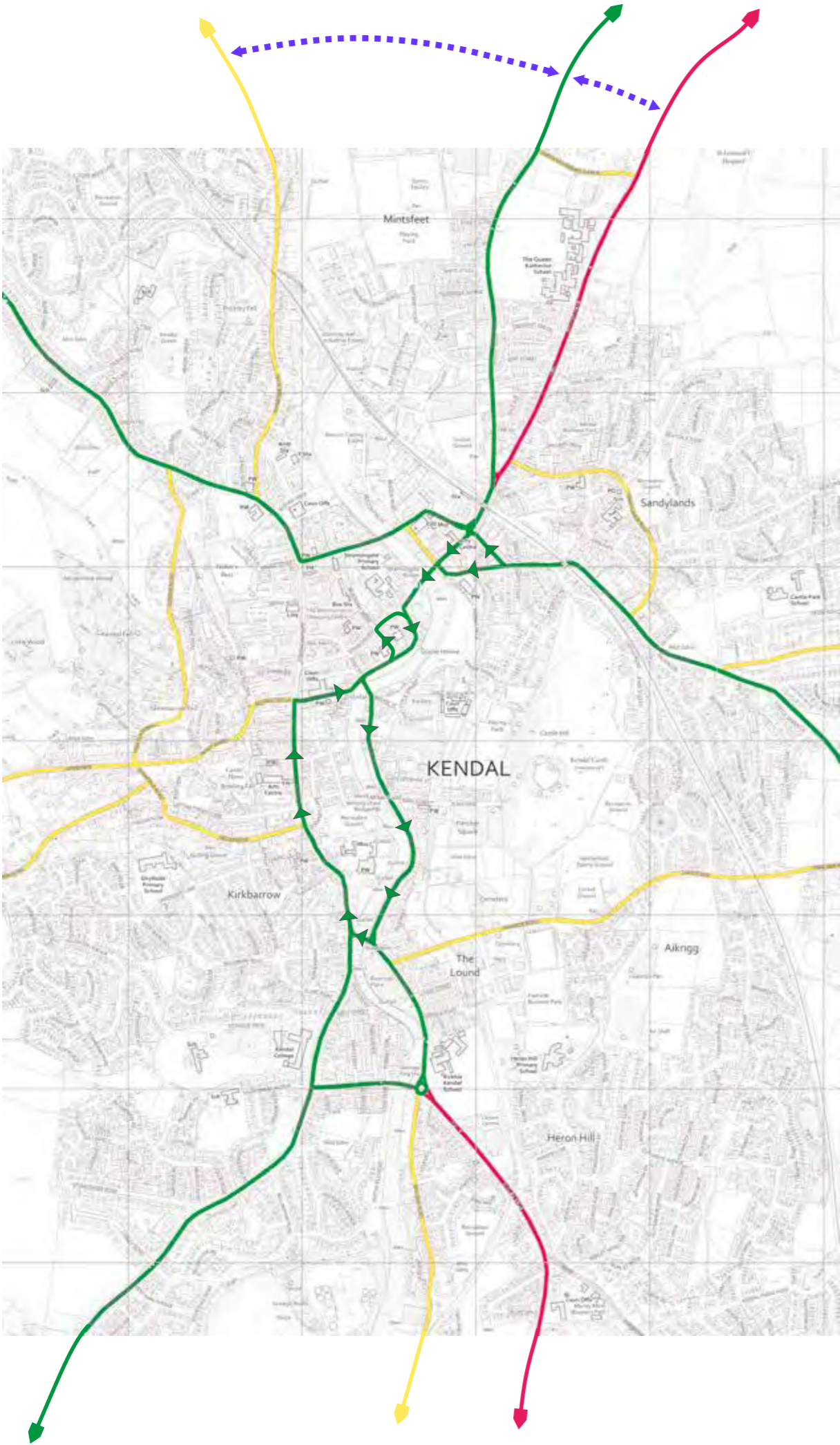


— Arterial Road Primary Route

— Arterial Road Secondary Route

— Local Access Road

