



## Aberdeen Beach Masterplan, Aberdeen, UK

Inner City Regeneration:  
Visioning through a Participatory Process



The beach area is a part of our Aberdonian heritage, let's make it something to be proud of again!



## Community Planning Weekend participant

The Aberdeen Beach area is located to the north of the city centre. The 340 ha site is delineated by Donmouth to the north, King Street to the west and the harbour to the south.

The area contains a broad range of land uses including industry, harbour activity, golf and leisure, natural landscape and dense urban housing, with some neighbourhoods experiencing severe social problems. Aberdeen Beach is also home to Pittodrie football stadium, which creates regular congestion problems.

The brief required examination of relocation options for the stadium and the neighbouring athletics facility. It also identified projects of national and regional importance for potential development, including an Energy Futures Centre, a mosque, a Community Sports Stadium, and a Sports Infrastructure Development Proposal.

### Project Delivery

- A Collaborative Placemaking process engaged local stakeholders in resolving the many issues that affected the large and diverse area.
- Viability testing for the re-configuration of key city assets (including the football stadium and a new regional sporting centre) through an option appraisal process.
- A proposal to realign the esplanade carriageway along the edge of the most deprived housing to create frontage and give the beach back to the community.
- A comprehensive report resulting in the implementation of alternative city development strategies, including the regeneration of Seaton, one of city's most deprived local neighbourhoods.
- An economically viable masterplan and Vision illustrating how major projects could be successfully integrated within the local communities.
- A benchmark for on-going city-wide regeneration projects.

### Client

Aberdeen City Council

