



# A Vision for Scarborough



**Community Planning Weekend**

**26 - 30 April 2002**

**The Spa Complex**

## **Report of the Proceedings**





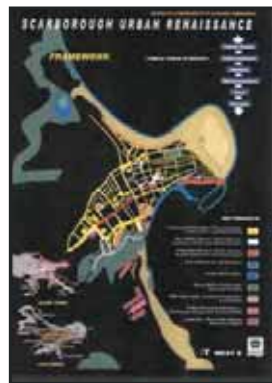
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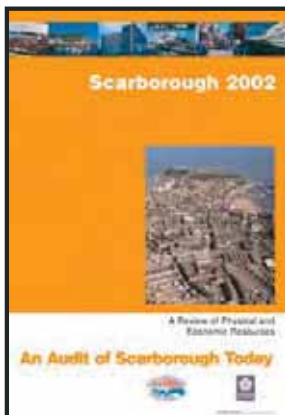
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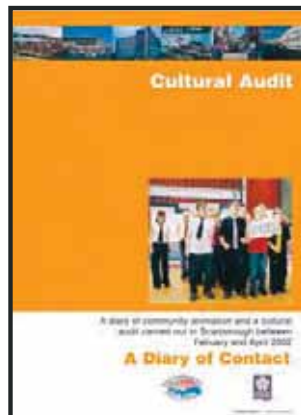
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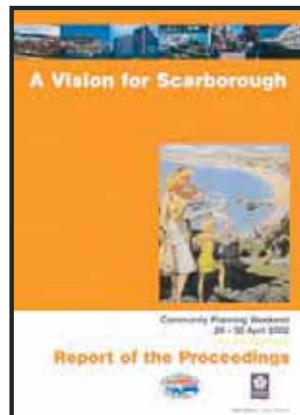
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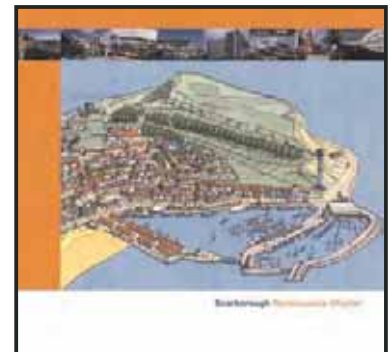
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## Scarborough's Urban Renaissance

### Publications

The Scarborough Urban Renaissance programme was launched in February 2002 with an explanatory Broadsheet (1), followed by an intensive period of information gathering and community 'animation', working towards a large scale Community Planning Weekend for which invitations (2) were distributed in March. Immediately following the Weekend, summary broadsheets of both the proceedings (3) and draft Public Space Strategy (4) were issued, followed in mid-June by a 12 page full colour summary of the Vision (5), which was distributed to the whole town, through the local free newspaper.

In August 2002, four companion reports were published: Scarborough 2002, an audit of the town today (6), A Diary of Contact, a diary of community animation and cultural audit (7), A Vision for Scarborough, the full report of the Community Planning Weekend (8), and The Scarborough Renaissance Charter (9).

## A Vision for Scarborough

### Report of the Community Planning Weekend

26 - 30 April 2002

This report has been produced by John Thompson and Partners, working together with West 8 as part of Yorkshire Forward's Urban Renaissance Panel. It presents the results of the Community Planning Weekend which was held at the Spa from 26 - 30 April 2002.



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## A Vision for Scarborough

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### Scarborough's Renaissance



*The Vision for Scarborough Community Planning Weekend was held in the Spa Complex. Over 1,000 people attended; 100 local organisations were represented and it generated more than 5,000 hours of participatory planning.*

#### **Acknowledgements**

##### **Urban Renaissance Panel**

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Alan Simpson, Director of Urban Renaissance, Yorkshire Forward

John Thompson, Chairman, John Thompson & Partners

##### **Other team members**

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Yorkshire Forward would like to thank everyone who participated in the Vision for Scarborough Community Planning process, the people of Scarborough, the staff at the Spa Complex and Rounders, the Stephen Joseph Youth Theatre.



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We would like to thank Rounders, the Stephen Joseph Youth Theatre, for their perfect preface to the Community Planning Weekend.

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*All quotations in the report are from participants in the Community Planning Weekend, unless otherwise stated.*

## Introduction





## Introduction



*"We want the very best of the best of the best!"*  
Cllr Eileen Bosomworth  
Leader of Scarborough Borough Council



*"Let's shout about the great place it is. Anything we dream about we can make happen, but only together."*

Sir Alan Ayckbourn  
Playwright and Director  
Stephen Joseph Theatre

### Scarborough's Urban Renaissance

In the Autumn of 2001 Yorkshire Forward, the Regional Development Agency for Yorkshire and Humberside, launched its Urban Renaissance programme in order to support the social and economic regeneration of major towns and cities in the region. This focused on the need to improve the physical, natural and spatial environments within which these social and economic activities take place.

From Yorkshire Forward's international Renaissance Panel of consultants, John Thompson & Partners and West 8 were appointed to work with Scarborough Borough Council and the people of the town, to create an integrated Vision for its future and an Action Plan for its delivery. John Thompson & Partners (JTP) are architects, urban designers and community planners who have carried out Vision building exercises throughout the United Kingdom and Europe. West 8 are landscape architects and urban designers with an international reputation, based in Rotterdam in the Netherlands.

### The Process

'A Vision for Scarborough' is a record of the Community Planning Weekend which was held between 26 and 30 April 2002 at the Spa Complex in Scarborough. It was the culmination of a Vision building process that commenced with an intensive, first phase of information gathering and 'town animation', during which initial meetings and discussions were held with Scarborough Borough Council and the Town Team together with a very wide range of local organisations and individuals. The findings from the physical, social and economic audits, which took place in the four months prior to the Planning Weekend, are recorded in the companion report 'Scarborough 2002'.

The aim of the Vision building process was to explore every aspect of the town and to create a consensus as to how, and in what form, it could throw off its outdated image and move confidently into the future. This report records the results from the Topic Workshops and Hands-on planning sessions and identifies the consensus that was reached, together with outlining current ideas as to the best way of carrying the Vision forward.

The Vision is neither a rigid plan nor a blue print. It represents a new direction for the town and its people. Whilst implementation of some projects could begin tomorrow, delivery of the wider strategy will take years and will depend on townspeople, business people, the Town Team, the Borough Council and Yorkshire Forward showing sustained commitment and leadership. The key to the future will be to develop and build on the consensus which this first stage of the process has identified, confirming the need for change, for higher quality, a new image and a better environment.

## Introduction

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*"We need a long term viable strategy and vision."*

*"Like it or not, change is hard."*

### The Town Team

The formation of a Town Team is central to Yorkshire Forward's urban renaissance strategy and embodies representatives from all sections of the community. In Scarborough the Town Team was brought together initially by Scarborough Borough Council and will now help to carry forward the Vision and Action Plan that will be developed during the next stage of the process, building on rising aspirations and enhanced skills in citizenship and civic leadership. Membership of the Town Team will need to accurately reflect every sector of the town's activity and its structure and membership will continue to evolve over the months to come.

With the Town Team at the heart of Scarborough's Urban Renaissance programme, the public, private and voluntary sectors will need to work together with the Local Strategic Partnership and Scarborough Borough Council to deliver the Vision over the coming years. The Local Strategic Partnership, part of the Government's National Strategy for Neighbourhood Renewal, is an emerging body of stakeholders who will develop ways to involve local residents, communities, businesses and voluntary groups in shaping the future of the whole Borough, and we envisage the Town Team playing a key role within it.

### A Vision for Scarborough

Between 26 and 30 April, the Vision for Scarborough Community Planning Weekend was held at the Spa Complex, opened by the Leader of the Borough Council, Councillor Eileen Bosomworth, and Sir Alan Ayckbourn, playwright and Director of the Stephen Joseph Theatre who has lived in Scarborough for over thirty years.

Over 1,000 people attended the two days of public participation in Topic Workshops, visits to several key areas of the town and Hands-on Planning. The synthesis and evaluation of all the information and ideas generated demonstrated a broad consensus as to where the future of Scarborough lay. The event closed with a presentation of these findings, which were then summarised in a 12 page leaflet entitled 'A Vision for Scarborough'. In response to the high degree of interest that the Planning Weekend generated, this was then distributed to every household in the town with the local free newspaper.



## Introduction

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*"We want a Vision based on depth, integrity and quality - then we can drive the plan forward."*

*"It is relatively easy to get inspired and have a positive start. But how can we sustain the momentum?"*

### The Renaissance Forum

Following the success of the Community Planning Weekend and the enthusiasm generated for continuing with the participatory process, a Renaissance Forum has now been established, meeting on a monthly basis with an average attendance of between 100 and 150 people. A series of Action Teams have been formed, each focusing on a particular area of common interest.

A representative from each Action Team has been nominated to join the Town Team, which now encompasses the interests of the Renaissance Forum as a whole.

### The Renaissance Charter

During the next stage of the process a Charter for Scarborough's renaissance has been created, further clarifying the themes, objectives and action points that had been identified by the Community Planning process. For the Charter to be successful it will need to be 'signed up to' by all sections of the community. The Charter sets out the rights and privileges which the community can claim in the renaissance of their town and in signing it, they will agree to work together towards common objectives and the new Vision for the future.

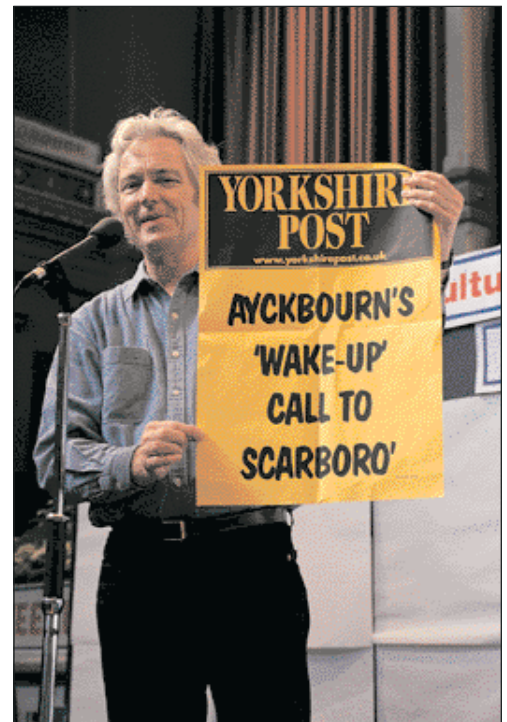
We believe that expressing the intentions of the community in this way will help everyone to measure future progress against its founding principles. The Vision for Scarborough provides a clear long term direction for the town and the Charter will provide the foundation stone for its delivery.



*"Things will be changing in the town over the next 5 to 10 years - we want to help drive this change process forward in the best way possible."*

Alan Simpson  
Head of Urban Renaissance  
Yorkshire Forward

## Community Planning



## Community Planning

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### Community Planning

A Community Planning Weekend is one of several recognised techniques for developing a participatory approach to planning. It is an intensive, five day process which enables the local community, together with all other interested parties, to participate in planning the future of their town or neighbourhood. John Thompson & Partners organises and facilitates the public sessions and then analyses and evaluates all the information and ideas gathered and presents the results back to the community at the end of the process, issuing a summary broadsheet at the same time.

Community Planning enables participants to express their concerns, their dreams and their hopes for the future of their community, together with their ideas for how solutions can be brought about in the real world. Ideas are then progressed in more detail through Hands-on Planning, with participants working together in small groups exploring how their ideas might take on a physical form. At the end of each session, each group presents their ideas back to the whole assembly.

### Preparation

At the start of the Vision building process in January of this year, a launch event was held at the Town Hall to explain the process to the recently formed Town Team, as well as to representatives of other local organisations and community groups.

During the lead-in period JTP and West 8 went on to hold further meetings with an ever growing number of organisations, groups and individuals to explain the aims of the Urban Renaissance Programme, to gather further important information and to encourage their participation in the Community Planning Weekend.

### Publicity

The Spa Complex was chosen as the venue for the Planning Weekend, and 70,000 explanatory leaflets were produced, inviting everyone with an interest in the future of Scarborough to participate in the event. At the beginning of April these were distributed to all households in the town through the local free newspaper, The Trader, as well as to libraries and similar public facilities. Banners were positioned across Westborough announcing the event and, in the two weeks prior to the opening, articles appeared in the Evening News and the event was widely promoted through local radio stations.




## Community Planning

# **A Vision for Scarborough**

## **Community Planning Weekend**

**Friday 26th-Saturday 27th April 2002**

### **The Spa Complex**




**Creating the future together**




**Your ideas matter!**

**Open to everyone**

**If you care be there!**

**Report Back**  
Bringing it all together  
Tuesday 30th April 2002  
7.30pm Entertainment  
8.00pm **THE VISION!**  
The Spa Complex.  
Don't miss it!

 The Community Planning Weekend is being organised by John Thompson & Partners and West 8 as part of Yorkshire Forward's Urban Renaissance Programme and with the support of Scarborough Borough Council. For Further information please contact: Sue Hargreaves at John Thompson & Partners, 70 Cowcross Street, London EC1M 6EJ Tel:0207 251 5135 Fax:0207 2515136 or E-mail [sh@jtp.co.uk](mailto:sh@jtp.co.uk)

## Community Planning

### Community Planning Weekend Programme

#### Friday, 26 April

1.30 Welcome and Refreshments

2.00 Introduction by Councillor Eileen Bosomworth

2.05 Introduction by Sir Alan Ayckbourn and Rounders, The Stephen Joseph Youth Theatre

**Topic Workshops** - Identifying key issues to inform the Vision

2.30 **Past, Present, Future**

- What were we?
- What are we?
- What do we want to be?

**The Regional Context**

- Within Yorkshire
- Within the United Kingdom
- The International Context

**Outside Looking In**

- How do other people see us?
- What are our strengths?
- What are our weaknesses?

3.45 **Schools' Workshop Report Back**

Plenary and refreshments

4.30 **Social Provision**

- Health and education
- Sports and recreation
- Safety and security

**Getting About**

- Public and private transport
- Pedestrians and cyclists
- Accessibility for all

**Housing**

- What have we got?
- What do we need?
- What should happen?

5.45 Report back and refreshments

6.30 **Economic Development & Tourism**

- Fostering local enterprise
- Creating new opportunities
- Improving the tourist 'offer'

**Hands-on Planning**

Working with us in small groups to explore in a physical form all the issues discussed in the Workshops. It's an enjoyable process - and it gets results!

7.45 Report back and refreshments

8.30 End of the day

#### Saturday, 27 April

10.15 Welcome and refreshments

**Topic Workshops**

10.30 **The Town & Its Future**

- What are our strengths?
- What are our weaknesses?
- How can we secure the future?

**Arts, Culture & Entertainment**

- What have we got?
- What's missing?
- Quality and quantity?

**Environment & Ecology**

- What are our assets?
- How can they be enhanced?
- What are the threats?

11.45 Report back and refreshments

12.30 **Young People's Workshop**

- What does the town offer?
- What do young people need?
- How can these needs be met?

**Building Community**

- What is 'community'?
- Can it be created?
- Can it be sustained?

**Hands-on Planning**

Come and try Hands-on Planning, working with us to explore all of the issues involved.

1.45 Report back and refreshments

2.30 **Hands-on Planning and Walkabouts**

Identifying opportunities for improvement and change through exploring both the fabric of the town and the relationship between each part. Starting at and returning to the Spa Complex. Transport provided.

- Old Town, Sandside & Harbour
- North Bay & North Marine Road
- South Cliff & Valley Road
- The Town Centre & The Crescent
- The Seamer Road Corridor

4.30 Report back and refreshments

5.15 **The Way Forward**

6.00 End of the day



## Community Planning



### Planning Weekend Team Preparation and Briefing

On Thursday, 25 April, amid intense media interest and using an open top bus with banners attached advertising the event, the Town Team and Urban Renaissance Panel made a comprehensive circuit of the town and its environs, from Oliver's Mount and Eastfield to North Bay. The bus tour ended with a walk from the castle, through the old town and along Sandside and Foreshore Road to the Spa Complex so that the venue could be prepared for the following two days of community participation.

On the morning of Friday, 26 April, a comprehensive briefing session was held at the Spa with Yorkshire Forward and Borough and County Council Officers from Technical Services, Planning, Housing, Traffic and Transport, Coastal Protection. Economic Development and Tourism together with the Town Centre Manager.

### Community Planning Weekend : Public Sessions Friday, 26 April and Saturday, 27 April

Over 500 people attended the opening ceremony of the Community Planning Weekend, and were welcomed by Councillor Eileen Bosomworth, Leader of the Borough Council. Sir Alan Ayckbourn, resident for over 30 years, playwright and Director of the Stephen Joseph Theatre, also gave a short address highlighting the rare combination of qualities, environmental and human, that exist in Scarborough, upon which the renaissance of the town can be built.

Rounders, the Stephen Joseph Youth Theatre, then dramatised life in Scarborough from a young people's perspective in a thoroughly professional and highly entertaining ten minute review.

A full programme of Topic Workshops followed, held simultaneously and continuing throughout the afternoon and into the evening. The event was open and informal, with new people arriving throughout the day to take part in Workshops of particular interest. Five schools participated in a lively Young People's Workshop held in the Green Lounge, followed by cakes and refreshments, while other Workshops took place in the Grand Hall. The Friday evening session ended with Hands-on Planning groups, where ideas from the Workshops were discussed in more detail, using enlarged maps of the town, producing ideas for physical and environmental change.

On Saturday, 27 April, interest was just as strong with again over 500 people participating in a range of Workshops covering topics such as Arts, Culture and Entertainment, Housing and Young People. In the afternoon participants divided into eight groups and went out into the town to study in more detail pre-determined areas of interest. Returning to the Spa the groups recorded their ideas through Hands-on Planning and presented them to the assembly at large.

### Team Work

From the close of the Saturday session and over the following three days, the twenty-seven strong Community Planning Weekend Team began the process of analysing and evaluating the findings from the two public days. The Vision that was generated was presented to a very large audience at the Spa on Tuesday evening, 30 April.



*"If we aim high enough we will get the resources!"*

John Trebble  
Chief Executive  
Scarborough Borough Council



## Community Planning

*"We've got to start looking up to quality and not down to price."*

### Post-Planning Weekend Communications

On the day after the Report Back, the Evening News gave extensive coverage to the event, with a picture of a rising sun over the castle on its front page, under the title 'A New Dawn for Scarborough'.

Following the four page broadsheet that had been produced at the end of the Weekend, and in response to the rising demand for further information, a full colour 12 page 'Vision for Scarborough' leaflet was produced and distributed to all local households and businesses in the free newspaper, The Trader.

### The Town Team and Ongoing Community Involvement

One of the recommendations from the Planning Weekend was that ongoing community involvement was vital to the sustainability of any change processes initiated through the Urban Renaissance Programme. Effective partnership between the public, private and community sectors, building on the emerging spirit of co-operation evident at the event, should be developed through the formation of a Renaissance Forum which would be open to everyone with an interest in the future of the town.

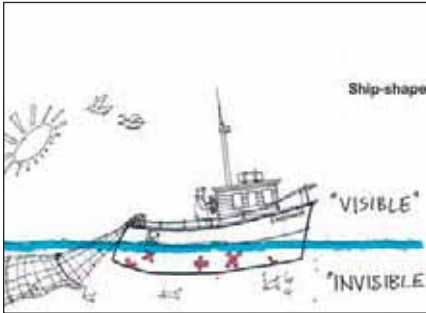
The Renaissance Forum has subsequently been established to develop further the key issues identified at the Planning Weekend, working through a number of Action Teams focusing on: public space, heritage and landscape; young people; leisure, health and recreation; communications / internet; harbour / 360°; inward investment; arts and culture; housing renewal; conference and tourism. Meetings of the Forum are held monthly at the Corner Café, North Bay, preceded by a meeting of the Town Team, which has been expanded to include a representative from each Action Team.

*Members of the Town Team and Urban Renaissance Panel at the start of the Community Planning Weekend.*

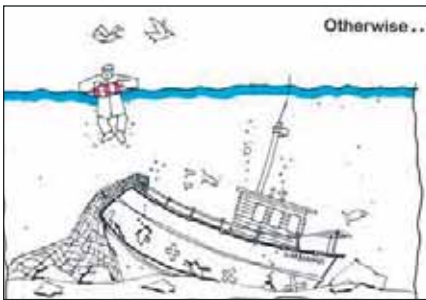


## Conclusions

### Scarborough's Economy Today



*Scarborough's economy may appear superficially to be buoyant, but it is in fact "holed below the waterline".*



*Unless the holes are mended, Scarborough's economy could sink.*

From the social and economic audit carried out at the beginning of the Vision building process and the information and ideas gathered from the Community Planning Weekend, it has become clear that whilst some of the town's problems are visible now, we need to get a clearer picture of its economic performance if we are to gain a better understanding of the problems and their causes. To this end, further research into the town's position relative to the Yorkshire region, the United Kingdom and the rest of the European Union may be necessary. Without this information it may prove harder to convince potential funding agencies and investors that their money can be used effectively.

However, it is already clear that Scarborough has become a low-wage economy and has a work force that is equipped to face neither the new challenges of globalisation nor those of the information economy. With declining house prices in some significant parts of the town centre, it has distinct pockets of multiple deprivation, with people who feel disconnected from the world around them. Similarly Scarborough itself is perceived by some to be "forty miles from England" - with its poor connections.

Many opportunities exist, however, to bring about a lasting renaissance in Scarborough's fortunes, but to achieve this will require appropriate strategies for change that the majority can sign up to and work on together. The town has a wonderful environment which can attract and retain talented people, but only if the many qualities that make Scarborough distinctive can be brought together to form the building blocks for its renaissance.

With the right investment in Scarborough's infrastructure: in its parks, gardens, streets, buildings and waterfront; in education, training and work places that are designed to attract new and thriving companies; in fast internet and transportation access; and high quality and attractive homes and neighbourhoods, the town has the potential to attract new investment, enhancing the value of property in the places where it is really needed to reverse decline and eventually stimulate the growth of the town.

If Scarborough becomes, once more, a great place to live then it will be a great place to visit. Given the right strategies to boost the conference trade and tourism, visitors with real money to spend will arrive in much larger numbers. But to achieve this, the community must recognise the town's weaknesses and start working together on a commonly agreed agenda for reform. The Planning Weekend proved that people care enormously about the future of Scarborough and the formation of the Town Team and the Renaissance Forum demonstrates that the energy and determination to turn round the town's fortunes exists already.

## Conclusions

### Key Themes

From the analysis of the information and ideas produced at the Planning Weekend several important areas of common agreement emerged upon which the future of Scarborough can be built. The key themes are as follows:

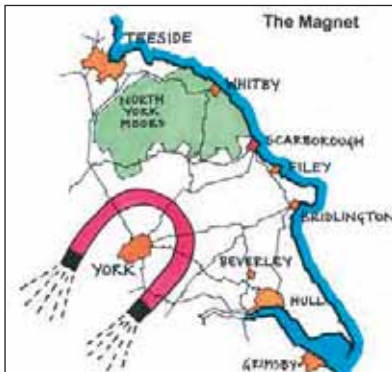
#### 1. Promote Scarborough's strategic role in the region as a whole

- A revitalised town can support Yorkshire and Humberside's development into a world-class region and it is crucial that Scarborough should not lose sight of its regional perspectives. Working together, Yorkshire's coastal towns will increase their potential to attract visitors.
- Priority should be given to the development of flagship projects that will play a key part in the renaissance of Scarborough's reputation regionally, nationally and internationally. The town has a rich heritage of natural and built landmarks which form a strong and distinctive basis upon which to build the future.
- Improvements need to be made to the town's physical and virtual connectivity with the outside world. Better road and rail links will serve both the townspeople and local businesses, as will better data communications networks. These will attract new businesses, create more jobs and attract more people to live in the town.
- The town should promote its heritage more ambitiously and foster local distinctiveness. Scarborough has a strong sense of place spanning headlands, valleys, bays and beaches. The future development of the town must conserve historic buildings and adhere to commonly understood, perhaps timeless principles of design which will re-enforce local character and develop its distinctiveness without dropping to the level of pastiche.

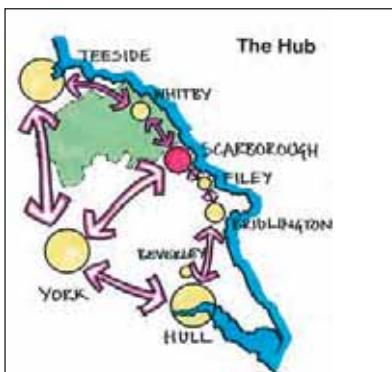
#### 2. Develop a Quality Public Space Strategy

Scarborough needs to develop a Quality Public Space Strategy in order to restore and enhance its image.

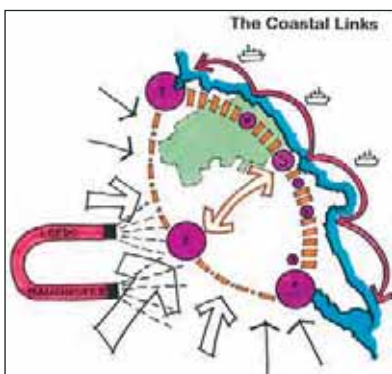
- Behind the seafront, the medieval town has a charming and intimate quality which can be enhanced through the regeneration of its streets, squares and alleyways that link to the sea.
- The seafront itself needs to be reclaimed for people rather than dominated by traffic. Foreshore Road could become a pedestrian friendly promenade and Sandside could become a new open air living room for the town, enlivened by cafés and restaurants and, with a revitalised harbour, a focal point for Scarborough.
- The sheer cliffs are an important part of the natural beauty of the town and should be conserved with floral features at key viewing points.
- Scarborough's Valley Gardens are a treasured asset and could be linked to a cultural route running from the railway station through the Crescent to the Valley Gardens and the seafront beyond.



*North Yorkshire has world class attractions.*



*Scarborough can be the 'coastal hub' because of its location and assets.*



*To do so, Scarborough must work in partnership with the other coastal towns to balance the strength of York, Leeds and Manchester.*



## Conclusions

### Key Themes

*“Develop the harbour to really integrate the land and sea and breathe life back into the heart of Scarborough.”*

*“International studies have proved that creating a cultural centre can generate millions of turnover.”*

*“We should be using existing spaces for new buildings not using greenfield sites.”*

*“Future development of retail parks should be away from main approaches to the town, making the Seamer Road more attractive.”*

*“Let’s become ‘Edinburgh by the Sea’, a place that isn’t afraid of modern culture and pastimes.”*

*“There’s a hell of a lot of young artists and we need to keep them in Scarborough!”*

- The entry into the town from the A64 could be vastly improved and provide the visitor with a sense of keen anticipation on arrival. A strategy could be introduced to camouflage and prevent further development of light industry and commercial sheds that line it at present, and to enhance simultaneously the natural beauty of the Mere and its surroundings.

#### 3. Prioritise the Development of Flagship Projects

Scarborough has a rich heritage of natural and built landmarks. They are what make the town distinct from any other on the British coast. The urban renaissance process has identified a large number of landmark projects that, if delivered in part or in whole, would make a significant contribution to the development of the town’s reputation across the region, the UK and Europe.

Landmark projects:

- Medieval regeneration: streets, squares, alleyways and contemporary interventions
- The town centre: public arts programme and public realm and street scene interventions, linking the station to Westborough and through the snickels to the sea
- Designing the Seafront and creating a focal point for the town around the harbour
- Creating a new vertical connection from the harbour to the castle
- Cliff protection and cliff-top Blooming Belvederes
- The Valley Paradise and Crescent cultural quarter
- The Green Entry to Scarborough
- The ‘re-born’ Spa Complex: upgraded and renovated facilities to create a world-class multi-functional centre for conferences, culture and the community
- The South Bay Pool: cliff stabilisation and creation of a new ‘magnet’ development, complementing the Spa Complex
- North Bay: delivery of the North Bay Project, plus enhancement of sea-related sports and recreation
- Redevelopment of the Futurist Theatre and Opera House, to become the focus for the cultural renaissance of the town
- Olivers Mount and the Castle: illuminated icons and festival arenas, linked by laser installations

#### 4. Promote a Cultural Renaissance

Scarborough should build on its rich artistic and cultural resources so that these form a key element in the renaissance of the town. Scarborough Fayre should be recreated as an international festival and an arts and festivals officer appointed to support the considerable wealth of talent and ideas that already exist, particularly amongst young people.

## Conclusions

### Key Themes

*“The DIY Collective is recognised by the government and throughout the country - apart from the people of Scarborough who have left them stranded as it always does with young people. If the rest of the country can see the magnificence and uniqueness of these young people, why can't Scarborough itself?”*

*“The careful release of Council owned car parks, as out of town spaces are provided by new Park and Ride, could provide sites to create high quality residential development.”*

*“We should develop a local investment fund. If we are confident in the future, why not invest together?”*

*“The community needs to believe and to accept that the town should go upmarket.”*

#### 5. Encourage Economic Development

The future economic development strategy for the town should include the following:

- The use of public sector investment to create favourable market conditions that will stimulate further investment by the private sector in quality commercial premises.
- Delivery of the best quality services, shops, restaurants, hotels and other visitor facilities and ensure that every visitor's experience of Scarborough exceeds expectations and creates the conditions for positive and lasting memories.
- The reversal of the decline in the housing market and the creation of the conditions that are necessary to stimulate investment in the built environment.
- The development of the business and political conference infrastructure through the modernisation of the Spa Complex and the enhancement of the town's 'offer' in all its aspects.
- The delivery of education and training programmes that enable businesses to compete in key regional, national and international markets.

#### 6. Create Strong, Stable and Healthy Communities

Scarborough needs to build strong, stable and healthy communities through the following strategies:

- Reduce the physical isolation and social exclusion experienced by those living in marginal circumstances, to help them play a greater role in the community.
- Use the town's natural and built assets to develop sports and recreational facilities and promote a healthy lifestyle for all.
- Above all support the enterprise and creativity that exists in the younger generation.

#### 7. Plan for Growth

The town needs to plan for growth, provided that this growth can deliver a better quality environment and create a wealthier town at the same time. The Borough Council should use its assets and statutory powers to assemble development opportunities and put in place a planning framework that will enable the private sector to invest in key areas.

## Delivering the Renaissance

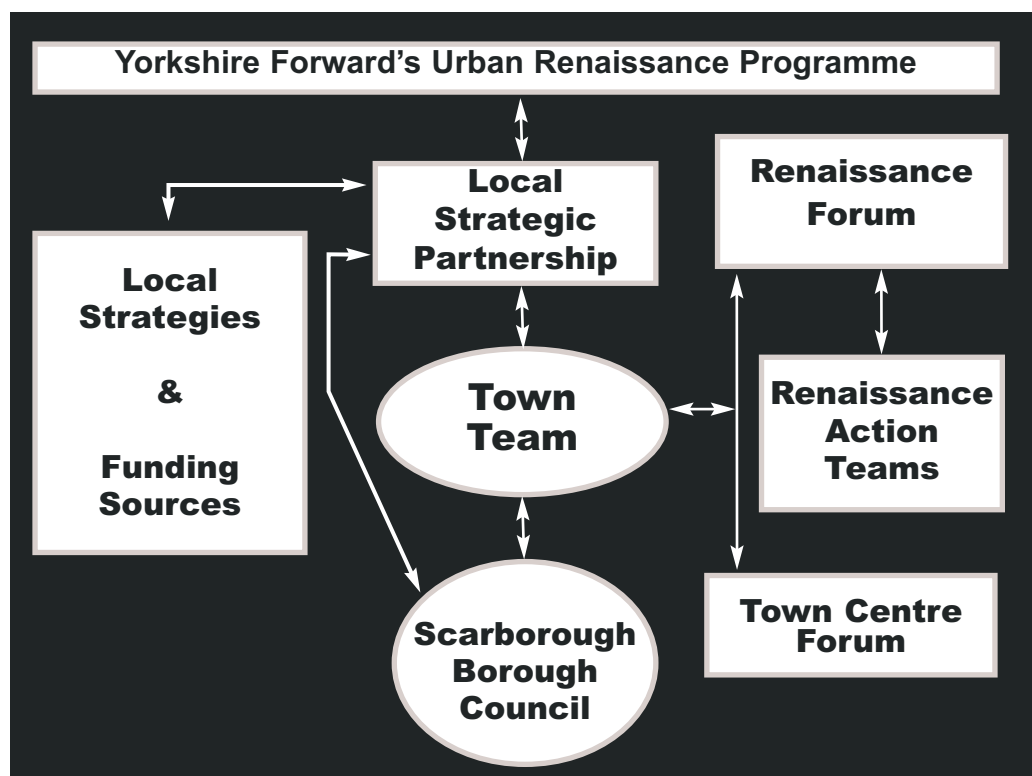
*“The key word is partnership – lets put our hands up, be counted and move forward.”*

### Civic Leadership

A founding principle of Scarborough's Renaissance Programme is the belief that the process of change can only be delivered sustainably if there is an effective partnership between the public, private and community sectors. The Town Team that was created at the outset of the process and the Renaissance Forum which was given girth to at the Community Planning Weekend are both central to the delivery of this strategy.

Working under their collective umbrella, everyone with an interest in the future of Scarborough can now build on the spirit of co-operation that was so evident at the Community Planning Weekend, leading ultimately to the 're-birth' of the town itself.

