





Scarborough

Giving a town the kiss of life – taking it from despair to Enterprise Award winners through public participation















Civic Pride

&

Urban Renaissance

"How we live our lives is shaped by where we live our lives" Lord Rogers of Riverside



















Issues

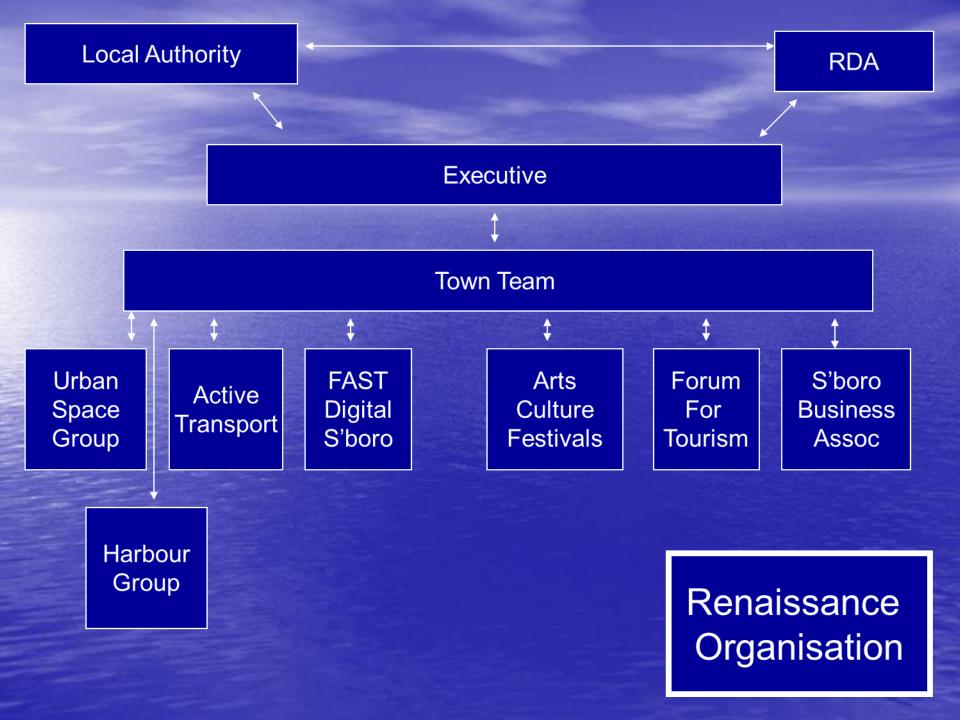
- Image of the place
- •7,000 workless residents
- •10,000 residents living in some of the 10% most disadvantaged communities in England and Wales
- Low skills base
- Low waged economy
- Lowest levels of educational achievement in North Yorkshire
- Lowest life expectancy in North Yorkshire
- Community 'gaps'







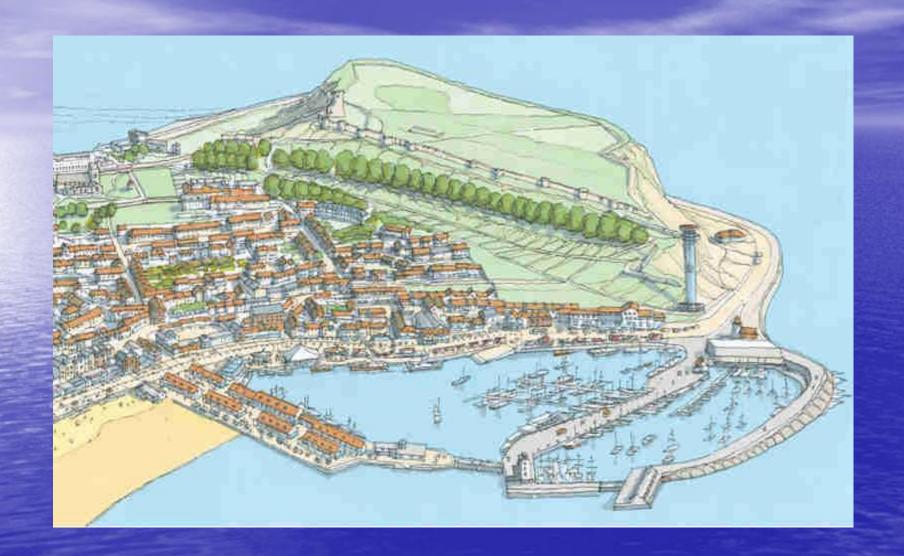
A well promoted Community Planning Event