Proposed Northern Relief Road



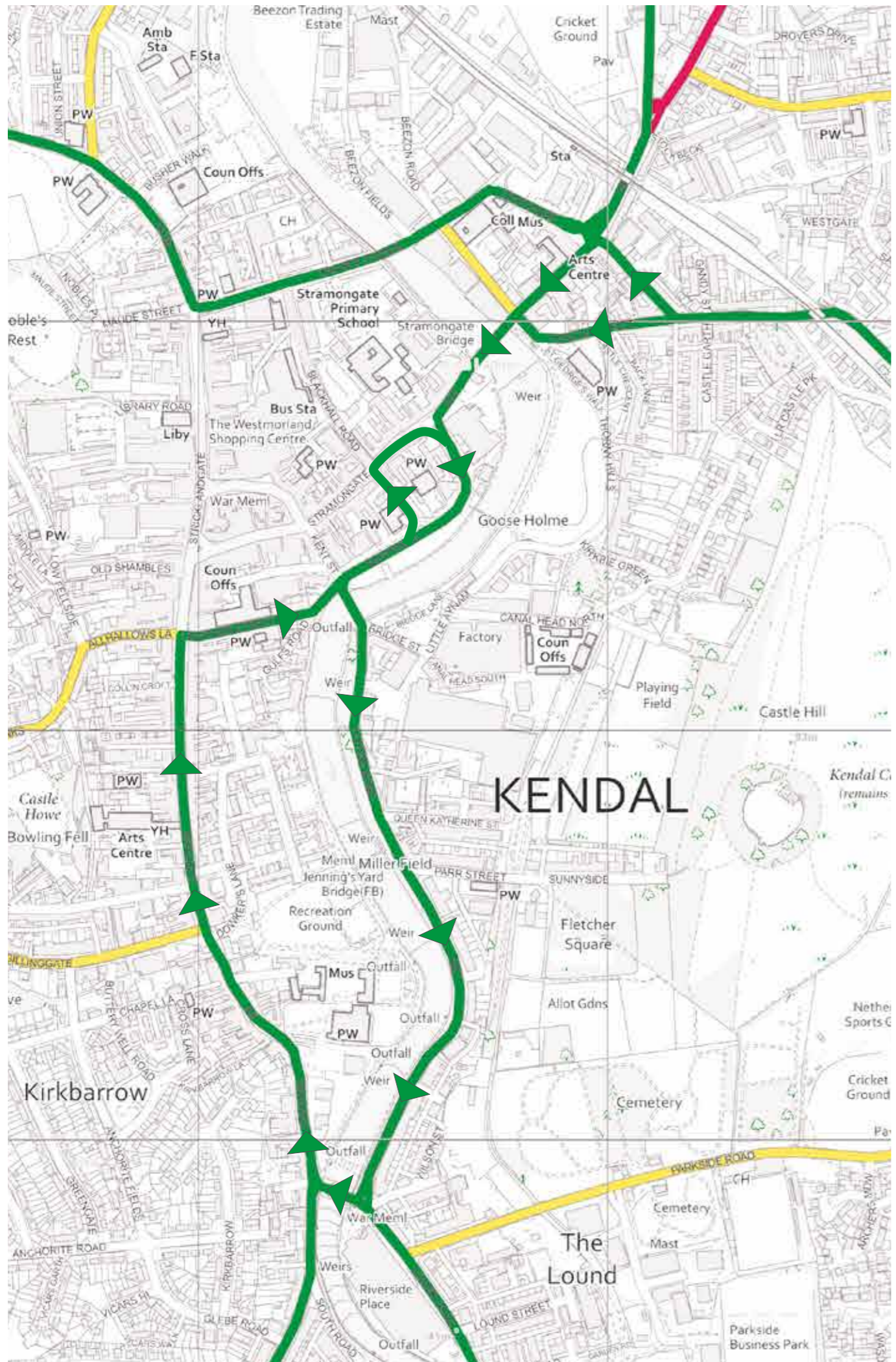
— Arterial Road Primary Route

— Arterial Road Secondary Route