In time, the Town Team and the Renaissance Forum could be given key partner status and play an important role in the Local Strategic Partnership, enabling the Urban Renaissance Programme to be delivered according to the emerging Community Strategy for the Borough.



*The Diagram illustrates the relationship between existing statutory bodies and organisations and the new Town Team, Renaissance Forum and Local Strategic Partnership.*



## Delivering the Renaissance

*"I hope these ideas are starting soon so that I am still alive to see them!"*

*"A town that young people don't want to escape from as soon as they get the chance."*

*"We want Scarborough to build on its strengths, to be famous for its well kept historic buildings and to become a beacon of culture in the north of England."*

### Prioritising Action

The Community Planning process has resulted in the identification of a very large number of projects. These are of different scales and might be delivered with varying degrees of certainty.

Following the Planning Weekend, the Town Team agreed a set of criteria against which to assess and prioritise projects for delivery. Using these criteria the Town Team and the Renaissance Forum are encouraged to assess each project in turn to establish whether a project:-

1. Would make a visible and radical improvement to Scarborough's streets, squares, alleyways and buildings
2. Directly supports the health of the local economy
3. Is in line with the Vision for Scarborough identified by the Community Planning process
4. Is easy to implement in policy, ownership and / or financial terms
5. Engages local people & builds the capacity of communities
6. Can attract funding from existing budgets or funding sources
7. Enhances the prospects of sustainable development
8. Builds on the aims of existing projects or those that are already planned.

### Identifying Quick Wins

The necessity to identify 'Quick Wins' is common to the delivery plans of many regeneration strategies. This is no less the case for Scarborough's Renaissance Programme where there is such extensive potential for change that major projects will take some years to develop before delivery can commence. Patience and understanding will be required.

Meanwhile, some of the projects that have been put forward as potential 'Quick Wins' are:

- A new location for the DIY Collective to meet as the lease on their current premises, The Warehouse, will expire in September 2002
- A programme of comprehensive renewal of the town's signage, information provision and street furniture
- Further research and data gathering that will be required to strengthen project proposals and attract funding
- Establish an arts / cultural development team to begin discussions on arts related infrastructure and project development
- Develop a central arts and culture information service to co-ordinate and regularly update a town-wide events guide
- Establish a 'Scarborough Council of Youth' and assist them in developing the town's surfing, skateboarding and five-a-side football facilities
- Take a pro-active approach to the control of key town centre 'eyesore' spaces and buildings
- Establish a town wide 'Parks Forum' and encourage the direct involvement of local people in maintaining and developing the town's parks

## Delivering the Renaissance

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*“The decline in the B & B trade has attracted a lot of people to Scarborough with chaotic life styles.”*

*“We need to develop events driven tourism, events like the Edinburgh festival.”*

- Establish a town wide ‘Forum of Life-Long Learners’ whose first task would be to carry out an audit of the community’s training needs
- Further develop the town’s new web site as a communications hub for marketing, debate and information exchange in the town
- Establish a local investment fund and / or community chest
- Develop action plans for the Spa Complex, the South Bay Pool, the Futurist Theatre and Opera House, Scarborough Business Park, a quality Park and Ride strategy and a Neighbourhood Renewal Assessment (NRA)
- Implement key public space and environmental improvement projects.

### Funding

At the time of writing, Yorkshire Forward are actively pursuing opportunities for capital projects for public realm improvements to be delivered early. This approach is in line with the strategy to deliver ‘Quick Wins’ that will build ownership and commitment to the strategy in the wider community.

Beyond the strategy for early delivery and Yorkshire Forward’s other resources that will in due course be made available, Scarborough will need to use existing funds secured through the UK government’s Single Regeneration Budget and the European Union’s Objective 2 fund, both of which have already been allocated to the town.

In addition to these resources and the inevitable ‘bending’ of mainstream budgets to further the objectives of the urban renaissance process, Scarborough should be looking to the National Lottery and to private sector investors of all kinds for the delivery of its programme.

Given the existence of these resources, it is important for Scarborough to agree its priorities now so that funding can be drawn down from future budgets. Otherwise, without prompt action, the opportunity provided by the recently gained momentum will be lost.

### The Delivery Vehicle

The legal entity that will oversee the delivery of the urban renaissance programme will be Scarborough Borough Council. In order to achieve this, the Borough Council is investigating ways of integrating the Renaissance Programme into its existing responsibilities and work-load.

The Borough Council is anxious to make progress and keen to see change delivered on the ground. The importance of delivering on expectations raised through the participatory process is now paramount.

## Delivering the Renaissance

### The Renaissance Charter and Masterplan

The Renaissance Charter will form the cornerstone of the Renaissance Masterplan which will need to be produced in order to support a bid to Yorkshire Forward prior to Christmas 2002, to draw down funds commencing April 2003.

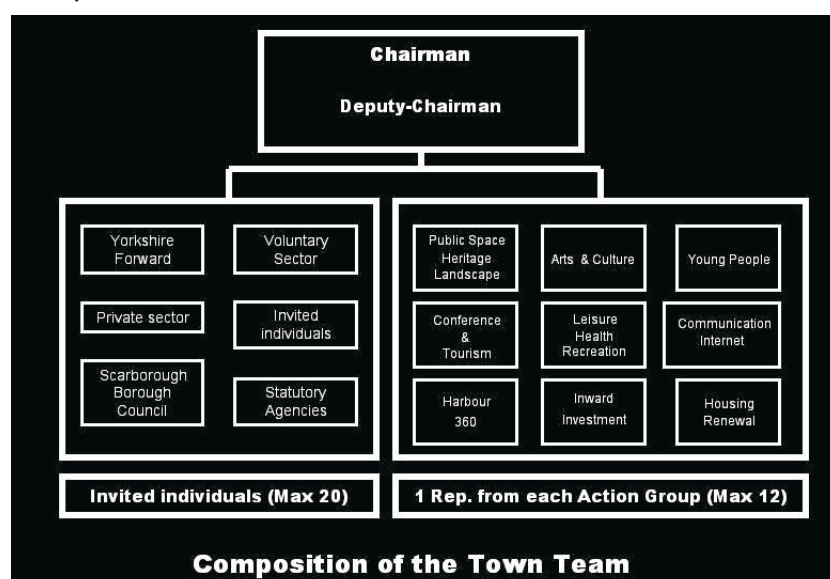
### The Relationship between the Local Strategic Partnership and the Town Team

*The Town Team, Community Forum and Renaissance Action Teams are all voluntary organisations and their primary focus will be to promote, support and monitor the delivery of the Vision, Charter and Action Plan that have been created for the town by the Urban Renaissance process.*

*The local Strategic Partnership is a formal, borough-wide partnership between the Council, public sector agencies and community representatives. It is responsible for creating the Community Strategy for the Borough, co-ordinating all aspects of Council services and establishing and monitoring service level agreements. It is currently envisaged that the Town Team will be represented as a key partnership within the Local Strategic Partnership.*



### Composition of the Town Team



*Over the coming months, the composition of the Town Team will be further discussed, leading eventually to a more formal structure that is likely to be based on a combination of invited individuals and nominees from each Action Team.*

## The Vision

### The Ten Towns



The Disconnected Town



Mending the Net

*"Most towns have one strength - we have got at least ten!"*



*A fundamental principle of the Urban Renaissance Programme is the belief that sustainable change can only be delivered through an effective partnership between the public, private and community sectors. To this end, the Town Team is central to the delivery of the Vision.*



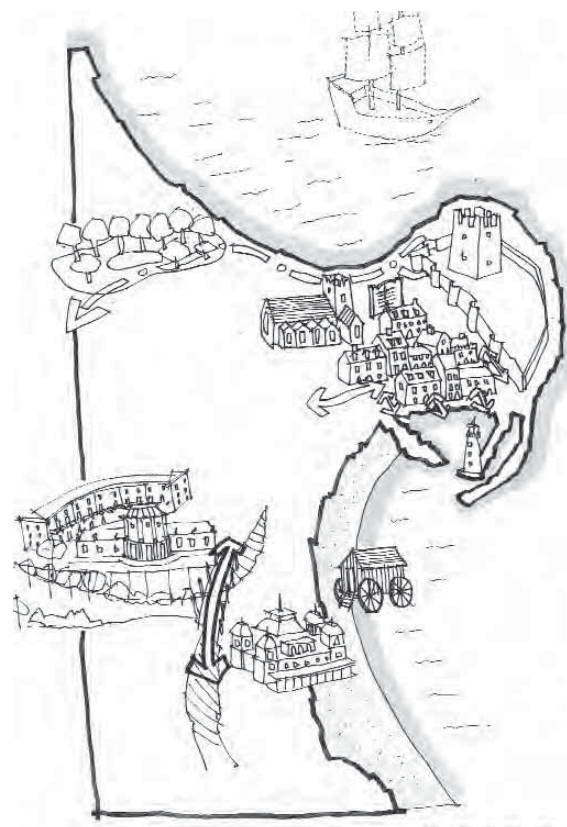
## The Vision

### The Ten Towns

#### Cultural town

Scarborough already contains a wealth of cultural assets, but many are hidden away and under-valued. If all this culture were co-ordinated, celebrated and promoted, Scarborough could become 'Edinburgh by the Sea', with year round festivals, performances, installations and exhibitions, focused around the Stephen Joseph Theatre, enlarged and rejuvenated Spa and Futurist theatres, the Crescent Cultural Quarter, and a series of smaller venues for all of the other groups and organisations that already exist. Other successful towns have built their regeneration around culture and the arts - Scarborough can too.

- Stephen Joseph Theatre
- Spa Theatre, Grand Hall
- The Festival of Youth Arts
- YMCA Theatre
- Natural History Museum
- Londesborough Lodge
- Rotunda Museum
- Opera House
- Futurist Theatre
- Digital Arts (Pixelism)
- Crescent Arts Centre
- Scarborough Art Gallery
- Cultural Quarter based on the Crescent
- The Sitwell library



#### Heritage town

Scarborough is known as the first seaside resort but there is room to make Scarborough more famous than this. How well do people outside the town know it for its architectural heritage? Do they know about the castle, the medieval quarter, the harbour and its icons of Victorian architecture? Do they know about its connections with such historical figures as Henry II, John Paul Jones, William Smith, George Caley, the Brontës and the Sitwells?

The town's best asset is its environment, so the future of the town should be based on improving the quality of its streets and conserving its historic buildings. Scarborough has so much heritage, now is the time to celebrate it.

- Historical Figures - Henry II, John Paul Jones, William Smith, George Caley, Anne Brontë, Edith Sitwell
- Castle
- Medieval town
- Harbour
- First Seaside Resort
- Spa and other Victorian gems
- Heritage Landscape
- Dinosaur Coast



## The Vision

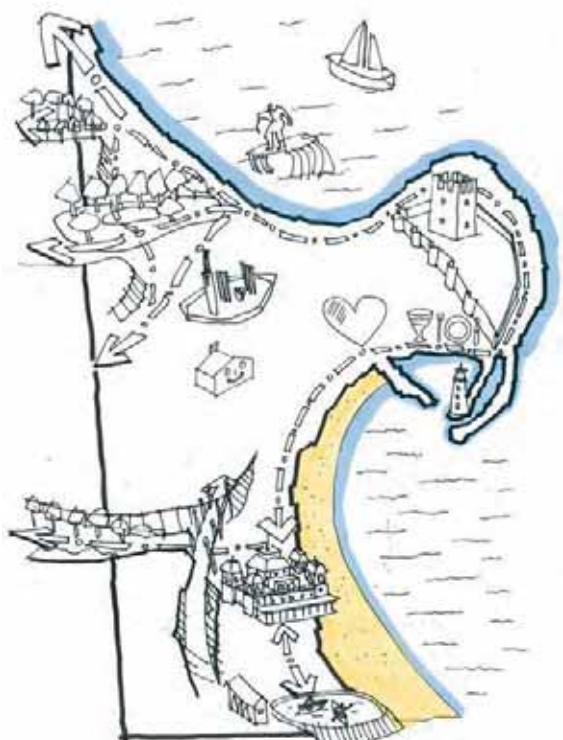
### The Ten Towns



#### Festival Town

The town has the potential to become a festival town attracting overseas interest, "an Edinburgh by the sea". The castle grounds and Oliver's Mount are natural arenas. Peasholm Park, the North Bay Project, the Foreshore and Sandside, the Harbour, the Spa, the cricket ground, the Cultural Quarter and the Stephen Joseph Theatre offer a variety of performance spaces. A regenerated South Bay Pool and open air theatre could also become exciting venues. The basis for the festival can grow out of its existing assets: its famous Stephen Joseph Theatre; the National Student Drama Festival; orchestral and choral activities; recently established contemporary music events such as Soundwave and H2002 Beached; and the many arts practitioners who live in the area. The harbour is an ideal setting for fireworks and the new urban piazzas could become performance spaces for street entertainment.

- Scarborough Fayre
- Castle venue
- Oliver's Mount
- Peasholm Park
- Foreshore and Sandside
- Street theatre
- County cricket, hockey festivals
- Harbour fireworks, Festival of the sea
- Festival of light
- South Bay Pool
- Off shore and floating performance space



#### Healthy Town

The town's spa water and the healthy benefits of a cold dip in the sea were the essence of its success in times gone by. When healthy living is at the top of many people's personal agendas, surely the time has come again to re-launch Scarborough as the healthiest of towns - for residents, visitors and those who wish to invest and work there.

The natural landscape of the moors and sea provide endless opportunities for outdoor pursuits such as rambling, biking, boating, surfing and bathing. The Spa could become a health centre once again and more hotels are could provide health and workout facilities.

- Spa of Spas
- Healthy homes, healthy eating
- Parks, gardens and horticulture
- Sports development and involvement
- Bathing, sailing, sea rowing
- Rambling, cycling
- Swimming, sub aqua
- Surfing, wind surfing
- Artificial snowboarding



## The Vision

### The Ten Towns

#### Conference Town

With better air, road and rail connections to bring people to Scarborough, modernised conference and business facilities and many more improved hotel bed-spaces, combined with all the other renaissance projects taking place in the town, Scarborough should once again find it easy to take its place as a conference venue of international repute.

Delegates will marvel at the beautiful setting if the quality of the town's facilities can be radically transformed to complement the natural environment.



- Spa Conference facilities
- Business Centre
- Better road connections
- Improved rail links
- Sea connections
- Air connections
- Quality bars and restaurants
- Quality bedspaces
- Enhanced public realm
- Culture and entertainment



#### Learning Town

If Scarborough's economy is to diversify and to prosper, then it must become a town of life long learners, who are able to update their skills to keep pace with the changes of the new millennium. School and college courses will need to reflect the needs of the town's workforce.

Building on the town's heritage and natural assets, its schools and colleges, it can create a national reputation through focussing on geology and ecology, history and archaeology and the ancient art of stage craft.



- Learning excellence
- Ecology and Geology
- Stage craft
- Information and Knowledge Processing
- History and Archaeology
- Arts and Science
- Young and Old
- Schools, College and University
- Prison hub for modern apprenticeships





## The Vision

### The Ten Towns

#### Tourist Town

Scarborough must change direction and encourage more visitors to stay a few days. It can become a truly memorable place to visit once again as the urban renaissance programme comes to fruition.

With a high quality environment, year round sports and leisure facilities, a great new transport system providing a regular and frequent service interconnecting all the town's attractions with a new Park and Ride facility, and with more hotels of higher quality, visitors will enjoy a pleasurable experience that will result in a desire to return for a second and third time.

- Beach and Surfing
- Fishing Quarter and Marina berthing
- Bars and Restaurants
- Train connecting North and South Bay
- Futurist and Arts Quarter
- Spa and South Bay Pool
- North Bay Project
- Sea Life Centre
- Park and Ride, links to caravan parks
- Naumachia / Naval Warfare
- Kinderland
- Atlantis

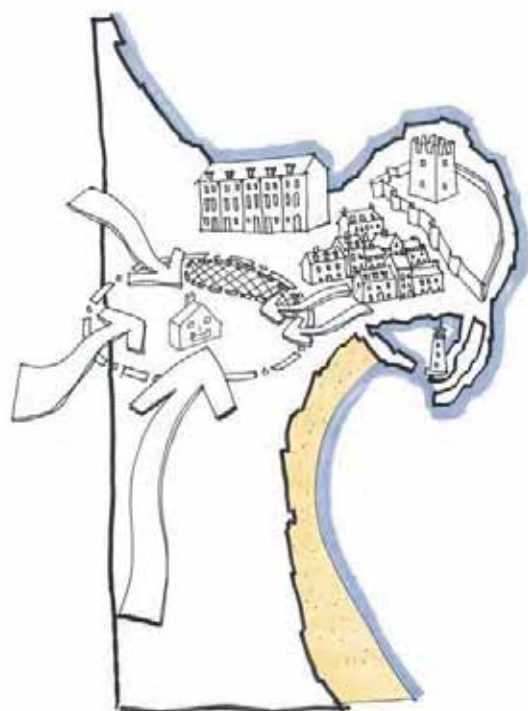
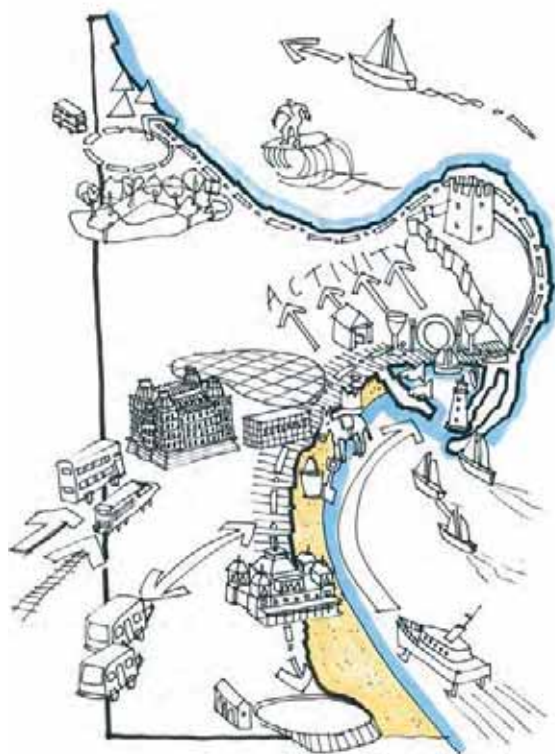


#### Living Town

There is scope for new homes in the town centre and old town which would raise both confidence and values. A co-ordinated strategy of repair, replacement and improvement can be put in place to turn around the downward spiral of declining quality and value in the town's central area. Confidence can be rebuilt in certain key areas by taking measures to enhance the public realm, by creating a Neighbourhood Renewal Area and creating a balanced mix of tenure and uses. By creating new buildings and piazzas and enhancing the public realm, the town centre can become even more of a thriving hub than it is at present.

Investment in new homes, employment and leisure should be concentrated in the town centre to stem the flight to the suburbs.

- Rebuilding confidence
- Concentrating value
- Enhanced public realm
- Mixed tenure
- Balanced community
- Thriving mixed use town centre
- Supporting youth projects (DIY Collective)



## The Vision

### The Ten Towns

#### 365 day, 360° Town

In addition to becoming a town that is alive all the year round, Scarborough must start looking to the sea and beyond to broaden its horizons and local and international contacts. It needs to:

- exploit the information super-highway
- build a hospitality industry which speaks more than just the English language
- accept the Euro
- create more activity in and around the harbour
- promote off shore entertainments
- link into visitor catchment from Humberside, Teesside and Tyneside
- provide ferryboat links up and down the Yorkshire coast.



- Improved A64
- Improved links to Hull and Teesside
- High Speed internet access
- Sea-cat services
- Pleasure boat services
- Enhanced rail services
- Better connections by air
- Improved language skills
- Acceptance of Euros

#### Investment Town

Instead of being a place from which value is draining away, Scarborough needs investment to create an infrastructure of high quality offices, excellent transportation and a delightful public realm. This will attract the quality firms that will themselves invest in the town's people, who will attract even more businesses to the town.

A wider range of job opportunities will encourage young people to stay in Scarborough once their education is finished.



- Opportunities for investment
- Office campus on Seamer Road corridor
- High quality offices
- Good public transport links
- Inward Investment
- Expand the Business Park
- Quality training facilities for local business needs





## The Vision

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### Illustrative Projects



*A view from the station towards the Castle.  
with Westborough running down towards the  
harbour and the Old Town rising above it.*

## The Vision

### Illustrative Projects



*Figure Ground*

*Scarborough's urban grain developed historically from the Old Town around the base of the Castle, overlooking the harbour and then developed north, west and south over the last two hundred years.*

*Ground Figure*

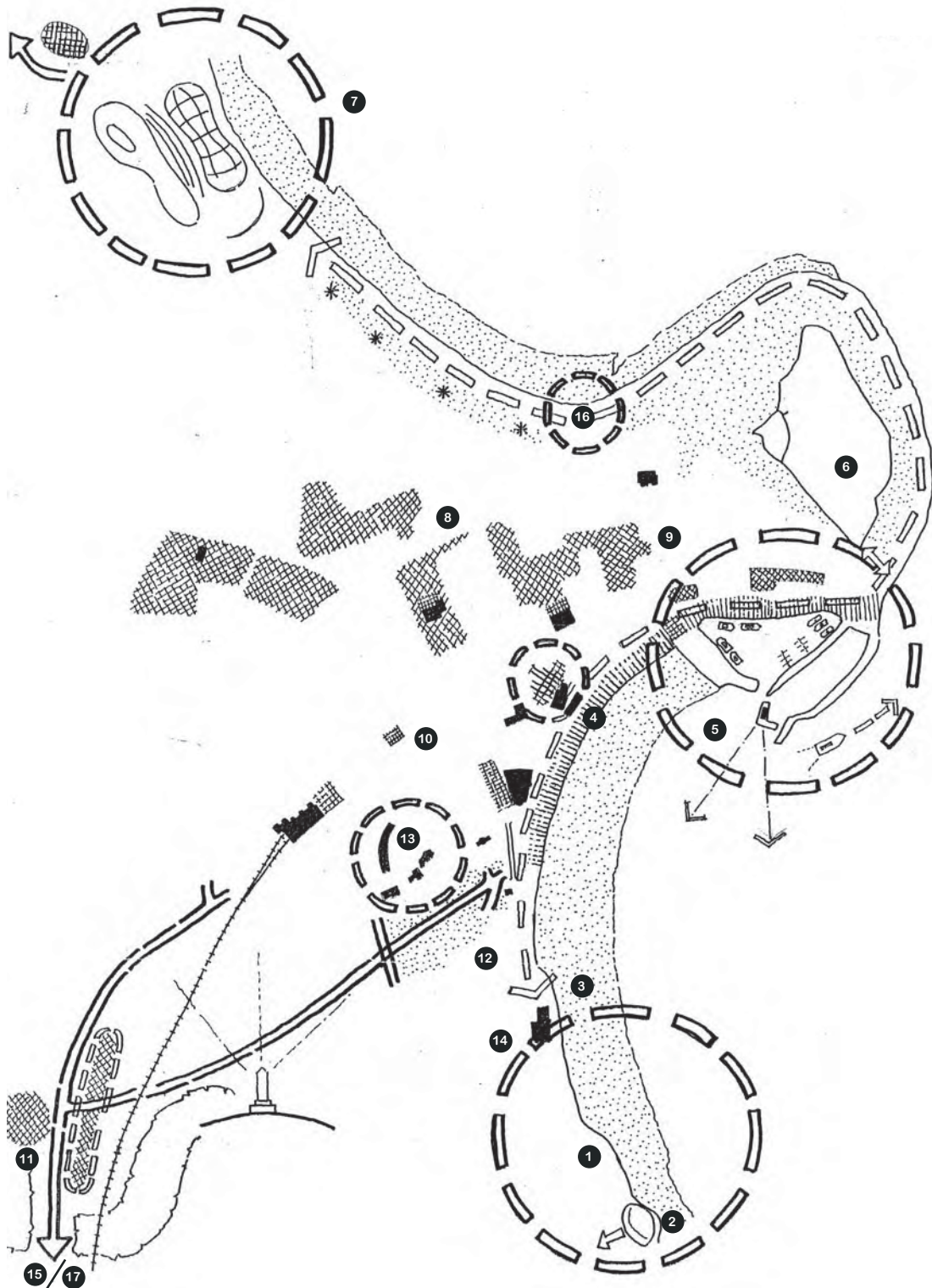
*By reversing the Figure Ground, the extent of Scarborough's Public Realm can be seen more clearly, containing a rich mixture of natural and designed landscape.*





## The Vision

### Illustrative Projects



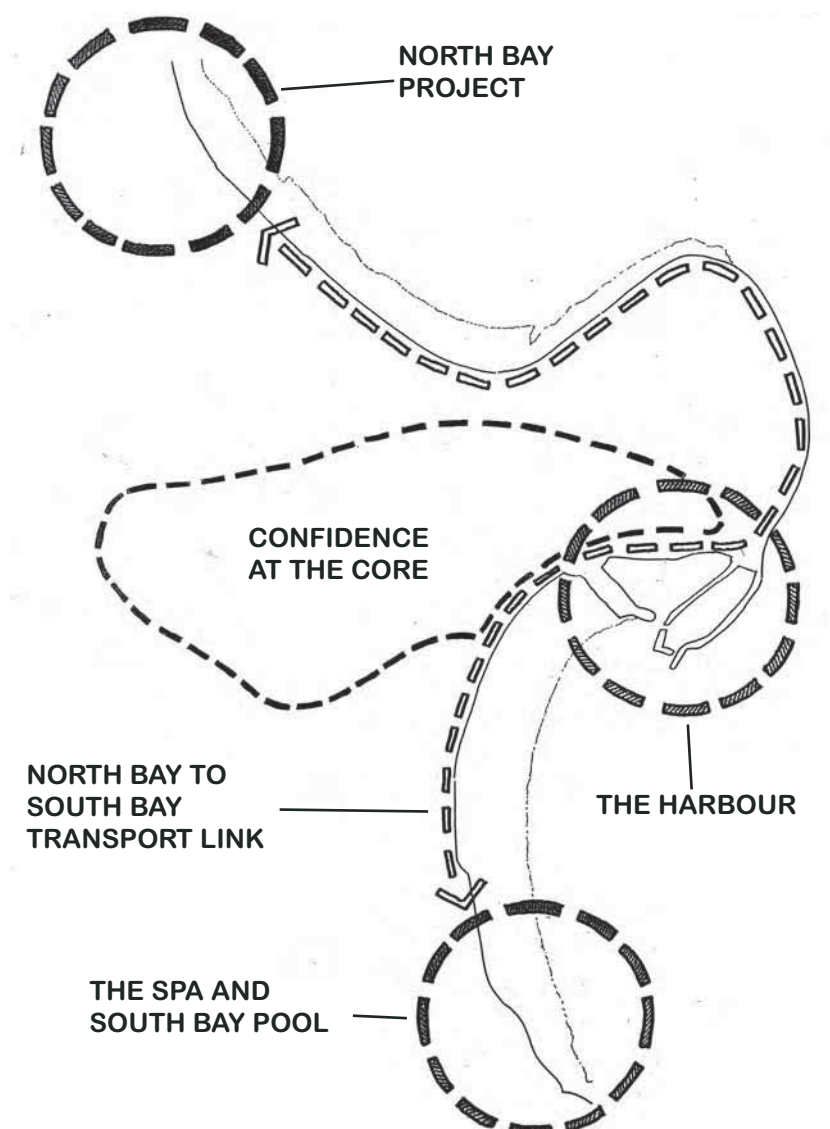
1. South Bay: Stabilisation of the cliffs 2. South Bay Pool: A new magnet 3. Spa Complex: International quality Conference facilities 4. Foreshore: Pedestrian friendly promenade and a new future for the Futurist 5. Sandside and Harbour: A new focus for the town 6. Castle: Improved accessibility 7. North Bay: Delivery of the North Bay Project 8. North Central Town: Rebuilding market confidence 9. Medieval Town: Public realm improvements 10. Town Centre: Quality enhanced 11. Seamer Road Corridor: A beautiful new entrance 12. Valley Gardens: Green oasis linked to beach 13. Crescent Cultural Quarter: Bringing it all together 14. Heritage Public landscape: Restored and

## The Vision

### Illustrative Projects

The Vision for the rebirth of Scarborough is the product of the Community Planning process which has involved the townspeople, local voluntary and statutory organisations, and the Borough Council. It is holistic, encompassing physical, environmental, social and economic aspects of the town's future. The Vision includes major and minor interventions to the physical environment of the town. Some initiatives can be started within a short space of time, but the success of the Vision will depend on the ability of local people to have confidence in themselves and their capacity to embrace change over a long period.

Scarborough's natural physical attributes provide the springboard for its renaissance, with the North York Moors a magnificent backcloth to the unique configuration of cliff's, headland, valleys, bays and sandy beaches that make up the town. It has a rich collection of historic buildings and urban spaces, which at present are suffering from deterioration due to a variety of causes, but upon which the renaissance strategy can be built. A number of indicative projects were identified over the weekend and are illustrated on the following pages.

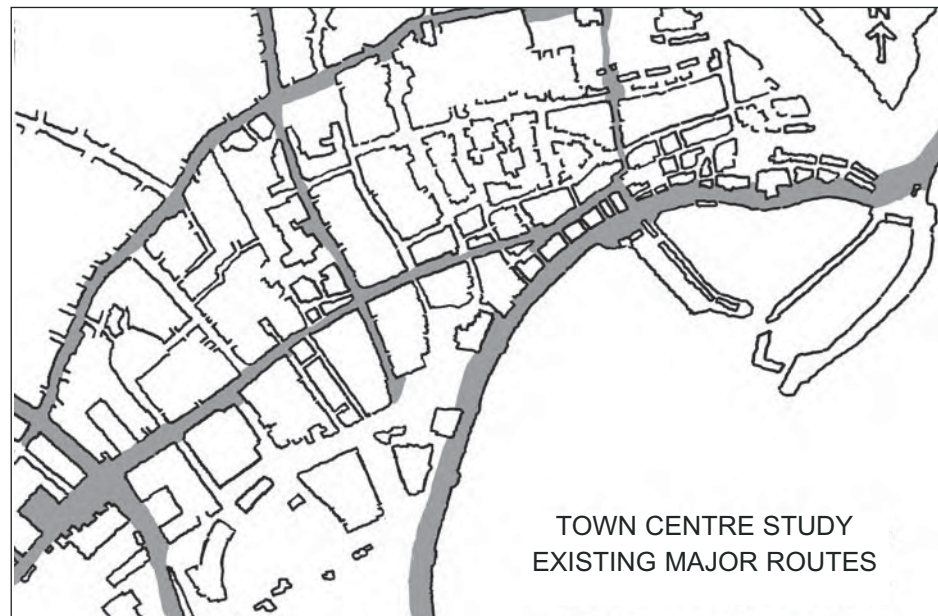


*The renaissance of Scarborough can be built around three key elements – delivery of the North Bay Project, the revitalisation of the Harbour, and the creation of new magnets and attractions at the Spa Complex and at South Bay Pool.*

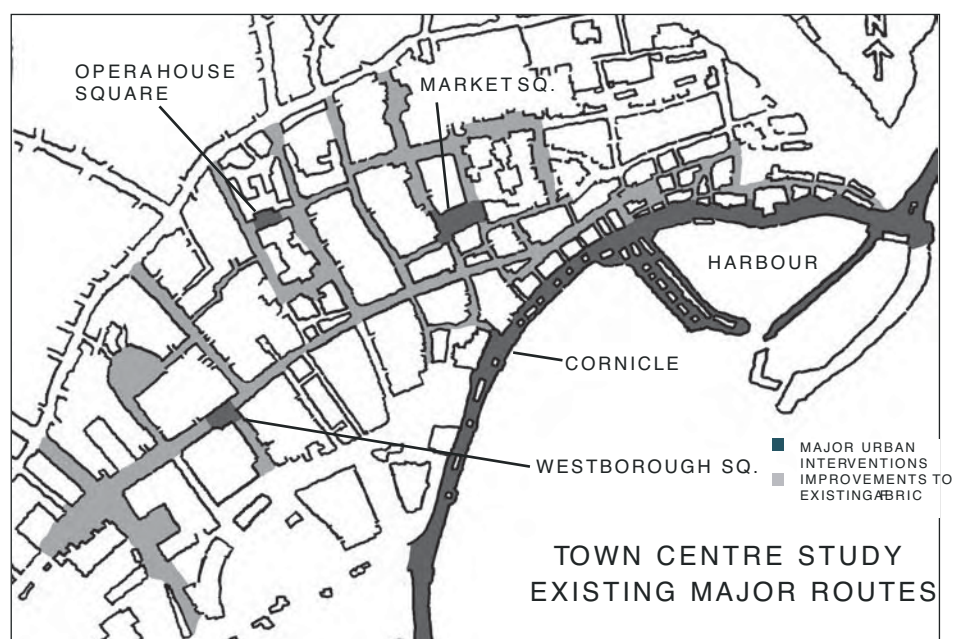
*These could all be linked by a 'people mover' that connects with new and improved Park and Ride facilities and, supported by a comprehensive regeneration strategy for rebuilding market confidence in the core of the town, these projects can stimulate the physical and economic regeneration of Scarborough as a whole.*

## The Vision

### Illustrative Projects



*The main link from the commercial heart of the town to the sea runs down the natural slope of the land towards Sandside, culminating in the small scale urban grain of the medieval town with a series of very narrow snickets linking finally to the harbour.*



*By a number of small scale interventions in the Old Town, a sequence of squares and piazzas could be created around which new economic activities would naturally congregate*

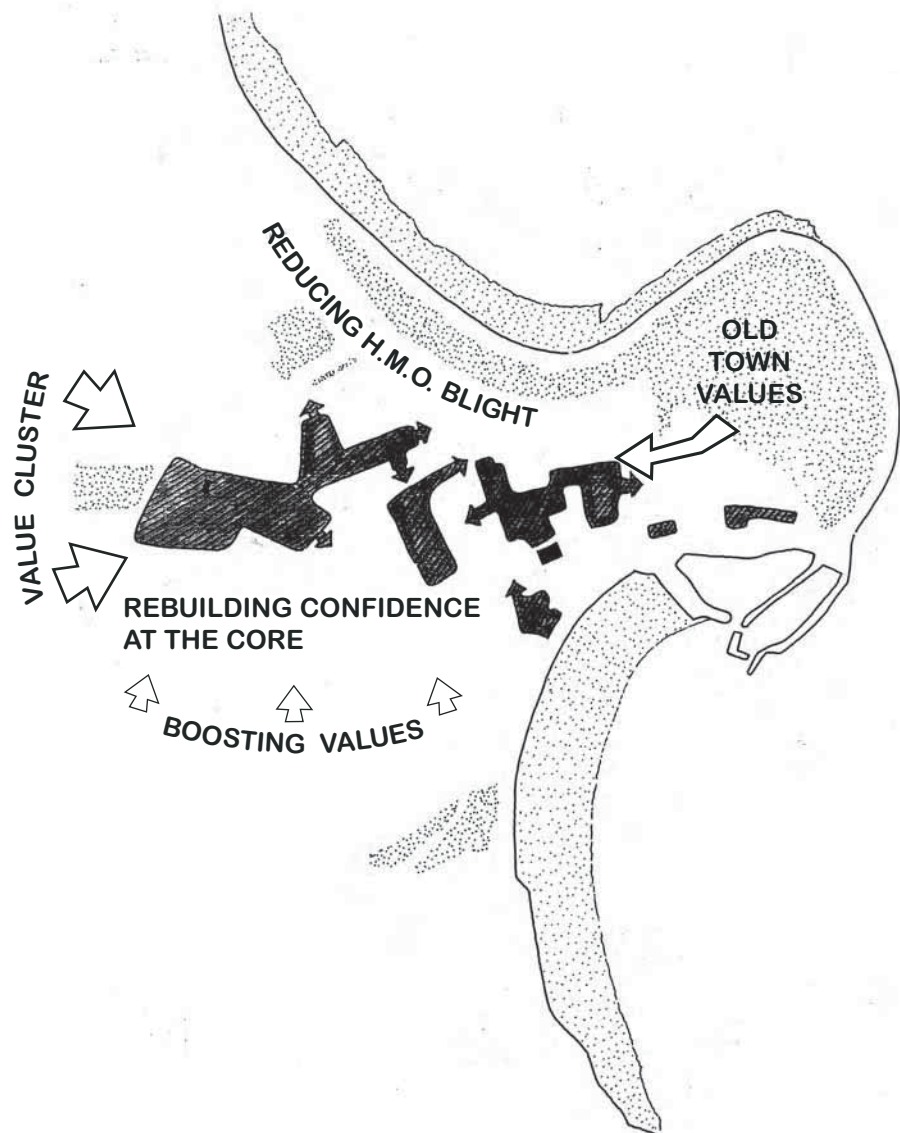


## The Vision

### Illustrative Projects

#### Town Centre Interventions

Interventions in some areas of central Scarborough will aim to raise land values through finding new uses for old buildings, providing better linkages through the area, creating new squares, releasing car parks for residential development (once the Park and Ride scheme is in place) and upgrading existing residential properties.