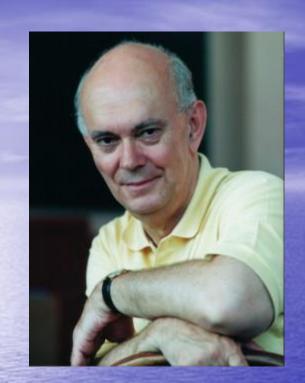














STEPHEN JOSEPH THEATRE

SCARBOROUGH









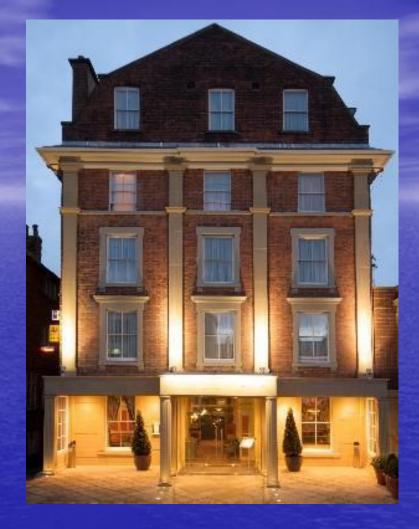






























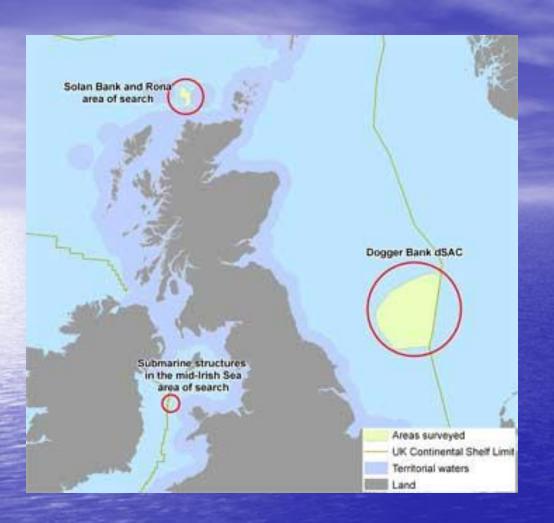




LEP Priority 3
Inspired people





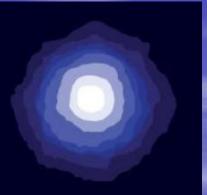


For the future



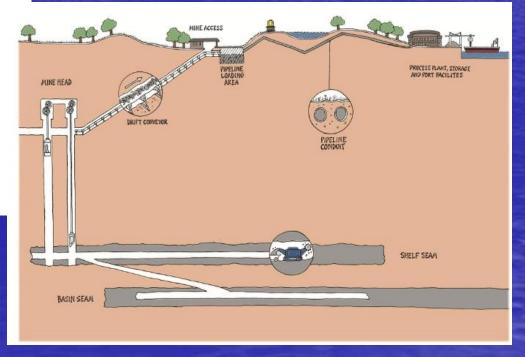
YORKPOTASH

A Sirius Minerals Project









Academic investments



University Technical College – opens September '16 Coventry
University,
Scarborough
Campus – opens
September '16

Sports village – opens summer '17















Tourism Strategy Priority 1

Target existing and new markets with growth potential