— Local Access Road

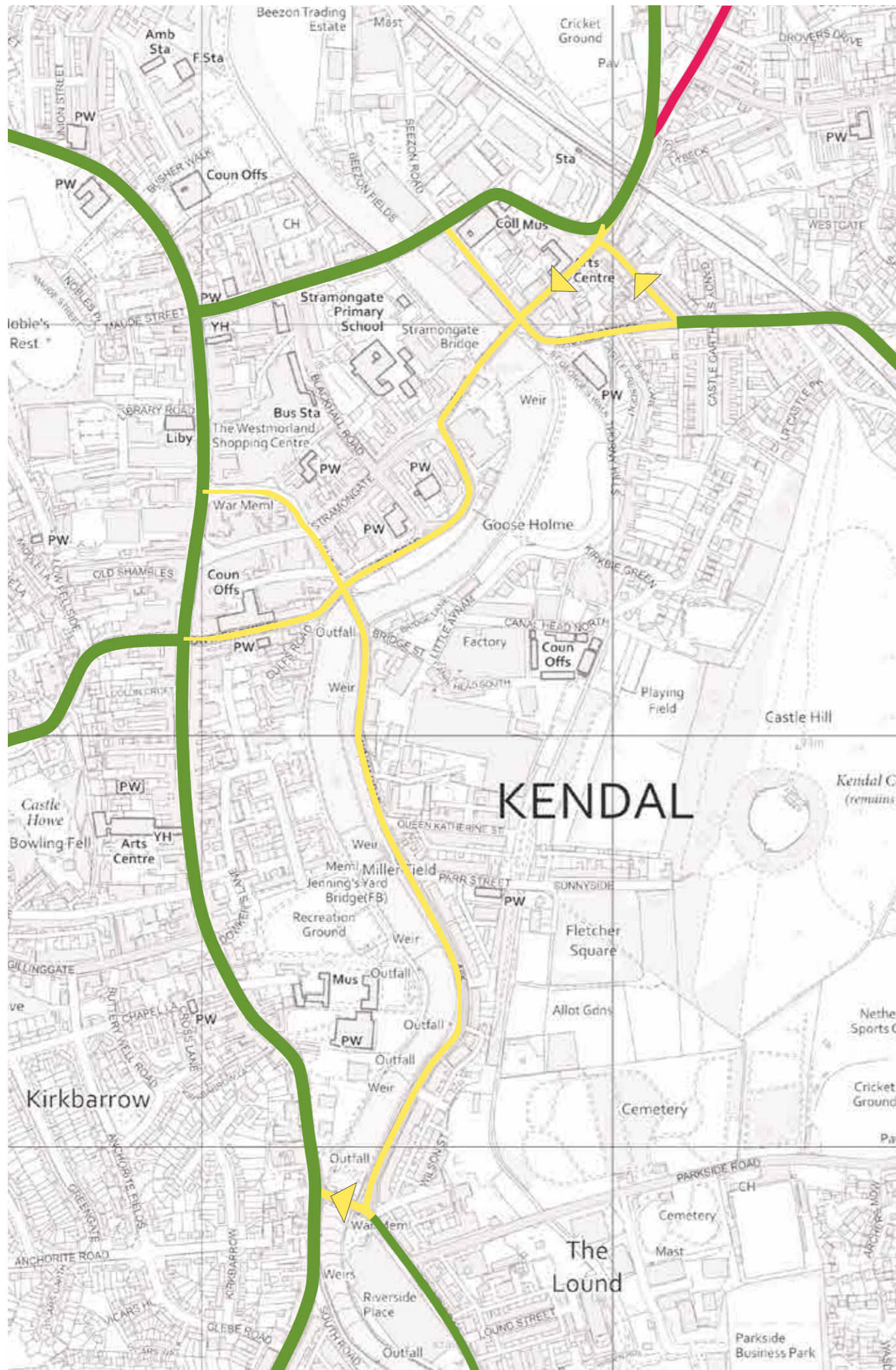
.... Potential Northern Access Road (Relief Road)