#### Residential Strategy

By creating a Neighbourhood Renewal Area in the core of the town, the blight currently associated with Houses in Multiple Occupation (HMO's) can be significantly reduced and clusters of enhanced value can be created that will drive up market confidence and trigger a wave of private sector investment. At the same time, by enhancing and densifying the Old Town, values will also begin to percolate outwards and the image of the town as an attractive place to live, work and invest in will be significantly enhanced.



## The Vision

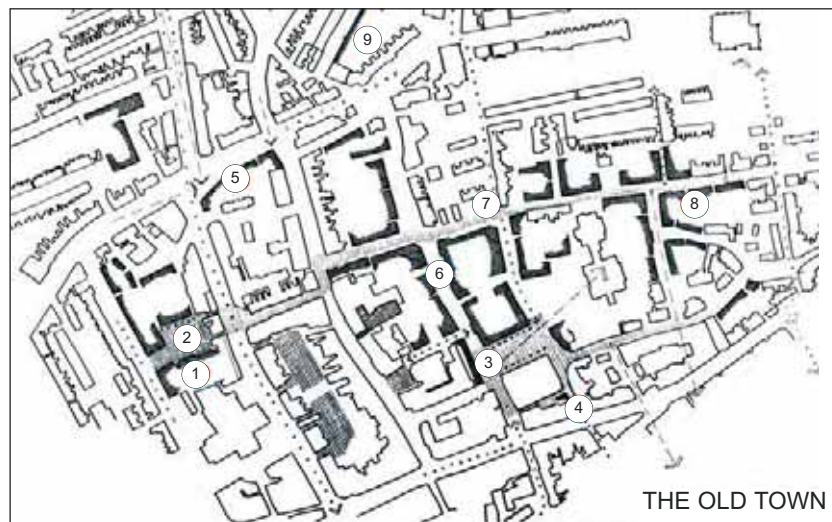
### Illustrative Projects

#### The Old Town

Linking the harbour area and the town centre is the Old Town, with its intimate quality of alleyways and streets offering a cultural alternative to Westborough and the bold sea front. The inherent beauty of this part of the town is at present stained with neglect and decay, with a poorly maintained public realm of car parks, 'For Sale' signs and empty alleyways. The streets are dominated by houses and Victorian boarding houses which crave a new contemporary urban life to ensure their survival.

#### Key

1. Potential Community / music / arts centre in Opera House and extension
2. New square creating link between North Street and St Thomas Street
3. New market Square created by opening up Market Way retaining view of the castle
4. Public realm improvements linking to Arts Quarter
5. Built frontage on Castle Road closing key vistas
6. Residential development defines streets
7. Enhance pedestrian link
8. Creation of strong built frontage to Longwestgate
9. Replace warehouse with quality frontage



Improvements to the physical environment of the Old Town would reverse the cycle of decline and increase property values.



A mixed use, mixed tenure building set back from the existing building line could be created, to form a new Market Square with views of the castle beyond.



Quay Street: new housing could be created on the existing car park incorporating public space and sensitive alterations to existing buildings, increasing density and diversity of use.

## The Vision

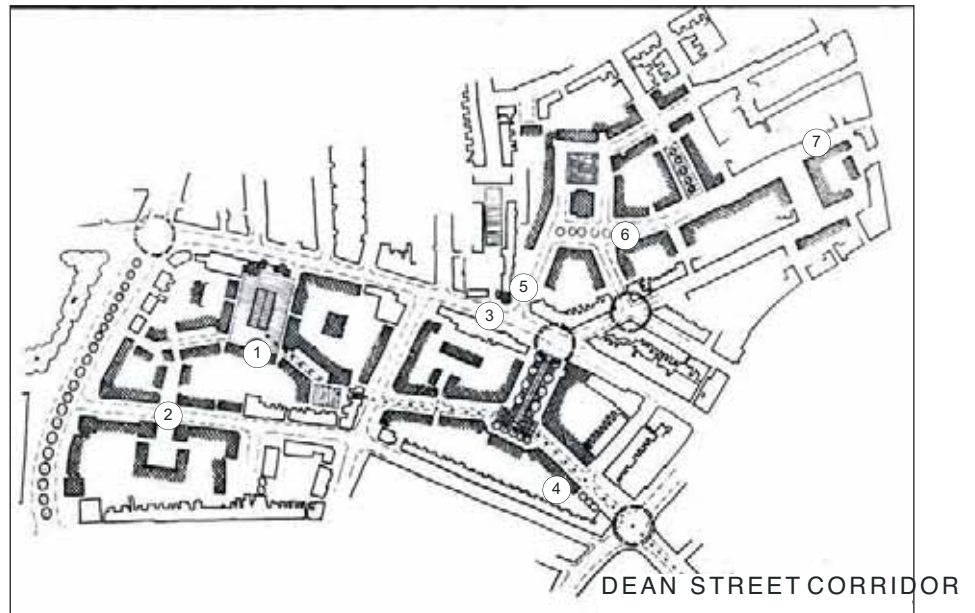
### Illustrative Projects

#### Dean Street Corridor

Significant development opportunities exist within the Dean Street corridor where the former hospital site currently stands vacant, close to the former prison site. By creating a high quality mixed use neighbourhood urban densities can be increased, enhancing the viability of local businesses and providing an attractive new form of urban living within the heart of Scarborough.

#### Key

1. The prison as depot with enhanced training facilities
2. Connect Melrose Street to Columbus Ravine
3. Hospital buildings retained
4. Christian Centre
5. Landmark building on Dean Road
6. Residential development on William Street car park that connects to adjacent streets and creates new spaces
7. Enhanced link to North Marine Road



View along Columbus Road towards a potential new mixed use landmark building with a view of the prison in the distance.



View along James Street towards new residential development on St Mary's Hospital.



## The Vision

### Illustrative Projects



*Before Renewal (top Figure Ground) the scale of the hospital and prison sites can be clearly identified, together with the patches of post war housing that have been created within the heart of the Old Town. The opportunity exists to increase density, enhance the quality of both public space and the urban fabric, simultaneously creating attractive new neighbourhoods to live, work and invest in.*

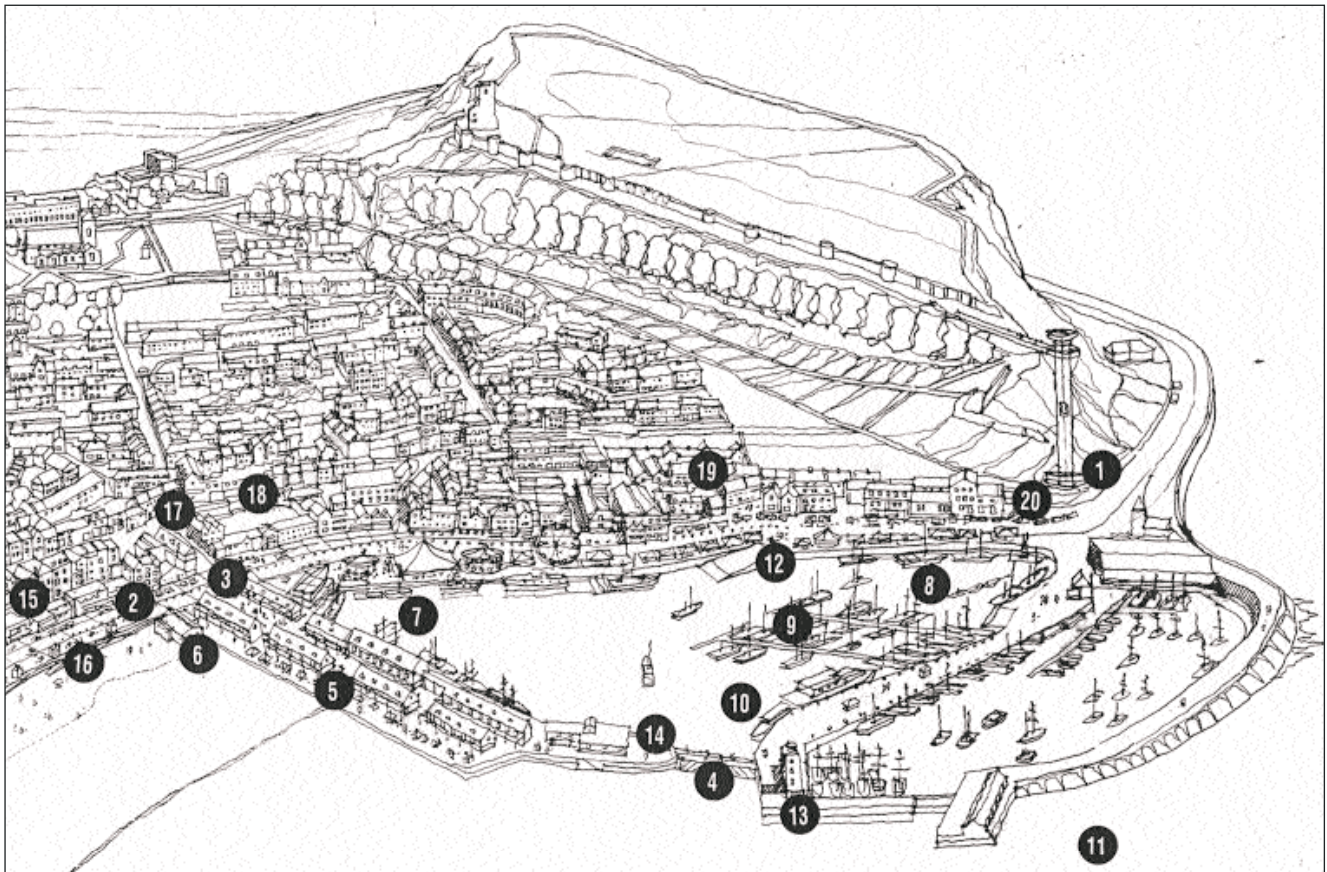


## The Vision

### Illustrative Projects

#### The Harbour

*The Harbour, old town and castle revitalised, providing a dynamic new focus for the town.*



#### Key

1. New vertical link to castle
2. Promenade on Sandside and Foreshore
3. Town Square on West Pier with temporary buildings
4. Footbridge between West Pier and Old Pier
5. Craft and market stall
6. Lifeboat Centre
7. Fishing Quarter
8. Prestige berthing
9. Marina berthing
10. Berthing for larger boats
11. Boat access to Whitby and Hull
12. Access to slip way
13. Improve illumination of lighthouse
14. Vehicular access retained
15. Art installations to snickets
16. Pavilions
17. Landmark building on Eastborough vista
18. Old Lifeboat House addresses new square
19. Mixed uses at ground floor
20. Enhancement of Quay Street



## The Vision

### Illustrative Projects

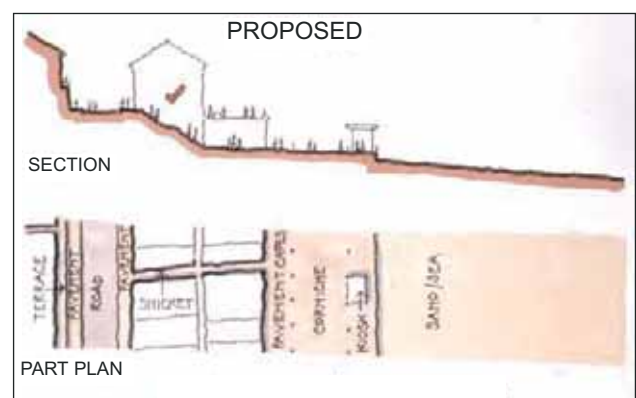
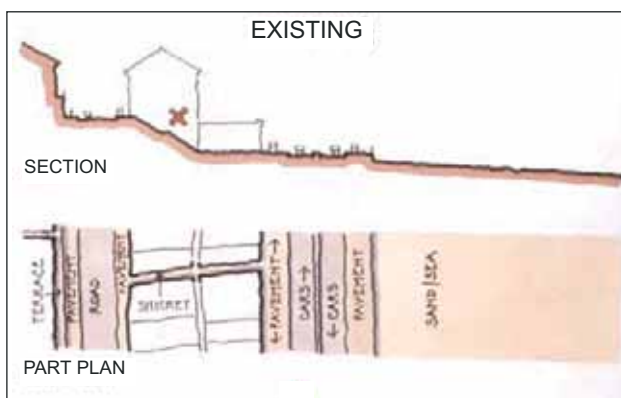
*"If we have to improve the coastal defenses, let's do something that people will talk about outside the region."*

#### Sandside

At present the quality of Sandside is downgraded by obsolete fencing, fishing paraphernalia and parked cars but the area has the potential to become a major public space. Streets and snickets from the Old Town lead into Sandside which acts as a foreground to the harbour. There is the potential to create a vibrant new town square with a mix of uses including cafés and restaurants.



*The amount of public space at Sandside which could become an attractive new harbour front piazza for the town.*



*The snickets linking the Old Town to Foreshore Road are at present unpleasant places to pass through but they have the potential to become attractive entrances to the seafront with street art and pavement cafés leading to a promenade where priority is given to pedestrians.*

## The Vision

### Illustrative Projects

#### Foreshore Road

South Bay beach is protected by the dramatic back drop of the cliff-face and headland. It is a generous public space at low tide that invites a variety of activities: swimming, paddling, sunbathing, walking, jogging, sand sculpting and reading. At present the promenade along Foreshore Road has a strong connection to the beach and sea whilst at the same time it is a car-dominated thoroughfare. A narrowing of the road, the construction of a new sea wall, promenade and boardwalk would provide a people friendly thoroughfare with facilities for a variety of activities enhancing the amenity value of the beach.

*Whilst there have been recent initiatives to improve the quality of Foreshore Road it still retains all the characteristics of a major road. The opportunity exists to create a far better balance between the needs of people and cars.*

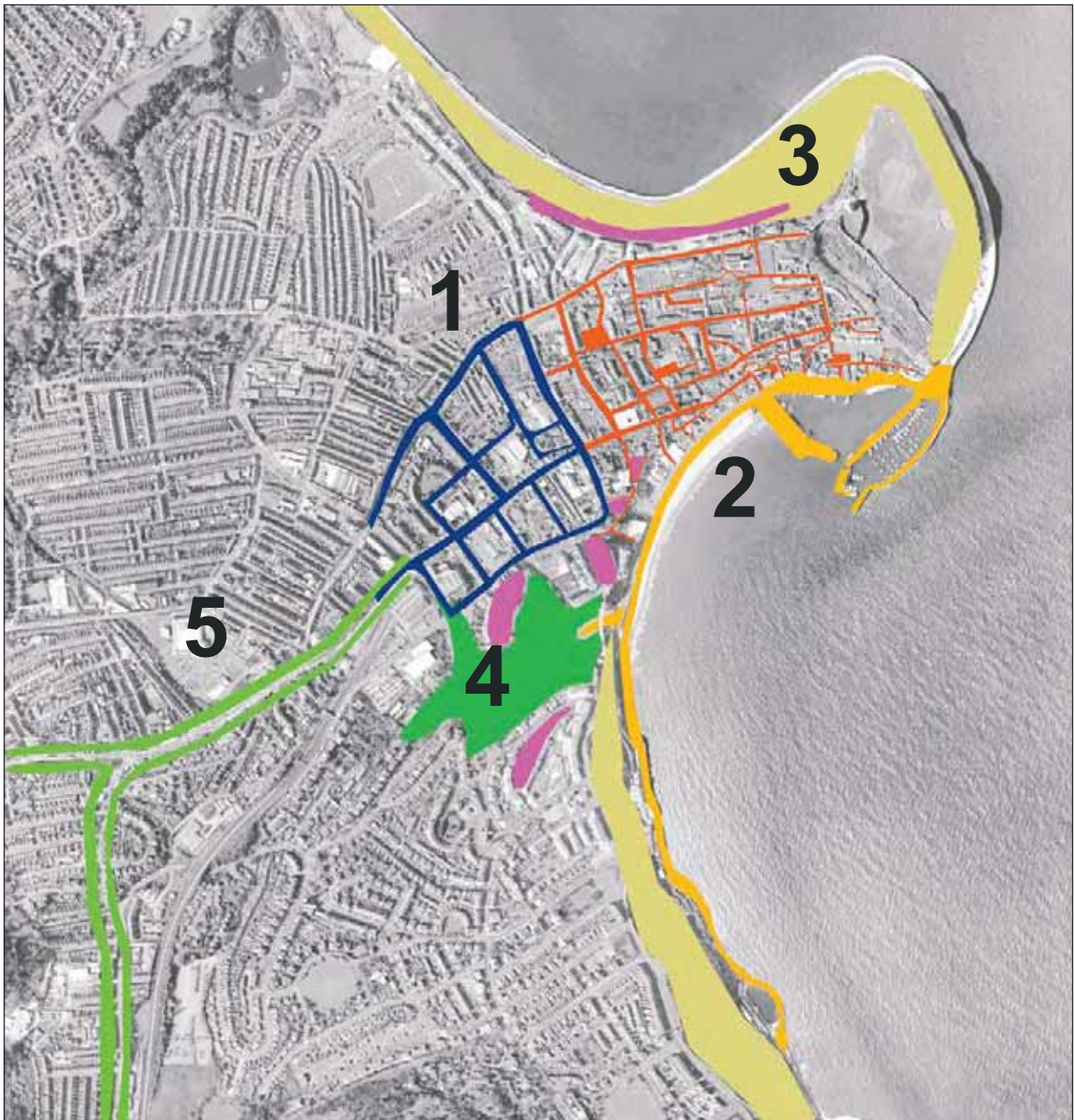


*A view of how Foreshore Road might look if the promenade became predominantly for people. There could be an environmentally friendly transport link between North and South Bay and traffic flows could be limited. On festival days the seafront could be closed to traffic altogether. New mixed development would enliven West Pier and a vertical link from the harbour to the castle headland would greatly increase accessibility and, therefore, usage.*



## The Vision

### Illustrative Projects



#### The Public Space Framework is:

- A cohesive vision that integrates existing initiatives in the Borough
- A series of projects with distinctive characteristics.

#### The five indicative key projects identified for the Public Space Framework could comprise:

- 1 Medieval regeneration: streets, squares, alleyways and contemporary interventions
- 2 Designing the Seafront
- 3 Cliff protection and cliff-top Blooming Belvederes
- 4 The Valley Paradise and Cultural Route
- 5 The Green Entry to Scarborough

## The Vision

### Illustrative Projects

#### Public Space Strategy

A strong consensus emerged over the Weekend, supporting the need for the development of a public space strategy which would lead to :

- the creation of a continuous tissue of streets, squares and parks that connect the medieval town, Westborough, Valley Gardens and the beachfront
- the ecological protection of the cliff slopes from further erosion and rising sea levels
- the development of picturesque scenic routes leading through the town and to the sea.

The public space strategy will be developed further to:

- Develop a network of streets, alleys, stairs, squares and special architecture to provide a new network of public spaces to accommodate a rich variety of activity.
- Design a new urban materials and furniture palette to connect Westborough with the Medieval town. The palette should respect the distinct qualities of the new and medieval precincts but should create a continuous street 'carpet', guiding people through the town. It should include lighting, robust kerb stones, elegant signage and attractive litter bins.
- Integrate skilled stone masons and bricklayers from the community into the programme to achieve a high quality streetscape.

The public space strategy is currently being finalised by West 8, working together with the Town Team and the Public Space Action Team.





## The Vision

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### Illustrative Projects



*Illustration of the possible restoration of the medieval fabric of Burr Bank and Quay Street with small scale housing*



*An impression of Quay Street regenerated*

## The Vision

### Illustrative Projects

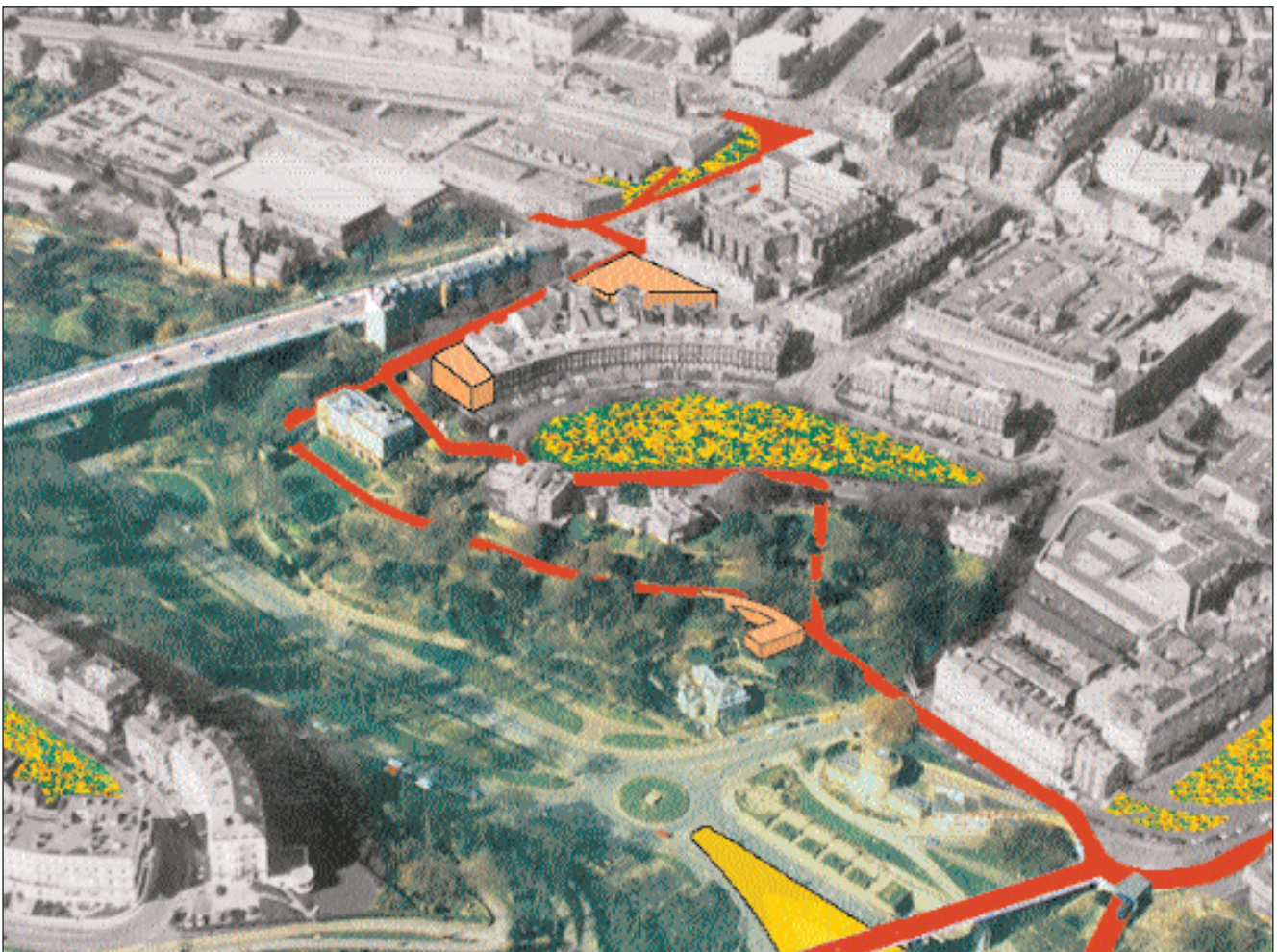


#### A Cultural Route through Valley Gardens

Scarborough's Valley Gardens are a treasured asset most towns can only dream of. Residents and visitors are spell-bound by the lush sycamore valley, over-arched by the majestic Victorian bridges. These frame a panorama of the bay and celebrate the town's connection with the sea. Currently, the spell is abruptly broken by an anti-climactic view of roundabouts that give priority to cars and heavy traffic.

The crest of Valley Gardens boasts a fine cluster of stone-clad buildings: Wood End Museum, Scarborough Art Gallery and Londesborough Lodge. These beautiful honey-coloured former residences have a connection with the valley in winter months but are obscured by greenery in the spring and summer.

The Public Space Strategy will aim to create a clear, accessible, safe and welcoming cultural route which leads from the railway station to the sea via the Crescent and Valley Gardens. The new valley paths will have a robust hierarchy with quality lighting, benches, pavings, bins and signage. These paths will be pushchair and wheelchair friendly. By re-instating the entrance from the railway station to Plantation Hill, there will be a green 'welcome' and an attractive link for pedestrians.



*The Cultural Crescent and Valley Gardens*



## The Vision

### Illustrative Projects

#### Cliff Protection and floral features on the cliff-top

The sheer cliffs are a large part of the natural beauty and identity of Scarborough. Many initiatives have been taken by Scarborough Borough Council to preserve the ecology of these cliffs that provide a natural vantage point from which to experience a view of the open sea.

The Borough has 2,000 acres of parks and gardens to maintain, including marvellous examples of English, Japanese and Italian garden designs. These could be complemented by the creation of a series of striking floral features in new high profile locations where they can receive wide public appreciation. Where better than a cliff-top to create new celebratory and colourful 'belvedere' gardens!

The public space strategy will take an integrated approach to the continued preservation of the fragile cliff-top ecology. Technical efficiency must be combined with beauty. The introduction of self-maintaining vegetation into the cliff management strategy could help to reduce the effort and cost of upkeep.

The idea of cliff-tops aflame with floral colour could be promoted in order to 'show off' Scarborough's garden design talents as part of the Public Space strategy.

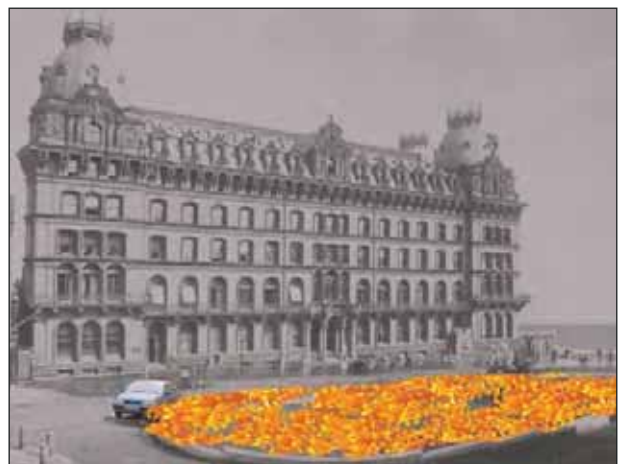


1

- 1 The fine public space of St Nicholas Cliff circa 1840  
 2 St Nicholas Cliff as a car park today  
 3 An impression of St Nicholas Cliff with flowers replacing car parking



2



3



## The Vision

### Illustrative Projects



#### The Green Entry to Scarborough

The entry into Scarborough from the A64 is characterised by two conflicting qualities: greenness and industry. The road is dominated by traffic signs, retail sheds and advertising hoardings. Looking a little higher, however, there is a healthy avenue of green foliage leading to Oliver's Mount in the distance. The Mere, an under-used public asset located just off this route, is a beautiful lake obscured by industrial buildings and poor signage.

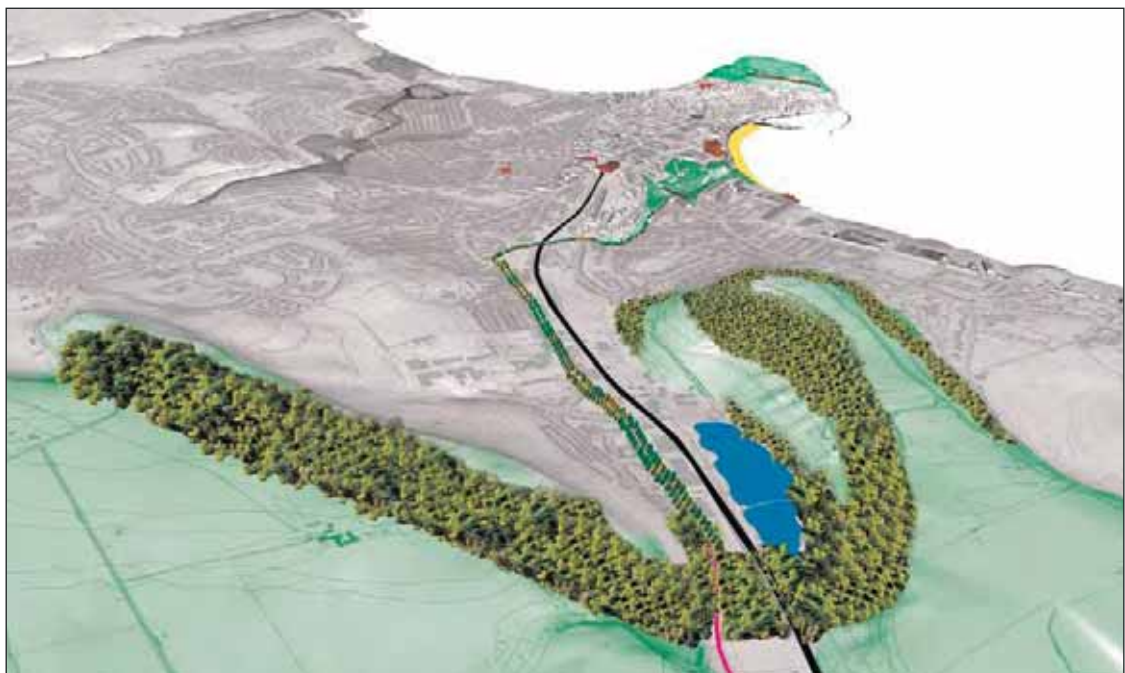
The Public Space Strategy will aim to:

- give Scarborough an entry which says 'quality'
- camouflage and prevent further development of light industry / commercial sheds along the A64
- design a dense green boulevard from the Seamer Road corridor to Valley Gardens

#### Taking the Public Realm Strategy Forward

Park and Ride facilities are critical to the delivery of better public space amenities in the town centre. Considerations of safety, maintenance, vandalism, children, traffic flow and parking regulations and a local materials manual will all be included in the overall concept.

