



Cleethorpes, Yorkshire, UK

Town Regeneration:
Community-led Masterplanning
of a Seaside Town



We need a plan that builds on past and present achievements, takes on board our ideas and aspirations and provides a blueprint for the future



Community Planning Weekend participant

Yorkshire Forwards' Renaissance Towns Programme was launched to ensure that the region's town and cities are places where people want to work, live and invest. In 2009, Yorkshire Forward's focus turned to Cleethorpes. At the core of the programme was the involvement of local people, councils and other key stakeholders.

Cleethorpes is part of the wider Cleethorpes / Grimsby conurbation, but it retains a strong image and sense of itself. It is a place and destination in its own right, but like many British seaside towns, Cleethorpes has an outdated image and has declined economically. Despite this, it attracts around a million visitors every year and remains an attractive place to live.

Project Delivery

- A Charter and Strategic Development Framework were developed through participatory planning processes.
- The Community Planning Weekend engaged all sectors of the community to identify local concerns and ideas for the town's regeneration, from which a new Vision for the resort emerged.
- A Charter of six key objectives, being developed into ten renaissance projects.
- Proposals that aim to stimulate footfall and revitalize the economy by connecting the tourist and residential parts of the town through high-quality, transformational, building and public realm interventions.
- A Town Team made up of local people and chaired by local architect Mark Hodson, to act as the key driver of the renaissance.

Client

Yorkshire Forward