Existing Road Network Diagram



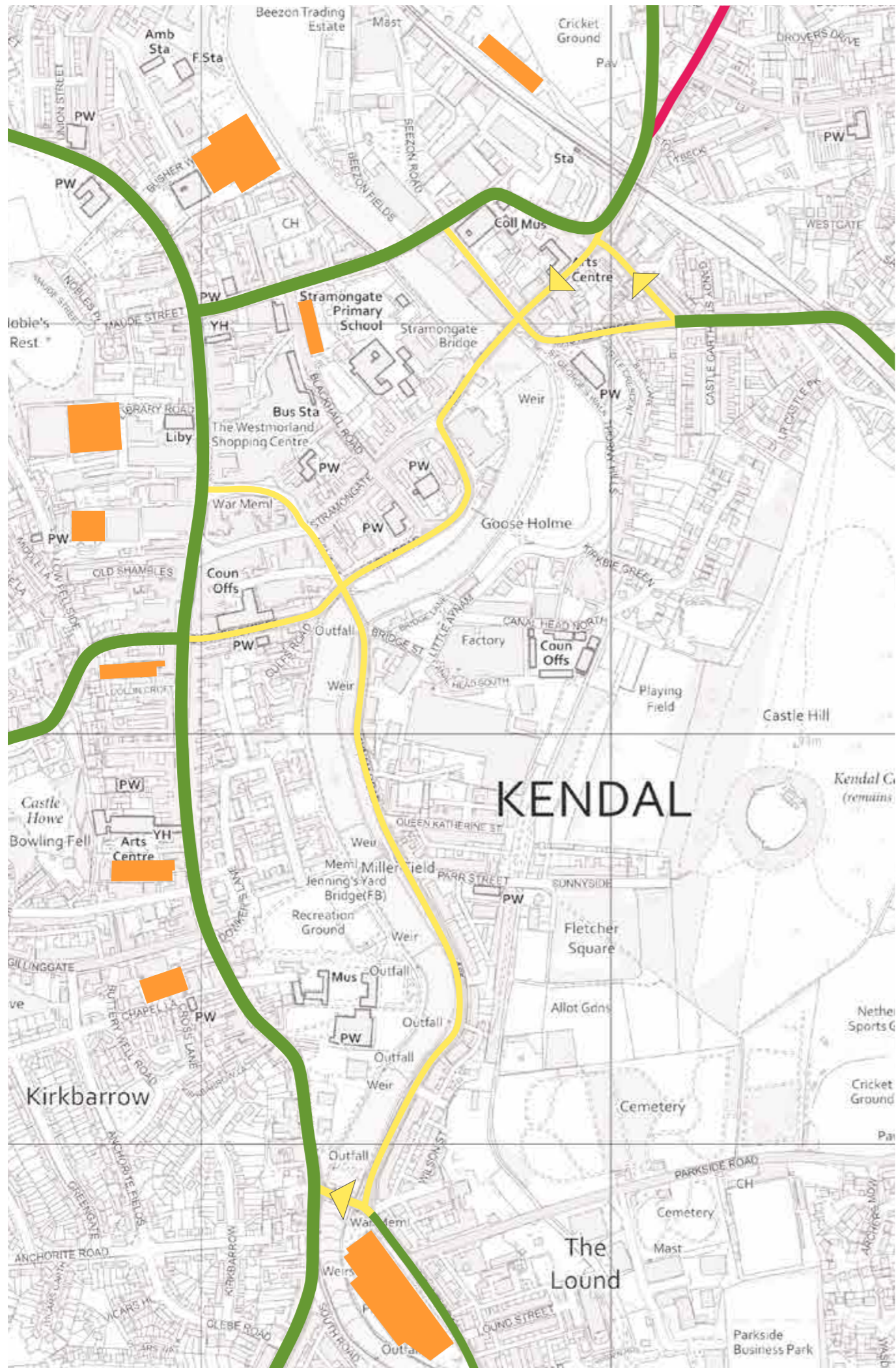
- Arterial Road Primary Route
- Local Access Road