The Public Space Strategy will continue to be developed through the Town Team, the Renaissance Action Teams and the many committed local people and institutions who have shaped elements of the Strategy during the Community Planning process. It is anticipated that this input will lead to a deliverable key project relating to public space. This community-driven project must be a worthwhile investment, able to contribute to the transformation of the image of Scarborough into a unique, green, well-maintained town by the sea.



## The Vision

### Scarborough's Urban Renaissance



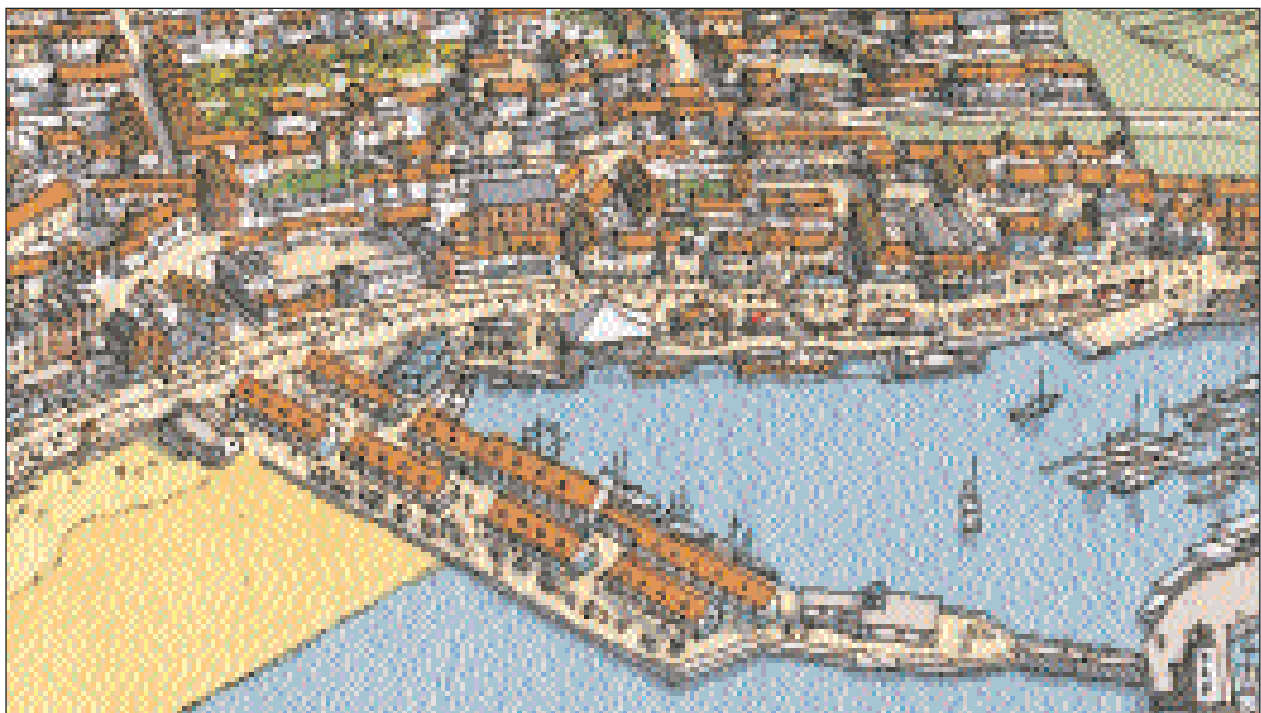
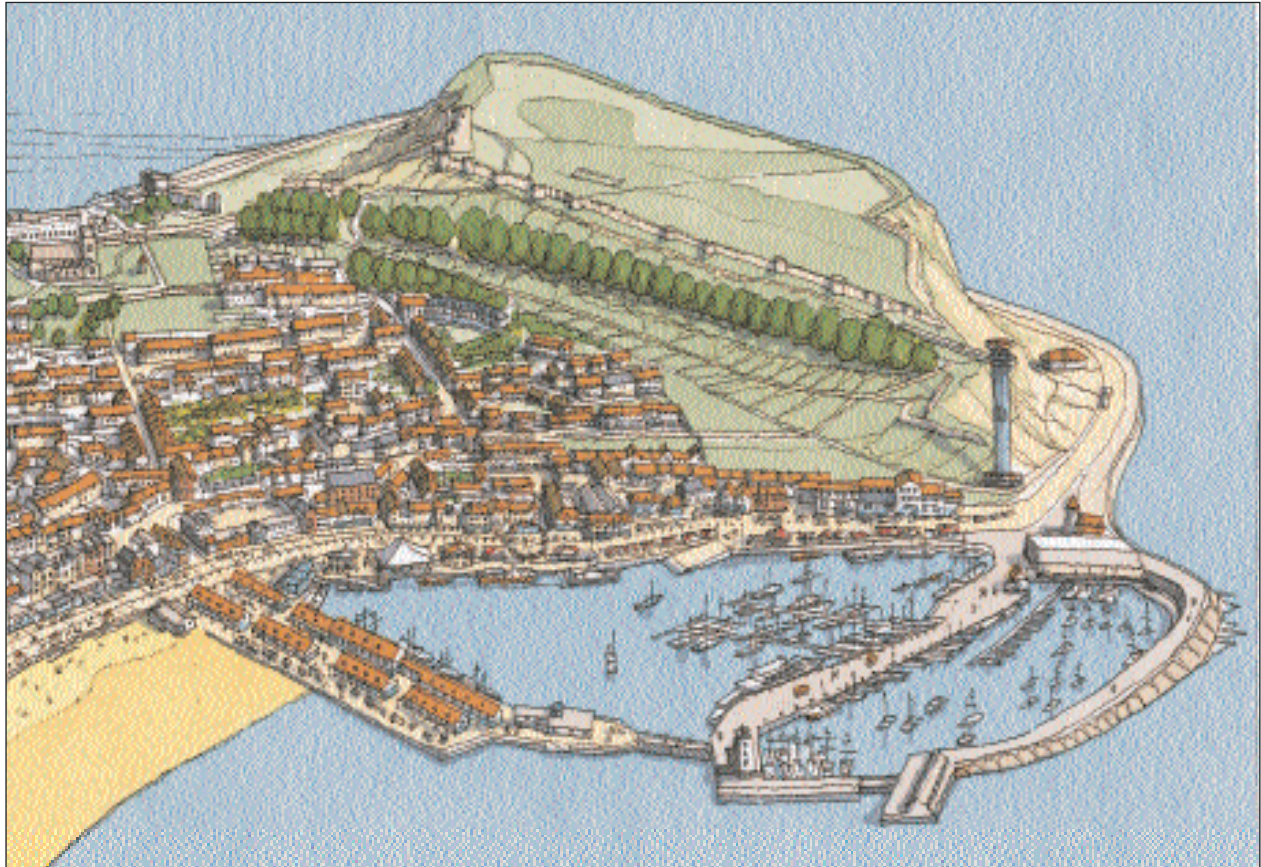
1. Oliver's Mount and the Castle: illuminated icons and festival arenas, linked by laser installations
2. South Bay: cliff stabilisation and creation of a new 'magnet', complementing the Spa
3. The 'reborn' Spa: upgraded and renovated to create a world-class multi-functional centre (conference, culture, community)
4. Foreshore: urban design strategy running from North Bay to South Bay, connecting the South Bay Pool and the Spa to the North Bay project, with 'people mover'
5. Sandside and Harbour: pedestrian bridge linking the two harbours, a new West Pier piazza and Sandside to become café / bar / restaurant quarter
6. Castle: a new vertical connection
7. North Bay: creation of the North Bay project, plus enhancement of sea-related sports and recreation
8. North Central Town: reversing the decline in the housing market
9. Medieval Town: reinforcing the historic fabric and creating greater legibility through public realm interventions
10. Town Centre: public arts programme and public realm interventions, linking the station to Westborough and through the snickets to the sea
11. Seamer Road Corridor: a new forested gateway to Scarborough and long term replacement of retail sheds with international HQ's
12. Valley Gardens: landscape enhancement and new pedestrian links, celebrating the connection between the Valley and the sea
13. The Crescent: identifying and enhancing Scarborough's Cultural Quarter
14. Heritage landscape: comprehensive programme throughout the town
15. Eastfield (and outlying communities to the North and South): reconnecting and investing in the communities
16. Cliff tops: landscape, public art and belvedere projects to create trails for leisure and culture
17. Landscape protection: self-maintaining coastal re-vegetation
18. Scarborough Business Park: expansion and attraction of new inward investors



## The Vision

### Scarborough's Urban Renaissance

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## Topic Workshops



## Topic Workshops

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### Report of the Topic Workshops

The following section is a verbatim report of all the views and ideas jotted down on post-its by participants (often in note form) in the twelve Workshops that took place over Friday afternoon and evening and Saturday.

As they were handed to JTP team members they were read out and then each post-it was grouped under headings: Problems, Dreams, Solutions. In this report they appear under the overall categories of 'Issues' and 'Ideas and Suggestions'.



*"We want to become the most culturally vibrant seaside destination in the North."*

## Topic Workshops

### Past Present & Future

This was one of the first series of Workshops on Friday afternoon and it was well attended. The main issues centred round the problems experienced by both residents and visitors in getting about the town, the physical decline of buildings and the environment, the seasonality of work, and the relative lack of good quality hotels and facilities to attract visitors in the twenty-first century.

Ideas for the future included investing in the recreation of a quality "Spa town", suggestions for new uses for derelict buildings, streets and squares, developing a more coherent strategy for the whole area (North Yorkshire National Park) and re-inventing Scarborough Fayre as a focal point for festivals.

### Issues

Arts and culture:

- Lack of public art, sculpture
- Lack of quality arts/crafts shops – lack of good shops

Attitude:

- Apathy - community
- Perceived Council negativity and lack of communications
- Lack of community spirit
- Problems left to fester
- Failure to build on what Scarborough has already

Economy:

- Lack of investment
- Business is seasonal
- Lack of investment in South Bay

Employment:

- Lack of jobs
- Poor employment prospects

Environment and ecology:

- Sea defence work will wreck the view from the shore line!
- Poor recycling

Image and identity:

- Down market image
- Arcades are hell on earth!
- It's a white ghetto!
- Lack of identity – mixed up with Whitby and Filey
- Poor image as you enter town by A64
- The weather!

Getting about:

- Vehicle dominated environment
- Poor traffic flow, road access
- A64 needs drastic improvements
- Parking system poor and expensive
- Lack of disabled provision
- No bus station





## Topic Workshops

### Past Present & Future

*"Scarborough doesn't want to admit how cultural it is."*

*"The town isn't funky enough!"*

*"A return ticket from York to Scarborough costs £10; for a family of 4 that is £40 – it is an easy choice to go by car!"*

*"There are key buildings that are an absolute eyesore."*

- Lack of buses on Sunday
- Poor train service
- Lack of airport and links
- Cycleways needed

#### Heritage:

- Beautiful buildings disintegrating – problems left too long
- Destruction of the past
- Lack of investment in the Spa

#### Leisure and recreation:

- Lack of healthy cafés
- Lack of places to eat outside in evening
- Lack of provision for wet days / all weather entertainment
- Poor disabled access
- Good swimming pool needed
- Need for an all year round film venue
- Town centre sports facilities needed
- Lack of community space for events

#### Safety and security:

- Police under funded
- Young people hanging around causing trouble
- Vandalism – Barrowcliff estate

#### Social issues:

- Drugs – street crime
- B & B's advertise in prisons

#### Tourism:

- Not enough good quality hotels

#### Town centre:

- No proper centre, no focal square

#### Young people:

- Need for better awareness of young people's needs

## Ideas and Suggestions

#### Arts and culture:

- Re-open open air theatre with covered facilities
- Develop the Crescent, the museums and gallery as a cultural quarter
- Pedestrianise the Crescent for craft markets and other events.
- Open up a café – educational – celebrating town's history
- Sculptures in the parks
- Invest money in the museums and art gallery
- Put on more professional classical concerts



## Topic Workshops

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### Past Present & Future

*"Why don't we have a sign or gateway at the entrance to Scarborough?"*

#### Attitude:

- Start living in the present and for the future
- Support for new business ideas and cultural activities

*"Festivals would attract a wider range of people."*

#### Employment and economy:

- More diverse employment opportunities
- Economic revival driven by business development associated with our university town status – moving away from tourism focus

*"Encourage people to use town as a base to visit countryside around."*

#### Environment:

- Create friends of specific parks to encourage cleanliness and local ownership
- Develop the Mere as a nature resort
- Create a wind farm – for the environment, jobs and profit
- Emphasise 62% of area which is national park – encourage walkers, ramblers, etc - work with North Yorkshire National Park authority
- Sponsorship of flowerbeds, planters roundabouts - more participation

#### Festival town:

- International festival, cricket festival, hockey festival
- Restart Scarborough Fayre – 750 years since its original charter
- Children's literary festival

#### Funding and support:

- Fund existing youth organisations and networks
- Adequately fund existing community services – stop cutting back
- Support for individuals with new business ideas in the form of tax relief etc. in first years of business
- More public / private sector partnerships to realise investment opportunities – pump priming
- Special benefits for townspeople so they are proud of attractions
- SBC to encourage local groups not just with funding but also with facilities
- Council needs to employ more pro-active professionals – a community development service

#### Getting about:

- Access for all
- Turn Foreshore Road into a pedestrian only area
- Good efficient and cheap transport system, cars left on the edge of town and a car-free centre
- More signs to guide people around the town
- Proper park and ride scheme

#### Image and identity:

- Traditional seaside activities alongside more cultural activities
- A well cared for environment reflecting a strong sense of local distinctiveness
- Regain historic position of great British resort
- A place to relax in natural beauty, feed the senses and partake in a personal development course – photography/music/dance – a real holiday resort
- Health Resort once again with lots of sports
- South Bay/South Cliff development of modern upmarket spa – facilities as on continent – funded by local hotelier consortium

## Topic Workshops

### Past Present & Future

*"The built environment should match the beauty of its rural setting."*

*"We need some quality cafés."*

*"Why not turn the South Bay Pool into a health spa / cultural centre with a landmark sculpture on the cliff that will attract yachters."*

A market town:

- Run minibus trips out onto moors – use local people as guides
- Continue to build on recent success of conference bureau - delegates are high value spenders supporting shops, restaurants, encouraging investor confidence

Innovative ideas:

- Wind energy driven sculpture as an entrance to Scarborough on top of the Hill – to be seen for miles
- Glass roof over Westborough

Learn from elsewhere:

- Research what happens in other successful resorts to see if applicable here

Leisure and recreation:

- Indoor facilities for children during the day
- Some nice places to have coffee, reading newspapers etc.
- Better skate-park with supervision and organisation
- A Scarborough city screen with added activities – workshops, exhibitions – the Grand Hotel could be the venue
- Events guide – What's On
- Encourage national sailing regattas in the South Bay

Long term strategy:

- Create more coherent strategy for whole area – not just short term ideas

Public Relations and marketing:

- Local press should highlight the good things about town
- Someone could profitably run a computer database of the goods and services available locally
- Free tickets for Scarborough councillors to visit Amsterdam to find out what a missed opportunity there is here

Renovate and regenerate:

- Rebuild Shuttleworth Tower
- Renovate South Bay
- Knock down the Opera House and adjacent ruins and make the area into a pleasant space for people to meet and walk through
- Encourage redevelopment on derelict sites instead of expanding into green area
- Massive investment in historic fabric of town
- Where there are derelict buildings get funding to convert them into under cover facilities for families

Safety and security:

- Being able to walk everywhere in safety

South Bay Pool ideas:

- Captive wave pump for the South Bay Pool - for international surf conditions





## Topic Workshops

### Social Provision

*"Stop knocking down things that work!"*

*"I hear many people speaking about safety problems. I live within a short distance of three night clubs and don't feel unsafe at all!"*

*"Scarborough is very white middle class, conservative, and people seem full of prejudice."*

Chronic under-funding and support for youth projects and voluntary organisations was a major issue for this Workshop, together with poor housing, a dirty environment and a lack of training and employment opportunities for the young that will help to keep them in the town.

There was a wide variety of ideas for Scarborough to become a more vibrant cultural / arts / health centre, generating jobs and becoming more socially inclusive.

#### Issues

##### Access:

- Access to services if you live in a rural setting e.g. Staithes
- Lack of facilities within outlying communities
- Lack of transport and parking

##### Attitude:

- Community reluctant to take on responsibilities
- Lack of understanding of what is happening in the town
- There are a high amount of older people who can't remember being young
- Excessive bias towards the older generation
- Existing youth workers and networkers are here – all they need is recognition and encouragement
- Lack of recognition by borough council of social benefits that can be provided by the arts – social inclusion / regeneration

##### Childcare facilities:

- No crèche facilities or very few
- Lack of affordable childcare
- Lack of social service support for children and families - lack of resources

##### Education:

- Uninspired teaching for further education
- Splintered approach to life-long learning
- Access to knowledge – time involved
- Lack of stimulation for the youth of the town – uninspired teaching is miserably accepted as the norm
- Problems recruiting skilled and experienced personnel – have to move away

##### Employment:

- The need for youth employment opportunities in order to encourage young people to appreciate the importance of education and training

##### Funding and support:

- Short term funding for the disadvantaged
- Chronic underfunding for youth projects/voluntary organisations / social provision for children
- Funding for the Castle Choice Centre
- Need for Council support for running local facilities
- Funding for existing youth and community work, so that qualified staff can be employed to bring specific changes



## Topic Workshops

### Social Provision

*"Today Scarborough won the award of "most improved resort", but the first page of the Evening News featured an old lady's handbag being robbed."*

*"We don't shout enough about the good things we have here."*

- Council doesn't provide enough core funding for voluntary organisations
- Youth groups have to increase fees to be able to operate which means we lose those who are most in need
- Good work by voluntary organisations and charities is hampered by constant search for new funding

#### Health:

- The problem of difficulties with NHS dentistry provision
- Health provision currently run on an unhealthy model
- No international class hydro/spa/thalassotherapy centre
- Difficult to support disabled/older people in own homes due to lack of resources and care staff – care staff workers poorly paid, undervalued and therefore difficult to recruit and retain
- Doctors' lists closed to DHS patients
- Families who can't get on doctor's list

#### Housing and accommodation:

- Poor housing and estate conditions
- Poor quality social housing
- Not enough housing for homeless and very low income families

#### Lack of facilities:

- Lack of community entertainment facilities
- Lack of quality facilities
- Lack of community centres/venues (especially Castle and central wards)
- Lack of facilities in outlying communities
- Poor sports facilities which are too expensive and not enough of them
- All tourist attractions close down in winter and there is nothing for the people who live here or want to visit out of season
- Lack of venues for local original bands to play (not karaoke or tribute)
- Inadequate swimming facilities: Swimming pool has set times, high levels of chlorine and is very full, the showers are pathetic
- Water time is like gold dust (swimming pool)

#### Neglect and poor design:

- Lots of run-down public buildings are not a very good example for looking after the appearance of public housing
- Poor housing estate conditions
- Design of new housing stock and council buildings generally e.g. estates etc very basic; cheapest available, no imagination
- Dirty roads, run-down buildings
- Lack of imaginative playgrounds c.f. Primrose Hill, London, or Lady Di's playground

#### Police:

- Violence is categorised and dealt with differently by the police and welfare organisations
- Police / police attitude and response
- Difficulty reporting incidents to the police via Northallerton (no local knowledge)
- Lack of visible policing on the streets of Scarborough



## Topic Workshops

### Social Provision

*"It seems really difficult to find out what is happening in the town resulting in many events being poorly attended."*

- Not enough police on the streets in the town centre - day times and especially in the evenings
- Need for more community policing to address the perceived risk of walking through certain areas of the town, especially after dark

*"If there are not the correct facilities provided (modern sports facilities or centres) kids will hang around and boredom leads to crime."*

Public relations and marketing:

- Communications within the town – negative press

Responsibility:

- Little or no community ownership of the problems
- Split between County Council and Borough Council responsibilities

Safety and security:

- Safety on the streets after dark
- Violence on the streets
- Perceived sense of unease / not safe on the streets at night
- Lack of lighting

Safety:

- Third highest town in UK for assault (fact or rumour?)
- Attitude of the police – priorities?
- Vandalism – breaking what has just been repaired

Social issues:

- Social exclusion
- Transient B & B population
- Teenage pregnancy rate too high - comparable with the highest in Europe
- Lack of resources to support old people in their homes
- Magnet for the homeless
- Drug problem - a percentage of the population has a greater heroin problem than Leeds

Working together:

- Not enough one-stop thinking, need an umbrella agency, too many different organisations
- Scarborough is made up of lots of different communities and the majority don't have a focal point
- Structure and procedures within borough council makes life and work difficult for voluntary organisations

Young people:

- Young people feel the need to 'prove themselves' with their peer group
- Need for more opportunities for young people
- Lack of activities for young people
- Lack of youth centres in regional areas of the town
- Affordable leisure facilities needed eg. gym
- Disaffected youth on the streets



## Topic Workshops

### Social Provision

*"There is hope - if everybody is involved in building the Vision for Scarborough."*

*"We could present all results of the Planning Weekend on a website to keep the change process transparent and ongoing."*

*"Develop Scarborough Fayre to include a carnival type community parade."*

#### Ideas and Suggestions

Arts, performance and festivals:

- Performance centre needed
- Funding for all the arts projects
- Festival of street theatre – partial solution to lack of community oriented projects
- Funding sources for Fayre – Arts Council/Youth Council
- Full audit of community, arts and leisure groups – see what they do and use their experience
- Arts unit within the Borough Council linked to other departments
- Make sure the community and arts centre involves the community and the voluntary sector – don't let it be just a council-run building
- Full-time international class festival programmer, cost less than £35,000

Business centre:

- Change management at Scarborough Business Centre

Community safety:

- More community police officers working with youngsters before they get into trouble
- Increase funding for police and increase community policing
- Increase awareness regarding personal safety issues
- Operation Nobleman (foreign students' safety) Council + language schools + police + local traders – training video for overseas students ready June? – safe havens – 3 on South Bay – MacDonald's

Community venues / focus:

- Focal points in each community
- Cultural community centres in different parts of Scarborough
- Encourage multi-purpose facilities
- A one stop community centre per community
- A first-rate central community centre like the Peckham Pulse
- Larger central community centre with facilities accessible to public e.g. internet, performance space, arts facilities, café, information on groups
- Community arts centres with performance spaces, education rooms, practice + rehearsal rooms, art gallery, good cafe with bar, community sound recording studios, community radio project
- More venues/centres to rehearse / hold workshops – centre for bands to perform

## Topic Workshops

### Social Provision

*“Scarborough DIY Collective is recognised nationwide and government supported, winning awards for outstanding achievement. However it still seems unrecognised in Scarborough itself, losing its venue to build flats. If it was helped more and provided with a first class venue, it would give young people more to do and make drugs and crime seem dull.”*

#### Co-ordination and communication:

- Co-ordinate information and approach
- Streamline actions i.e. remove those obstacles that become so frustrating and stifle creativity – all levels/all organisations
- Community e-mail circular listing up to date e-mail addresses of Who's Who in the Borough

#### DIY Collective:

- Develop "The Warehouse" (run by young people from DIY Collective) to include band rehearsal and performance space for young people with internet café, workshop space

#### Education and training:

- Need better training for public employees and community in community development planning – SBC, CVS, NYCC
- Increase investment

#### Environment / buildings:

- Clean and care for the environment
- Buildings and gardens well maintained
- A sustainable, environmentally conscious and healthy town
- Improve street lighting and layout
- Council to enforce basic renovation of buildings or enforce fines or repossession

#### Existing buildings / facilities:

- Is there really a shortage of venues in Scarborough - with all those hotels can there be a partnership between private business and council to access those facilities?
- Swimming pool – build on existing pools
- Look at existing facilities e.g. schools which could be used in evenings, weekends and summer time
- Climbing wall/skateboard park – use an existing derelict building/sites – contact Rock City in Hull

#### Funding:

- A transparent funding process! – with guidance which is easily accessible
- Community facilities which have on-going funding
- We want to get on with delivering services and not having to chase funding
- Statutory organisations take back their responsibilities and accept that more people means more funding not less
- Statutory funding for leisure services
- Ask Simon and Garfunkel to give 1% of the total turnover of the song "Scarborough Fayre" to Scarborough



## Topic Workshops

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### Social Provision

*"We need an holistic healthy living centre, alternative health facilities, relaxation classes etc., with an energetic education programme so that it's not only the converted who use it."*

Getting about:

- Access for all
- A64 dual carriageway to park and ride outside town centre
- Park and Ride off A64 (not in town)

Health:

- More focus on health education; need preventative health care which could be helped by community space or several spaces that are purpose built
- More health resources targeted at prevention not reacting to crisis
- An alternative health centre with the space for workshops
- International Open School for preventative medicine for socially excluded, alternative etc – get some of the new NHS £40 billion extra funding
- New health centre with "filter" swimming pool, float tanks, really healthy restaurant / café using venue space for dance / yoga / tai chi etc

Hotel standards:

- Somehow need to co-ordinate hotels / guest houses and encourage them to increase their standards





## Topic Workshops

### Economic Development & Tourism

*"It's a great place to live, its a great place to work and it could be a great place to train people."*

*"We need to develop this ancient heritage (harbour)."*

*"Tourist! What does it mean? Is it Mr. Smith coming for the day for ice cream or is it someone from London coming to the theatre? Is it someone from abroad coming for a conference?"*

*"Scarborough's tourism has gone downmarket. We need less tourists spending more money. So we need quality attractions."*

This Workshop took place on the Friday evening to enable local business people to attend. The issues raised included how to retain the best young people after finishing their education, the dereliction in the town and its image as a tacky seaside resort, the underselling of the town's history and heritage and the need for a more diverse economic base.

Participants wanted to see a high quality e-linked business park, incubator units linked to the enterprise centre, a better quality workforce, investment in the fabric of the town to attract a wider range of visitors with development around the harbour a focus for regeneration, and more events and festivals.

#### Issues

##### Attitude:

- Too much grumbling about the A 64 route rather than looking for other kinds of business or other kinds of transport

##### Business / investment:

- Scarborough Borough Council is hostile to local businesses, wants national names (who leave less in local economy)
- Lack of major investment either public or private or partnership
- The business rates are so high in town that local people cannot afford to keep their businesses going and yet you say that we cannot attract outside retailers

##### Location and access:

- Poor access
- Parking issue must be addressed
- No more out of town large scale developments

##### Reputation and image:

- Not known for any modern knowledge, creative or leisure based service
- Scruffy empty buildings
- Underselling Scarborough's history and heritage

##### Retailers:

- The council is too keen on attracting big national retailers which drain out cash and make the town boring
- Economic drain from some national retailers- as opposed to Whitby where the benefits recently acquired have been kept in the town

##### Technology:

- Lack of high bandwidth telecoms

##### Seasonal and exposed

- Lack of undercover tourist attractions
- Council to move into the 21st century to bring tourists into Scarborough



## Topic Workshops

### Economic Development & Tourism

*"We've got to use the existing facilities to the full."*

*"The South Bay Pool is seen by everybody as an asset."*

*"Get boats back into the harbour - It's boring and very sad at the moment!"*

*"I dream that Scarborough becomes known for being the best place in Europe to get away to for fitness of mind and health."*

*"Most towns have one strength, we have at least ten!"*

#### Ideas and Suggestions

##### Access:

- Suitable link roads / airport to attract investment

##### Arts, culture and entertainment:

- Develop cultural tourism i.e. build on presence of Stephen Joseph Theatre and develop arts
- Government backed development agency to invest in leisure and culture to create a unique selling point for Scarborough
- Choose twelve monthly festivals and business related and cultural / sports that can be run from October 2002 and then everyone in Scarborough sells them to the rest of the world.
- Revive Scarborough Fair as a major arts festival. It is already a 'brand' name recognised worldwide
- Bring in professional and imaginative events organisers to provide an alternative to Chuckle Brothers and Crankies

##### Business, industry and local economy:

- We need light manufacturing industries and knowledge based industries
- Develop offices, add incubator units at Scarborough Business Park
- A mixed economy, with a lot of firms dealing with each other and supplying local needs locally
- A sustainable economy edging out seasonality
- Large open-air market weekly at last
- Vibrant all year economy i.e. as much for 'tourists' as for locals

##### Harbour:

- Develop the harbourside more cafés and bistros just like the 'Harbour Bar' - Julian has shown it can work
- Build a marina then we will get the type of trade we need on the foreshore and old town
- Develop the harbour - marina and café culture
- Whitby Marina, Scarborough Marina - improved fishing industry

##### Housing and accommodation:

- Shops and empty flats above these could be used for housing

## Topic Workshops

### Economic Development & Tourism

*"We need to develop events driven tourism, events like the Edinburgh festival."*

*"Tourism just means that you have a nice place and others want to share it - we shouldn't be selective about who comes."*

*"Encourage entrepreneurial attitudes within the educational system and support new businesses."*

#### Image and identity:

- A thriving community and local economy, celebrating our local distinctiveness
- Create a European atmosphere
- All the entrepreneurs and owner managers in Scarborough coming together to make one key message.

#### Natural environment:

- Be very careful to preserve one natural beauty which attracts people to come.

#### Public relations and marketing

- Promote the difference of Scarborough e.g. specialised shops
- To use what facilities that we have to their full potential

#### Quality:

- Upgrade standards

#### Surfing centre:

- Build an artificial reef in North Bay for surfer dudes!
- Scarborough has become the undisputed surf capital of the North but we are not cashing on it. It is technically possible to create a captive wave big enough to surf on. These already exist in Japan and USA. The South Bay Pool should be promised as a site for this venture to international investors. The site would also provide space for shops, cafés, equipment sales and hire. It would be a spectator attraction and could be used for training and competition. Also space for old fashioned surfing and sunbathing.
- Use new sea defenses to create lagoon and islands - a surfers paradise



## Topic Workshops

### Economic Development & Tourism

*“Employ a top design company to research and produce a plan for the South Bay Pool as a surf and water activities centre. Employ international dream merchants to sell the idea. Do it quick before Redcar or Saltburn beat us to do it!”*

*“Develop a graduate enterprise centre which the University of Hull are intending to do.”*

#### Tourism:

- Across the board, tourism has faded.
- Niche vertical marketing tourism must be research and developed
- More tourists from all backgrounds needed
- Tourism can be for locals as well

#### Training and enterprise:

- Local firms need to train people themselves rather than grumbling about lack of skills
- Small units for workshops and shops at very low rents for young people in town

#### Visitor attractions:

- Visitors being convinced that it's worth staying in Scarborough for a week
- High-spend visitors for weekends, enjoying the heritage and architecture of the old town
- Great hotels
- Event packed cultural Quarter with marina in South Bay
- More steam trains into Scarborough coinciding with major events
- Use our history to create a theme park like Beamish or Eden Camp - based on the history of seaside holidays (interactive)
- Tap into the American market that stops off in York: by promoting John Paul Jones and Bon Homme Richard, not known in UK but are well known in USA

#### Working together:

- Scarborough, Whitby and Filey to pull together as the borough of Scarborough

#### Year round leisure and recreation:

- 12 months of the year season where there are activities and / or relaxation for all age groups



## Topic Workshops

### The Town and Its Future

*"We don't have a large enough population to attract major investors."*

*"Remove the ads in HM prisons advertising Scarborough as the place to go - yes, these do exist!"*

Participants in this Workshop highlighted some of the key issues that hinder Scarborough from re-inventing itself for the twenty-first century: lack of investment and career opportunities to keep young people in the area; fear of change; the town's isolation; decaying infrastructure and property; lack of year-round facilities and leisure opportunities.

It was felt that the town's future lay in increasing its population, diversifying its economy, providing high quality attractions and transport infrastructure, and securing public sector investment to improve the physical environment. Scarborough's geographical position suggests it could become a focal point for the whole of the North Yorkshire coast and, by working together, the region as a whole could achieve more both nationally and internationally.

#### Issues

Employment:

- Globalisation
- Limited career opportunities create a stagnant employment market
- Lack of career opportunities
- Unemployment

Derelict areas / buildings:

- South Bay pool
- Building deterioration
- Deteriorating infrastructure

Getting around:

- Lack of comprehensive Park & Ride
- Airport within 1 hour required
- Road access
- Transport
- Weaknesses – road communications, A64

Image and identity:

- Too conservative i.e. stay as we always have
- Tolerance of second rate
- Lack of courage to think big
- No direction

Information, education and training:

- No knowledge/education of sustainable development
- Does the training meet the labour requirements for industry?

