

Fulham Reach

The Vision for Fulham Reach

August 2011
Newsletter 4

Welcome to the fourth update newsletter on Fulham Reach from St George

Ahead of the planning committee meeting St George would like to share the latest CGIs of the Fulham Reach proposals.

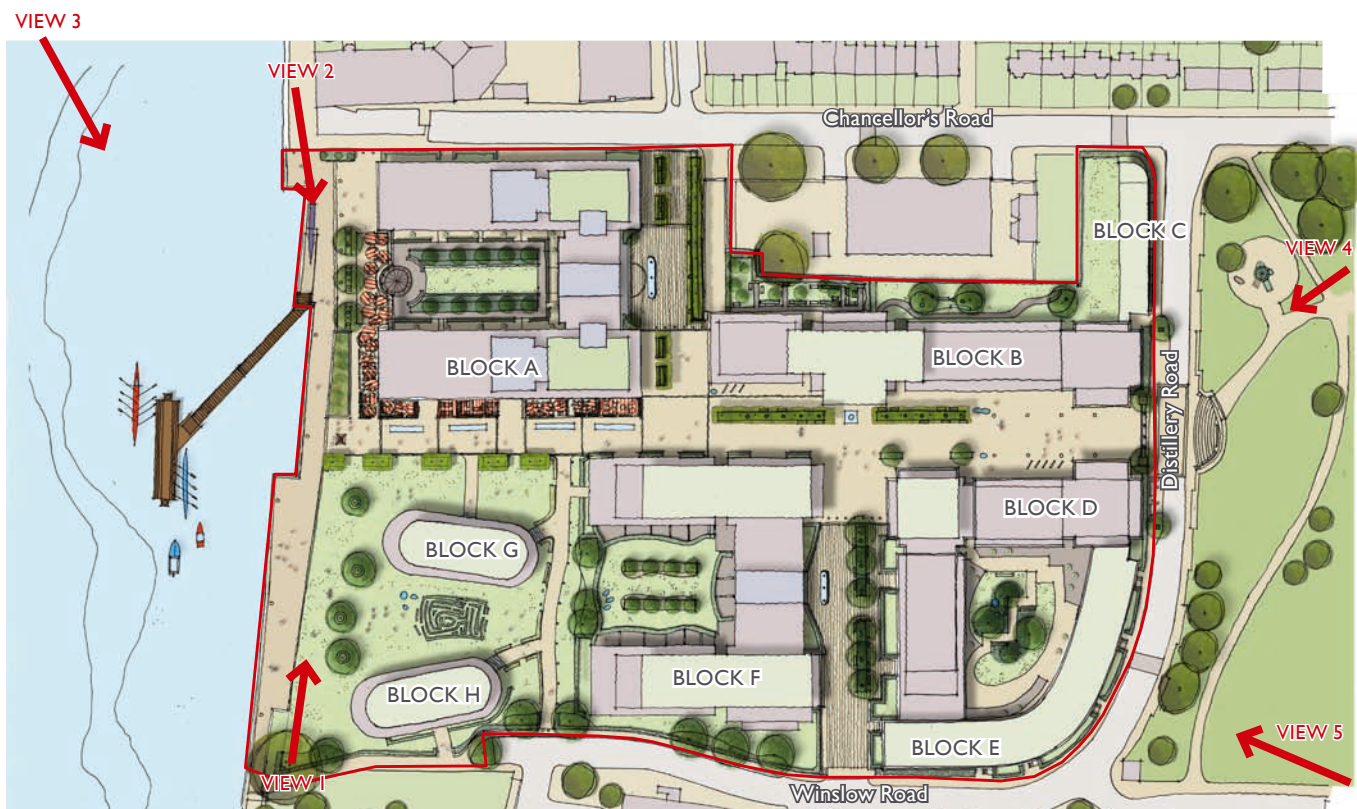


1. View along new Thames Path
'Creating a new public riverside park'



2. View along riverside walk
'Vibrant riverside environment, promoting use of the water'

A New Vision for Fulham Reach



The development consists of:

- 744 new homes of which 73% will be for families
- 186 new affordable homes
- Community Boating Facility located to the front of Block A on the riverfront
- A range of commercial uses (totalling approximately 3,820m²) including:
 - Shops
 - Restaurants
 - Offices
- 470 resident and visitor car parking spaces
- 956 secure cycle spaces

The proposals will:

- Through the New Homes Bonus, generate an estimated £7 million
- Substantial benefits as part of the Section 106 Agreement
- Create 300 new jobs
- Deliver a high quality landscaped environment
- Over 50% of the site will be Public Open Space
- Include a new river pontoon providing access to the river and foreshore
- Improve physical and visual linkages to the river via Frank Banfield Park
- Complete and enhance the river walk



Masterplan



3. View from the centre of Hammersmith Bridge
'Integrating within the existing built context'



4. Summer view from Frank Banfield Park
'Redefining the park edge and creating a clear route to the river'



5. Summer view from Winslow Road
'Respecting the adjoining houses and following the sweep of Distillery Road'

Further images are available from www.fulhamreach.co.uk

Planning Committee

The planning application (ref:2011/00407/COMB) will be considered by the Planning Committee on 14th September 2011. A direct link to the Council's planning website is provided at www.fulhamreach.co.uk, so you can view and download the application documents.

If you have any queries about our proposals please email Charles Campion at cc@jtp.co.uk

You can also send your comments on the proposal by email, Plancomments@lbhf.gov.uk or by writing to:
Jason Kaye,
London Borough of Hammersmith & Fulham Planning Division,
Environment Services Department, Town Hall Extension,
King Street, Hammersmith,
London W6 9JU

We thank you for your continued involvement