Proposed Road Network Diagram

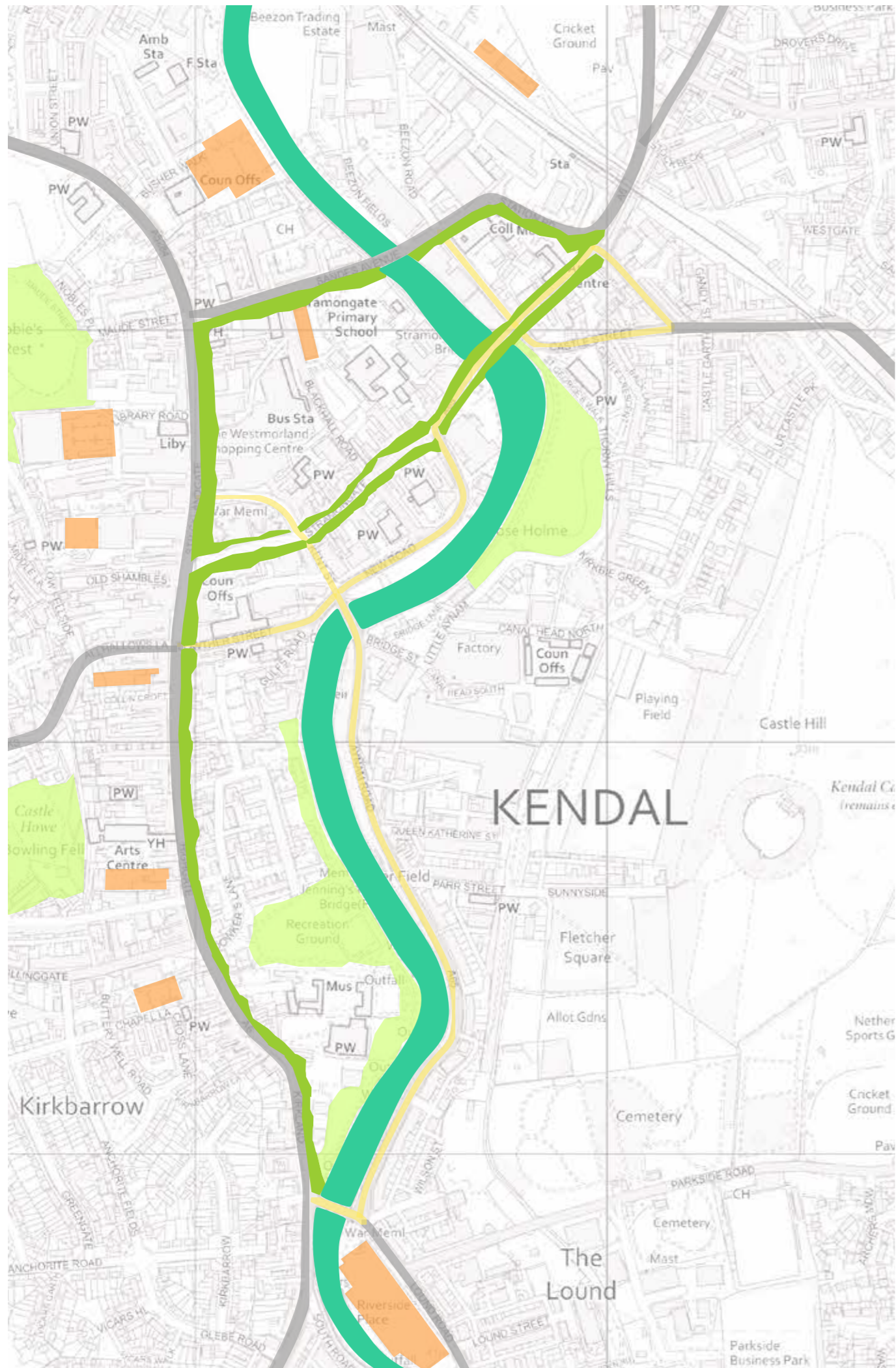


- Two-way Arterial Road Primary Route
- Local Access Road

Parking



Greening potential



 Green Street Edge

From traffic dominance to civilised space

Frideswide Square, Oxford