Investment and income:

- Lack of investment
- Not enough disposable income in the town

Leisure:

- Lack of all year round leisure facilities



## Topic Workshops

### The Town and Its Future

*"This is the most important event in Scarborough for years."*

*"We have a chicken and egg situation, so what will come first - investment or realisation?"*

*"We need some early wins."*

#### Linkages:

- Communication with rest of the UK
- Weak communication between university and college with community and town centre

#### Social issues:

- Growing number of drug addicts and people stealing to survive, coming from outside the town
- Drugs
- Anti-social behaviour
- Waiting list for dentist
- People's health isn't as good as it could be/should be
- Access for disabled needed

#### Young people:

- No opportunities for the young
- Young people leaving

### Ideas and Suggestions

#### Attitude:

- People to have pride and take ownership of their beautiful town

#### Development:

- Recognise growth – must be to south or west as terrains to north less easy to develop in a big way – so new town South of Scarborough
- New South Scarborough residential and work area to complement existing, leading to regeneration of centre

#### Employment / economy:

- Enough employment for school leavers
- Set target of full employment
- Job market thriving

#### Environmental improvements:

- Encouragement from Council to apply fresh paint, brighten the place up with flowers, improve outer approaches to town from today's dreary effort
- Public areas to be all maintained well

#### Facilities / entertainment:

- More facilities for elderly lonely people not necessarily disabled
- Retirement village with all amenities and sports
- A thriving town centre and facilities for entertainment
- Thriving tourism town
- More covered attractions for us and tourists
- Big hotel / casino / entertainment arena





## Topic Workshops

### The Town and Its Future

*“Send a working party to somewhere which is clearly getting there, e.g. Gateshead and Newcastle, to discuss how they achieved their results.”*

- Town should be multi-functional, not solely tourism
- Tourism built up on niche festivals
- More facilities for people on the outer fringe
- Big new attractions, entertainments, events
- Zenith (North Bay) project or similar

*“The community needs to believe and to accept that the town should go upmarket.”*

#### Traffic and transport:

- Lobby national government to link Scarborough to national motorway network
- Good airport within 1 hour of Scarborough with rapid links to it
- Rapid transit by public transport to York and beyond
- Successful Park and Ride (e.g. York)
- Excellent road links
- First class infrastructure, reliable public transport with sufficient facilities for private investors
- Improved road infrastructure - rejigged one way system and bus stops
- Improved level and graded footpaths
- Control of traffic - more pleasant public areas for pedestrians

#### Governance:

- Council must resist central government – they should know what’s best and what’s good for the town
- Has Scarborough a quality assurance manager to keep standards up?
- Encourage people / firms to raise standards etc – look into new projects and kick Council departments into action
- Planning regulation must be positive and minimal – until Council property is all in good nick they don’t have moral grounds to insist on others’ standards
- Redevelopment corporation, with Govt / EU money to help investment
- Councillors paid a realistic salary so we may get a better quality; younger people running the Council

#### Image and identity:

- Improve Scarborough’s image as a commuter town
- Give Scarborough a clear image as a heritage / entertainment festival centre; back that up with a co-ordinated support programme for these things
- We need to specialise. Scarborough + Whitby + Filey are in competition with each other in North Yorkshire - also with Bridlington in East Yorkshire. Each place needs separate identity and amenities to succeed
- Whitby – Filey – and Scarborough need to start pulling together
- We want a higher quality town – get rid of tat, tacky “kiss me quick” image

## Topic Workshops

### The Town and Its Future

*"It is vital that we work together more effectively to attract investment and create more employment and prosperity for Scarborough."*

*"Derelict buildings like the Opera House, South Bay Pool, most of King St etc, etc!! Do something about it!!!"*

- Scarborough should become the healthiest place in the world - live forever on the sea air!
- Enlarge population by 25,000

#### Marketing and promotion:

- Market the town in Scandinavia as a tourist destination
- Identify unique selling points

#### Quality of life:

- Employment, education, health and crime prevention must be improved so that the overall quality of people's life is higher
- Scarborough can sustain itself – employment / shopping / energy / health etc
- Safe and economical place to live

#### Renovate and restore:

- Redevelop the Mere
- Police: no more broken shop windows
- Town Hall: repair broken pavements outside town centre
- Remove and redevelop derelict buildings i.e. Opera House, Marshall's, Bell Hotel, South Bay Pool
- Urban regeneration: if necessary compulsory purchase of derelict buildings
- Rebuild old buildings to ensure continuity of charm
- I want to see the derelict areas and buildings restored

#### Town centre:

- Loosen the grip of multi-national organisations on the town centre
- We need a thriving town centre with 24 hour facilities and improved in and out access
- Rebuild the centre to include a mix of housing / shops / entertainment
- Good access to schools, libraries etc - on foot from homes
- I would like it to be clean
- Good shopping facilities – shopping is the no. 1 leisure activity

#### Training and education

- Expand Scarborough as an education centre



## Topic Workshops

### Young People

*"There's a hell of a lot of young artists and we need to keep them in Scarborough!"*

*"There are a lack of decent sports facilities."*

*"Sex education is too late once everyone has already taught themselves!"*

*"Graffiti means boredom."*

*"Young people are treated like aliens sometimes."*

A wide range of youth organisations were represented in this workshop providing a good cross-section of views on how Scarborough could better serve its young people and, in turn, be the recipient of a more positive, constructive attitude from the young.

There is no recognised voice or channel of communication for young people with no representation on the Council. There is a need for a central point of information, better and affordable sports and leisure facilities, including more venues for music, arts and entertainment, and better transport links. The DIY Collective desperately needs a permanent base and a Youth Forum could help to co-ordinate funding to create better facilities and an information centre.

### Issues

Alienation and lack of support:

- Things like Soundwave treated as unimportant and insignificant as it is run by young people
- The Warehouse will close - needs help
- No recognised voice for young people
- No dedicated youth officer / department in the Borough
- Young people are treated like aliens with councillors being xenophobic eg lack of support for DIY Collective
- Local authority not willing enough to go with the needs and wants of young people
- Needs of young people - 11-25 (up to 30 with DIY)
- Youth is about getting older

Attitude and social problems:

- Apathy, from youth to youth
- Drugs
- Young people want to escape from the town as soon as they get a chance
- Vandalism
- Young people asked to leave the Brunswick centre
- High rate of unplanned teenage pregnancies
- Councillors are too old
- Too many mobile phone shops

Education and employment

- Not taught practical skills - citizenship
- Lack of life skills training
- There's a need for careers advice and guidance for college leavers instead of just for school leavers
- Lack of decent jobs
- More information needs to be circulated to youth groups re: applying for grants etc





## Topic Workshops

### Young People

*"We need meeting venues and music venues."*

*"Why are things like the SoundWave treated as unimportant and insignificant? Because it's run by young people!"*

*"The skate park is too popular - we need more, more more!"*

#### Accessibility:

- Cycle lane is a waste of time
- Need for wheelchair / pram-friendly bus drivers
- Poor transport links to neighbouring towns / cities means people coming into town in the evening are often unable to return after 8.00 - 9.00 pm
- No wheelchair access into Crescent Arts
- Don't want walls round Marine Drive (retain railings)

#### Lack of facilities:

- Skatepark over-popular and too small - more, more, more!
- Nowhere to go indoor climbing
- Nowhere to play football (or transport to get there)
- Lack of decent sports facilities
- Futurist very cold - needs heating
- Leisure too expensive for young people in the town
- Lack of suitable recreation facilities

#### Sub cultures within young people:

- Different people cut themselves off into their own groups and there may be a lot of stigma between these groups i.e. different dress sense, music taste. We need a place for young people to get together.
- We need to expand the DIY Collective.
- Constant aggravation between sub cultures of young people - stigma between different groups

#### Youth culture:

- No focus for youth culture
- We need a more diverse range of nightclubs to cater for people who don't want to go to meat-markets
- Need for music venue, lack of outlets
- We need alternative to prominent pub culture - only venues for bands are horrible smoky pubs
- Need for accessible nightclubs for young people with disabilities
- Lack of places to go where we can be ourselves



## Topic Workshops

### Young People

*"We need a serious music and arts venue that will attract national acts that we really want to see."*

*"We need a big building comprising many different parts (a warehouse type of thing) where murals / art work / music etc can be done."*

#### Ideas and Suggestions

##### Amenities:

- More seats in town
- Multiplex cinema
- Graffiti wall which is renewed every month
- Suggestion for art work wall - back of Royal Bank of Scotland
- Access to computers (games/internet), not in library
- Large projection screen in town
- Wooden adventure equipment
- Youth shelter
- More play groups for younger children
- Better variety of shops
- Bigger cinema
- Cheaper activities

##### Creativity:

- Young people should be invited to take part in the regeneration of parts of the town - to do creative things which will enhance it, eg murals, street music, DJ competition in Spa Complex

##### Getting about:

- Proper cycle paths that go all round town
- Cheaper buses, more often, special passes
- Cycle friendly parks and secure lock up for bikes

##### Information / social centre:

- New young people's information centre
- Need for properly informed staff & good facilities
- Possible location in town centre - near Burtons - Chapmans Yard?
- Section 106 agreements for developers to deliver benefits
- Offer of Open Arms Coffee House (Dave Ward)
- 40 Queens Street, could incorporate youth centre - extra funding would be needed to extend opening hours, extra staff

##### Links with local authority / working together / disabled needs:

- Youth Officer required at SBC
- Need to work together with SBC, NYCC, Youth Forums
- Agencies need to work together more
- Have young people partnered with Council workers - mentoring
- Better communications needed re: Council / disabled / community needs
- Automatic doors in Brunswick Centre

##### Skating focus:

- Put Scarborough in the forefront of skateboarding
- Turn South Bay Pool into a big skate park and graffiti park
- Skate-park to have lights and be staffed

## Topic Workshops

### Young People

*"In Helsinki people come by bus from all over the country to a very attractive Skate Park. We want a world famous Skate Pool-Competition-Park at the South Bay Pool."*

*"Don't forget the outlying areas like Burniston, Snainton and Ravenscar."*

*"Support the DIY Collective!"*

*"Turn area where garages have been demolished near Rowan Close into an all-weather football pitch. The local kids have already made their own makeshift one. They need a safe space."*

- Skate-park that is large enough to hold international competitions, thus bringing in tourists, etc
- Purpose built climbing wall / skateboard park with trendy cafe and music area
- Skateboarding in Newby

#### Social spaces / events:

- Young people's nights - discos - bands nights- events to look forward to
- Safe, secure but cool and trendy place for youngsters to meet!
- Mojos - good model / Icon - good model, not cheap
- Junior night club - 7pm - 10pm with music

#### Youth centre:

- A venue with a capacity of 150-200 people with practice rooms, offices and a young people's art gallery - all to be run independently by the young people and creating employment
- Café in Newby
- Large fair / DJ festival
- Child / young person friendly cafes which offer cheap, healthy snacks
- Youth centre - hospital, prison, anywhere in centre of town

#### Sports facilities:

- More sports centres, especially on the north side of town
- Swimming improved (like Bridlington) and cheaper
- All weather football pitch in Newby

#### Street events / consultation:

- Street jam where anyone can join in the music
- To find the specific people you need you should maybe have a day in town with a loudspeaker getting different people to write down what they'd like to have and get their details so they can make it happen - something catchy like BeatBox would attract attention

#### Youth Forum / empowerment:

- Set up a Youth Forum at the Town Hall organised by SBC
- Youth Forum to re-surface
- More of things like this - fantastic!
- If young people become part of the arts centre, make sure the element of user-led ownership is retained as exists with the Warehouse
- More young people need to get involved in DIY Collective
- Better recognised voice for youth needed
- My dream is for more councillors to listen and show support for young people





## Topic Workshops

### The Regional Context

*“Local people do not realise the skills available in Scarborough.”*

*“Does the government understand the problems of our local economy?”*

Participants highlighted poor communications of all types as a fundamental problem for Scarborough eg. air, sea, road transport links (local, national and international), no cable network, dissemination of information and natural environmental assets are unrealized.

In order to widen Scarborough's appeal, nationally and internationally, it was suggested that the Old Town should become the hub, linking the sea, harbour and the rest of the town and that the town's cultural assets should be recognised and exploited. A hydrofoil could link Hull, Scarborough and Newcastle and pressure should be put on the rail companies to provide cheaper travel that more imaginatively meets the needs of both local people and visitors.

### Issues

Access / Getting to Scarborough:

- Not just an improved A64 but an East Coast motorway
- Concentration on A64 stops us thinking of alternatives
- Poor link road north/south
- Miles from motorway network
- Need for faster trains from York
- North Yorkshire needs a motorway – Humber Bridge to Middlesbrough
- Nearest airport not near enough
- Investment will not produce returns unless the place is accessible
- Improving road links means more daytrips – driving down quality of resort.

Architecture and design:

- Get rid of the ugly '60's developments
- Need for refurbishment and reconstruction

Economy:

- Falling land values
- Can Scarborough afford to develop adequate coastal protection?
- Low profile with private investors

Employment, training and expertise:

- Limited job prospects for graduates
- Poor range of job opportunities
- Local ties in manufacturing lost in take-overs
- High unemployment compared to North Yorkshire
- Small catchment area

Getting around:

- Cyclepaths are not user friendly
- Health impact of roads

Image and identity:

- Perception that Scarborough is remote and declining



## Topic Workshops

### The Regional Context

*“Scarborough is growing much slower than the nation and the Yorkshire Region.”*

#### Tourism:

- Problems of dealing with day trippers
- Need for a major attraction
- Local competition from other resorts let alone those further afield

#### Young People:

- Bored young people leading to vandalism, graffiti
- Need to raise aspirations of the young

### Ideas and Suggestions

#### Arts, culture and entertainment:

- Create a cultural centre
- A cultural quarter based on the Crescent
- Top class entertainment for all ages
- Scarborough to be the events capital of Yorkshire
- Create centre of geological excellence - Rotunda Museum
- Use Spa for music venue and ensure transport at end of performance
- Attract festivals such as WOMAD – use old holiday camp site
- Invest in museums, galleries - as at Liverpool, Walsall and St Ives

#### Attitude:

- Work towards creating a consensus approach to the future
- Encourage a positive mindset for the population
- Overcome protectionist attitudes
- Our relative isolation makes us more self-sufficient – this is a strength

#### Conference destination:

- Ensure that town becomes the leisure destination for the whole region and the location for business conferences
- The region's main conference centre

#### Crime and antisocial behaviour:

- Get control of crime, vandalism and graffiti

#### Employment, business and funding:

- A better wage economy
- Sell Council run attractions to the private sector
- Attract a major company who will then provide a good road system to its store
- Attract new businesses into the town
- Build modern office accommodation on business park
- Provide access to EU funding for local groups
- Visitor tax to pay for environmental improvements



## Topic Workshops

### The Regional Context

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*“The town could be a quiet and peaceful weekend resort for busy city executives.”*

*“We need articles in Sunday magazines about the town.”*

- Enough money to buy local paper and spread good news

Environmental improvements:

- Drivers need to stop damaging grass verges and spoiling area they live in
- People should clean up after their dogs and stop dropping litter

Governance:

- Local government needs a single tier local authority that responds to its partners and has a bigger budget
- We need quicker decision making to effect change
- We need a unitary authority working with a Regional Government

Harbour / old town:

- The harbour is the largest potential regeneration project in the heart of the town
- Old town area is the hub to the sea, harbour and town

Housing and accommodation:

- Good homes for homeless
- Good quality new housing to encourage new employers locating here
- Much of the bad property in the town should be demolished to enhance good existing property and provide new development opportunities

Image and identity:

- Make Scar/borough beautiful again for residents and everyone
- Segment town for different types of visitor

Local service provision:

- Better quality services for the increased council tax – up 45% in 7 years
- Recreation and leisure / eating and drinking
- Hot showers on the beach for surfers and swimmers
- Somewhere to buy breakfast when you arrive in town at 8.00am
- Good quality fish restaurants as well as fish and chips
- A great night economy encouraging people to stay past 5 – 6pm turning day trippers into overnight stayers
- Multi-screen cinema
- A large swimming pool open all the time

Renovate and restore existing assets:

- Revitalise South Bay Pool area



## Topic Workshops

### The Regional Context

*"We need a high speed ferry link from Newcastle to Scarborough and from Scarborough to Hull, linking the North Sea Ferries."*

*"Upgrade Spa and make it a better centre."*

*"Local shops make S/boro distinct from other places."*

#### Technology:

- Improved IT facilities
- Broadband cable linkage enabling more high tech e-commerce related business to relocate here

#### Town centre - shopping:

- A large pedestrianised town centre - and the Crescent connected to the centre
- Value the local small unique shops
- Attract some major stores
- Get rid of the Brunswick centre and improve pedestrian crossings

#### Travel and transport:

- Route one of the national cycle network
- Efficient internal transport system
- A good park and ride
- Improved transport links to local airports
- Monorail round town free to those who do not bring cars
- Is driving all along the front necessary in Scarborough ?
- Reduce traffic, close Marine Drive to all polluting traffic – change mindset - don't use the car for short journeys
- Lobby rail services to improve timetable

#### University

- A university that is going to keep people here
- A university that matches the needs of a developing economy
- Invest in the university

#### Working together:

- Partnership between Council, agencies, industry on mutually beneficial projects
- Better voluntary/public sector partnerships to deliver social benefits eg. youth
- Continuous community engagement



## Topic Workshops

### Getting About

*"I dream of being able to go and see a film in York and getting home again at night."*

*"Cheap weekend prices for the trains – 4 for the price of 1 – it works in other countries!"*

Transport problems and the difficulties of getting about, both within the town and in a wider context, were perceived by many participants in the Planning Weekend as a major issue to be addressed in order for the town to be able to move forward positively. This Workshop reflected much of the common thinking on these issues such as: those concerning the A64 and the lack of consensus about its future; an expensive and inadequate public transport system that does not serve the needs of the public; a car dominated environment and an unsatisfactory park and ride scheme that does not link in with public transport.

Participants wanted to see a much more flexible and imaginative approach to transport issues with priority given to 'green' solutions. The town needs to become more accessible by foot and by cycle.

#### Issues

- Footpaths were intended for pedestrians but are increasingly used as cycle tracks endangering older people in particular.
- No cycle ways
- Schools do not let children travel by bike because they have no lock up facilities for bikes
- Disabled access very poor with inadequate parking facilities
- Cars park on pavement
- Skate boarders and roller bladers all over the pavement
- No bus station
- Congestion in town
- Cars along front divide sea from shops / arcades
- No orientation scheme which gives people arriving in the town salient facts to help them get about
- Problem of traffic flow in centre of town
- Parking scheme inflexible – same in winter as in summer – on weekdays as at weekend
- Too much traffic on Foreshore Road
- Too many short journeys made by car
- We need to tackle summer congestion
- Who wants to see more countryside covered in tarmac and concrete?
- There are only four bikes parked outside – why don't more people cycle?
- You can't cycle safely between Scarborough and Eastfield
- Too many potholes in roads – danger to cyclists and pedestrians
- Traffic calming of little use
- Dualling roads: A64 + improve access to the M62



## Topic Workshops

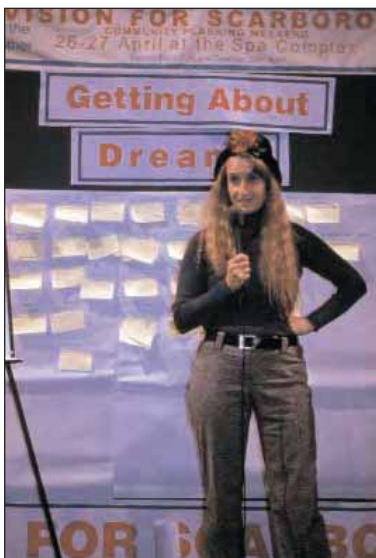
### Getting About

*"There seems to be a lack of communications between people in Scarborough and the Council. Why don't we know about the new traffic control system coming up shortly or the new edited bus timetable?"*

- Visitor parking poor - park and ride unhelpful for visitors
- Public transport information is poor and unco-ordinated
- Limited transport to and from Scarborough on Sundays
- Train services to York/Leeds end too early in the evening
- No trains between Scarborough and Bridlington on Sundays
- Buses are expensive
- Environmental impact of road traffic - taxi fumes and noise – mostly doing short journeys

### Ideas and Suggestions

- Traffic free centre to the town – apart from essential services
- A place full of considerate people moving around on foot or cycles – breathing healthy air
- Every school to reduce the school run
- Spend more on cycle training for children and persuade all secondary schools to allow children to cycle if they have passed their test.
- Facility to take bikes on any train at any time cheaply, without prior booking, especially to York, Leeds and Hull
- Town centre shuttle to co-ordinate with out of town services
- Mini rail link from Seamer station, park and ride scheme – ending near Grand Hotel
- Large lorries should be using rail not road – container systems
- Frequent mini-buses from station to South Bay, North Bay, major hotel areas
- Re-instate 20 minute train service into Scarborough – as 40 years ago
- Innovative, interesting public transport – that gets talked about!
- Spot fines for speeding vehicles
- Central bus station not required – just better information and facilities at existing bus stops
- Develop real time bus information subsidised from local transport plan
- Moors bus network running for a longer period and more people using it
- Co-ordinated public transport strategy
- Acknowledgement that cycle tourists spend more than car born tourists
- Fares should be more comparable with fuel costs for motoring
- Freight depot outside town where goods are transferred into smaller vehicles
- Use ring-fenced money from the parking scheme to subsidise public transport, junction improvements, road safety
- Green car hire for locals in town centre and visitors who arrive on public transport
- Make inside of park and tour buses interesting with video's about events sponsored by businesses
- Underground parking
- Netherlands is full of cyclists – get them to come to Hull and put their bikes on the train to Scarborough
- Rail link for park and ride
- Designate paths along roads for pedestrians and cyclists
- Support for communal taxis especially in the evening
- Rickshaw cycles



## Topic Workshops

### Arts, Culture & Entertainment

*"The programming at the Spa and Futurist is dire - how many more times must we tolerate the Krankies and the Chuckle Brothers?"*

*"Everyone here is for Arts and Culture. How do we interest those who are not here and those who think the arts are a waste of time and money?"*

*"We cannot expect the Council, like mummies and daddies, to do everything for us. So those private individuals who stick their necks out should be given some financial relief - on their rates or taxes."*

Over 80 people took part in a lively and enthusiastic workshop on Saturday morning. Most of the participants were connected in some way with existing artistic and cultural activities in Scarborough. The workshop commenced with an assessment of 'what is already going on' and the extensive list of arts related ventures highlights the variety and importance of the cultural sector within the town. However, there was a strong feeling that the arts is insufficiently appreciated whilst contributing considerably to the town's character and reputation.

#### **"The arts are alive and well in Scarborough":**

Stephen Joseph Theatre

Rounders Youth Theatre

The Futurist (theatre and cinema)

YMCA

Phoenix Players

Spa Theatre

National Student Drama Festival

University of Hull, Scarborough Campus  
Arts Department,

Arts on Tour

Create - Arts Development Agency

Festival of Light

Crescent Arts Centre

Blandscliff Art Gallery and mural project

SMACME Arts Group

Yorkshire Sculptors

Harbourside Artists

Brigantia

Pixelism.org

Art education

Contemporary artists, writers and musicians living and working in town

Wood End Natural History Museum

Dinosaur Coast Project

Rotunda Museum

Scarborough Community Heritage Initiative

Scarborough Art Gallery

Fisherman's Choice (£10 K grant) at Gallery

Friends of the Art Gallery

National Association of Decorative and

English Heritage

Scarborough Archaeological and Historical Society

Blues, jazz, pub music events

Music production and marketing

Venue development, international music distribution

Scarborough Symphony Orchestra

Scarborough Area Youth Orchestra

Falsgrave Philharmonic Orchestra

Staxton Singers

East Riding Chamber Choir

Scarborough Choral Society

Scarborough Amateur Operatic Society

Scarborough & District Light Opera Society

Scarborough Brass Band

Scarborough Concert Band

Scarborough Festival of Youth Arts

DIY Collective

Warehouse Project

The Sound Wave Music Festival

Dance machines and amusements

Beach Sculpture

Good children's art workshops

Drop in Centres for young people

Terror Towers

Literature Festival

The Sitwells & other literary connections

Scarborough Writers' Circle

Friends of the Library

Film Society

Pictures in the Park





## Topic Workshops

### Arts, Culture & Entertainment

*"This forum highlights the Council's lack of interest and commitment to the cultural and imaginative soul of the community."*

*"Scarborough is regarded as the New Orleans of the North!"*

*"In the cultural puzzle of Scarborough the missing bit is often the Local Council ..."*

*"Parks are part of our culture and Scarborough has lots."*

*"The type of people who come to Scarborough in the summer won't buy our art."*

#### Issues

Appreciation and support:

- Arts are a grossly undervalued asset
- Lack of support for arts from community and Council
- Excellent but unrecognised arts education - Fine Arts at University is closing down

Arts programming:

- Poor planning of events (Spa and Futurist produced the same pantomime last year!)
- Junk entertainment only along South Beach - spoiling atmosphere and taking space for potential other activities
- Not enough Daniel O'Donnell

Arts resources:

- Very poor and under developed library collection of arts and culture books available (unless a university student, and even there the collection is not brilliant)
- Need for better access to existing public collections, eg visual arts, books, archive materials etc
- Difficult to get supplies of art and craft materials

Attitude:

- Lack of imagination on part of the Council
- Apathy of general population

Broader range of culture:

- Not enough support for working class arts - listen to the streets
- No textiles / crafts mentioned
- No 'cool' cafe culture - only chintzy tea rooms
- Drinking youth culture needs an alternative night life

Cinema provision:

- Hollywood Plaza is in an appalling condition
- SJT Cinema has poor seating and limited programme
- Poor coverage / selection of films
- Lack of festival projects e.g. short films
- Need for better independent cinema provision
- Need for more art house and music documentary films
- Need for a new multiplex cinema like City Screen in York (which was funded by the Arts Council)

Communication and promotion:

- Lack of co-ordination and publicity
- Lack of information on events
- More information needed about the arts. Local newspapers and tourist information centre do not give good coverage
- No proper art-entertainment listing magazine, like Time Out
- Need for a good What's On Guide - lack of co-ordinated promotion of events



## Topic Workshops

### Arts, Culture & Entertainment

*"There's no clear arts strategy - the focal point is Stephen Joseph and Crescent Arts but other smaller organisations are hard to access."*

*"Need for investment to market Scarborough as a place of culture to attract different visitors."*

- We need a link between all arts and culture, history societies etc. - a monthly newsletter or mailout contact list - a page in the newspaper
- Poor listings magazine produced by Council (does not list events at SJT and Futurist)
- Appalling support from Scarborough Evening News and the media for the arts and for publishing cultural events
- Need for information about groups which meet all year, especially for new residents
- Town information centre poorly informed of events

#### Co-ordination and strategy:

- No arts unit at Council
- Lack of communication between artists / arts groups - more homogeneity needed
- A distinct lack of cohesion between all the arts and cultural organisations: a forum is needed - maybe a monthly newsletter
- Too much humility, not enough ambition
- No one responsible for the promotion of the arts sector to residents and visitors
- Too many small groups all fighting for support
- Need for a Council supported Arts programmer / co-ordinator
- Need for a central (SBC?) co-ordinator for planning and advertising / marketing assistance
- Need for a Literature Officer to develop a Festival, projects and reading groups
- Why is Londesborough Lodge up for sale if it is going to be the centre of an Art Zone?

#### Crescent Arts:

- Crescent Arts needs equipment space, relaxing space for visitors, disabled access, health and safety modifications . Needs to create income eg by hiring out exhibition / conference space and for more than one gallery space (we shut to the public for 2 weeks out of 6)
- Disabled needs / public amenities
- Deaf people need sub-titled films
- Lack of disabled access to upstairs in the Art Gallery
- Too many toilets are closed! (Visit Amsterdam)

#### DIY Collective:

- DIY Collective not supported enough by the community - will soon be without a venue - it needs a permanent base

#### Funding:

- Lack of core funding is a serious problem for arts organisations in the voluntary sector (eg Festival of Youth Arts)
- Under investment in the arts from the local authority
- Need for financial help to publicise new private arts / culture / entertainment ventures
- Museums and galleries need investment and more staff to deliver 21st century quality space
- Need for financial relief (rates / tax) for people trying to set up alternative types of private enterprise in the arts

## Topic Workshops

### Arts, Culture & Entertainment

*"If people participate in the arts it does more for their health than the NHS ever could!"*

*"A group of people in St Ives got together to get a gallery built - now the town attracts very different and many more people."*

- More help needed from Council to support artists looking for studios (eg use old buildings)

#### Museums & gallery

- Scarborough needs to be less seasonal and to increase opening hours at the museums and art gallery
- Need more staff in the museums service
- Need for better signage to the museums and gallery
- We need space and opportunities to show major loan exhibitions
- More support for national heritage and scientific cultural heritage
- Lack of display space in Art Gallery - more pictures in storage than on exhibition

#### Unrealised potential:

- eg Scarborough Fayre
- Scarborough's Spa Bar could be fabulous
- Outdoor theatre wasted
- Town has interesting, artistic, possibly unique street name signs - they are neglected and being replaced by cheap, not very good imitations

#### Venue for performance / music / art:

- Not enough venues for original music bands, especially young bands who then have to play in other cities rather than their own town
- No excellent beautiful arts centre / concert hall
- Need a range of different sized venues for different tastes, especially music
- Need for an arts centre for displaying local artists' work
- Lack of community arts venue
- Lack of a focus area for arts and culture - the jewels are pepper-potted around town
- Lack of space to develop the cultural life that exists, ie artists studios, rehearsal space, music studios
- No decent venue to lure mainstream bands
- Arts venue needed - how about the derelict chapel on Eastborough - excellent location in the heart of the Old Town - good for local people and visitors
- Practically no visiting professional 'classical' music (there used to be)



## Topic Workshops

### Arts, Culture & Entertainment

*“CREATE should be the co-ordinating body of all the Arts in Scarborough - not the Council.”*

*“Refurbish the Wood End Museum and develop as a Sitwell gallery. Do something with the Wood End basement and the wonderful gardens at the rear.”*

#### Ideas and Suggestions

Art Gallery / museum as catalyst for regeneration:

- ‘Tate Seaside’ in St Thomas’ Hospital including modern art, sculpture, cool café
- A new or refurbished art gallery would attract new visitors to Scarborough, cf. Tate St Ives, new Art gallery in Walsall, etc. - all funded through Lottery, Council and private sector
- A venue could be designed by an internationally renowned architect, eg Imperial War Museum in Manchester by Liebeskind

Arts awareness:

- Create a central arts co-ordination forum
- Raise the Councillors’ awareness of the contribution of the Arts with series of presentations of what can be achieved
- Visit to towns which have arts success stories
- Involve the artistic talent in the regeneration process
- The Stephen Joseph Theatre to host the meetings

Café culture:

- Create cool café culture by attracting a younger market through festivals, then maybe people will open cool cafés
- Create Costa del Soul

Communication / promotion:

- Establish a ‘What’s On’ Guide listing events under various headings, published monthly. Internet access is not enough - you want something in your hand
- Persuade the two Tourist Information Centres to put adverts for cultural / arts / entertainment places in a prominent area - we only see the ‘amusement’ things

Develop and make better use of existing assets:

- Develop unique geological assets - the Rotunda and legacy of William Smith and geology of coast
- Apply to Heritage lottery Funding to turn the Rotunda into a Centre of Geological Excellence - involve the National Natural History Museum
- For Kinderland to stay (information in local paper says the North Bay development will include this area)
- Develop links between museum and gallery and university - lots of potential to ensure collections are used
- Use Scarborough’s castle for music / arts / crafts
- Use the Spa as an arts and culture centre - spaces for all!
- Promote the literary heritage - the Sitwells and Brontë connection

Disabled provision:

- Provide more facilities for the disabled

Educational opportunities in the arts:

- Re-open dance programme at university
- Script-writing courses



## Topic Workshops

### Arts, Culture & Entertainment

*"Make sure a new venue is accessible - located in the town centre; and maybe provide bus runs to local villages and towns."*

*"Make the Futurist a leisure complex for entertainment, theatre and cinema (2 screens and main theatre), with restaurant, family areas, arts areas and café."*

*"Light the snickets between Foreshore road and Eastborough - each a different colour and commission local groups (colleges etc) to produce hanging (vandal proof) sculptures. It will raise the profile of a poor part of the town and remove dark areas used for peeing, drinking and drugs. Apply murals to make 'modern architecture' more obvious."*

Festivals / exhibitions / national events:

- We've already got the title of Scarborough Fayre. More events and festivals could jump on this band wagon.
- Produce an Arts festival that includes visual as well as performance arts and literature festival
- Music and art / culture festival all over the town - make the Spa the cultural heart
- Develop a huge community aspect to Scarborough Fayre
- An annual celebration of Scarborough's heritage with a 'beating the bounds' of the medieval town - fancy dress, banners, lanterns - parading below the castle walls
- Scarborough should have an annual music festival to boost the town's image
- Events/festivals should also be held in the winter - this would be good for the residents and it would encourage year round tourism
- Hold an International Arts Fair in the Spa
- Establish international contemporary art exhibitions. Links could be made with international twinned towns
- A national direction in arts development is needed - take a leaf out of the Theatre in the Round - what about a music festival that competes?

Funding:

- Groups should join together to apply for funding

Futurist Theatre:

- Invest in the Futurist instead of trying to sell it off

Leisure and recreation;

- Longer opening hours for the swimming pool so it could be used by people who work full time
- New cinema

Public art

- Public Art, eg equivalent of 'Angel of the North' as a new icon / image

Scarborough Borough Council

- Make an arts and culture unit in the Borough Council - employ arts development / arts festival officer and link with other departments

Venue for arts/ music/entertainment:

- Need for music pub venue to put on live 'original' music
- Ensure new venues are flexible, multi-purpose, inclusive and get maximum usage
- Build an attractive concert hall /music venue for the Symphony Orchestra and visiting artists from elsewhere
- The big hotels could host small / chamber music events - good for their business too: many would offer period settings for the music
- An Arts Centre could provide space for musicians to rehearse and a concert hall to perform in, suitable for all musical genres
- A new building should have an educational strategy, having excellent artists / musicians who also teach

## Topic Workshops

### Building Community

*“This process is an opportunity for the Council to listen to the community in another way. That’s why I’m here!”*

*“People need to feel that they are listened to before they can feel a sense of ownership.”*

*“I want less crime, less drugs, less vandalism - because I live here.”*

The main issue for participants in this Workshop was the lack of cohesiveness in the social structure of the town. Many elderly are lonely and isolated and there are sections of the community that feel disaffected with little community spirit.

Better channels of communication need to be set up and a more constructive attitude taken to creating an inclusive society. Participants had several ideas on how this might happen; possibly through a community project involving as many people as possible, or by providing neighbourhood centres, or by a community run housing association.

#### Issues

##### Attitude:

- People feel frustrated and dis-empowered
- Lack of community spirit
- Over 65’s make up 45% of South Cliff residents – loneliness is an issue
- Lack of inclusion of older people/disabled people

##### Facilities:

- Need for a community building - community-run, not Council-run

##### Funding:

- More funding with looser criteria

##### Information / communication / inclusion:

- Lack of links between existing community groups
- Do not know what is available in the area
- A lot of good ideas in a silo – how can they be coordinated - who should do it and how?

##### Voluntary sector:

- How can we keep the dynamic with voluntary people? A lot of enthusiasm at the beginning, but then it slows down



## Topic Workshops

### Building Community

*"I've lived in Scarborough on and off for 6 years and I'm only just starting to find things to do – shout about things you do, please!"*

*"It is relatively easy to get inspired and have a positive start. But how can we sustain the momentum?"*

#### Ideas and Suggestions

Clear aspirations and direction:

- Need for "civic" leadership and direction to provide a vehicle for harnessing enthusiasm, ownership and commitment of local community to deliver the vision
- My dream is for a community that has the capacity to act upon its dreams i.e. stop thinking someone else should do it
- To maintain and sustain a service to the community there needs to be commitment, perseverance and interest

Inclusion and ownership:

- Civic pride restored
- People need to have a stake in the community, to cultivate a sense of pride
- We need a project that would involve many different community groups, something where everyone feels represented, be it creating a special garden or building
- Good community spirit – everyone getting involved in community affairs
- A community that contributes and can take ownership of its ideas and aspirations
- A community could run its own housing association
- We need co-ordinated local neighbourhood centres

Scarborough Borough Council:

- We need the council officers to answer queries with greater knowledge
- Council needs educating to treat you in a proper manner
- Community needs to have a voice within the Council - to be taken notice of



## Topic Workshops

### Internet Group

*"We should be marketing Scarborough as a place to build a business."*

*"How can we attract more offices into Scarborough when we have bad access to cable and the internet?"*

*"What is happening with broadband connectivity and cable TV/interactive connectivity to the region?"*

The Internet Workshop was held on Saturday afternoon in response to concerns voiced in other Workshops regarding the lack of promotion and development of the ICT sector in Scarborough. There are opportunities to market the town on the internet to a wide variety of audiences both here and abroad and to provide a comprehensive information service for local people. Once technological improvements have been made to bring the area into the twenty-first century, Scarborough will become a very attractive place to set up a business.

#### Issues

Enthusiasm and encouragement:

- Lack of pro-active work within Council to promote and support the ICT sector in Scarborough

Existing Council website:

- Not kept up to date
- 5 web sites: e-sbc (council); sbc (conference site - leisure services); scarborough.gov (economic development unit); scarborough.towntalk (town centre manager)
- Yorkshire County Council - good links - promoting Yorkshire coast and countryside

Technology inadequacies:

- No cable access
- Poor mobile phone reception at Spa

#### Ideas and Suggestions

Assess needs:

- Quantify the need: third party - independent consultants
- Look at good practice

Attitude:

- Change of attitude throughout Scarborough - especially at Business Centre who said there was no call for the internet
- Challenge the banks

Cable access:

- Cable access vital
- Strategy required on broadband rollout
- Investigate BT's activity

Co-ordination and leadership:

- Set up a working group
- E-project manager (part funded SBC, part private)
- Form a group to exchange information on IT in all sectors

Education and training:

- Major training programme needed
- Inspirational training - learn direct



## Topic Workshops

### Internet Group

*"People just don't know what's going on in the town!"*

- Ensure trainers are properly qualified
- Schools are a resource out of hours
- ICT in schools

*"A working group is a very good idea because there are several initiatives that we didn't know about."*

E-personnel:

- Web master
- Content editor / junior editor
- Need a web editor on the Council

*"I reject the idea of putting up a website as an initiative of citizens. We pay taxes to the Council. I'm not going to pay taxes and do their work."*

Funding:

- Finance required to set up site
- Need for resourcing within Council

Marketing and promotion:

- Self-employed predicted to increase over next 10 years from 2.6 million to 3.5 million - we should market Scarborough to these people as a good place to live and work - "It's about future value"

*"The Scarborough.gov.uk site should be an information service eg council tax / services, but it should also include local arts, entertainment, tourism information."*

National agenda:

- Follow national agenda
- E-government performance indicators: by 2005 all services must be on line

Structure of website:

- Central site - then maybe two separate sites: integration is vital
- Must be kept up to date

Website could include:

- Online calendar: visit the calendar and put in your own information site
- Vision for Scarborough
- Data base on culture, local activities and leisure (information and bookings)
- Book tickets at Stephen Joseph Theatre
- Scarborough Hotels Association / tourism / conference information / weather report
- Business Park information / rates / benefits / register to vote / ability to pay Council tax bills / e-mail and electronic response from council / political representatives contact details / Information on schools / rubbish collection / recycling / business - resources - funding opportunities / complaints about website

Who could contribute:

- Youth input through Youth Forum / University students / Lawrie Quinn MP / Scarborough Borough Council / Yorkshire Council Council / people with practical knowledge / people with power / schools / Hull University Scarborough Campus technology based computer centre / University of the Third age / established businesses / the health service / business development unit



## Topic Workshops

### Outside Looking In

*“Scarborough is seen as a ‘has been’ resort, offering a type of entertainment which is now out-dated.”*

*“A past-riden, old-fashioned place to retire - not somewhere to develop in!”*

This Workshop concentrated on the perception of Scarborough for those who do not live here. There was a general consensus that Scarborough’s image is outdated, living on its past glory. It is difficult to access whether by car or public transport and once you arrive the town looks run down, signage is poor so you may not find all there is to offer. There is a lack of vision and big ideas for the future.

The town needs a concerted effort to plan for the future, to re-assess and refurbish its assets and to build on these, with a raft of small projects that involve local people, to create a place that visitors want to visit and where its inhabitants enjoy living.

### Issues

Anti-social behaviour:

- Bad behaviour of youth/ social issues
- Vandalism, especially from children / skateboarders
- What to do with the undesirables?
- Too much drug crime
- Graffiti ridden town - ruined and dominated by vandals

Connections / accessibility:

- Remote and inaccessible, by all forms of transport
- Access within the town
- A64 traffic hold-ups
- Poor North / South connections

Economy:

- Lack of economic wealth - shows in available amenities and standard of living
- Lack of funds
- Lack of private investment in leisure orientated functions

Employment and local industry:

- High unemployment
- People believe there is no work in Scarborough apart from hotels
- No support for the fishing industry
- I would like to see the fishing fleet grow, not decline

Environment:

- Continual coastal erosion

Getting around:

- Difficult to find one's way around town - need for good signage
- Parking
- Public transport frequency - buses

Image and identity:

- Scarborough is full of DSS hotels
- Low quality budget price
- Quick fix developments



## Topic Workshops

### Outside Looking In

*"Scarborough is an out of date seaside holiday resort with little of no amenities to suit people in the 21st century."*

- Living on its past glory
- Rundown and dirty resort
- Out of date due to lack of investment

*"I lived in York for 25 years and always went to Staithes. Why? Because Scarborough's just fish and chips and fruit machines!"*

No artistic vision:

- Attitude
- Self centred
- Snobbish - up market

Lack of facilities:

- Not enough to do when weather is bad
- Lack of amenities aimed at specific markets
- Not enough for today's children's expectations
- Retirement Village a good idea
- Lack of good theatre accommodation except for SJT
- Lack of first rate entertainment

*"Like it or not: change is hard."*

Promotion /marketing:

- We need better to sell what the town has to offer

Safety and security:

- St Nicholas's Park unsafe
- Town centre security
- Bad lighting
- Removal of former shelters on cliff paths below south putting green - very threatening places for walkers
- Inability of police to maintain law and order and rid the town of undesirables and so solve the drug problems
- Rising street crime, everywhere, but I have noticed the worsening of this situation in the 3 years I have lived here
- Feeling unsafe even on the Foreshore (we live in Germany)

Scarborough Borough Council:

- Council do not listen to what the people want

Tourism:

- Little social mix of visitors
- Need for higher standards and better facilities
- Scarborough is a place to visit for the day out only - to paddle in the sea, have an ice cream and see cheap seaside amusements



Young people:

- It's a place with an unbelievable amount of young bands and musicians but with nowhere to play for themselves - no wonder they all turn into junkies

## Topic Workshops

### Outside Looking In

*"Old and young can work together - very few young people are vandals and their talents and skills should be channelled into improving the area. Young people are the future."*

*"Scarborough already has the unique Spa Orchestra (only resort orchestra in the UK) and the Stephen Joseph Theatre. Use this base to develop a cultural town of theatre, music, and the arts."*

*"We should develop a local investment fund. If we are confident in the future, why not invest together?"*

*"If Scarborough folk could produce 1000 people, each giving £1000 to a trust, the interest could be used for one improvement scheme a year."*

### Ideas and Suggestions

#### Attitude:

- Work together!
- Start to build changes into mentality
- Really make use of the great people that live here!
- Always offer high standards and honour them!
- Lots of partnerships with and within the business sector

#### Coastal defenses:

- If we have to improve the coastal defenses, let's do something that people will talk about outside the region

#### Cultural qualities:

- Better co-ordination of cultural institutions eg Art Gallery and Theatre

#### Amenities:

- Develop Amtree Park into something which will be beneficial to the entire area

#### Economy and investment:

- Sufficient funding to cope with the natural erosion and promote the beauty of the place and surrounding areas
- Try to get more investment in the town and therefore improve our economy
- Promote the town as a place to invest in IT business start-ups, geographical isolation is not important for this
- Money, money, money!
- A 'Community Chest' to support public art
- Have hi-tech telecoms - broadband communications
- New conference economy

#### Environmental improvements:

- More lights eg fairy lights and illuminations around the castle and St Nicholas Gardens
- All the decaying and boarded up buildings should be pulled down with something (anything!) in their place
- Attractive streets and buildings
- More cafés, outside seating etc. late into the evening - as on the continent

#### Events and festivals:

- All year round festivals
- More events to be held of national and international interest, encouraging more people to visit and to return.
- Sporting events
- Yacht racing



## Topic Workshops

### Outside Looking In

*"I'd like to see a time when if I want to watch a film, see a decent show, go to a concert or shop in non-tacky shops I don't have to travel out of Scarborough. At the moment I have to travel 40-50 miles to York, Hull or Middlesbrough."*

*"We should promote more the charm and history of the town - society seems enraptured by 'times past'."*

*"Scarborough would be a more viable and profitable place in the future if we can make the day trippers 'captive' holiday makers, who make more use of amenities such as cinema, theatre, restaurants, pubs and hotels."*

- Motor racing (Oliver's Mount)
- Surfing centre
- Tennis Centre
- Bowling tournaments
- Create an annual Arts Festival encompassing an open air music event (on Oliver's Mount?) and other arts based events in existing venues - the Spa, Futurist etc - using the name Scarborough Fayre - it is known world wide from the song
- Encourage street culture - music, performers, artists, comedians
- A Dutch style pot smokers" cafe

#### Existing assets:

- Scarborough to be famous for its well kept historical buildings
- To build on strengths and become a centre (beacon) of high culture in the north of England
- Main asset is the sea - my dream is that it can be more fully utilised by small and large boats, surfing, sailing, swimming, fishing competitions, etc
- That visitors could see Scarborough through my eyes
- Scarborough to be seen as a place of physical beauty (scenery and architecture) and a place of cultural interest
- Build on our strengths. The SJT is Scarborough's only world class asset. Cherish it and promote it.

#### Future strategy:

- Decide on long term strategy and make it happen!

#### Getting around:

- Park and Ride from Seamer Station by use of exiting railways facilities
- Park and Tour, Park and Rove, Park and Secure. Twilight travel!
- Tram system - I second that. Full support!
- Make better use of the castle - have tramway monorail up to it
- Relaxed creative community with more connections to the outside world - a high tech airport?

#### High quality tourism:

- Scarborough Harbour: convert unused area into a marina
- Keep the coffee shops such as Bonnets; the introduction of Starbucks etc, as in York, will alter Scarborough's charm
- Would like to see Scarborough encourage tourists other than those coming for kiss me quick holidays
- Dualled A64 in our life time linked with 4 star hotels denoting that investors have decided it is worthwhile to provide these
- Keep amusement arcades on Foreshore Road - separate from Sandside which should be more up-market and for café culture
- Good hotels - quality experience
- A top class chain hotel to be built in Scarborough



## Topic Workshops

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### Outside Looking In

*"Why not become 'Edinburgh by the Sea' - a place that isn't afraid of modern culture and pastimes."*

*"We need an indoor facility for families - a large complex with different things all reasonably priced so families can afford to go, even if it rains all week! For example: bowling, swimming, café, cinema, etc, all in same complex."*

*"Persuade more people who travel from Northern Europe to Hull by ferry to visit the Yorkshire Coast as well as York."*

*"The Council should stop wasting resources trying to get involved in big schemes and apply its efforts to small improvements and maintenance."*

- Cultural oasis
- More good eating places, cafés etc
- Better quality shopping
- Upgrade natural beauty of North Bay to complement mass appeal of South Bay
- Scarborough to be the most welcoming town in the UK
- A different resort from the rest of the country, eg fewer pubs, etc

#### Image and identity:

- It could be a fantastic place to live and visit - like Biarritz
- An ultra-modern town with a glorious past - looking to Europe, not London - famous throughout the UK for its amazing innovations (cultural, technological etc)
- First impression for a foreigner: a small charming place
- Scarborough to turn into a big artistic and musical explosion, full of bohemians, and where young people have their own autonomous venue
- Providing all year round facilities for locals and tourists
- Harbour activities and facilities
- We need a unique visitor attraction such as The Deep or Magna or the Guggenheim in Bilbao or Legoland...
- Make defence of coast visible

#### Marketing and promotion:

- What do others do, or not do?
- Be open to Europe
- Launch a new television channel all about Scarborough
- A National advert of Scarborough to be featured every day on prime-time television

#### Museums:

- A museum town like Beamish
- A National Museum of the Seaside - we were the first resort

#### Population:

- Scarborough needs a greater diversity of people: needs to be more multi-cultural
- Encourage those with talents to stay

#### Promote natural assets:

- Make the most of the physical aspects, ie beaches and hills and moors - anything to get people out of their cars
- Have ecological / green conservation holidays - make use of sea, moors, forestry and old buildings

#### Safety and security:

- A clean, safe prosperous place
- To be able to feel safe walking in Scarborough

## Topic Workshops

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### Outside Looking In

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*"The DIY Collective is recognised by the government and throughout the country - apart from the people of Scarborough who have left them stranded as it always does with young people. If the rest of the country can see the magnificence and uniqueness of these young people, why can't Scarborough itself?"*

*"Future development of retail parks should be away from main approaches to the town, making the Seamer Road more attractive."*

Scarborough Borough Council

- More people from the Council should work on community based projects - lots of little projects will add up to something big
- Council to be a gatherer of ideas and a provider of funds to dreamers
- Council maintenance of property and facilities is urgently required

South Bay Pool:

- The South Bay pool problem needs to be addressed urgently - it has gone on far too long!
- South Bay pool area to be transformed into a special area, eg lots of flowers, shrubs, open air café etc

Youth focus:

- Give young people music and art to do, run by themselves so that crime and drugs seem boring!
- Can't improve on perfection but youth could be helped more

## Topic Workshops

### Housing

*"The HMO's house people who have chaotic life styles."*

*"Eastfield and Barrowcliff estates have become ghettos for the under privileged."*

Housing is a major issue for the town with houses in some neighbourhoods of the town centre dominated by HMO's, in a poor state of repair and with absentee landlords. In other areas, however, house prices are too high for young people to afford. Unemployment is high on some of the outlying estates giving rise to anti-social behaviour.

A more imaginative approach is required to stop the slide in house values in the town centre. A development trust could be set up to regenerate housing. The creation of new housing for well off people would renew confidence, vacant land could be used to provide affordable housing for a mixture of people and a better bus service is needed to reconnect the outlying estates who currently feel left out and on the edge.

### Issues

Accommodation needs:

- Lack of accommodation for people with chaotic life styles (HMO's)
- Lack of supported accommodation for young people who are ill-equipped for independent living
- Need for sheltered / supported housing for young people
- Low amount of well maintained stock for low income families
- Access to social housing should be open and choice based
- Lack of affordable good quality rented accommodation
- No good quality rentable accommodation - or very few (because it is so cheap to buy) but my contract of employment is only 3 years - many people don't want to buy but they still want a home

Attitude:

- Nimbyism against affordable units and social housing

Demolition:

- Some terraced housing needs demolishing, eg Vine Street

Funding:

- Lack of money

Home improvements:

- Lack of control of style of home improvements - doors, windows etc

House prices - outlying areas:

- House prices continuously spiralling up in outlying villages around Scarborough
- Young people leaving rural areas due to lack and affordability of housing

House prices - in the Town

- Housing is under priced leading to poor investment / maintenance and too many homes used as holiday homes - less resident population

Local authority:

- Local authority inadequately addressing the housing problem



## Topic Workshops

### Housing

*"We need all the agencies to work together and we need people on the estates working with the residents."*

*"The key word is partnership – lets put our hands up, be counted and move forward."*

Maintenance and standard of design:

- Housing not up to the decency standard
- Landlords failing to maintain properties correctly
- Standard of Borough Council design is lamentable
- Standard of design of new housing, with a few exceptions, is very poor
- There is a big demand for good quality housing and this need is insufficiently met
- Around here, decisions regarding public design are generally taken by heathens!
- Small historic houses near town centre are often badly maintained
- Dilapidation - maybe too many flats - absent landlords

New build:

- Problem of affordability for new build - no volume house builder development less than £100K - linked to low wage threshold locally

Social issues: -

- Some areas becoming ghetto-like, leading to poor schools and poor job prospects
- Housing benefit creating a problem of multi-occupation in old property
- Too many houses in multiple occupation
- HMO's attracting poor and vulnerable people
- Concentration of bed-sits etc., in New Queen Street / Trafalgar Square, North Marine Road
- Problem of care homes being converted to flats due to increased land values

Town centre housing:

- Conflict close to town centre - houses too close to car parks
- HMO's falling apart in centre of town
- Castle Ward needs quality homes
- Need for better use of space above shops in town centre - helps with crime
- Lack of use of upper floors above shops
- Numerous derelict building in the town centre and old town and lots of empty property above shops

### Ideas and Suggestions

Choice:

- Choice for all sectors of the community

Community workers:

- Bring back community workers onto the estates just like in the 80s - it worked!

Development sites:

- Prohibit all greenfield development
- Utilise brownfield sites for development
- Redevelop a wholly new housing area based on Dean Road - to the highest standards available
- New town to be built out of Scarborough

## Topic Workshops

### Housing

*"We need the widest possible mix of new housing to appeal to all buyers."*

*"The careful release of Council owned car parks, as out of town spaces are provided by new Park and Ride, could provide sites to create high quality residential development."*

#### The elderly:

- More specialised housing for the elderly - from retirement to the grave; mixed independent / cared for "lifetime living"

#### Funding / resources / incentives:

- Local authority grants and advice for home improvements which restore historic features and / or energy efficiency
- Tax breaks for people investing in 'buy to rent' in town centre sites, especially empty space over shops
- Self regeneration to bring dilapidated property back into use
- Funding for consultancy to realise housing aims
- Shop front improvement grants

#### Home zones:

- Introduce home zones to improve quality of life in older housing areas
- Housing design and appeal
- Self build co-operative housing - all models should be investigated
- Wide streets - lots of light - cars off the streets

#### Innovative ideas:

- What about Swedish answer - piloted in London - IKEA flat packs for £35,000

#### Private Landlords:

- Convince private landlords that there is a market outside 'students' and that if they were to spend a little time and money they would have the 'professional' tenants they say they want

#### Registered Social Landlords:

- Encourage more local activity from a larger selection of RSL's
- Housing Corporation investment via RSL's to fulfil wish list
- The Borough Council as the largest landlord should ensure that their tenants observe their tenancy agreements

#### Local investment:

- Marina to be funded by Scarborough locals investing in a local development company

#### Location of new housing:

- Majority of planned new housing is in Eastfield area - we need more quality development in 'desirable' areas

#### Mixed and balanced (live/work) communities:

- Need for socially diverse communities where people live and work in same locality
- Penalise car usage whilst encouraging job opportunities near existing housing and expanding provision of public transport
- Affordable and diversified housing
- Integrated housing with easy access



## Topic Workshops

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### Housing

*"We need to influence national house builders to provide a product that Scarborough wants - not just 'any town' architecture."*

#### Percentage for Art

- Housing Associations should be made to sign up to a % for Art and involve residents with artists and architects to foster a sense of pride and ownership

#### Population

- Bigger might be better for isolated Scarborough - increase the population by 20% to 30%

#### Public transport:

- Better public transport to open up residential areas to more people in villages around Scarborough

#### Quality, standards and civic pride:

- Private sector needs regulation on standards
- Houses in multiple occupation should be licensed or strictly regulated
- More restrictions to keep out undesirables
- Safe, crime free areas
- High quality rentable accommodation, at Scarborough prices!
- Exciting, innovative schemes engender community pride

#### Respect for heritage:

- A well preserved historic environment with only sympathetic new development

#### Action Points

- Joined-up thinking
- Activate empty homes policy
- Improve Compulsory Purchase process
- Simplify planning regime
- Co-ordination and initiation requires a statutory partnership
- Guaranteed disposals (sales and leases)
- Shop front improvement grants



## Topic Workshops

### Environment & Ecology

*"When a day tripper arrives at the station, nothing tells him how to get to the North or the South Bay."*

*"Too many coastal sites are disappearing under concrete or under new development schemes."*

*"There is a lot of local energy but it needs to be supported."*

*"The Mere café was recently demolished - an example of how the Council is allowing the town's fantastic assets to rot."*

Concerns of participants ranged from environmental pollution of various kinds to the neglect of the physical landscape and the traffic domination of streets and other public spaces.

A quality park and ride scheme is essential with integrated bus and railway timetables. One inexpensive suggestion was to start a network of volunteers to maintain parks and gardens.

#### Issues

Brownfield sites / greenfield development:

- Numerous empty and dilapidated buildings in the town centre at the same time as there is pressure for greenfield development

Coastal erosion / sea defenses:

- Coast, cliffs and other green spaces threatened by development
- A rapidly crumbling and eroding coastline requiring major protection of buildings, roadways and farmland
- The coastal erosion on South Cliff – when is work starting on it?
- The marine drive wall will obscure views of the sea
- Need for all visitors to continue to see the views around the headland, whether in wheelchairs, pushchairs, cars, bicycles, or small children
- When the work on sea defenses was put out to tender, was any attempt made to cost it whilst retaining the present railings?

Dereliction:

- Decaying buildings/structures – opera house / lido, South Bay Pool area, etc
- Derelict land

Ecology:

- The destruction of animal habitats to build road / bypasses
- Global warming, causing flooding, coastal erosion, change of species
- Disconnected green corridors
- Parks are managed primarily in a formal way with limited ecological input
- Unconnected wildlife habitats leads to reduced bio-diversity
- Lack of alternative energy promotion / provision – solar, wind etc
- Salty air limits plant species
- Threat to health through the excessive growth of oil seed rape in the countryside surrounding Scarborough

Geology:

- Geological conservation issues

Heritage:

- Too little investment in historic buildings and too little regard for their value
- Neglect of open air theatre





## Topic Workshops

### Environment & Ecology

*"A much better lighting scenario could highlight the features we have got and make the place feel safer."*

*"Scarborough is the only town where, if you come in from the north you have to drive through the whole town to get to the Park and Ride."*

*"We should be using existing spaces for new buildings not using greenfield sites."*

*"Our cemeteries are in a disgraceful state of repair."*

#### Image and identity:

- Need to improve main gateway into Scarborough via A64 / Seamer Road
- Tacky and tatty streets, foreshore road looks very bad
- Image – historic spa town versus "kiss me quick"
- Why are the South Cliff gardens not highlighted?
- Fragmented landscape – no overall vision or structure
- This year's advertising is the worst ever – What's On for Scarborough and district only came out on April 25

#### Information:

- Lack of information about environmental sites

#### Investment / finance:

- Need for major investment in parks and gardens to bring them back to a good standard for future maintenance
- Inadequate resources to maintain fabric
- Crumbling infrastructure

#### Local Agenda 21:

- Council has little genuine commitment to Local Agenda 21

#### Pollution:

- Very low rate of recycling means excess landfill and pollution (usually elsewhere)
- Excess light pollution e.g. street lights lighting up the sky as well as the street
- South Bay beach is very dirty
- Waste disposal
- Inefficient housing which emits CO2

#### Town centre:

- Insufficient pedestrianised areas
- Need for investment in town centre – public areas / street scene

#### Traffic:

- Traffic impacting on open spaces through noise and air pollution
- Traffic congestion
- Streets dominated by cars, often little thought for pedestrians

#### Vandalism and neglect:

- Vandalism – especially to saplings
- The state of Dean Road cemetery

#### Young people:

- Lack of safe places for children to play in
- We need to get youngsters to use rather than abuse our parks and open spaces



## Topic Workshops

### Environment & Ecology

*"The Scarborough area is at the northern limit for many southern species of plants and animals, and the southern limit for northern species. The Council, in partnership with the National Parks and English Nature, is now dynamically fulfilling the dream of ecological protection."*

*"I hope these ideas are starting soon so that I am still alive to see them!"*

#### Ideas and Suggestions

##### Attitude:

- A mindset change – always putting the environment first

##### Café culture:

- Encourage more café life in the evenings – rid the streets of drunken yobs
- Eastborough around the Brunswick Centre (already paved) – café culture area and open air dance centre
- Hotels and restaurants should serve locally produced food

##### Culture:

- Full renovation of Open Air theatre for music and drama, with retractable (partial) roof
- Scarborough - a place of culture for many tastes

##### Dreams for the future:

- A town that young people don't want to escape from as soon as they get the chance
- Scarborough is a place of beauty both natural and man-made

##### Ecology:

- A zero energy development to show what can be done
- Tip for ecology: if traffic lights show red for more than 30 seconds, it's actually worth switching the engine off and back on again when green!

##### Education

- Much more education and appreciation of the natural environment in all schools & youth clubs
- Educate people to recognise their own impact on the environment and on other people (mode of transport, diet, holidays etc)

##### Environment improvements - landscaping:

- Trees along all streets which are wide enough
- As resources are limited, allow some 'wilding' of green spaces
- A well cared for environment reflecting our appreciation of our heritage and our hopes for the future
- Uncover Eastborough cobbled area

## Topic Workshops

### Environment & Ecology

*“Develop the harbour to really integrate the land and sea and breathe life back into the heart of Scarborough.”*

- Enhanced street lighting - less pollution plus enhances the buildings and snickleways
- More public sculpture and fountains
- All the green spaces preserved - plenty of wild life habitats

*“Provide a service bus or train and make a free car park on the land at the rear of the Mere to stop the town traffic overload.”*

#### Foreshore and harbour:

- Implement Mr Popple's' Promenade Plan
- A wide boardwalk/promenade for South Bay beach, with seating, play areas, lights, kiosks etc – perhaps all the way to the Spa
- Foreshore transport, miniature train like the one at Bridlington which runs to Severby
- Demolish Olympia building and build something beautiful
- Outdoor areas for eating all around the harbour with big boats just like Europe; more nice places like the Harbour Bar
- Pedestrianise more of the town – Eastborough and the foreshore

*“Scarborough has hundreds of assets. The Council is allowing them to rot and decay! Preserve the beautiful South Bay Pool, beach chalets and parks; maintain them and patrol them at night.”*

#### Geology:

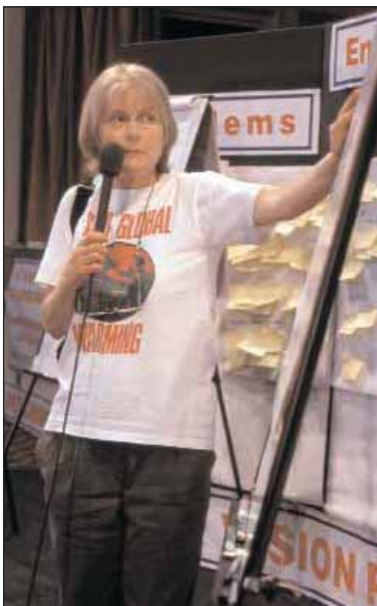
- Centre for geological heritage based on museums, heritage and Dinocoast projects using town trails, quarries and coastal sites

#### Getting around:

- Decent park and ride near Morrisons so cars do not have to come into Scarborough and tourists can come in by train
- Park and Ride not at Weaponess as present but outside the town i.e. Seamer Road and Burnston Road
- Keep the cars out of Scarborough, need good park and ride facilities, regular and cheap to use
- Move Town Hall and all of its 800+ (projected) staff out to Eastfield, this would take 400 cars a day out of town and to better IT links
- Extend miniature railway to South Bay
- A tram route linking all the parks and heritage sites with the town centre
- Ban cars from the seafront on Sundays and bank holidays during the summer
- Rickshaws along foreshore

#### Heritage - plan, protect and preserve:

- Encourage everyone to learn about our past so we can plan the future in a balanced way
- Strategic purchase of key historic buildings to influence renewal
- Don't allow vandals to ruin our town – priority should be to pay security firms to e.g. patrol South Bay with dogs



## Topic Workshops

### Environment & Ecology

*“A much better lighting system could highlight the features we have got and make the place feel safer.”*

*“Make people responsible for the green in their neighbourhood. It works in other places.”*

*“There seems to be a problem of communication with the Council, because they are quite active in this field, but nobody knows about it.”*

- Make sure the contact numbers of park wardens are more widely displayed in Peasholm Park
- Council should use its existing powers (e.g. repair notices) to protect landmark buildings and important localities
- Imaginative re-use of old buildings instead of dereliction and demolition – no green field development

#### Innovative ideas / energy conservation:

- Build a tidal wave power scheme – doubling as clean energy provider and tourist attraction
- All new building to incorporate solar panels
- All energy used in the town to come from renewable resources
- More local electricity generation

#### Local economy:

- Buy locally produced goods and locally based services
- Encourage farmers fresh produce market in market area
- More and better conference facilities

#### Parks:

- Make the outdoor theatre and Mr Marvel's a wild life park
- The Mere should be an ecological park

#### Sea:

- Dump boulders 150 yards out to sea to create waves for surfers
- Why not use the sea more to attract tourists?