Ben Hamilton Baillie Associates

From traffic dominance to civilised space

Frideswide Square, Oxford



Ben Hamilton Baillie Associates

From traffic dominance to civilised space

Frideswide Square, Oxford

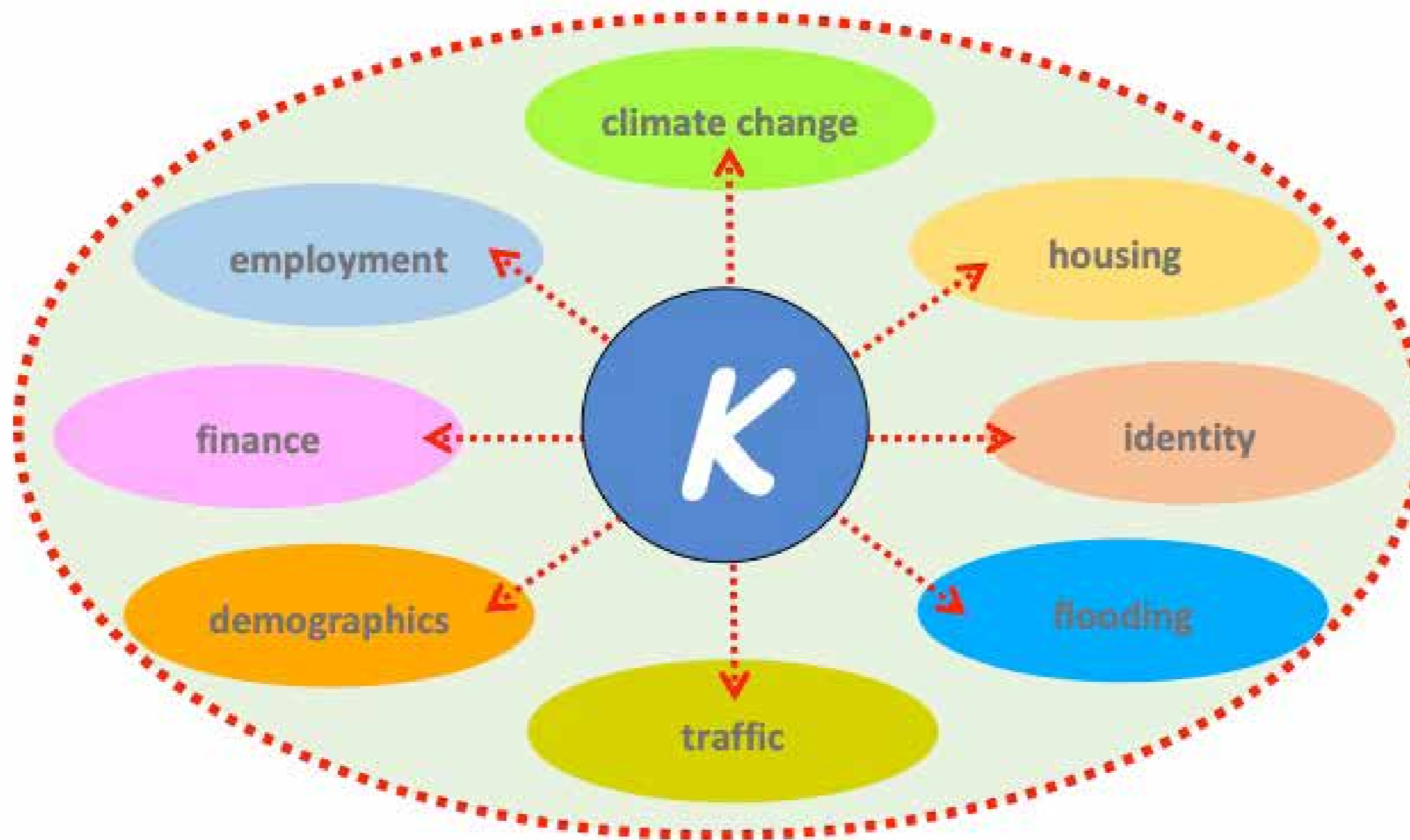


Ben Hamilton Baillie Associates

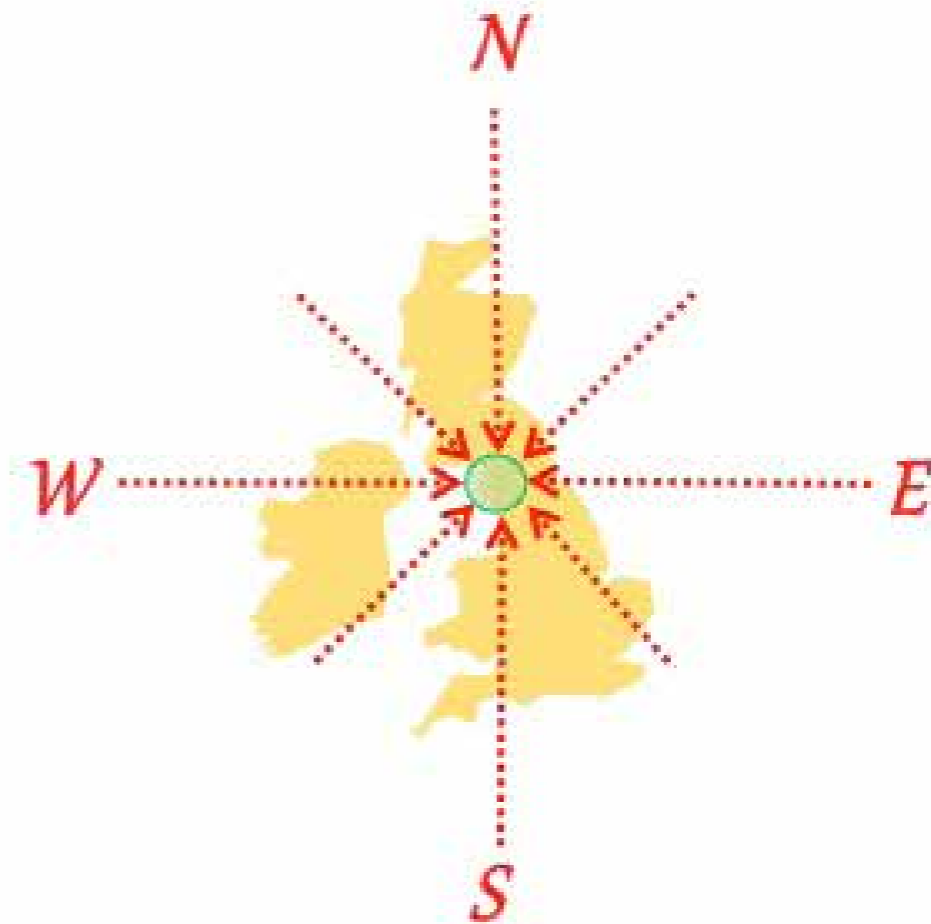
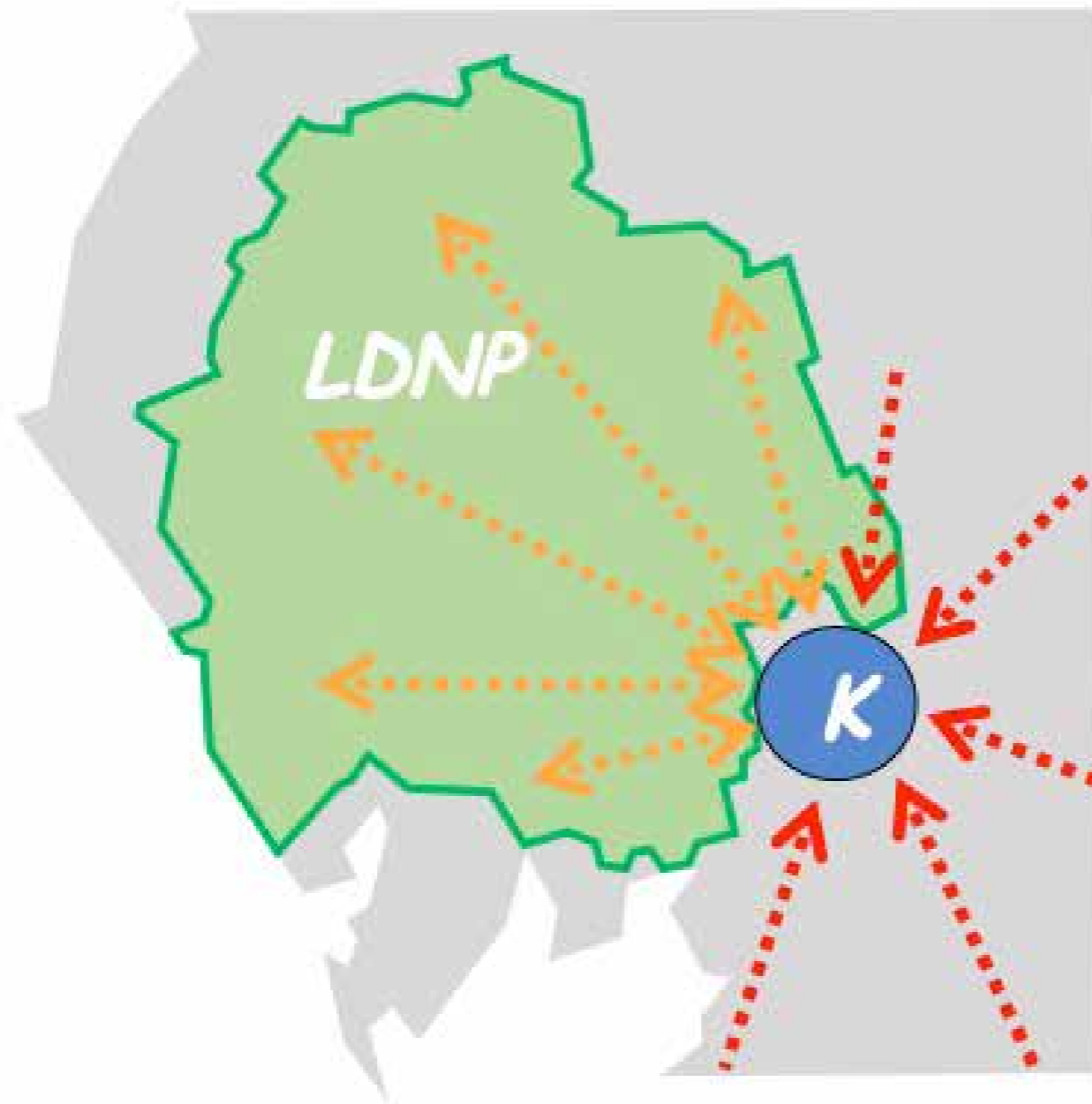
Way Forward...



*All Kendal's challenges are inter-related.
All decision-making must integrate them.*