#### Spa

- If we extend the Spa approach, the South Bay Pool and Pump rooms could all be opened up and restored
- Spa waters uncovered and displayed - not drinkable obviously – most of the rooms still intact
- Re-open Spa
- Unique water and light sculpture for Spa open air pool

#### Volunteers:

- Scarborough's parks, gardens and countryside made sustainable for generations to come by volunteers of all ages

#### Young people:

- My 8 year old daughter wants less amusements and gift shops on the Foreshore and more interesting things – craft shops and indoor play areas
- Residents reduced rate access to kindergartens



## Topic Workshops

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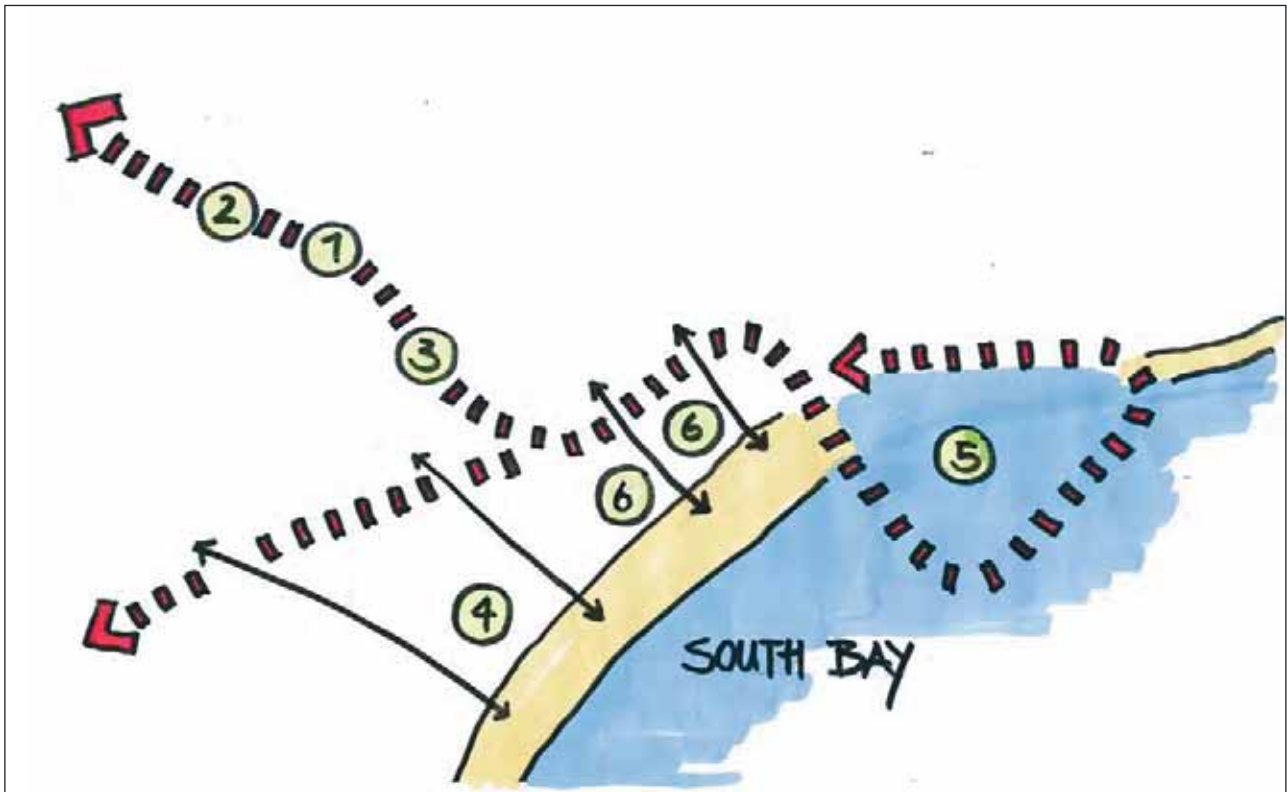
### Environment & Ecology

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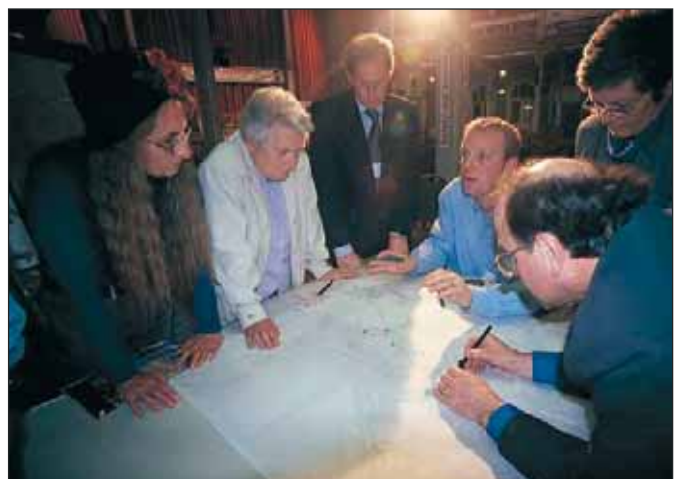
## Hands-on Planning

### Re-Creating the Community



#### Key

1. New location needed for Scarborough Christian Centre - but where?
2. Prison - unique building - potential for music studios, performance, cafés
3. Royal Opera House - new community use? Development possibility for car park
4. Arts quarter - "Tate Seaside"
5. Restaurant, marina, promenade and West Pier
6. Snickets



## Hands-on Planning

### Re-Creating the Community



This group on Friday included a representative from the Scarborough Christian Centre currently based at the junction of Castle Road / Oxford Street. They are keen to move to a new building in a different location in order to build on and develop their work with the local community. They need a multi-purpose centre which can combine community offices, nursery, gymnasium, lounge areas with a space for church worship. There was some discussion about possible locations.

The Town Jail, a unique building currently used as the Council Depot, was felt to offer exciting possibilities for new uses, especially for arts activities such as music and performance.

The fate of the 'partly listed' Opera House was discussed, along with the viability of compulsory purchase. There are apparently ownership complications. It was suggested that the car park could be used as a development opportunity.

The group was keen to see an arts quarter established between Blands Cliff and the seafront, perhaps using the vacant upper floors of the former St Thomas Hospital to create a new museum for Scarborough: 'Tate Seaside'. It could also be used for displaying contemporary sculpture and art work. The building has fine views of the bay and its large windows would provide good natural light. The arts quarter should include public areas and the opportunity for markets and art installations. It was suggested that the snickets that link the back streets to Foreshore Road should be made vibrant and attractive ways through to the seafront.

Ideas for revitalising the harbour area included the creation of a high quality marina, restaurants and improvements to the promenade and West Pier.

*"International studies have proved that creating a cultural centre can generate millions of turnover."*

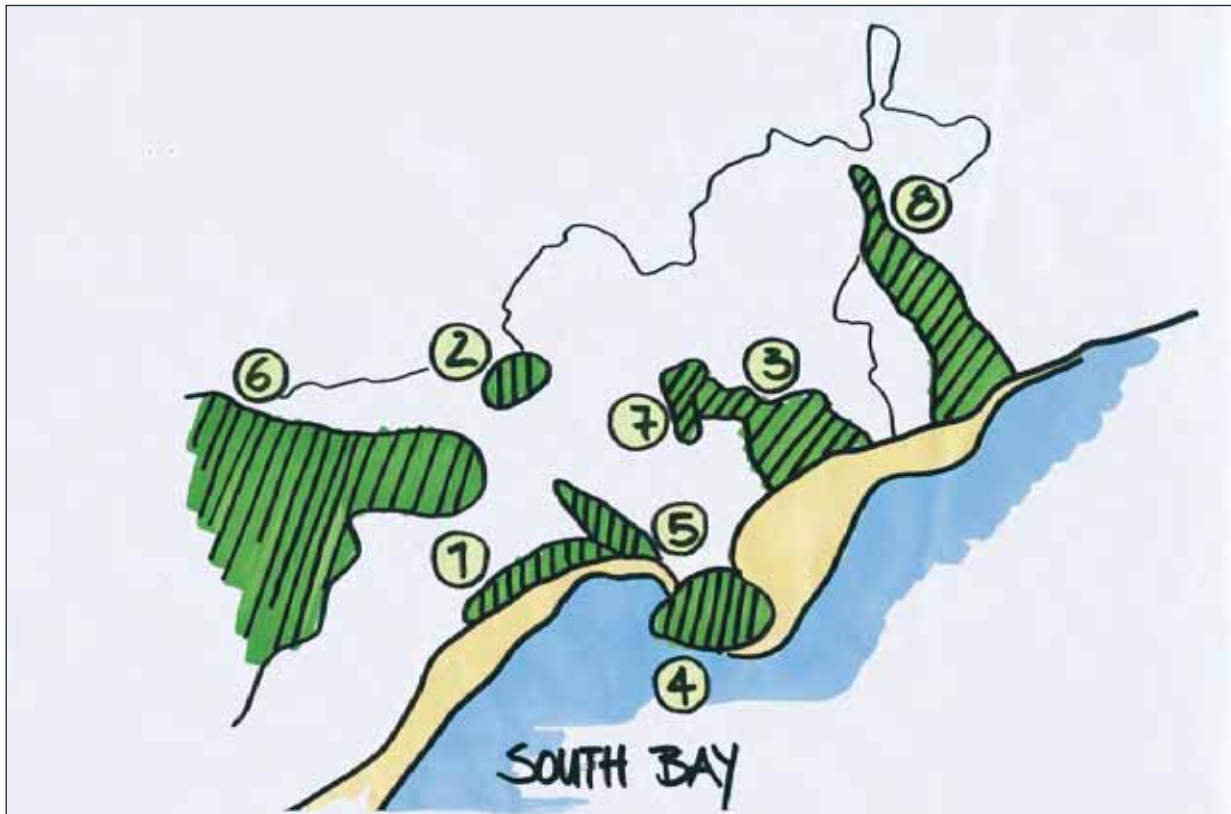
*"Scarborough has little pockets of beautiful things."*

*"We need a long term viable strategy and vision."*





## Hands-on Planning Parks (not Parking)



### Key

1. Italian Gardens
2. Falsgrave Park: make use of Friends Group
3. Peasholm Park: possible arboretum; take advantage of valley topography
4. Castle Headland
5. Valley Gardens: opportunity for botanical gardens; forest; town centre park
6. Oliver's Mount: extend woodland; new housing to the south
7. Cemetery





## Hands-on Planning Parks (not Parking)



This Friday Hands-on Planning group concentrated on specific areas of parkland and open space within the town. There are 2000 acres (721 hectares) of public open space – Scarborough is known for its green parks. Play provision is not good or challenging enough in terms of ‘play value’.

The Italian Gardens were seen by the group as a major asset. They are historically accurate in terms of garden design; there are hedges and examples of special and native planting. It was felt that the historical buildings need to be upgraded, and that heritage funding or sponsorship could involve students in the restoration of the shelter. The Gardens currently suffer from vandalism and a lack of security.

Falsgrave Park has the opportunity to become a ‘People’s Park’, with local people being more fully involved in management and maintenance. There is already a Friends of the Park Group, made up of local residents, which has had the immediate effect of reducing graffiti.

Peasholm Park is on the historical register; the Japanese Garden was established in the early 20th century. For some people it has a ‘phoney’ quality, with swan pedaloes on the lake, but it is popular with tourists. Restoration is required. An arboretum could be created and it was felt important to take advantage of the natural topography of the valley.

The Valley Gardens have the potential to be an important resource for the town, perhaps becoming the main town centre park. There are impressive views and the possibility of linking in with the Crescent and its heritage buildings. There was concern at the possible sale of Londesborough Lodge by the Council. Other ideas included creating a Skate Park under Valley Bridge.

*“There is a great need for a botanic garden specialising in coastal plants!”*

*“Parks are for everyone - locals and visitors. If people complain, money is being spent just for tourists, they are totally wrong.”*

*“I’m a bit passionate about our parks.”*

*“We need to form friends groups around each park – its already working at Falsgrave.”*

Oliver’s Mount was seen as having the potential to extend its woodland area and that new housing could perhaps be built towards the south.



## Hands-on Planning

### Rock Pool



#### Dave Cressey's Rockpool Model Key

1. Strengths
  - Scarborough needs new attractions
  - Entertainment, leisure and health
  - Continues the original concept of a leisure pool
  - Would complement other leisure proposals (eg North Bay Project)
  - Enhances existing hotel trade in Scarborough
2. Weaknesses
  - Hugely expensive
  - Major technical difficulties
  - Vulnerable to elements
3. Way Forward
  - Interest a financier or a consortium, public and private sector
  - Use local labour - good for local economy
  - Be prepared to simplify design, but don't lose the original concept
  - Gather more local support - make it a community project

## Hands-on Planning

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### Rock Pool



Dave Cressey is a local resident whose passion for reviving the South Bay Pool has resulted in years of work on a model that shows the potential for an all year round indoor multi-functional leisure, health and entertainment complex called Rockpool.

Its primary function is a 'theme style' bathing pool which is host to a number of other uses, including an aquarium / sea life exhibition; café / restaurant and licensed bars; live music and dance venues; dry play and picnic area; private function and exhibition space; appropriate retail outlets; fitness and well being facilities; skateboard and rollerblade park; and a cyber café.

The design features of the building arose from a desire to fit in with and complement the surrounding environment, whilst at the same time being a visual attraction at any time, day or night. The design has been inspired both by the natural shapes found along Yorkshire's coastline and typical 1930s Art Deco features which are a reminder and celebration of the inter-war years when the South Bay Pool was at its heyday.

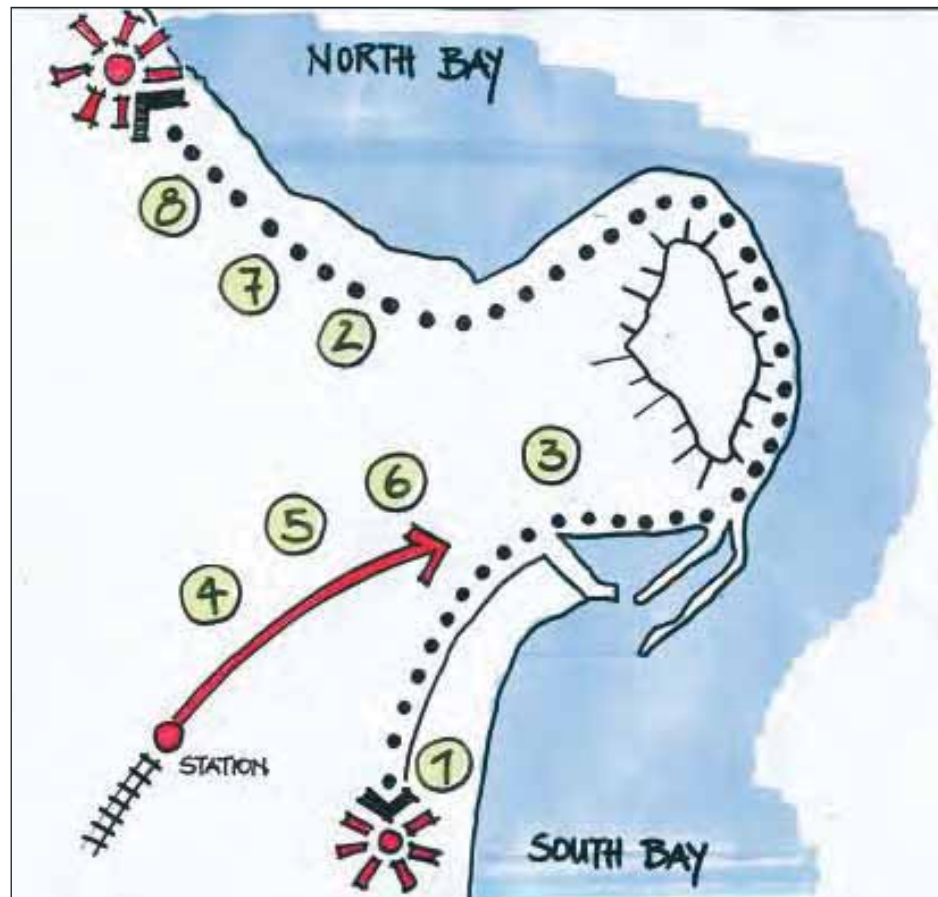
*"I know that this model is not a realistic option which the Council considers. But I think it is an amazing example of how much energy some people spend to elaborate a proposal for Scarborough's necessary change."*

*"The South Bay Pool should be commemorated as a place which has been enjoyed by both holiday makers and Scarboroughians in the past."*



## Hands-on Planning

### Places of Character & Leisure



#### Key

1. South Bay Pool and Holbeck Slope: Wavepool, climbing wall, ski slope, sculpture, restaurant, café and performance space
2. Open Air Theatre and Peasholm Park: Restore amphitheatre; Introduce works of art; Peace pagoda in park
3. Foreshore and Harbour: Create performance / café space; Connect harbour to Spa with timber boardwalk
4. Introduce coherent street design; Landscaping and lighting
5. Chapman's Yard: To become trendy square with street cafés and performance space
6. Clean run-down buildings; introduce murals and graffiti walls
7. North Bay project: to include covered tennis courts
8. Cycle lane from Sea Life Centre to South Bay Pool



## Hands-on Planning

### Places of Character & Leisure



*"Scarborough is grotty genteel."*

*"Brighton changed its image - so could Scarborough."*

*"The town is dominated by the one dimensional feel of a seaside town; I think it is worth more than that."*

*"My big hope is for the harbour district to be the catalyst for regeneration."*

The identification of specific character areas led to ideas and suggestions of new uses for old spaces.

The South Bay Pool was seen as having considerable potential for leisure activities that would attract both residents and tourists. Access, though limited, exists already. These amenities could perhaps be linked to other sporting activities (such as an artificial ski / snow-boarding slope) centred on the hillside beyond that was formed after the Holbeck land-slip. Ideas for the South Bay Pool included a performance space, iconic sculpture, wave pool, and climbing wall.

The open air theatre is another area with the potential for regeneration and re-use. Located nearby, Peasholm Park shows films outside in the summer. But it could be a focus for other cultural events throughout the year, with the A group of people on Friday afternoon decided to focus on Scarborough's leisure amenities. potential for café / restaurant facilities.

The Foreshore and harbour offered other chances for inventive new uses. What about a wooden boardwalk from the harbour to the Spa; an Art Gallery in the former St Thomas Hospital; a performance space next to the Lifeboat Station on West Pier. Connections are important - a designated cycle track could be established to link the bays, going all the way from the Sea Life Centre to the South Bay Pool. Clear signage for all cycle routes would need to be in place.

It was felt that there was too much piecemeal development and the quality of the town centre needed to improve. Murals might add colour to the streets; fountains and landscaping would improve the street scene, and better lighting is required, for security and aesthetics. Pavement cafes could be introduced, at Chapman's Yard, St Nicholas Gardens and down on West Pier for example.

Other suggested leisure activities included covered tennis courts. A conference space and facilities for wedding parties at Eastfield was also mentioned. Windsurfing and sailing activities should be encouraged.

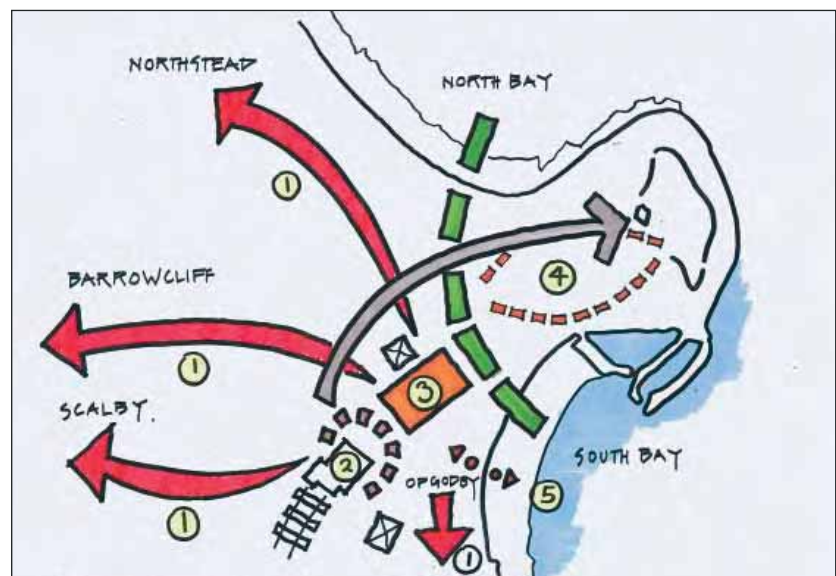
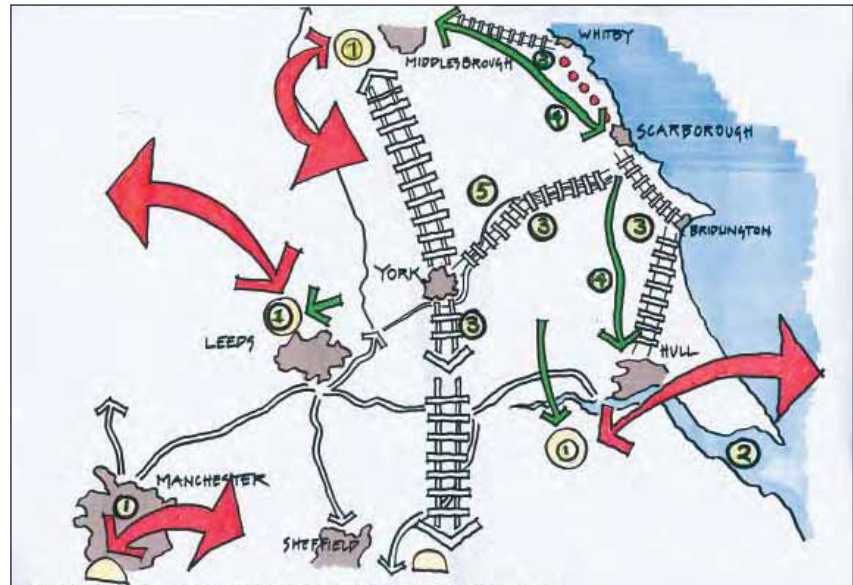


## Hands-on Planning

### Connections

#### National and Regional Connections Key

1. Airports - majority of people use Manchester; other airports all 2 hours away
2. Sea - good connections to Belgium and the Netherlands
3. Rail - fast to London but at peak times it costs £125!
4. Bus - poor connection to Hull, better to Middlesbrough
5. Car - A64 only partially dualled- 40 miles to York but in peak season it can take 1.5 hours!



#### Local Connections Key

1. Need for evening bus service to outlying areas; no buses after 7.00pm to anywhere other than Eastfield
2. Congestion around station: priority bus routes needed; make it easier for old / young bus users
3. Pedestrianised town centre, used by delivery vehicles after hours
4. Access to castle, Brontë grave and Old Town affected by topography
5. Link to sea front: lifts good but too expensive



## Hands-on Planning Connections

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This Hands-on Planning group discussed access, both in terms of national and regional connections, and the specific difficulties of getting around Scarborough. After seven o'clock buses only go to Eastfield, not to other outlying districts such as Northstead, Scalby, Barrowcliff and Osgodby. A number of issues were raised about bus transport: confusing bus stops, lack of time-tables, difficulties of access for children and the elderly. Buses themselves cause chaos and congestion when they slow down; priority routes for buses are required.

The topography of Scarborough causes specific difficulties in terms of access. It is steep to get down to the beach from the town centre and the cliff lift (when running) costs 60p for a one minute journey. The route from South to North Bay is not easy. There's a steep hill, the streets are narrow, often cobbled. There are no buses and few parking opportunities. This tends to discourage tourists who often are unaware of the North Bay sands, which are therefore used mostly by locals in summer. The castle is also seen as being difficult to access.

It is very steep within the Old Town itself, which is seen as having a separate identity. In terms of movement, the focus for local residents tends to be school, sea cadets and visiting relatives. Tourists go through the Old Town to visit Anne Bronte's grave. They also walk from the harbour along the South Bay seafront but there is a lot of traffic.

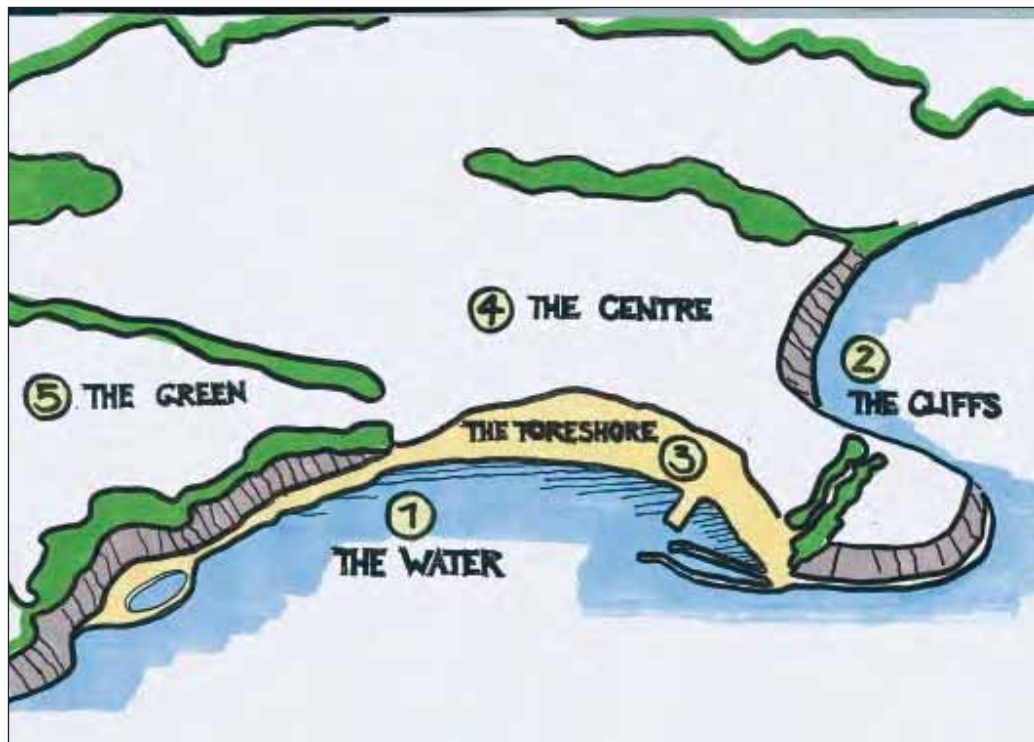
The one way system is seen to have generated more traffic movements. There are no designated cycle routes in town; nor any cycle storage facilities. The train station is perceived to be a good location and very central; likewise Safeways. But there is severe congestion at the junction near the station and the Stephen Joseph Theatre – too many cars!

During the Hands-on Planning session there was some discussion about the value of the town centre Tesco store – being very convenient and easily accessible by foot.





## Hands-on Planning Young People



### Key

1. The water: swimming, waterslide, diving pool, ice rink, aquarium, canoeing
2. The cliffs: create climbing wall: steps and lift to castle headland
3. The Foreshore: need for cool disco, night club, music venues, games hall, leisure park, bowling alley. The Futurist as multi-use music venue
4. The centre: more shops for young people, eg music shops; cyber café, cinema
5. Open spaces: more green, more football pitches, theme park, new skateboard / bike park





## Hands-on Planning Young People

*"There are a lot of different sub-cultures of youth and we need to get together."*

*"There's nothing for kids to do, nowhere to go, so they go and get a spray gun."*

*"We want a disco for teenagers - somewhere to go that's cheap."*

*"A graffiti wall could provide a space for renewable art."*

*"If you take away Kinderland, you take away my youth!"*

A Young People's Workshop was scheduled for Friday afternoon, attended by teenagers from various schools in Scarborough including Hinderwell and the Sixth Form College. As this followed immediately after the launch of the Community Planning Weekend, members of Rounders, the Stephen Joseph Youth Theatre, who performed a short piece of theatre at the start of the event, also joined in the workshop.

The young people worked on several plans that were not reported back to the rest of the planning weekend participants. Due to time constraints, they had to leave before the plenary session took place. However, the young people had a variety of ideas for the town, including the need to make the A64 entrance to Scarborough more attractive. "Something should be done to the Mere". They also pointed out that a dual carriageway would make it easier to get to and from York.

It was suggested that the Futurist could be redeveloped into an arena style music venue and there was a strong desire for a three or four day Music Festival in Scarborough.

The 'wish list' from one group included a better swimming pool (like in Monks Cross in York); a drive in cinema, a giant park with cricket pitch, more games shops, more music shops, more celebrity visitors, and the South Bay Pool re-opened with high diving boards reinstated.

The young people were keen to see more wine bars and restaurants in the centre of Scarborough, a cinema, a 'decent alternative club' and youth run music venues.

The sixth form college group were aware of the social problems in Castle Ward and made the suggestion that a counselling and social action centre could be established on North Marine Road, where smaller organisations could work together. It was felt that the Sports Centre needed more funding and that the open air theatre should be redeveloped as a venue.



## Hands-on Planning

### Turning Spaces into Places



#### Key

1. 'Westborough Square' to become a new heart
2. High Street to be the starting point of a series of gateways and inviting routes with a pedestrian friendly way to the 'heart' and to the sea
3. 'Chapman's Corner' to be a vibrant street café area
4. Supervised children's play area in Albermarle Crescent
5. Kids' adventure playground at the base of St Nicholas Cliff
6. Westborough, Huntriss Row, Bar Street, Chapman's Yard: introduce sheltered areas, canopies, awnings and glazed arcades
7. Joint street management (Council, shop owners and public)
8. Small improvements to important spaces
9. Landscaping required to re-inforce sense of place and routes



## Hands-on Planning

### Turning Spaces into Places

*"We felt there was a need for a children's play area - possibly by the side of the library."*

*"The town is quite irritating - you never know where the castle is, how to get to the beach and so on - until you see it!"*

*"We could have more decent trees in urban spaces."*

*"We need to make Scarborough more attractive and more continental."*

*"There needs to be some sort of piazza on Westborough to stop you just drifting down."*

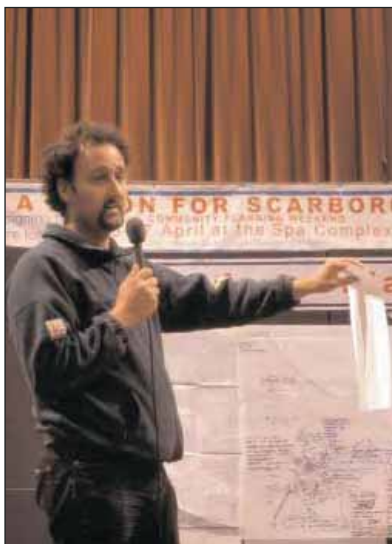
On Saturday afternoon, Planning Weekend participants divided themselves into walkabout groups to visit specific areas of the town. This group focused on the route between the station and the harbour.

Discussion involved a number of important issues connected with Scarborough's identity. There seem to be two types of 'client' – those people who want to shop and sit in cafes; those who want to be entertained on the sea front.

The climate is "unpredictable" and covered arcades or canopied areas would provide social spaces in bad weather. The relationship between 'inside' and 'outside' needs to be carefully considered. Outside heaters would help 'extend the day'.

It was considered crucial to create a good impression of the town, and as such the routes to the central shopping area must be attractive and welcoming. When people arrive at the station, they tend to ask "where's the sea?" It was agreed that visitors should be led in the right direction by a sequence of inviting gateways, improvements to existing buildings and by the development of a restful square in the middle of Westborough. This new heart would provide a focus for both visitors and residents, with cafes, trees, fountains, murals and appropriate landscaping. Small improvements and regular street cleaning can make a big difference to the quality of life.

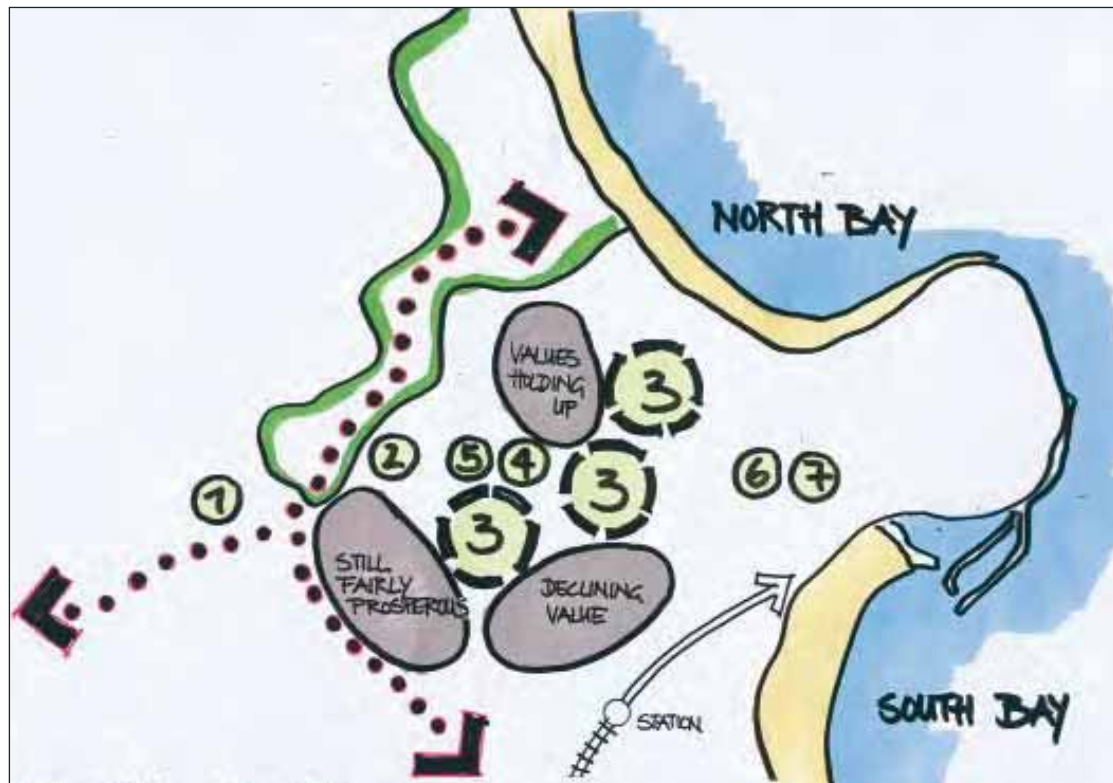
Chapman's Yard offers the potential for an exciting, vibrant 'Aladdin's Cave' experience, with arcades, shops and cafes of different sizes and atmospheres. Newborough would attract young people if the empty shops were turned into cyber cafés and sold surfing equipment. Play areas are needed for younger children, an adventure playground with ropes and natural materials could be located at the base of St Nicholas Cliff Gardens. The shed behind the station was mentioned as being a potential venue.





## Hands-on Planning

### Rebuilding Confidence



“Pick a different route every time.”

#### Key

1. Create cycle lane: use tunnel under Manor Road and through cemetery, with lighting to ensure safety
2. Cemetery repairs as part of modern community based apprenticeship programme
3. Development opportunities
4. Depot (ex gaol): could become centre for excellence in craft skills / job opportunities / community uses and a lively focal point
5. New frontages where Dean Road meets Trafalgar Street West plus a ‘red’ turret on the corner
6. Royal Opera House and North Street car park: provide opportunities for comprehensive redevelopment
7. Use spaces behind St Thomas Street to create vitality - café / courtyard culture



## Hands-on Planning

### Rebuilding Confidence

*“Scarborough is a 180° town instead of a 360° town.”*

*“There are so many footpaths throughout Scarborough.”*

*“The prison could be used as a training centre by all sorts of organisations – including the Council.”*

*“I think that connecting the inner parts of Scarborough in a positive way would be very beneficial.”*

This group focused on the streets that make up the central area of Scarborough, the north and south bay hinterland. In terms of housing value some are prosperous, others declining through the growth of houses in multiple occupation. Intervention and replacement with Registered Social Landlords would perhaps be a positive way forward.

It was suggested that the Dean Road Cemetery could be the focus for a number of community-based projects. These could involve young people, sculpture and the arts as well as nature conservation. Repair and restoration of the cemetery could be used as part of a modern apprenticeship programme. The Dean Road Depot (formerly a jail) could become a centre for excellence in training craft skills such as stone masonry, path maintenance and dry-stone walling. A cycle route could be created using a tunnel under Manor Road and then going through the cemetery, with new lighting to ensure safety.

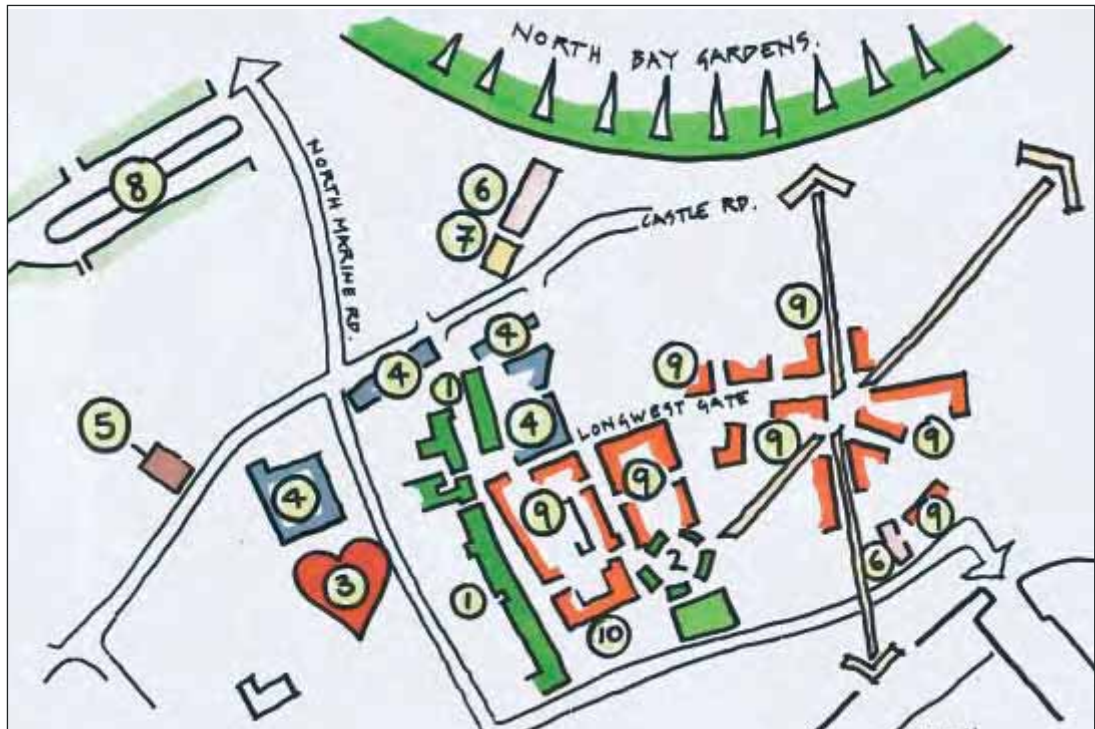
Several development opportunity sites were identified, including the Opera House and the North Street car park, which could provide a spur for investment. Cafes and courtyards could add vitality to spaces behind St Thomas Street, with new frontages to brighten up the corner of Dean Road and Trafalgar Street West.

It was felt that the castle as Scarborough's 'Acropolis' needed to be much more visible and attractive, becoming a location for significant events, with better access from sea level, perhaps by some kind of funicular transport.



## Hands-on Planning

### Castle Ward



#### Key

1. Listed buildings
2. Create a new market piazza as public open space with mixed uses at ground floor eg. food markets, book markets and other events
3. A new heart for Castle Ward on the Royal Opera House site
4. New mixed tenure housing on the car park site
5. Claremont House site provides development opportunity by relocation of existing community uses on the Royal Opera House site
6. New housing opportunity on the site of existing warehouse
7. New loft apartments in converted warehouse building
8. Environmental improvements to Trafalgar Square
9. Development opportunities on existing sites



## Hands-on Planning

### Castle Ward

*"Castle Ward presents inner city problems in a sea side town."*

*"We think the Royal Opera House is the heart of the community."*

*"We would like to see the Royal Opera House area developed as a community facility with facilities for young people. We could link up with a housing association."*

*"There could be a wonderful piazza beside the Market Hall with tremendous views of the castle."*

*"We need to green up in terms of trees and plants."*

This Hands-on Planning group focused on Castle Ward, which despite its location in the centre of Scarborough is an area of high deprivation. Statistical information places it as the 37th poorest ward nationally. This has led to inner city type problems not usually associated with a provincial town. There is a transient population and perceptions of social decline. Many people try to move to be in a better catchment area in terms of education. It is one of the districts of Scarborough that tourists tend not to visit. Local residents are distressed to have seen Scarborough deteriorate since 1968 and point out that Bridlington, in contrast, seems to be getting "better and better."

Nevertheless, despite the social concerns, Castle Ward has dramatic landscape and topography and a number of listed buildings. The Opera House stands as a derelict reminder of more prosperous times but it was suggested that its site could, with imagination and flair become the new heart for Castle Ward. By relocating existing community uses from Claremont House to the Opera House Site – which could become a community building with facilities for young people – this would release Claremont House for potential income-generating redevelopment.

A number of other sites were identified as potential development opportunities that could raise the profile of the area. It was felt important to ensure a variety of social and private accommodation throughout the ward, with the provision of new mixed tenure housing on a car park site and perhaps new loft type apartments in a converted warehouse building.

The Market Hall area was seen as having the potential to become an exciting piazza with mixed uses on the ground floor, providing a focus for open air public events and market stalls selling food, books etc.

By walking around Castle Ward a number of specific features were identified as needing attention. This resulted in an indicative design code to improve the visual aspect of this important neighbourhood of Scarborough.

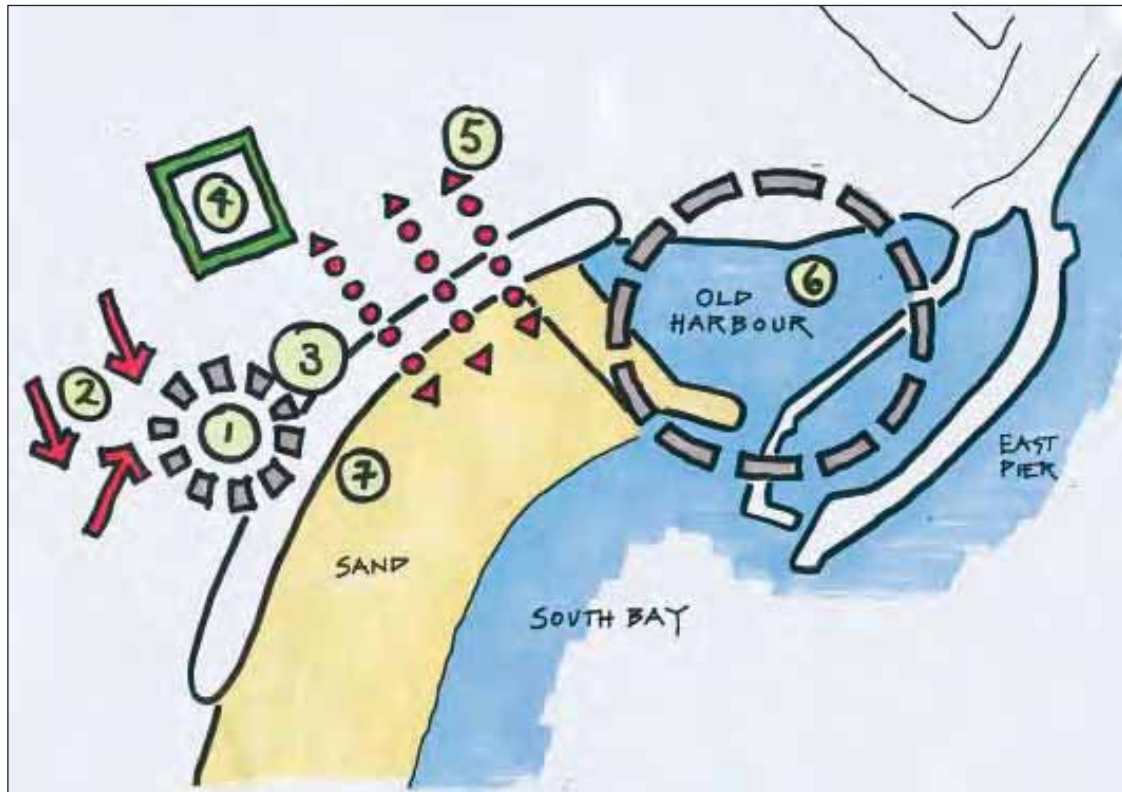


#### Castle Ward Design Code

1. Stop the use of concrete render on gable ends
2. Slate roofs on alms houses
3. Harmonisation of design elements
4. Rebuilding on back edge of pavements to reinforce urban fabric
5. Mix of buildings acceptable - old and new, traditional and modern
6. 1960's blocks nearing the end of their natural lives
7. Need for mixture of tenure - it feels like a giant council estate
8. Need for injection of private housing and investment
9. Put back the steps up hill side
10. Rear of Boyes is ugly - but it provides jobs (and bargain buys)

## Hands-on Planning

### Foreshore, Snickets and Backs



#### Key

1. The Futurist to become a single development site including the car park
2. Create links through to the Foreshore from Prospect Place
3. The new 'Tate Seaside'
4. Public open space by the market
5. The snickets to be lit up and used for temporary art installations
6. The harbour: create new berthing as well as a fishing quarter
7. Enhance Foreshore Road and Sandside: traffic calming, reduced carriageway and wider pavements



## Hands-on Planning

### Foreshore, Snickets and Backs

*“The Futurist is a large development site which is key to the Foreshore.”*

*“The market is an important part of the Old Town.”*

*“We looked at lighting up the little streets and livening up the harbour in a big way.”*

*“We wondered about high quality housing in the Futurist area.”*

This group focused on the seafront, from the harbour to the Futurist Theatre. It was suggested that despite complex land ownership issues, the Futurist could become a single development site to include car parking. Direct access to the beach could also be created from Prospect Place, directly above the Theatre. A new ‘Tate Seaside’ could be created in the old Hospital building, adding a museum to the Foreshore’s attractions.

It was considered that Foreshore Road and Sandside needed to have wider pavements, a reduced carriageway and traffic calming. The harbour should be re-energised with a fishing quarter and new berthing for boats. West Pier could be the location for a covered public space for use in all weathers, with the Lifeboat Centre part of a bigger scheme.

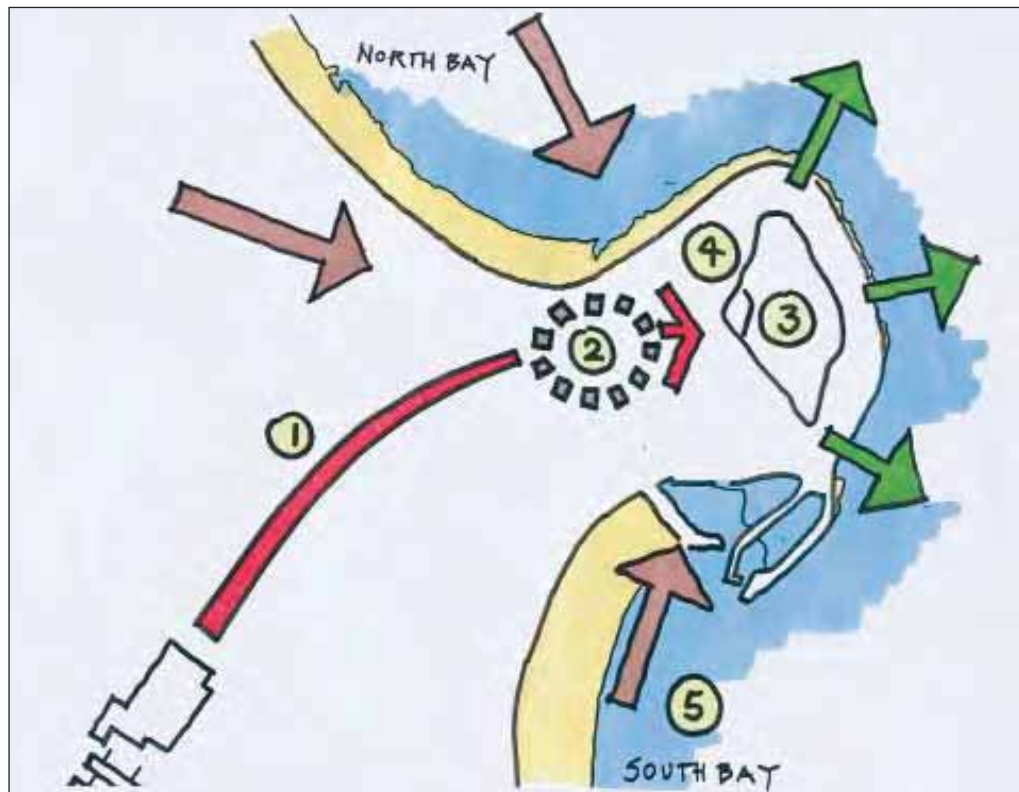
Brightening the snickets with lighting and temporary art installations would provide attractive new routes to the seafront.

Other ideas suggested by members of the group included high quality housing in the Old Town with parking underneath; a town trail with clear signage and a new public space connected to the Market Hall.



## Hands-on Planning

### Castle Way: Road to Nowhere



#### Key

1. Victoria Road and Castle Road is the easiest route to the castle but not an inviting route; visitors can be unaware that the castle is at the end of the route; there's no bus service
2. There are a cluster of heritage sites: Anne Brontë's grave, castle, viewing platform, Old Town
3. Free events are held at the castle, organised by English Heritage eg re-enactments, Viking Village
4. Poor access to the castle; few facilities; windswept area
5. Is the castle's role just visual? Or can its potential be better exploited?

## Hands-on Planning

### Castle Way: Road to Nowhere

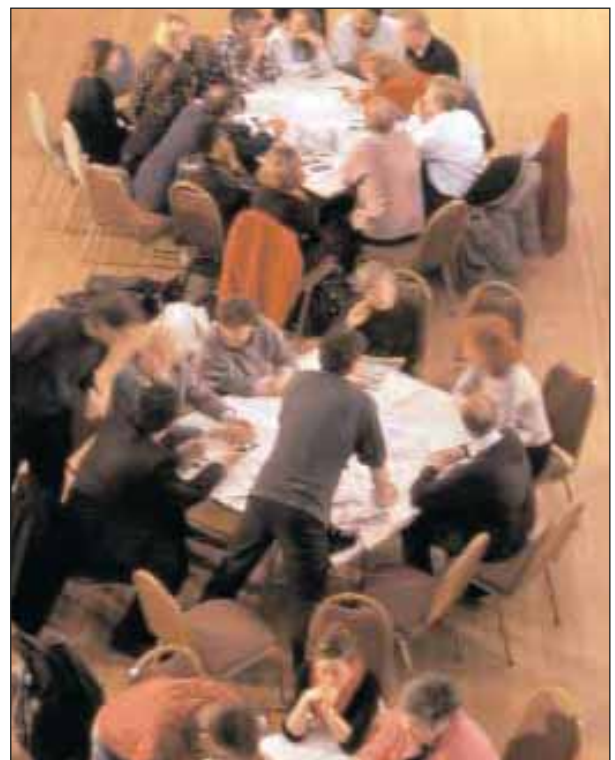


*"The castle has five acres of space in the best location, but it is under-used."*

For the walkabout sessions on Saturday afternoon the town had been divided up into a number of specific areas. Community Planning Weekend participants were then invited to join whichever group interested them. One selected area – the route from the station to the Castle had not one taker! The facilitator decided to walk the route and analyse why this might be. Returning to the Spa, he discussed his findings with a group of local people.

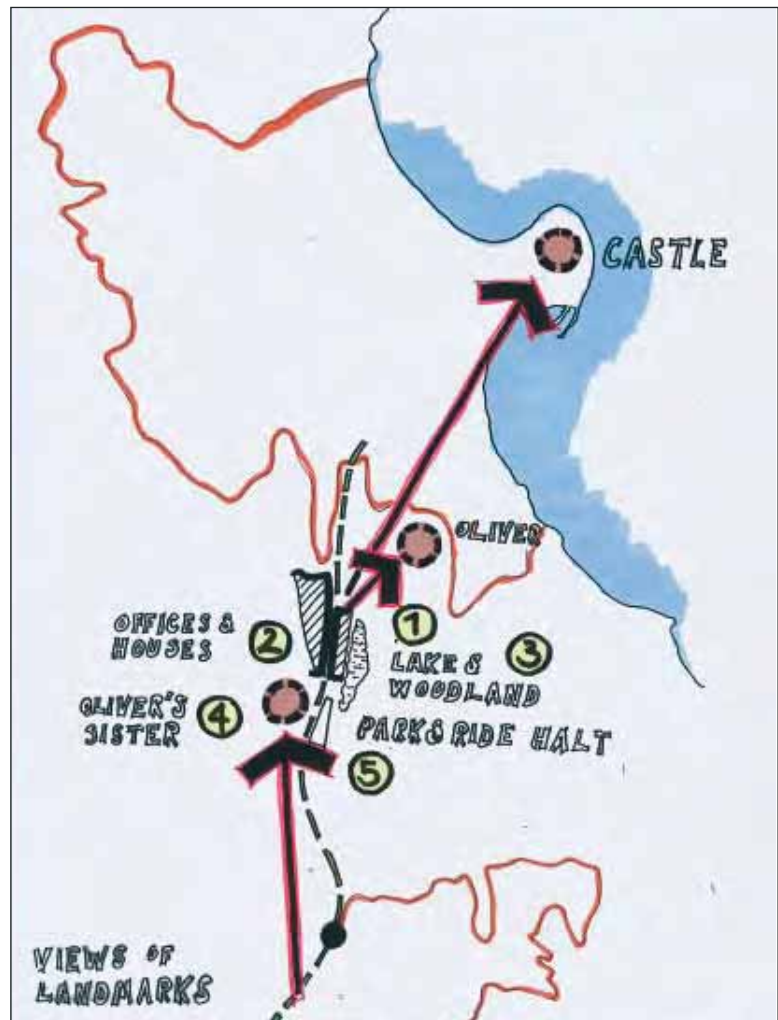
It was decided that the route to the Castle via Victoria Road and Castle Road – a throughway on the map - was not really a road to anywhere. It was very quiet with few pedestrians and the streetscape consisted of fast food shops and many empty sites. It was not on any bus route. The castle consequently seemed disconnected from the town, yet it is an important historical and visual icon, but people don't go there. The entrance fee (currently £2.50) might deter people from entering the heritage site – the castle is in ruins after all – and although the view is spectacular, impressive views are possible from other parts of Scarborough, such as Oliver's Mount. The castle is obviously a tourist attraction and visitors tend to walk up from the harbour.

The Castle attracts 60,000 visitors a year (about average for English Heritage), and there are events such as re-enactments, sword displays and a Viking Village, but access is poor, there's no bus service, few facilities and the headland itself is very windswept. The question was asked: is the castle's role purely to be used as a visual image for Scarborough? Is its role as a tourist attraction sufficiently exploited? It seems more tourists tend to visit Anne Bronte's grave in St Mary's Church.



## Hands-on Planning

### Seamer Road Corridor



#### Key

The new approach to the town should include:

1. Quality offices to fit the landscape setting of the Mere and woodland
2. Upmarket housing, including live-work units, to exploit the aspect of Oliver's Mount and the castle
3. Leisure and ecological attractions around the Mere
4. Give Oliver a sister by putting a monumental object on Edge Dell
5. The gateway to the town to be marked by The Dell and Park and Ride



## Hands-on Planning

### Seamer Road Corridor

*"The last impression for people leaving the town is as important as the first."*

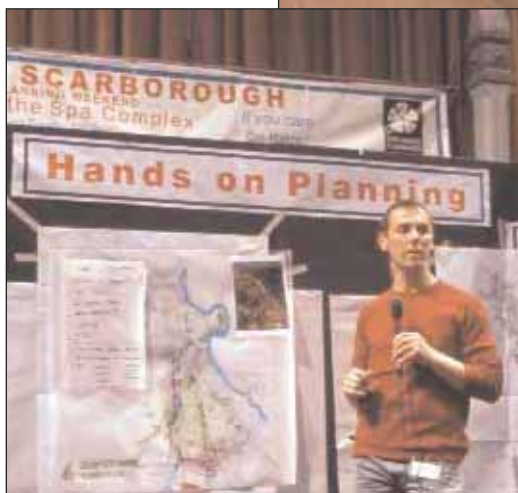
*"Get the corridors sorted out is the message!"*

One Hands-on Planning group drove out to the Seamer Road to assess the potential for new ideas along this very important approach to Scarborough, crucial in establishing visitors' first impressions of the town. This visual gateway will also linger in the memory as visitors depart. The Dell is a suitable location for Park and Ride

To attract investment and give Scarborough a higher profile, it was suggested that quality office space could be built near the Mere. This must however fit in with the landscape setting of the lake. An ecology interpretation centre could be built to attract tourists and provide lifelong learning opportunities. Upmarket, quality housing, including live-work units could be built to create a new, vibrant mixed-use area that takes advantage of the picturesque setting.

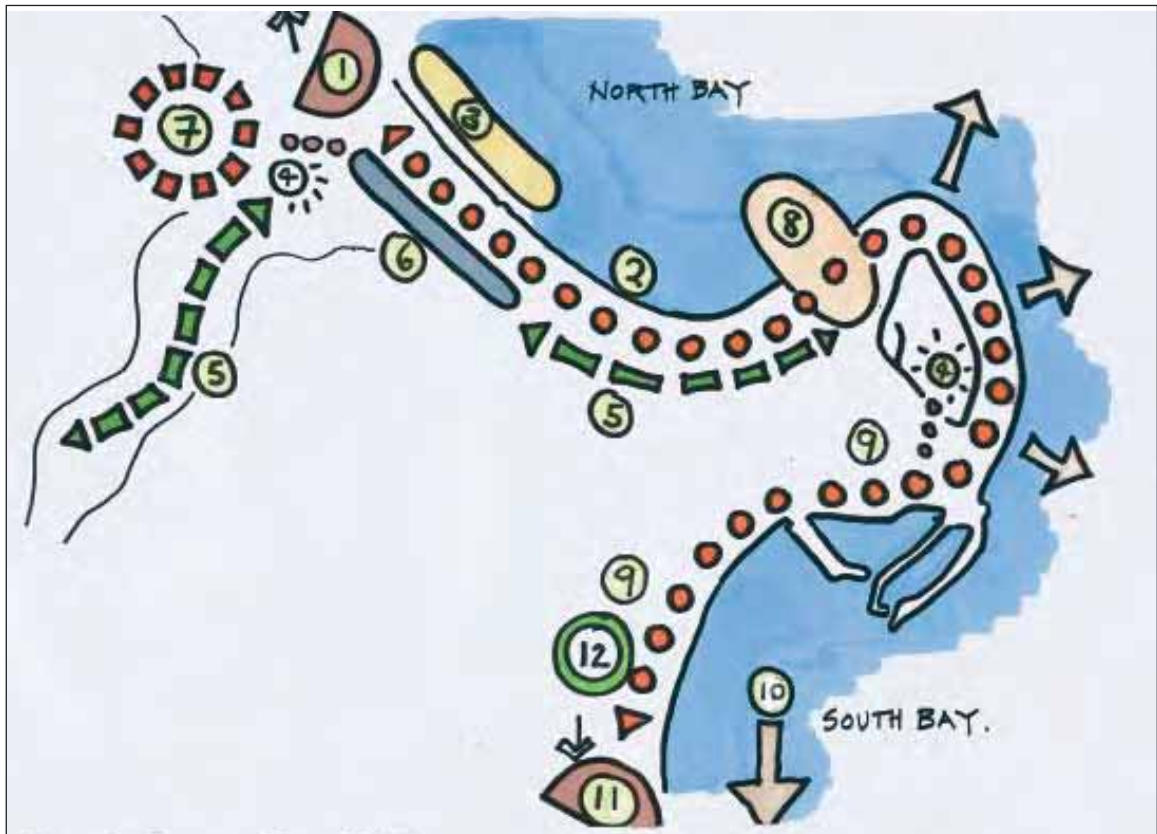
It was felt essential to have an integrated valley design and long-term land use reallocation to replace the industrial character with live-work opportunities, and a mix of office, housing and leisure uses.

The hill opposite Oliver's Mount could be given equal significance by placing some kind of prominent landmark on the top.



## Hands-on Planning

### North Bay - South Bay



#### Key

1. Sea life Centre
2. Greater use of the sea for Sub-Aqua Club, Yacht Club, Sea Rowing Club, surfing, wind surfing, fishing
3. Utilise the beach: boat and cycle hire amenities
4. New lift to the castle and Camera Obscura
5. Public art 'trail' to link the town together
6. More activities and facilities on the promenade
7. Open Air Theatre: could be semi-covered and used also for films
8. Young people's zone: funicular railway, surf reef club area, skate park, viewing and changing facilities
9. Coast road: include cycle route and extend train's route to link both bays
10. Snowboarding and tobogganing area
11. The Scarborough Eye at South Bay Pool: area for special events - festivals, art and sculpture. The Holbeck slope for artificial snowboarding and tobogganning
12. The Spa: a quality international conference centre



## Hands-on Planning

### North Bay - South Bay

*"A snowboard ramp would be a good idea, which could well fit together with skateboard features around the former South Bay Pool."*

*"Make it an exciting route to walk - as it was before."*

*"The train from North Bay could be extended around Marine Drive and brought through to the Spa."*

*"The Sea Life Centre turns its back on the Promenade."*

This Hands-on Planning group followed the route from North Bay to South Bay. Starting at the Sea Life Centre it was agreed this is a strong visual landmark that somehow turns its back on the promenade. The group felt that much better use should be made of the North Bay for water-based activities, such as wind-surfing, surfing and fishing; and that existing clubs (eg Sub-acqua, yacht & Sea-rowing) possibly don't make as much use of the sea as they could. The North Bay beach is under-used in terms of being able to hire boats, bicycles etc.

There is no direct access from the promenade below the Castle headland to the castle above, except via a steep route from Sandside. A lift would be useful to encourage more people to visit the Castle, and would be particularly useful for the disabled and those with young children. A camera obscura on the headland would add to the castle's attractions.

A variety of art installations and innovative lighting effects could provide a public art trail that would link the north and south bays and encourage people to see the town as a whole. The North Bay promenade needs more activities and facilities to attract tourists. However, there is also the view that it should retain a different feel to the south bay and not become too commercialised.

Ideas for the open air theatre included some form of covering to provide protection in bad weather. It could also be used as a venue for films. The existence of the new Skate Park in Clarence Gardens offers the opportunity for a 'young people's zone' to include a variety of attractions for younger visitors and residents.

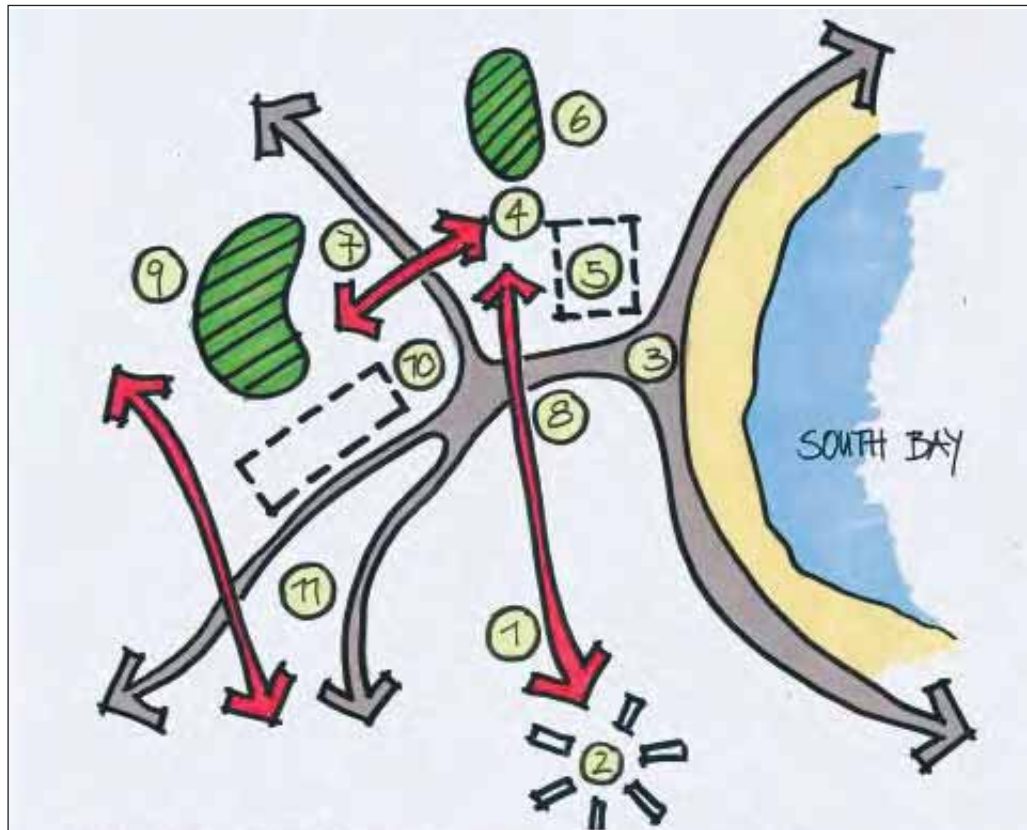
It was felt important to ensure a proper link between both bays by having a designated cycle path and a train to move people from one end of the town to the other along a route next to the sea. A train currently runs in the North Bay area. This could be extended to go round the headland to the South Bay and the Spa Complex, which should become a quality Centre for international conferences. The South Bay Pool provides an opportunity for a special area – the "Scarborough Eye" – which could become a vibrant arena for festivals and a platform for contemporary art and sculpture. The Holbeck slope has the potential for snowboarding and tobogganning, using artificial snow to create a unique year round activity area.





## Hands-on Planning

### Valley and Crescent



#### Key

1. No disabled access at the bottom of the path to the Spa
2. Possible café / performance space in the Spa Chalet
3. Cover aquarium top with mosaic tiles
4. No disabled access to the Rotunda
5. Iconic rebuilding of Grand Hotel cliff funicular
6. St Nicholas Gardens - create underground car park and beautiful public spaces
7. Repair, repaint and name small footbridge
8. Re-landscaping of public space beneath Spa bridge - naturalise the valley bottom where it meets the ocean
9. Crescent Gardens - important part of sculpture trail, play / picnic areas, signage from Westborough shopping area, better lighting
10. Develop the culture quarter (art gallery, Landseborough Lodge, Wood End Museum linked to Museum Store and Arts Facilities)
11. Develop landscape on valley sides



## Hands-on Planning Valley and Crescent

*"The landscape gets more dramatic travelling towards the town - and then you enter a semi-industrial area. Disaster!"*

*"The task is to create a cohesive urban centre, combining the qualities of the valley, the shopping centre, the bay and medieval town."*

*"People in our group wanted to start a restaurant in the chalet and become millionaires in one year!"*

*"Always look at the bigger picture."*

Adriaan Geuze of West 8 led a group of Weekend participants in a 'discovery' tour of the Valley Gardens and the Crescent, giving him an opportunity to share some of his thoughts about the Valley Gardens and the Crescent. At the same time, a representative of John Thompson & Partners was on hand to facilitate a dialogue with participants about the fascinating environment and landscapes included in the walkabout.

Although covering an apparently short distance on the map, the steep terrain of the Valley Gardens actually created a route of significant length. Starting from the Spa Complex the group ascended past the Spa Chalet to the Spa Bridge, from where an excellent view up and down the Valley Gardens was enjoyed.

From this point the group walked through to the Crescent, via St Nicholas Cliff and the small pedestrian footbridge that crosses Vernon Road at high level. Having enjoyed the Crescent, its splendid architecture and gardens, the group took the opportunity to shelter from a passing shower and visit the Scarborough Art Gallery. From here a descent was made into the Valley Gardens, eventually returning to the Spa Complex via the Esplanade.