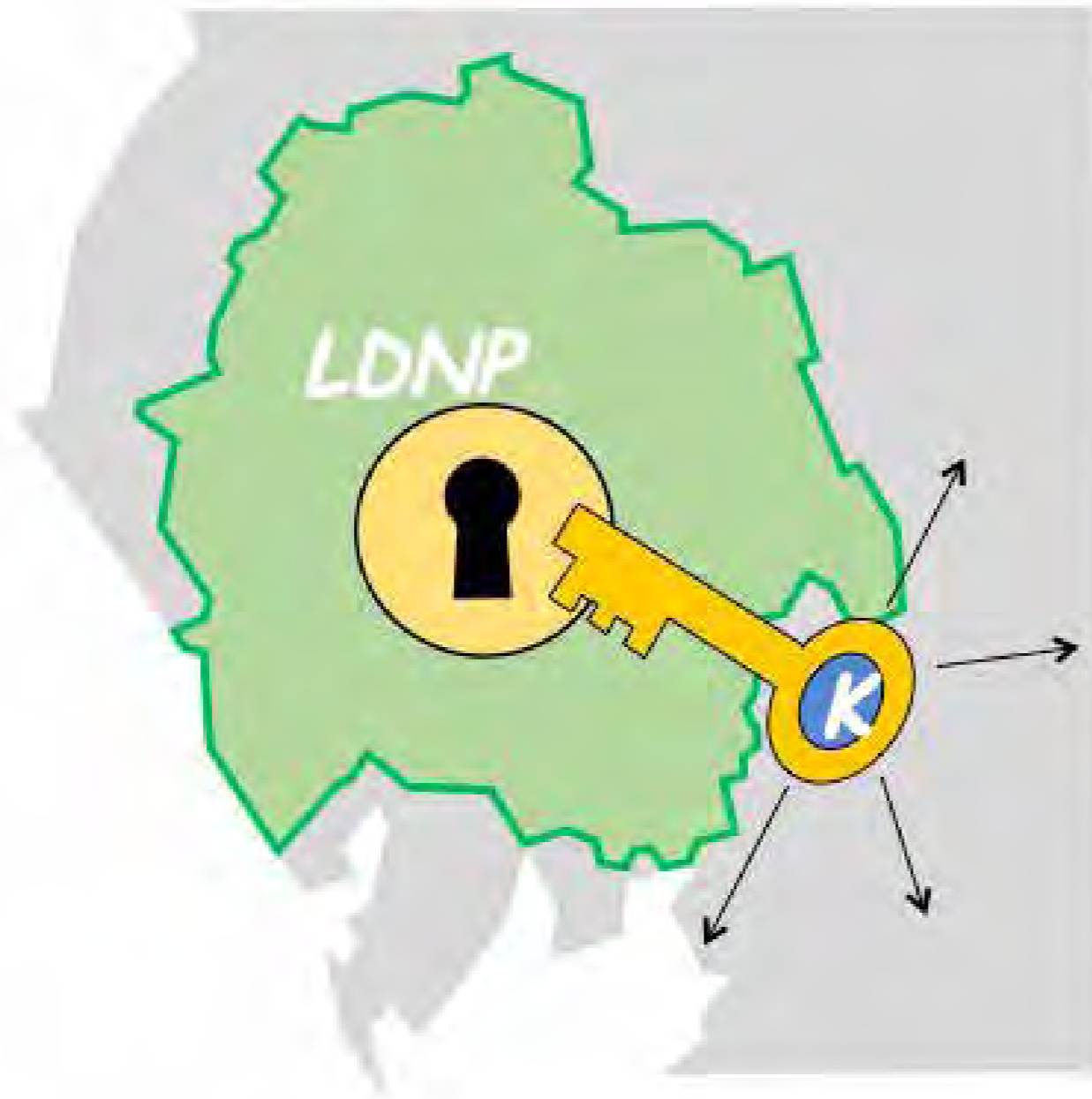
Kendal's strategic location



*Kendal – Key to
the Lake District*



Kendal – Key to the Lake District



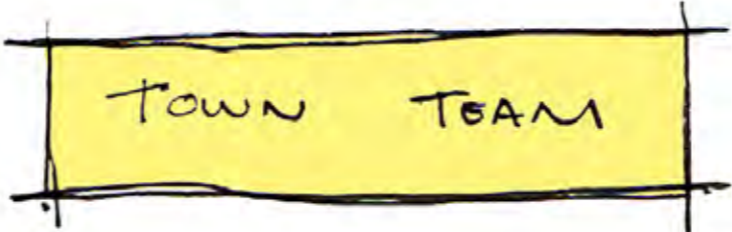
Next steps

- De - brief key stakeholders
- Continuing dialogue with the community and stakeholders
- Final Vision report
- Agree responsibilities
- Alignment with other initiatives and SLDC work streams – A Workshop?
- New mode of participation to take Vision Key themes forward – A Vision Partnership? Kendal Futures?
- A vision manager
- Work groups and town team – Support for community initiatives
- Programme for change

Next steps



VISION MANAGER



COMMUNICATIONS



ENVIRONMENT



TOURISM/HERITAGE



ARTS + CULTURE



YOUNG PEOPLE



WORKING GROUPS

Next steps

Early Wins:

- Upstream Forest – 1 million trees
- Explore community energy opportunities
- Feasibility and consultation to deliver “20’s plenty” two-way balanced streets

Thank you

